

**WEST SUFFOLK RETAIL AND
LEISURE STUDY 2016
ST EDMUNDSBURY BOROUGH**

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1 INTRODUCTION

- 1.1 Carter Jonas (CJ) was commissioned by St Edmundsbury Borough and Forest Heath District and Councils, working together as the West Suffolk Councils (“the Councils”), in April 2016 to prepare the ‘*West Suffolk Retail and Leisure Study 2016*’ to help inform both plan-making and development management across both local authority areas.
- 1.2 The findings of the studies will provide the robust evidence base required by both Councils to help inform the preparation of their emerging local plans and supplementary planning documents, including the Bury St Edmunds Town Centre Masterplan. The study findings will also assist in the preparation of planning policy, which promotes town centre development and investment in town centres first.
- 1.3 By way of context both Forest Heath District and St Edmundsbury Borough are located in the East of England within the county of Suffolk. Cambridge lies to the west and Ipswich to the east. West Suffolk borders Norfolk and Breckland District to the north, Mid Suffolk and Babergh District to the south and east, Essex and Braintree District to the south and Cambridgeshire and South and East Cambridge Districts to the west. West Suffolk is generally rural in nature, with settlements including market towns and local centres. Urban development is largely focused around the three towns of Newmarket, Bury St Edmunds and Haverhill. Mildenhall and Brandon are also defined as town centres however these are much smaller settlements.
- 1.4 The *West Suffolk Retail and Leisure Study 2016* (WSRLS 2016) is being prepared in two parts in order to address the two different issues and challenges facing the local planning authority areas. This study deals specifically with St Edmundsbury Borough and the second ‘sister’ study covers Forest Heath District.
- 1.5 The study has been informed by current and emerging national and development plan policy guidance, as well as other key material considerations; principally the *National Planning Policy Framework* (NPPF) published in March 2012. Where relevant the study also draws on advice set out in the *National Planning Practice Guidance* (PPG), published in March 2014, which places significant weight on the development of positive plan-led visions and strategies to help ensure the vitality of town centres. The sequential and impact ‘tests’ are also key to both plan-making and decision-taking at the local level.
- 1.6 The assessment of the need (or ‘capacity’) for new retail (convenience and comparison goods) floorspace has been carried out at the strategic Borough-wide level to help inform the likely scale, type, location and phasing of new retail development over the short (0-5 years), medium (6-10 years) and long term (11-15 years).
- 1.7 The study/catchment area defined for the purpose of the WSRLS 2016 principally covers West Suffolk, but also a wider area incorporating parts of neighbouring local planning authority areas. The Study Area has been divided into 11 zones that broadly reflect the local catchments of both St Edmundsbury and Forest Heath catchments including the main centres in the respective local authority areas (see Appendix 1), as well as centres outside West Suffolk. For analysis purposes Zones 1-3 and 8-9 most accurately reflect the St Edmundsbury Borough area.
- 1.8 The defined Study Area and zones provide the framework for the new telephone interview survey of some 1,000 households conducted by NEMS Market Research (NEMS) in June/July 2016. The full (weighted) survey results are set out in Appendix 11. The survey provides the most up-to-date and robust evidence on shopping patterns, leisure preferences and expenditure flows within the Study Area. The survey findings have also informed the health check assessments for the Borough’s main centres (i.e. Bury St Edmunds, Haverhill and Clare), as well as the quantitative (‘capacity’) and qualitative need assessments for new retail (convenience and comparison goods) floorspace and leisure uses.

1.9 For ease of reference this report is structured as follows:

- **Section 2** reviews the national and local planning policy context material to retail planning and town centres.
- **Section 3** highlights some of the key trends that are driving the dynamic changes in the retail sector at the national and local level, and how this has shaped (and is likely to shape) the UK's urban and retail landscape.
- **Section 4** sets out the results of the market share analysis for convenience and comparison goods shopping and leisure use across the Study Area based on the household telephone interview survey. The market share tabulations for convenience and comparison goods are set out in Appendix 2 and Appendix 3 respectively.
- **Sections 5-8** provide updates of the health checks for Bury St Edmunds, Haverhill and Clare. These assessments draw on recent research and the latest town centre audits for the centres based on site visits. The health check assessment also takes account of the results of the household and in-centre surveys for Bury St Edmunds and Haverhill. The full survey results are set out in Appendices 11 and 12.
- **Section 9** sets out the key assumptions and outputs of CJ's in-house CREAT^e (excel spreadsheet) capacity model, including: the forecast population and expenditure available in the study area (Appendix 4); the forecast convenience (Appendix 5) and comparison (Appendix 6) turnovers of all existing centres/stores; and the forecast trading characteristics of all known committed retail floorspace at the time of preparing this assessment (Appendix 7). It also presents the detailed Borough-wide and main centre capacity forecasts for both convenience (Appendix 8) and comparison goods (Appendix 9).
- **Section 10** sets out the findings of the commercial leisure and other town centre uses 'gap' assessment. This looks at the main leisure uses, including the need for new food and beverage uses, cinema and gyms. The supporting capacity tables used to inform the forecast need for new commercial leisure provision are set in Appendix 10.
- Finally, **Section 11** provides high level advice on where any forecast need for new retail floorspace and leisure uses could be accommodated in the Borough, carried out in accordance with the main aims of national and local plan policy. This comprises a high level assessment of the availability and suitability of potential opportunity sites in and on the edge of the main centres – principally Bury St Edmunds - to support new development. A plan showing the main potential development sites identified for the purpose of this assessment is provided in Appendix 13.

1.10 It is important to state at the outset that, in our experience, capacity forecasts beyond a five year time period should be interpreted with caution as they are subject to increasing margins of error. We therefore advise the Council that although this updated study provides the robust evidence base required to help inform plan-making, site allocations and the determination of planning applications at the local level, the forecasts should be constantly monitored, and updated to take into account any significant new retail development and changes in the retail expenditure and population growth forecasts over time. Account should also be taken of any potential impacts arising from other key trends in the retail and commercial leisure sectors; such as, for example, the growth in internet shopping.

2 PLANNING POLICY REVIEW

- 2.1 This section provides a high level overview of the relevant national and local development plan planning policy pertaining to retail and town centre uses, along with other material considerations.

National Planning Policy Framework (NPPF)

- 2.2 The NPPF was published in March 2012 and sets out the planning policies for England and how these are expected to be applied. It reinforces the importance of up-to-date plans and strengthens local decision making. The NPPF must be taken into account in the preparation of Local Plans and Neighbourhood Plans. At the heart of the NPPF is a presumption in favour of sustainable development, which is seen as *“a golden thread running through both plan-making and decision-taking”* (paragraph 14). The NPPF (paragraph 14) sets out the Government’s view of what sustainable development means in practice for both plan-making and decision-taking at the local level.
- 2.3 For plan-making the Framework states that local planning authorities should positively seek opportunities to meet the development needs of their area. Local Plans should meet objectively assessed needs, with sufficient flexibility to adapt to rapid change, unless any adverse impacts of doing so would significantly and demonstrably outweigh the benefits. The Framework (paragraph 15) states that policies in Local Plans should follow the approach of the presumption in favour of sustainable development so that *“...it is clear that development which is sustainable can be approved without delay”*.
- 2.4 The NPPF (paragraph 17) sets out twelve core planning principles that underpin both plan-making and decision-taking. Amongst other objectives these principles confirm that planning should be genuinely plan-led; proactively drive and support sustainable economic development to deliver thriving local places; promote mixed use developments; focus significant development in locations which are or can be made sustainable; and deliver sufficient community and cultural facilities and services to meet local needs.
- 2.5 The Framework (paragraph 150) emphasises that Local Plans are *“...the key to delivering sustainable development that reflects the vision and aspirations of local communities”*. They should be *“aspirational but realistic”* and should set out the opportunities for development and clear policies on *“...what will or will not be permitted and where”* (paragraph 154). Only those policies that provide a clear indication of how a decision maker should react to a development proposal should be included in the plan. Any additional Development Plan Documents (DPDs) should only be used where clearly justified (paragraph 153).
- 2.6 The NPPF (paragraph 156) requires strategic priorities for the area covered by the Local Plan to deliver the homes and jobs needed in the area; the provision of retail, leisure and other commercial development; and the provision of health, security, community and cultural infrastructure and other local facilities; etc. Crucially the NPPF (paragraph 157) indicates that Local Plans should, amongst other key requirements: plan positively for the development and infrastructure required in the area; be drawn up over an appropriate time scale (preferably 15 years), take account of longer term requirements and be kept up to date; and allocate sites to promote development and flexible use of land, bringing forward new land where necessary, and provide detail on form, scale, access and quantum of development where appropriate.
- 2.7 In terms of the evidence-based approach to planning, the Framework states LPAs should ensure that the Local Plan is based on *“...adequate, up-to-date and relevant evidence about the economic, social and environmental characteristics and prospects of the area”* (paragraph 158). Furthermore the assessment of and strategies for housing, employment and other uses should be integrated, and take full account of relevant market and economic signals. LPAs should use this evidence base to assess the needs for land or floorspace for economic

development, including for retail and leisure development; examine the role and function of town centres and the relationship between them; assess the capacity of existing centres to accommodate new town centre development; and identify locations of deprivation which may benefit from planned remedial action.

- 2.8 The NPPF is clear that pursuing sustainable development requires “...*careful attention to viability and costs in plan-making and decision-taking*” (paragraph 173). Plans should be deliverable and, in this context, sites and the scale of development identified in the plan should “...*not be subject to such a scale of obligations and policy burdens that their ability to be delivered viably is threatened*” (paragraph 173).
- 2.9 The Framework (paragraphs 18-149) sets out thirteen key ‘principles’ for delivering sustainable development, including building a strong, competitive economy; ensuring the vitality of town centres; promoting sustainable transport; delivering a wide choice of high quality homes; requiring good design; promoting healthy communities; protecting Green Belt land; and conserving and enhancing the natural and historic environment.
- 2.10 In terms of *‘ensuring the vitality of town centres’* the NPPF (paragraph 23) states that planning policies should be positive and promote competitive town centre environments, as well as setting out policies for the management and growth of centres over the plan period. When drawing up Local Plans, LPAs should:
- recognise town centres as the heart of their communities and pursue policies to support their viability and vitality;
 - define a network and hierarchy of centres;
 - define the extent of town centres and primary shopping areas, based on a clear definition of primary and secondary frontages in designated centres, and set policies that make clear which uses will be permitted in such locations;
 - promote competitive town centres that provide customer choice and a diverse retail offer;
 - retain and enhance existing markets and, where appropriate, re-introduce or create new ones;
 - allocate a range of suitable sites to meet the scale and type of retail and leisure development needed in town centres;
 - ensure that the needs for retail and leisure are “*met in full*” and “*not compromised by limited site availability*”. Assessments should therefore be undertaken of the need to expand town centres to ensure a sufficient supply of suitable sites;
 - allocate appropriate edge of centre sites for main town centre uses that are well connected to the town centre where suitable and viable town centre sites are not available. If sufficient edge of centre sites cannot be identified, set policies for meeting the identified needs in other accessible locations that are well connected to the town centre;
 - set policies for the consideration of proposals for main town centre uses which cannot be accommodated in or adjacent to town centres;
 - recognise that residential development can play an important role in ensuring the vitality of centres and set out policies to encourage residential development on appropriate sites; and
 - where town centres are in decline, local planning authorities should plan positively for their future to encourage economic activity.
- 2.11 When assessing and determining applications for main town centre uses that are not in an existing centre and not in accordance with an up-to-date Local Plan, the NPPF states that LPAs should:
- Apply a **sequential test**, which requires applications for main town centre uses to be located in town centres first, then in edge-of-centre locations and only consider out-of-centre locations if suitable

sequentially more preferable sites are not available. When considering edge and out of centre proposals, “...preference should be given to accessible sites that are well connected to the town centre” (paragraph 24). Applicants and LPAs should demonstrate flexibility on issues such as format and scale.

- Require an **impact assessment** if the development is over a proportionate, locally set floorspace threshold (if there is no locally set threshold, the default threshold is 2,500sqm). The NPPF (paragraph 26) states that this should include assessment of the impact of the proposal on existing, committed and planned public and private investment in a centre or centres in the catchment area of the proposal; and on town centre vitality and viability, including local consumer choice and trade in the town centre and wider area, up to five years from the time the application is made.

2.12 The NPPF (paragraph 27) states that “...where an application fails to satisfy the sequential test or is likely to have significant adverse impact on one or more of the above factors, it should be refused”.

2.13 As previously stated in Section 1, this study also draws on advice set out in the National Planning Practice Guidance (PPG), published in March 2014. The PPG has streamlined and replaced the advice previously set out in the PPS4 *Practice Guidance on Need, Impact and the Sequential Approach*. The revised PPG places significant weight on the development of positive plan-led visions and strategies for town centres, and has retained the key sequential and ‘impact tests’. Of relevance to this study the PPG (para 003) states that the assessment of the potential for centres to accommodate new development and different types of development should cover a “three-five year period” but should “**also take the lifetime of the Local Plan into account and be regularly reviewed**”.

Local Planning Policy Context and Evidence Base

2.14 The West Suffolk Development Plans consist of Local Plans for both St Edmundsbury and Forest Heath. There are a number of key St Edmundsbury policy documents and evidence base documents that are relevant to this study and these are briefly reviewed below (in chronological order):

St Edmundsbury Core Strategy (2010)

2.15 The adopted Core Strategy sets out the vision for the Borough; namely that it maintains its distinctiveness, improves opportunities for sustainable living and uses the planning process to support the aspirations of all who live, work and enjoy being in the Borough. The document is part of the St Edmundsbury Local Plan and addresses how the vision for the Borough will be managed, the objectives and strategic policies to guide this vision and the broad locations for growth in Bury St Edmunds and Haverhill. Relevant policies include:

- **Policy CS 4 (Settlement Hierarchy and Identity)** - identifies Bury St Edmunds and Haverhill as the main focus for large scale growth in the Borough alongside the three hierarchies of settlement in rural areas where development will normally be acceptable. These include ‘Key Service Centres’ (i.e. Barrow, Stanton), ‘Local Service Centres’ (i.e. Bardwell, Cavendish, Great Barton) and ‘Infill Villages’ (i.e. Barnham, Cowlinge, Coney Weston).
- **Policy CS 10 (Retail, Leisure, Cultural and Office Provision)** – states that Bury St Edmunds and Haverhill will continue to be the main focus for new town centre uses development, taking into account the need to maintain their vitality and viability, the requirement to access and accommodate the need for future growth, the sequential approach to development, and the impact of development on existing centres. The policy also sets out that retail and leisure development elsewhere should be concentrated within the key service and local service centres, but this development must be of an appropriate scale and character to reflect the role and function of these smaller centres.

St Edmundsbury Retail Appraisal (2012)

- 2.16 This 2012 study assessed the need for new retail floorspace, leisure facilities and other town centre uses within the Borough. It identified the positive impact of the Arc Shopping Centre on Bury St Edmunds town centre, and the Cineworld and leisure uses at Ehringshausen Way in Haverhill town centre. The study forecast no quantitative need for new comparison or convenience goods floorspace in Bury St Edmunds at the time of the study, and limited capacity in Haverhill, after taking account of new commitments. The findings of the 2012 study will be superseded by this 2016 study update.

Vision 2031 (adopted 2014)

- 2.17 These documents form part of the St Edmundsbury Local Plan. The Council formally adopted the Bury St Edmunds, Haverhill and Rural Area Vision 2031 site allocation documents in 2014. These documents aim to identify where growth will be allowed, and the services needed to enhance the quality of life. The Bury St Edmunds Vision 2031 and Haverhill Vision 2031 documents consider future retail and other town centre use provision, and provide a framework for managing the expected growth in the two towns. In summary the visions state that:

- **Bury St Edmunds** will have a vibrant town centre with an attractive and varied retail offer. The centre's independent retail provision should be retained to help balance the presence of national retailers in the main shopping streets. The market should also be utilised as a place for small retailers and other businesses to experiment. Streets within the town's historic core will be of a high quality and will give priority to pedestrians.
- **Haverhill town centre** will also have a varied retail offer with local businesses seeing the attractiveness of the town centre as a key factor in the success of the local business offering. The vision sets out that local businesses will understand that the High Street is in need of physical improvements and the retail offer is not as good as in neighbouring towns however efforts will continue to promote the town and improve its image.

- 2.18 The Vision document highlights opportunity sites for development, which are promoted through individual policies. Of note, Policy BV9 sets out the Councils' aspirations for the Tayfen Road site in Bury St Edmunds. The site is allocated under Policy BV9 for a mix of uses including: retail warehousing, foodstore (circa 1,500 sqm gross), leisure uses, residential (100 units), and strategic landscaping and public realm.

Haverhill Town Centre Masterplan (2015)

- 2.19 The Masterplan covers the period to 2031 and will assist with implementing the policies set out in the Haverhill Vision 2031. The masterplan has been prepared as a *Supplementary Planning Document* (SPD) and therefore forms part of the statutory planning policy framework for the town. The masterplan strategy is focused on four interlinked elements:

- **'Mixed use quarters'**- Different quarters of the town centre are identified in terms of their potential to create more "memorable" places with a stronger identity and ensure to that Haverhill has a better range of joined-up destinations. The four quarters comprise 'Southside' (town centre living), the '21st century market place', 'commercial and leisure heart' and 'Queen Street quarter'.
- **'Development opportunities'** - Six opportunities are identified to accommodate a mix of town centre uses. The structure of the quarters will guide the location and layout of new development.
- **'Enhanced public realm'** - Proposals for pedestrian friendly streets are a key focus of the masterplan.
- **'Overarching design principles'** - These principles will guide development to enhance the character, quality and appearance of Haverhill.

Joint Development Management Policies Document (2015)

2.20 This local plan document covers both Forest Heath District and St Edmundsbury Borough Councils. The document contains policies which are used for determining planning applications in both areas. The relevant policies that consider retail and other town centre uses include:

- **DM35** (*Proposals for Main Town Centre Uses*): The policy states that within the defined town centres, support will be given for proposals for town centre uses; including Class A1-A5, leisure, cultural, tourist and sport uses (including D2), offices (B1), visitor accommodation, community uses and C3, A2 or B1 uses on upper floors. Proposals for main town centre uses that are outside of the defined town centre must apply a sequential approach in selecting a site. Proposals for retail floorspace in excess of 1,000sqm gross outside of the main town centres will require an impact assessment and in excess of 300sqm gross outside all other defined centres. The policy also establishes how the balance between A1 uses and non-A1 commercial uses (A2-A5) will be maintained.
- **DM36** (*Local Centres*): The policy seeks to maintain a mix of uses in local centres including leisure and recreation, community facilities and small scale retail development (not exceeding 150sqm in net floor area unless a larger area is required to meet a shortfall). Unless it is demonstrated that the use is no longer viable and will not have an impact on the centre, the loss of change of use of shops/services will not be permitted.

Summary

2.21 In summary, the underlying objective of policy at all levels is to maintain and enhance the vitality and viability of town centres, and to promote new sustainable development and economic growth in town centre locations “first” in accordance with the sequential approach. This policy objective is crucial as town centres are facing increasing economic challenges associated with alternative forms of retailing; in particular online shopping and competition from major out-of-centre developments and in the Borough’s case; major retail centres outside the Borough. These issues are further discussed in Section 3.

3 RETAIL AND TOWN CENTRE TRENDS

3.1 This section summarises some of the key trends that have fuelled the changes in the retail sector over the last three decades, and the impact of these trends on the UK's town centres. It provides a commentary on the impact of the downturn in the economy since 2007 and the growth of internet ('multi-channel') retailing on consumer spending, retail development and retailers' business strategies. Drawing on the latest research it also describes how these trends may continue to shape changes in the future, and whether and how town centres can respond to help maintain and enhance their overall vitality and viability.

Retail Expenditure Growth

3.2 Following an unprecedented period of growth in consumer spending since the mid-1990s, the onset of the economic recession in 2007/08 had a dramatic impact on consumer spending and market demand. Business and consumer confidence was further weakened by public sector cuts, the rise in VAT, increasing unemployment, less expansionary consumer credit and the rising cost of living (including higher energy costs, petrol and housing prices). This has effectively reduced disposable income and retailers' margins are being squeezed further. There is potential that disposable income could reduce further should the economy enter into a recession as a result of Brexit. However, it is too early to ascertain the likely outcome of this historic vote.

3.3 The table below shows the actual and forecast growth in retail (convenience and comparison goods) spending per head identified by Experian Business Strategies in their latest Retail Planner Briefing Note 13 (October 2015).

Table 3.1 Forecast year-on-year growth in retail expenditure per capita

Vol. Growth per head (%):	-----ACTUAL GROWTH-----					FORECASTS				
	2010	2011	2012	2013	2014	2015	2016	2017	2018-22	2023-25
Total Retail Spend	0.9	-0.6	1.4	2.3	2.7	3.2	2.1	2.0	2.0	2.4
Convenience Goods	-0.8	-2.7	-0.4	-0.7	-1.8	-0.2	0.1	0.3	0.1	0.1
Comparison Goods	1.8	0.6	2.5	4.2	5.5	5.3	3.2	2.9	3.0	3.2

Source: Experian Retail Planner Briefing Note 13 (October 2015); Figures 1a and 1b.

3.4 Although there has been negative annual growth in convenience goods expenditure per capita levels since the onset of the recession in 2008, the forecasts for 2016 onwards show a return to positive growth. For comparison goods the forecasts show that annual growth rates are recovering from a low of -2.6% in 2009 to a high of +5.5% in 2014, before falling back to +3.2% in 2016 and +2.9% in 2017. Experian forecast that growth will average +3.0% per annum for the period 2018 to 2022, increasing to +3.2% for 2023 to 2025; although this is well below historic trends of 8% per annum for the period 1997 to 2007.

3.5 In summary there are positive signs of improvement in the UK economy and consumer and business confidence since 2014/15. Notwithstanding this, it is clear that forecast growth in retail sales volumes will be much lower and slower than in recent history. Furthermore, the retail sector is still vulnerable to fluctuations in the UK economy, and how it responds in the future to changes in the Eurozone and global economies. This is particularly the case in light of the Brexit vote and current uncertainties on how an exit from the EU will impact on Britain's economy and in turn consumer confidence.

Special Forms of Trading & Internet Shopping

- 3.6 Special Forms of Trading (SFT) comprises all non-store retail sales made via the internet, mail order, stalls and markets, door-to-door and telephone sales. On-line sales by supermarkets, department stores and catalogue companies are also included in the data collected by the Office for National Statistics (ONS).
- 3.7 Based on ONS data, Experian Business Strategies (EBS) estimate that the current (2015) value of internet sales is £42.1bn (current prices) and other (non-internet) SFT sales stand at approximately £7.9bn. This results in total SFT sales of £50bn in 2015 (£48.9bn in 2011 prices), which represents a circa 186% increase from £17.1bn recorded in 2006. Overall the market share of SFT as a proportion of total retail sales has increased from 5.6% in 2006 to 13.4% in 2015. This significant growth has been fuelled by internet shopping.
- 3.8 Up to now, the impact of Internet shopping has been mainly concentrated on certain retail products and services (such as, for example, electrical goods, books, music and travel). In turn, this has resulted in a reduction in the number of retailers selling these types of products and services on the high street (the most recent examples being HMV and Blockbusters). However this does not mean that other comparison goods categories are immune to the impact of the internet, including clothing and footwear.
- 3.9 The table below sets out Experian's latest forecasts of the growth in the total market share of SFT between 2016 and 2032, based on retail spending growth assumptions and predictions as to the future take-up and expansion of internet shopping .

Table 3.2 SFT's market share of total retail sales

	2016	2021	2026	2032
TOTAL:	14.3%	18.3%	19.1%	19.5%
Comparison	16.5%	20.0%	19.9%	19.3%
Convenience	10.0%	14.7%	17.0%	19.9%

Source: Appendix 3 of Experian Retail Planner Briefing Note 13 (October 2015)

- 3.10 EBS forecast that non-store retailing will continue to grow rapidly over the short to medium term, outpacing traditional forms of spending. They predict that this growth will be sustained by new technology (such as browsing and purchasing through mobile phones) and the development of interactive TV shopping, but will slow after 2020.
- 3.11 However such forecasts need to be treated with caution, as according to Experian approximately 25% of all SFT sales for comparison goods and some 70% for convenience goods are still sourced through traditional ('bricks-and-mortar') retail space, rather than from 'virtual' stores and/or distribution warehouses. On this basis Experian has adjusted the SFT market shares to reflect the proportion of internet sales sourced from existing stores.

Table 3.3 SFT's market share of total retail sales – adjusted to account for SFT sales sourced from existing stores

	2016	2021	2026	2032
TOTAL:	9.2%	11.7%	12.2%	12.4%
Comparison	12.4%	15.0%	15.0%	14.5%
Convenience	3.0%	4.4%	5.1%	6.0%

Source: Appendix 3 of Experian Retail Planner Briefing Note 13 (October 2015)

3.12 Although the growth in online sales will inevitably continue to impact on the need for traditional shops, some commentators believe that the development of multi-channelling as part of retailers’ business models will result in internet shopping actually driving demand for ‘bricks-and-mortar’ stores. This may be due to the need for ‘click-and-collect’ facilities in easily accessible locations (for example, on the high street, in existing out-of-centre stores or at important transport nodes), or for ‘showrooms’ where customers can view and test products in store before purchasing online. This co-ordinated multi-channel strategy should therefore help to support demand for retail space over time.

Floorspace ‘Productivity’ Growth

3.13 Floorspace ‘productivity’ (or turnover ‘efficiency’) growth represents the ability of retailers to absorb higher than inflation increases in their costs over time (such as rents, rates and service charges) to help maintain their profitability and viability. It is standard practice for retail planning assessments to make an allowance for the year-on-year growth in the average sales densities of existing comparison and convenience goods retail floorspace.

3.14 However there is limited evidence detailing actual changes in the turnover and profitability of retailers over time. Furthermore analysis of past data and trends is complicated by the fact that sales density increases have been affected by changes in the use of retail floorspace over the last 20 years; for example, the growth in out-of-centre retailing; Sunday-trading; longer opening hours; and the very strong growth of retail expenditure relative to the growth in floorspace. However following the recession many retailers struggled to increase or even maintain sales density levels and, together with other financial problems, this resulted in some retailers going out of business.

3.15 The table below sets out the latest sales density growth forecasts for comparison and convenience goods floorspace published by Experian Business Strategies (EBS), based on predicted changes in retail floorspace over time and after making an allowance for non-store retailing.

Table 3.4 Forecast ‘productivity’ growth rates (% per annum)

	2014	2015	2016	2017	2018-22	2023-35
Convenience	-2.0	-0.4	-0.4	-0.1	-0.1	+0.0
Comparison	+5.4	+5.5	+3.1	+2.2	+1.9	+2.0

Source: Figures 4a and 4b, Experian Retail Planner Briefing Note 13 (October 2015)

3.16 The forecasts show that the scope for sales density growth is very limited for convenience goods retailing. This is mainly due to slow growth in sales volumes and limited additions to the floorspace stock. For comparison goods retailing, the trends towards more modern, higher density stores and the demolition of older inefficient space is forecast to continue, resulting in average growth rates of close to +2.0% per annum over the next two decades. However, this is still well below the rate seen during the boom of the early years of this century.

Retail Development Pipeline

3.17 The retail development pipeline slowed dramatically during the economic downturn compared with the shopping centre ‘boom’ experienced in the ten year period up to 2007. One of the key impacts has been to ‘weed out’ some of the more expensive and unviable development schemes that were in the pipeline before the economic downturn.

3.18 The latest Shopping Centre Development Pipeline Report published by the British Council of Shopping Centres (BCSC) indicated that in 2012 the quantum of completed new shopping centre floorspace in the UK was at its

lowest level since the 1990s. Following the development of circa 260,000sqm in 2009 (correlating to the development of the Arc), 232,000sqm in 2010 and 280,000sqm in 2011, no new floorspace opened in 2012. Notwithstanding this, the BCSC research also identified the first significant signs of new development activity in 2013 following the opening of circa 140,000sqm of new retail floorspace (including Trinity Leeds). This is set to continue with a number of major schemes opening in 2015, including Grand Central in Birmingham and Old Market in Hereford. There are also positive signs that new investment is returning to the shopping centre market from UK-based and international funds seeking assets in prime and secondary locations that offer the potential for growth.

- 3.19 Given that it takes on average over ten years for a town centre scheme to be planned and developed, and can take even longer to deliver more complicated sites, then it follows that it will take a number of years for centres to benefit from the economic upturn and renewed investment and development confidence. Furthermore, the more challenging retail environment means that those shopping locations outside the ‘top 100’ centres (see Figure 3.5) that missed the previous (pre-recession) development cycle may face a long wait for new town centre development, or require a new approach if they are to secure new shopping centre development in the future. Even then, the scale and type of new retail investment that will emerge in the post-recessionary period could be very different to the last “golden decade” of shopping centre development between 1997 and 2007.

Table 3.5 Example of Centre Ranking Position - VENUESCORE

	VENUESCORE Ranking
Glasgow City	1
Manchester	2
Leeds	3
Birmingham	5
Nottingham	7
Norwich	13
Cambridge	28
Bury St Edmunds	130
Newmarket	301

Source: Javelin VenueScore Rankings (2014-2015). VENUESCORE is Javelin Group’s annual ranking of the UK’s top 3,000+ retail venues (including town centres, stand-alone malls, retail warehouse parks, travel hubs and factory outlet centres)

- 3.20 In considering the local context, there has been limited retail development within the West Suffolk’s town centres, with the development of the Arc Shopping Centre in Bury St Edmunds in 2009 being the most recent major retail development scheme. Bury St Edmunds, which is ranked at 130 by Javelin VENUESCORE offers the biggest potential in terms of attracting significant new retail investment and the potential to increase its competitive position of higher order centres including Norwich (VENUESCORE ranking - 13) and Cambridge (VENUESCORE ranking - 28).

Retailer Requirements

- 3.21 The economic downturn, in combination with other trends (such as changes in customer requirements, planning legislation and the growth in internet shopping), has created a need for retailers to review and rapidly adapt their business strategies, requirements and store formats. In general terms those retailers with strong brands and loyal customers, trading from the right stores in the right locations, and with a good online facility have managed to weather the economic storm. The following highlights some of the key trends that are occurring in the convenience and comparison goods retail sectors.

Convenience Goods Retailing

- 3.22 The changes in the food and grocery sector over the last decade illustrate the dynamic changes in the retail industry. Some of the key trends include:
- The move by all the major national grocery retailers into the smaller convenience store sector in order to increase market share further, including for example the Tesco 'Express', Sainsbury's 'Local' and 'Little Waitrose' formats.
 - The growth of European 'deep discount' food operators (such as Aldi and Lidl) has also continued during the economic downturn. In response, this has resulted in the expansion of own-brand 'value' ranges by the established grocers.
 - The 'race for more space' and new store openings over the last decade has also resulted in extensions to existing stores and/or new mezzanine space, and the growth of online shopping.
- 3.23 Over the last 12-18 months, however, the focus for the main foodstore operators has shifted to opening more convenience store formats, and growing their market shares of online sales. At the same time applications for large store formats have slowed significantly and permissions are not being built out in some cases. For example Tesco and Morrisons are disposing of some of their under-performing superstores, and Tesco is in the process of selling some 49 sites with permissions for new foodstores. This trend, which is occurring nationwide will inevitably have implications for the scale and type of new floorspace required by foodstore operators across the UK in the future.

Comparison Goods Retailing

- 3.24 In the non-food sector, those retailers that experienced significant growth up to 2007 have had to adapt to the very different market conditions. The retailers that have not been flexible enough to respond to changing consumer needs, or are being squeezed in the increasingly competitive 'middle ground' between high-end and value retailing, have largely struggled to maintain market share over recent years. In some cases, this has resulted in a series of high profile 'casualties' and a number of key retailers have either disappeared from our high streets across many UK centres altogether (e.g. Woolworths, TJ Hughes, Jessops and Jane Norman), or have gone into administration and been forced to reduce their representation in centres across the UK (e.g. HMV, Blockbusters, etc.).
- 3.25 Within town centres, some traditional high street multiple¹ operators are also changing their formats and requirements. For example, key anchor retailers such as Boots, Next, Mothercare, TK Maxx, John Lewis and Marks & Spencer are actively looking for larger format new-build or existing stores in out-of-centre locations to accommodate new retail formats (such as John Lewis at Home) and display their full range of products. In addition, discount variety retailers such as The Range, B&M, and Home Bargains are typically seeking larger units at out of centre locations, particularly on retail parks. These changes in retailer requirements and market demand will continue to have a significant impact on the UK's town centres and high streets, particularly in those cases where retailers make the decision to relocate from town centres to out-of-centre locations, or even out of the area altogether.
- 3.26 The independent comparison good retail sector is also facing challenges. Unlike multiples, independents are more vulnerable to fluctuating retail sales, but the biggest concern for many businesses are business rates and their potential increase, as well increases in rental costs. While independent retailers often thrive in affluent and tourist locations, they are largely confined to secondary locations in larger centres.

¹ A multiple retailer is defined by the Goad Category Report as being part of a network of nine or more outlets.

- 3.27 Research also shows that there is an increasing polarisation of development activity and investment interest in the larger regional and sub-regional centres (i.e. the 'top 100' centres). This is because these centres usually have large and established catchment areas, and therefore represent less 'risky' investments in the current uncertain economic climate. These larger centres have also generally benefitted from recent new shopping centre development and investment over the last decade, and are therefore better placed than smaller and medium sized centres to accommodate retailers' requirements for modern larger format units. The continuation of these trends will impact on future operator requirements, with retailers looking to satisfy their demand for larger modern premises in prime shopping locations, with strong catchment areas and a good supply of appropriate retail space.
- 3.28 The out-of-centre sector has also not been immune to change. Since 2007 there has been a notable downturn in the demand from traditional 'bulky goods' retailers for new space. For example, during the late 1990s both B&Q ('Warehouse') and Homebase were rolling out very large out-of-centre retail warehouses (some exceeding 10,000sqm gross) in an attempt to dominate market share. However, these same operators are now looking to close or scale down their under-performing stores in certain areas. Other 'bulky goods' operators have simply gone out of business (such as Focus DIY). Notwithstanding this, out-of-centre retailing still accounts for a significant proportion of existing and new retail floorspace and sales in the UK. For example recent research has highlighted the fact that of the new retail developments approved since the NPPF was published in March 2012, 72% were in out of town locations, 16% were edge of centre and just 12% were in town centres.

Town Centre Futures

- 3.29 A number of high profile research reports have been commissioned over recent years that set out recommendations and guidance on how to maintain and enhance the future vitality and viability of the UK's town centres. These include:
- The Portas Review (2011) reports on the findings and recommendations of research led by Mary Portas into the future of the High Streets. The report presented 28 key recommendations for government, local authorities and businesses to help high streets respond to the current challenges facing them and to prevent further decline.
 - The Grimsey Review (2013) addresses the continuing decline of many local high streets. The review highlights the dramatic impact that recent technological changes have had on consumer behaviour and the knock-on effects for high streets. It suggests that the Portas recommendations failed to adequately account for this.
 - The Distressed Town Centre Property Taskforce (DTCP) report (November 2013) was produced by an industry-led cross sector taskforce, assembled in response to the Portas Review. The report specifically focuses on the role that property ownership, investment, development and occupation can have on town centre viability, and provides recommendations on how the property sector can act to leverage in investment for town centres and support their ongoing viability.
- 3.30 The table below provides an overview of some of the common themes and recommendations identified by the different research in support of town centre revitalisation, including the Portas Review.

Strategy	Description
Reforming the management of town centres	Improving the ways in which town centres are managed was a key recommendation made by the Portas Review. In response, the Government has set up 27 'Portas Pilots' and 333 Town Teams, which bring together local councils, retailers and businesses to try out new ideas to drive their local economy. Strategies to deliver change are formulated in recognition of the particular strengths of each local area. It may be too early in the process to comment on the success of these, however a recent thought piece published by Portas (May 2014) has suggested that progress has been slow. There is also increasing financial support for Business Improvement Districts (BIDs) , which enable local businesses to take on responsibility for realising improvements in their local area. The Government has launched a BID Loan Fund to help those wishing to set up a BID in their area. Support for local (street) markets is also increasing, as a way to increase footfall and enhance the vibrancy of local centres. This was also a key recommendation in the Portas Review.
Making use of the planning system to protect and enhance town centres	The planning system is being used in various ways to enhance and protect local centres where possible. This includes maintaining use of 'town centres first' policies (as set out in the NPPF) in order to protect town centres from unnecessary competition from out-of-town developments. Where BIDs are in place, the improved planning conditions may also facilitate development. More stringent protection has been advocated by some sources. The Portas Review included a recommendation to introduce 'exceptional sign off' for all new out-of-centre retail development in order to protect existing centres. However, this was one of the few Portas recommendations that was not taken on by the Government. LPAs are also being encouraged to make use of CPOs in order to address issues of fragmented ownership and to facilitate comprehensive development across a centre.
Engaging communities	Encouraging communities to support their local high streets and town centres is essential and was a key recommendation in the Portas Review. Recent strategies to promote community participation in the development of local centres have included government support for communities wishing to take on the responsibility for ownership and management of assets of community value, such as their local pub or shop. A £19 million fund has been set up and more than 300 assets have already been listed under the Community Right to Bid.
Leveraging investment and funding	There are a number of new sources of public sector investment now available to facilitate improvements to local centres. These include £3.6m of funding via the Town Teams, a High Street Innovation Fund worth £10m and High Street renewal awards to date worth £1m. The DTCP suggestion that a workable Tax Increment Finance (TIF) model be put in place has since been actioned by the government. This will allow LPAs to raise finance to fund development and infrastructure based on the projected future increase in business rates resulting from investment. The DTCP report has also recommended greater engagement between LPAs and the private sector in order to tackle the challenges faced by town centres proactively. They support the use of joint venture partnerships between the public and private sector to facilitate development. A recent report by Peter Brett ² suggested a new method that would involve the selection of a Property Company Partner (possibly private sector) who will then fund future investment in the centre. The Property Company would be assisted by the LPA through use of CPOs and restricting leases to de-fragment the ownership of the high street.
Adapting to take on the threat from increasing internet sales	Recent research has highlighted the importance of recognising the threat from increasing internet retailing as an important trend that will continue over the short term. Some centres are adapting better than others for example, the incorporation of Click & Collect (delivery and returns) points into centres. Other more general strategies include ensuring adequate parking and accessibility to improve the general accessibility of the centre. The Grimsey Review recommends that town centres focus on their role as a community hub , where retail is just one element, creating a diverse offer which will help local centres to compete more effectively with online retailers. The DTCP recommends adapting retail capacity models in order to account for the erosion of the physical retail space requirement in the face of competition from online retail. LPAs in many secondary town centres will need to actively plan for this future loss of retail space requirement , particularly from the larger retailers.
Encouraging a mix of uses	A recent trend has been the growing presence and proportion of food and beverage (F&B) units within shopping centres and high streets. A BCSC report ³ suggests that there are various benefits that may result from this, and recommends that shopping centre development include a mix of retail, F&B and leisure which are generally mutually supportive . However, there are also warnings that this is not the whole solution to filling current vacancies left by retail decline. The BCSC recommends that F&B units in retail centres should be targeted appropriately according to the likely consumer profile. Conversion from shops to residential uses is also becoming one way for LPAs to make better use of underused retail space and prevent unwanted vacancy. Increased residential populations living in or near to the town centre will also improve footfall and potentially spend in these areas. However, with high levels of pressure due to national housing shortages, there is a danger that the influx of residential development into town centres could undermine the retail and leisure functions of the centre.

2 Peter Brett (2013): Investing in the High Street: Town Centre Investment Management & its role in delivering change

3 BCSC (2014), Food and Beverage: A solution for shopping centres?

- 3.31 Although there are positive signs that the UK is finally beginning to emerge from the economic downturn, it is clear that our town centres and high streets post-recession will be very different to the ‘boom’ years of the last decade. Over the short to medium term at least the economy is forecast to experience a sustained period of lower growth in consumer spending, reduced bank lending, limited access to credit and cuts in public sector expenditure. This presents significant challenges for all those involved in town centre management, development and investment.
- 3.32 The growth of online shopping is also impacting on the vitality and viability of many of Britain’s centres and high streets. This is placing pressures on rental growth and market demand in many centres; particularly the smaller secondary centres and market towns outside the ‘top 100’ shopping locations. This has been further compounded by rising vacancy levels and the loss of key retailers. As a result, the share of non-food retail sales conducted through town centre shops has declined; from 64% in 2002 to just over 40% by 2013. In our opinion, a far more uncertain future awaits the next wave of new retail investment and development. The evidence suggests that high quality schemes in the strongest prime shopping locations will continue to prosper. In contrast, the weaker secondary centres and shopping locations with a more limited offer, smaller catchments and negligible market demand will struggle to attract market interest and investment. For West Suffolk, demand for investment is likely to be drawn to Bury St Edmunds given the centre’s strong retail and leisure offer, and its attraction as a visitor destination. In contrast, Haverhill will lag behind without targeted investment in the town centre. A potential consequence could be the loss of existing anchor retailers, particularly comparison goods retailers.
- 3.33 Notwithstanding the threat of online shopping, industry experts still predict that the demand from major retailers for new space will continue as it remains the primary mechanism for retailers to ‘reach’ their customers and grow their businesses. Over the short to medium term any increased demand for space from retailers will have to be met by the current retail stock (i.e. existing shopping centres, the high street and out-of-centre facilities), as there is limited new retail floorspace in the pipeline in town centres. With increased demand and the lack of supply over the short to medium term, research for the British Council of Shopping Centres (BCSC) predicts that this will effectively ‘push up’ rental levels for the larger modern desirable units until a significant amount of new development reaches completion. As a result, over the medium term, retailers will be competing for limited available space. Therefore those centres that are able to accommodate and deliver new developments over the next 5-10 years should be in a good position to attract operator interest. However, this will depend on the new retail floorspace being in the right location (i.e. preferably prime shopping locations) and having the right size, format and specification to meet the needs of modern retailers.
- 3.34 Research by the BCSC has also identified an increased emphasis on asset management, as owners and developers invest in the expansion or refurbishment of existing shopping centres to increase their investment value and turnover. In the current economic climate this investment in existing assets is less risky and financially onerous than new build projects. However, as the supply of suitable units “dry up” in prime locations, so retailers will also look at alternative options for delivering growth, such as through new out-of-centre openings, increasing sales through the internet, and/or expanding internationally.
- 3.35 Finally, although the NPPF reinforces the longstanding policy objective of promoting development and investment in town centres first, the market appetite for new and extended shopping facilities in out-of-centre locations shows no signs of slowing. The lack of available, suitable and viable sites in town centres to meet the demands of modern retailers and commercial leisure operators for larger format units will inevitably result in an increase in new out-of-centre applications and/or applications to widen ‘bulky conditions’ conditions on existing retail parks.

3.36 In this context, it is clear that the 'top 50-100' prime centres and shopping locations in Britain should continue to flourish once the economy recovers. The greatest challenge facing local planning authorities will be how to revitalise the fortunes of struggling small and medium sized centres and market towns that do not have the critical mass of retail, leisure and other uses to compete for more limited investment and development; including the centres in St Edmundsbury Borough.

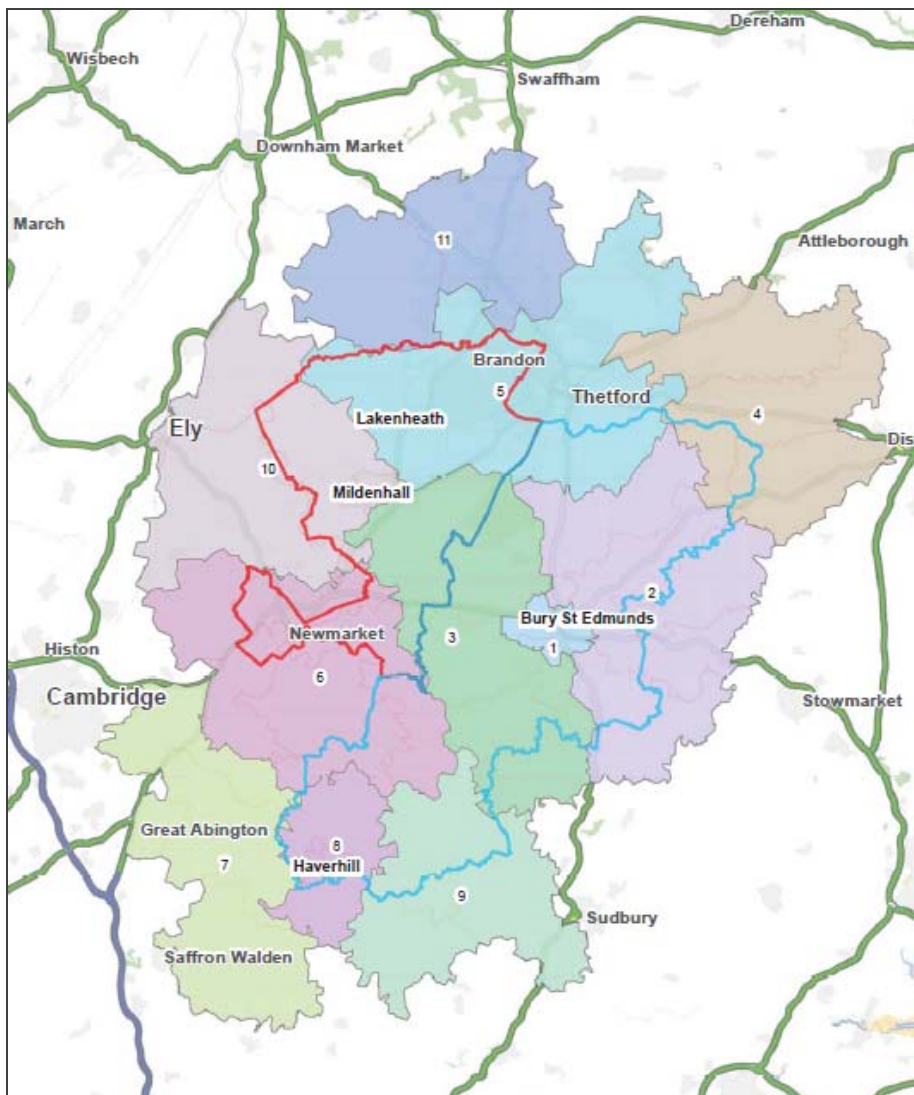
4 CATCHMENT AREA & SHOPPING PATTERNS

4.1 This section first defines the catchment/study area that provides the basis for the quantitative and qualitative needs assessment. It then describes the household telephone interview survey and summarises the key headlines of the survey-derived market share analysis for convenience and comparison goods retailing.

Study Area and Zones

4.2 The definition of an appropriate study (catchment) area is an important starting point for any retail and town centre assessment. In this case the Study Area has been defined using postcode geography and covers the West Suffolk Council area in full, as well as some outlying areas including the parts of East Cambridgeshire, Babergh and Mid Suffolk, Braintree, Breckland, Mid Suffolk, and Kings Lynn and West Norfolk (see Figure below and Appendix 1).

Figure 4.1 Study Area and Zones



- 4.3 The Study Area has been sub-divided into eleven zones based on postcode geography, and taking into account the location of the main centres and shopping facilities across West Suffolk. These zones provide the sampling framework for the household telephone interview survey (see Table 4.1). This zone-by-zone approach also enables more detailed analysis of shopping patterns and expenditure flows both within and outside the Study Area for the purpose of the retail capacity assessment, in accordance with good practice.
- 4.4 Zones 1-3 and 8-9 broadly fall within the administrative boundary for St Edmundsbury. These combined zones are used to provide more detailed analysis of market shares achieved by stores in the Borough and to take account of catchments for competing centres outside of the Borough.

Table 4.1 Study Area – Zones, Postcode Sectors, Catchments and Population

Zones	Broad Geographic/ Catchment Areas	2016 Population
1	Bury St Edmunds	42,795
2	Rural East	36,217
3	Rural Central	15,080
4	Rural North East	17,934
5	Mildenhall	50,428
6	Newmarket	43,294
7	Great Abington	25,610
8	Haverhill	33,460
9	Clare	16,768
10	Ely West	50,684
11	Mundford	9,567
Total Study Area		314,837
St Edmundsbury Catchment Area (Zones 1-3 and 8-9)		144,320

Household Telephone Interview Survey

- 4.5 NEMS Market Research was commissioned to carry out a household telephone interview survey (HTIS) across the defined Study Area and zones in June 2016. The questionnaire was designed by Carter Jonas (CJ) in collaboration with West Suffolk Council. The full 'weighted' survey results are set out in Appendix 11.
- 4.6 In total, some 1,100 interviews were conducted across eleven zones, which involved structured interviews by telephone with the person responsible for the main household shop. A number of measures were put in place by NEMS to ensure each sample was representative of the profile of the person responsible for shopping in the household. Responses across the Study Area were weighted by the population in each zone to ensure that the results of respondents in more sparsely or heavily populated areas were not under or over represented in terms of the market share assessment. This is a standard approach that helps to ensure the survey results provide a robust and realistic picture of shopping and leisure patterns.
- 4.7 The survey results help to identify broad patterns and preferences for different types of convenience and comparison goods shopping purchases, as well as leisure use across the study area. The key findings are used

to inform the baseline market share analysis⁴ and turnover estimates that underpin the quantitative retail capacity assessment, as well as the qualitative needs assessment.

Convenience Goods – Market Share Analysis

- 4.8 Convenience goods⁵ retailing is generally defined as comprising everyday essential items (including food, drinks, newspapers/magazines and confectionery), as well as an element of non-durable housing goods (such as washing up liquid, kitchen roll, bin bags, etc.).
- 4.9 The survey-derived market share (%) analysis for all convenience goods shopping is set out in Table 1 of Appendix 4. It should be noted that for this stage of the analysis the market shares for both convenience and comparison goods retailing include expenditure on Special Forms of Trading⁶ (including internet sales), but exclude 'null' responses (such as 'don't knows', etc.) in accordance with good practice.
- 4.10 The overall market shares in Table 1 have been derived from the analysis of the responses as to where people normally shop for their main ('bulk') and 'top up' grocery purchases. The market shares for these different types of food shopping are set out in detail in Tables 2-3 of **Appendix 2**.
- 4.11 In order to avoid the market share analysis of food shopping patterns being 'skewed' by larger superstores and foodstores in the study area, the survey also asked respondents where else they normally shop (if anywhere) for their 'main' and 'top up' purchases in addition to the first store identified. The market shares are set out in Table 4 for 'top up food purchases' and Table 5 for 'other top up food purchases' (Appendix 2).
- 4.12 The responses for 'primary' and 'secondary' food shopping purchase have then been merged through the application of a weighting based on judgements as to the proportion of household expenditure normally accounted for by each type of convenience goods shopping. Assumptions are informed by Question 6 of the household survey which identifies the proportion of expenditure spent on main food shopping. In this case we have applied a weighting of 65% for main 'bulk' shopping; 10% for secondary main 'bulk' shopping; 15% for primary 'top-up' shopping; and 10% for secondary 'top-up' shopping.
- 4.13 The key findings of the market share analysis are briefly described below.
- 4.14 In terms of the market share of **Special Forms of Trading** (SFT), and principally internet shopping, Table 1 (Appendix 4) shows that the share of all food shopping across the study area (i.e. Zones 1-11) is 4.7%; increasing to 6.2% based on the Borough catchment area zones (Zones 1-3, and 8-9). SFT's share varies across the Study Area from a low of 2.0% in Zone 7 (Saffron Walden) to 8.4% and 9.6% in Zone 4 (North East) and Zone 2 (Rural East), respectively. Higher SFT market shares in rural areas correlates to a greater reliance on online grocery shopping where there is less access to foodstore provision compared to more urban areas.
- 4.15 Experian's latest Retail Planning Briefing Note 13 (October 2015) shows that the national average market share for non-store (SFT) convenience goods retail sales is 10% (see Section 3). This is considerably higher than the market share for the Study Area (4.7%) and St Edmundsbury catchment zones (6.2%). A number of factors may influence this lower than average market share such as good access to foodstores and the extent/ quality of internet infrastructure. This highlights the potential for SFT market penetration to increase in the future as

⁴ It is common practice in retail assessments to deduct special forms of trading (i.e. purchases over the internet, mail order shopping and market stalls) from average expenditure per capita figures at the outset according to national forecasts derived from Experian Business Strategies. Internet shopping and special forms of trading have therefore been filtered out from the survey results before undertaking the market share assessment.

⁵ For the purpose of this retail assessment 'convenience goods' and 'food' shopping have the same meaning.

⁶ A more detailed explanation of SFT is set out in Section 3.

online grocery shopping becomes more popular and convenient. If this was to occur, then it would potentially reduce the expenditure available to support the need ('capacity') for new ('physical') retail floorspace over the forecast period to 2036 (see Section 10).

- 4.16 Turning to the market share analysis for the main centres and stores in the Borough, Table 1 shows that they are achieving an overall market share ('retention level') of 38% within the study area (Zones 1-11), increasing to 74.9% when based on the Borough catchment zones (Zones 1-3, and 8-9). This represents a relatively strong retention rate, which reflects the strength of food shopping offer in the Borough. Focusing on individual zones in the Borough, the assessment shows that retention varies and is highest in Zone 1 (Bury St Edmunds) at 94% reflecting the availability of major foodstores in Bury St Edmunds. Retention falls to 11.1% and 14% for Zones 4 and 9, which is due to overlapping catchments for other centres located either within or in close proximity to these zones. For example, residents in Zone 4 also carry out main food shopping in Thetford and Diss, while residents in Zone 9 are more likely to visit foodstores in Sudbury.
- 4.17 Of the total retention of 74.9% across the Borough catchment area, the survey shows that expenditure for each of the zones is supported by key foodstores serving the local population. They include the following:

Table 4.2: Convenience goods market shares for key foodstores in St Edmundsbury Borough:

Store/ location	Study Area	Borough Catchment Area	Constituent Zone
Asda, Bury St Edmunds	5.1%	10.2%	Zone 1 – 19.1%
Sainsbury's Superstore, Bury St Edmunds	5.0%	11.0%	Zone 1 - 22.3%
Tesco Superstore, Bury St Edmunds	4.9%	10.5%	Zone 1 – 14.5%
Waitrose, Bury St Edmundsbury Town Centre	2.7%	5.6%	Zone 1 – 9.9%
Aldi, Bury St Edmunds	3.3%	5.8%	Zone 1 – 9.1%
Tesco Superstore, Haverhill Town Centre	3.9%	7.7%	Zone 8 – 32.6%
Sainsbury's Superstore, Haverhill	5.0%	7.4%	Zone 8 – 31.0%
Aldi, Haverhill Town Centre	1.9%	3.9%	Zone 8 – 16.0%

Source: Table 1, Appendix 2

- 4.18 In both Bury St Edmunds and Haverhill the main foodstores are achieving the highest market shares. As the table shows, the out of centre Asda at Western Way, Bury St Edmunds attracts the highest market share in the study area (5.1%) and Borough (10.2%), closely followed by the out of centre Sainsbury's superstores in Bury St Edmunds (5%) and Haverhill (5%), and Tesco in Bury St Edmunds (4.9%).
- 4.19 Combined, these out of centre foodstores account for 39% of total expenditure from the Borough catchment area, or 46.6% when including all out of centre foodstore offer.
- 4.20 By comparison, the Borough's town centres are retaining 28.2% of expenditure from the catchment. This reflects the smaller sized foodstores and availability of parking in the Borough's town centres compared to larger and more accessible out of centre foodstores.
- 4.21 Looking at the Borough's main centres, the survey results show that stores in Haverhill attract the highest market shares across the study area (6.7%) and catchment (13.8%); this is mainly due to the presence of the Tesco Superstore. Stores in Bury St Edmunds attract the next highest market share for the study area (4.8%) and catchment area (9.5%), of which over half of the centre's retained expenditure is to Waitrose.
- 4.22 The market town of Clare attracts just 0.6% of total study area expenditure along with 1.8% for all other smaller centres in the Borough. The market shares for Clare and the smaller centres increase to 1.4% and 3.5%,

respectively within the Borough catchment area. Typically, smaller centres have much lower market shares for food shopping; reflecting their relatively limited convenience goods floorspace and the fact that the mainly serve the day-to-day more frequent top-up food shopping needs of their local resident catchment populations.

- 4.23 The survey results indicate that the ‘leakage’ to online sales and other competing stores outside of the Borough is relatively low. The main competing centres for food shopping are stores in Sudbury, which attracts 7.4% of expenditure from the Borough catchment and Thetford (3.7%). Leakage to these centres is largely confined to peripheral zones where foodstore catchments overlap with the Borough area.

Comparison Goods – Market Share Analysis

- 4.24 Comparison goods⁷ are generally defined as items not obtained on a frequent basis and include clothing, footwear, household and recreational goods (also see Glossary of Terms). The household survey comprised questions on the main groupings of non-food expenditure, as defined by Experian in the latest Retail Planner Briefing Note, including: ‘clothing and footwear’; recording media; electrical goods; books; furniture and carpets; DIY and garden products; medical goods; etc.
- 4.25 Table 1 (**Appendix 3**) shows the market shares (%) for all comparison goods shopping purchases made both within and outside the Study Area. These total market shares have been informed by the shopping patterns for the different types of comparison goods expenditure set out in Tables 2-12. The market share analysis (%) takes account of the distribution and weight of spend (£) by households on the different comparison goods categories. This ensures that the resultant shares are not ‘skewed’ by any particular comparison goods expenditure category. This is a standard approach for retail assessments.
- 4.26 As for the analysis of convenience goods, the market shares include expenditure on Special Forms of Trading (SFT) but exclude all ‘null’ responses. The key findings of the market share analysis are briefly described below.
- 4.27 Table 1 (Appendix 3) shows that SFT’s share of all non-food shopping across the total study area (i.e. Zones 1-11) is 20.2% or 21.4% based on the Borough catchment area (Zones 1-3, and 8-9) with market share varying in the catchment from 17.8% in Zone 1 (Bury St Edmunds) to 28% in Zone 2 (Rural East).
- 4.28 In comparison, Experian’s latest RPBN13 (October 2015) shows that the national average market share for non-store (SFT) comparison goods retail sales is 16.5% (see Section 3). While SFT for the study area and catchment is above the national average, there is still potential for SFT to increase its market share penetration in the future, with Experian forecasting average SFT market share to increase to 20% by 2021. If the SFT market share for the study was to increase by the same rate (proportionally), then it would potentially reduce the expenditure available to support the need (‘capacity’) for new (‘physical’) retail floorspace over the forecast period to 2036 (see Section 21).
- 4.29 Turning to the market shares for the main centres and out-of-centre stores and shopping facilities in the Borough, Table 1 (Appendix 4) shows that they are achieving an overall ‘retention level’ of 37.8% within the total study area (Zones 1-11). Retention increases to 60.1% within the Borough catchment area. Expenditure retention is highest in Zone 1 (Bury St Edmunds), with stores in the Borough retaining 72.1% of expenditure in this zone.
- 4.30 Looking at expenditure retention for the Borough’s main centres, the following key market share results are identified:

⁷ Please note that comparison goods and non-food shopping have the same meanings.

- Stores in **Bury St Edmunds** attract the greatest proportion of comparison goods expenditure, accounting for 26.6% of study area expenditure and 39.1% from the Borough catchment area. Within Zone1 (Bury St Edmunds), retention increases to 54.2%.
- **Haverhill** accounts for 6.7% of total study area expenditure, increasing to 12.4% when based on the Borough catchment area. Within Zone 8 (Haverhill), stores in the town centre account for 7.5% of zone expenditure.
- The Borough's smaller centres (including Clare) retain just 0.2% of total study area comparison expenditure, with market share increasing to 0.5% for the Borough catchment area. This is expected given the limited comparison goods offer available in the centre.
- The Borough's **out of centre retail parks** and standalone stores account for 6.7% of total study area expenditure, or 12.4% based on the Borough catchment area. St Edmundsbury Retail Park attracts the greatest proportion of expenditure; 0.9% within the study area and 1.8% in the Borough catchment area. Unlike for convenience market shares the majority of comparison goods expenditure is being retained in the Borough's centres, albeit largely in Bury St Edmunds.

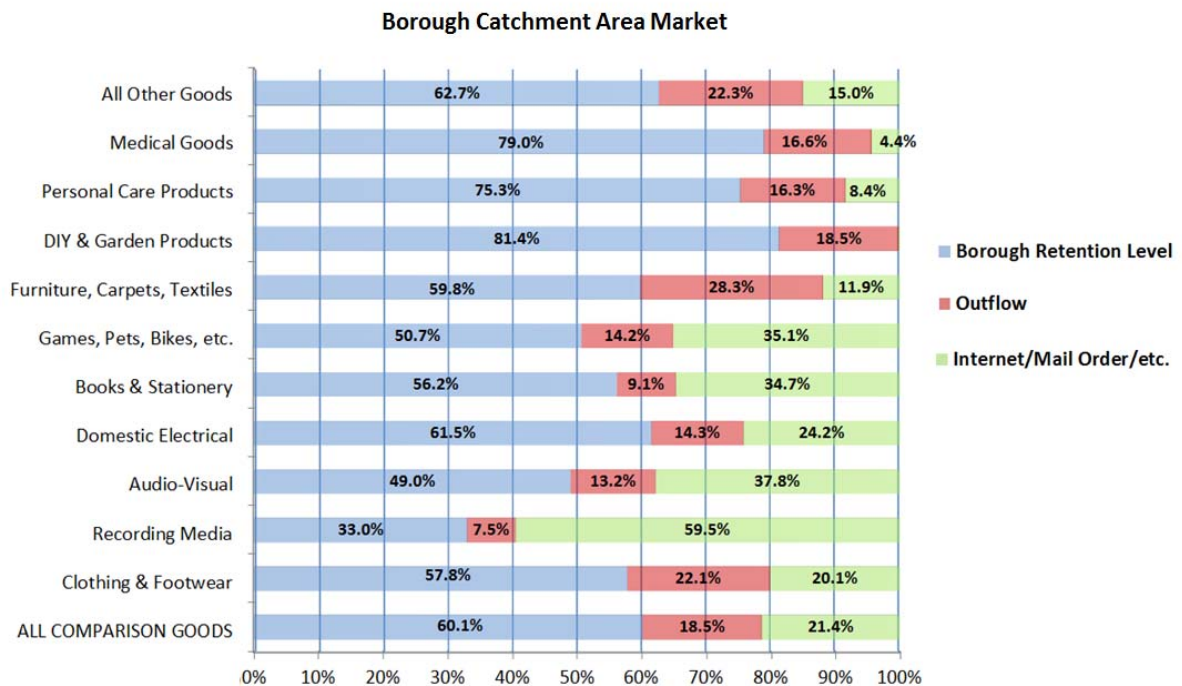
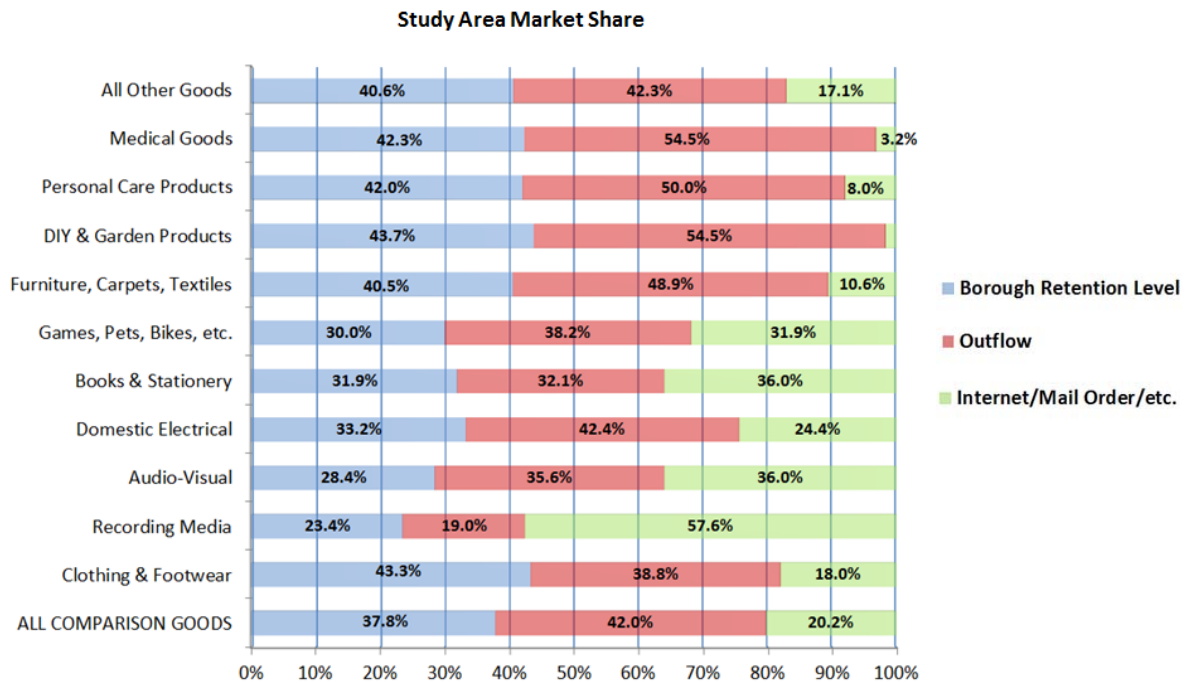
4.31 The survey indicates that some 42% of study area expenditure is directed to competing centres compared to 18.5% based on the Borough's catchment area. Cambridge City and its retail parks are the main competing retail destinations to Bury St Edmunds capturing 12.3% of study area expenditure. The City has benefited from new retail investment over the years, which has strengthened its retail position and customer base. Newmarket (8.1%), Diss, Ely and Sudbury also attract expenditure from the study area, which is expected given their location within or in proximity to particular study zones.

4.32 The figure below shows the market shares for St Edmundsbury's main centres and stores (aggregated), other centres and SFT/internet shopping for residents in the study area (Zones 1-11) and the Borough catchment area for different categories of comparison goods expenditure, based on the survey-derived results set out in Tables 2-12 (Appendix 3).

4.33 The figures show the relatively strong competition from other centres and shopping facilities located both within and outside the defined study area and Borough Catchment area for different types of comparison goods expenditure. For example, based on the study area, expenditure retention is strongest for the Borough for clothing and footwear (43.3%) and DIY and garden product (43.7%) purchases; increasing to 57.8% and 81.4%, respectively when based on the Borough catchment area. These are particularly strong market shares.

4.34 In contrast, Borough retention at study area and catchment area level is lowest for audio visual and recording media, which is largely due to SFT sales; principally internet shopping. For example, SFT accounts for 36% and 37.8% of study area and catchment expenditure on audio visual goods. SFT market share is even higher for recording media accounting for over half of study area (57.6%) and catchment (59.5%) expenditure. In contrast, SFT's market share is more limited for including DIY (1.7% of study area expenditure); medical goods (3.2%); personal care products (8%); furniture and carpets (10.6%); and clothing and footwear (18%). However, this does not necessarily mean that these specific sectors will be 'immune' from the growth in internet shopping over the medium to long term.

Figure 4.2 Comparison Goods market shares for the study area and Borough catchment area



5 TOWN CENTRE HEALTH CHECKS: METHODOLOGY

- 5.1 Section 6-7 provide detailed health check assessment for the Borough's main centres of Bury St Edmunds and Haverhill. Section 8 provides a high level audit of retail and main town centre uses in Clare, the Borough's smaller service centre.
- 5.2 Health checks are recognised as important planning 'tools' for appraising and monitoring the changes in the overall vitality and viability of town centres, and informing both plan-making and decision-taking at the local level.
- 5.3 In accordance with the PPG (paragraph 005), there are a number of Key Performance Indicators (KPIs) that are widely used (where the information exists) to help assess and monitor the overall health and performance of centres. Some of the KPIs include:
- the scale and diversity of uses (e.g. retail and services offer);
 - retailer representation and demand;
 - commercial property indicators (such as Prime Zone A Rents);
 - changes in vacancy levels;
 - accessibility and parking provision;
 - the quality of the town centre environment;
 - pedestrian footfall; and
 - customers' views and behaviour.
- 5.4 In this case the most reliable KPIs have been gathered (where possible) for the centres to help inform the assessment of their overall strengths and weaknesses in terms of their retail and leisure provision, the opportunities for new sustainable development and growth, and any potential current and future threats to their overall vitality and viability.
- 5.5 The health check assessments of the town centres have been informed by analysis of Town Centre Audits produced by the Council, and the latest Experian Goad Category Report for Bury St Edmunds and Haverhill Town Centres (2011 and 2015). This has been further supplemented by site visits and audits of the District's retail provision carried out by CJ in July 2016.
- 5.6 It should be noted that where the Council's Town Centre Audits are referred to, we have necessarily classified the shops and businesses audited using the Experian Goad categories (i.e. convenience, comparison and service uses, and vacant units). It should be noted that 'services' as defined by Experian Goad can be sub-divided into the following three sub-categories.
- **Retail services** - including hairdressers, beauty salons, travel agents, launderettes, opticians, etc.;
 - **Leisure services** - which comprise cafes and restaurants (Class A3), betting shops (sui generis), fast food/ takeaway outlets (Class A5); and
 - **Financial and professional services** - covering all Class A2 uses (such as banks, estate agents, etc).
- 5.7 In addition we have also referred to other datasets and research to help assess the relative vitality and viability of the Borough's main town centres, as referenced throughout the report. The applicability and robustness of the different data is discussed separately for the individual town centres in the respective sections of this report.

- 5.8 As described above, the health checks provide an effective 'gap' analysis tool to help identify retail types and categories that are under or over represented in centres. This is based on benchmarking against Goad UK averages for all circa 1,950 centres and shopping locations covered by Experian. However it must be noted that the Goad national average is deduced from aggregate town centre data collected by Experian Goad across the UK, and has no regard to the size, type, and function of locations. Therefore in assessing the health of town centre, the national average figure should be applied with caution, and account should necessarily be taken of local circumstances and the characteristics of the centre.
- 5.9 It should be noted that commercial property indicators normally include Prime Zone A Rents and Yields assessment. However given the scale of the centres, particularly the smaller centres, comparable evidence on yield data is not available due to limited transactions taking place. Therefore, an assessment of Prime Zone A rents and yields has not been undertaken for Clare.
- 5.10 An in-centre shopper survey has been carried out by NEMS to establish the public perception of the individual centres. This involved conducting face-to-face interview at different times during the week across Bury St Edmunds and Haverhill. The data collected helps to inform the qualitative need for new town centre uses. The full in-centre survey results are provided in Appendix 12.
- 5.11 Finally, the health check assessment has been informed by consultation with key town centre stakeholders, which provided context to our review of the centres. Whilst contact was initiated with a range of stakeholder to obtain their views on the town centres, a response was only obtained from a small number of organisations, including Our Bury St Edmunds (Business Improvement District), Abbeycroft Leisure, The Arc Shopping Centre (Bury St Edmunds), and the Bedford Lodge Hotel (Newmarket).

6 BURY ST EDMUNDS - TOWN CENTRE HEALTH CHECK

- 6.1 This section sets out the key findings of the health check assessment for Bury St Edmunds Town Centre.
- 6.2 Bury St Edmunds is located on the A14 trunk road some 45 km from Cambridge in the west and 44 km from Ipswich to the south east. It is a historic market town of national significance, dating back to 12th Century. The majority of the town centre is covered by a conservation area status, and a range of historic buildings can be found within the centre. In terms of its shopping and commercial leisure offer, Bury St Edmunds is a thriving centre, characterised by a good mix of high street multiples and independent shops. The opening of the Arc Shopping Centre in 2009 further extended the main (historic) shopping area westwards and significantly improved the scale and quality of the town's offer. There is also a large, attractive and popular street market in Cornhill and the Buttermarket on Wednesdays and Saturdays which makes a significant contribution to the town's overall vitality and viability. Bury St Edmunds also benefits from the Abbey Gardens, which although is not within the Town Centre boundary, is well connected to the shopping area and provides a pleasant recreational space for town centre visitors.

Retail Composition & Diversity of Uses

- 6.3 Bury St Edmunds is ranked 130th in the 2015 Venuescore⁸ ranking of all town and shopping centres, and it has significantly improved its ranking since 2007 when it was placed 210th. This is mainly explained by the positive impact of the opening of the Arc on the scale and quality of the town's shopping offer. The centre is also classified in the 'Middle' market position by Javelin based on its shopping and fashion offer⁹.
- 6.4 The main retail and commercial leisure uses are concentrated into two areas:
- The Arc Shopping Centre - opened in March 2009 and is one of the main shopping destinations in the town centre. The scheme extended the town's original medieval grid street pattern, and provides a modern and pedestrianised shopping environment. It is anchored by a 75,000 sqft Debenhams department store and includes 37 shops, residential units, a concert hall (the Apex) and over 850 car parking spaces. There are also numerous bars, cafes and restaurants, several with outside seating areas, which add to the vibrancy of the shopping area. Tenants at the scheme include Next, H&M, TopShop/TopMan, Wallis, Waterstones, HMV, River Island and New Look.; and
 - Cornhill, Buttermarket and The Traverse – comprise the centre's historic shopping streets and this area is anchored by Marks & Spencer and Palmers (Department store), and hosts a number of other prominent retailers (such as JD Sports, Superdrug, WHSmith and Boots), as well as some high quality independent stores.
 - Abbeygate Street – also serves as popular shopping street with a mix of independent shops, high street retail multiples (Phase Eight, White Stuff, Cotswold Outdoors, and Savers) and branded restaurants (e.g. Bills and Café Rouge), as well as service uses.
- 6.5 These areas are separated by St Andrews Street (South), which lacks active frontages and predominantly performs a servicing function. Other key shopping areas include St John's Street, which provides a prominent secondary shopping street that is mainly characterised by independent retailers and cafes.

⁸ Venuescore is Javelin Group's annual ranking of the UK's top 3,000+ retail venues based on provision of multiple retailers including anchor stores, fashion operators, and non-fashion multiples, where each operator is given a weighted score to reflect its overall impact on the shopping patterns.

⁹ The criteria hierarchy is as follows: Upscale (e.g. London West End), Upper Middle (e.g. Manchester), Middle (e.g. Newcastle Upon Tyne, Reading), Lower Middle (e.g. Sunderland), and Lower.

- 6.6 The Cornhill Walk shopping centre is located to the north of the town centre, but it has struggled to attract a viable retail offer for a number of years and has a high vacancy level.
- 6.7 To the west of the Arc, on the edge of the Town Centre there is also a “leisure hub” that is anchored by a multi-screen cinema (Cineworld), supported by a number food and beverage uses.
- 6.8 The shopping offer in Bury St Edmunds is further supplemented by a very popular bi-weekly market, which is discussed in more detail later in the report.
- 6.9 Table 6.1 summarises the composition of the centre’s retail and service uses¹⁰, and the mix and diversity of uses are reviewed in more detail below.

Table 6.1: Retail and Service Composition: number and type of units at ground floor level

	2011		2015		UK Average 2015
	No. Outlets	%	No. Outlets	%	%
Convenience	16	3.66%	23	5.25%	8.62%
Comparison	196	44.85%	184	42.01%	31.91%
Services	180	39.19%	184	42.00%	47.99%
Vacant	45	10.30%	47	10.73%	11.17%
Total	437	100%	438	100%	100%

Notes: Based on GOAD Category Reports for 2011 and 2015. The national average has been taken from Experian as measure in March 2015.

Convenience Offer

- 6.10 As the table shows the number of convenience goods outlets in the town centre has risen from 16 to 23 between 2011 and 2015. Current provision represents 5.25% of total outlets, which is below the national average of 8.62%. Furthermore, despite a slight increase in the total (Goad) convenience goods floorspace since 2011 (from 2,285 sqm to 3,186 sqm), current provision (3.66%) is also significantly below the 2015 national average (15.19%).
- 6.11 However it should be noted that the Waitrose store in the town centre, with access from Robert Boby Way, is located outside of the Experian GOAD survey area and therefore not included in their audit of (town centre) food and convenience goods uses. If included the store would show a significant increase in the town’s convenience floorspace area and offer. The store has recently benefitted from refurbishment and now includes an in-store café. It also has an in-store fishmongers and butchers, a delicatessen counter, cheese and cold meats counters, and a dry cleaning service. On the day of CJ’s visit, the store was very busy with 14 out of 18 regular tills open, and four self-check outs.
- 6.12 Apart from Waitrose, the main convenience goods offer in Bury St Edmunds at 2015 included the following:
 - seven bakers and confectioneries (including Greggs)
 - three butchers
 - two CTNs
 - two convenience stores (including Tesco Express and an M&S Foodhall)

¹⁰ Please note that the survey boundary used by Experian GOAD does not correlate to the Council’s defined town centre boundary. Therefore, the GOAD data may underestimate the number of town centre units.

- a frozen store (Iceland)
- two grocer and delicatessen
- two health foods (including Holland and Barrett)
- two off licence shops
- two shoe repair shops

- 6.13 Bury St Edmunds Town Centre also hosts a twice weekly market on Wednesdays and Saturdays which has a number of stalls selling fresh fruit and vegetables and other fresh food produce. These market stalls supplement and strengthen the town's overall food and convenience goods offer.
- 6.14 The household survey (Section 4) identified that respondents in the St Edmundsbury catchment area (Zones 1-3 and 8-9) normally visit Asda (10.2%), Tesco (10.5%), Waitrose (5.6%) and Aldi (5.8%) for their food shopping needs. The HTIS also identified that only 17.4% of respondents' main reason for visiting the centre is for food shopping. This is supported by the responses to the in-centre survey, where only 3.4% of respondents indicated that they were visiting the town centre for just food shopping purchases. This reflects the fact that Bury St Edmunds principally functions as a comparison goods shopping and service destination. Notwithstanding this, the survey results do highlight the importance of the centre's foodstores in helping to support the vitality and viability of the town centre; principally Waitrose which is a key draw and generator of footfall and linked trips.
- 6.15 Overall, if Waitrose and the street market are included as part of the town's wider food and convenience offer, then we consider that Bury St Edmunds has a relatively good convenience provision.

Comparison Offer

- 6.16 According to the 2015 Goad Category Report, Bury St Edmunds has 184 comparison outlets. This represents 42.01% of total units and is significantly above the national average of 31.91%. Although the number of units has fallen by 6.1% since 2011, from 196 outlets, the recorded (Goad) comparison floorspace has increased slightly from 40,599 sqm to 41,500 sqm. Current floorspace provision represents 47.96% of total floorspace in the centre, which is significantly above the national average of 35.88%. Across the different comparison sub-categories, the centre's offer is broadly consistent with national averages, although the number of womenswear and accessories stores is much higher than the national average (5.02% vs 2.35%). Overall the Goad figures confirm that Bury St Edmunds has a relatively strong and diverse comparison goods offer.
- 6.17 The findings of the household (HTIS) and in-centre surveys also confirm that the majority of people visit the centre for non-food shopping (49.98%), compared to 17.4% who visit for food shopping. This suggests that Bury St Edmunds is a popular destination for comparison goods shopping. Some 22.8% of respondents to the household survey also indicated that there was a good range and choice of non-food shops in the town centre and this was a factor they mostly "liked".

Service Offer

- 6.18 Service businesses are defined by Experian Goad as including retail, professional and financial services. As Table 6.1 shows, there are 184 service outlets in Bury St Edmunds which account for 42% of all units. Current provision is below the 2015 national average of 47.99%; albeit there has been a slight increase since 2011. Given the size and the role of the centre, we consider that this is not a cause for concern – the centre is mostly aimed at comparison shoppers, and the service offer adequately caters for the centre's catchment population.
- 6.19 The following provides a brief summary of provision in the different service categories.

- There were 59 **retail services** in 2015, which represented 13.47% of total outlets in the town centre and was broadly consistent with the national average figure of 13.97%. This category is mostly made up of the health and beauty outlets; with 40 of all the units being predominantly hairdressers, nail bars and beauty salons. The other main retail service offer includes opticians (7 outlets), a post office, dry cleaners (2), travel agents (4), clothing repairs (3) and a fancy dress hire shop.
- In terms of financial services, there were 45 outlets in 2015, which represented 10.27% of total units in the town and was slightly below the 2015 national average of 10.63%. The mix of services included banks and building societies (14 outlets), financial services (4), estate agents (21) and legal services (5).
- There were also 80 leisure service outlets in 2015, which was equivalent to 18.26% of total provision. This was below the 2015 national average of 23.39% and could indicate potential to increase the number and quality of food and beverage outlets in the town centre. However, the Goad survey data does not include restaurants located next to Cineworld, which are not included in Goad's survey boundary. Notwithstanding this, the current leisure offer is varied and provides a good choice for customers and visitors to the town. For example, the leisure mix includes cafés and restaurants (44 outlets), takeaways (14), pubs and bars (12), betting shops (5), two cinemas (Abbeygate Cinema and Cineworld) and the concert/theatre hall (the Apex) which forms part of The Arc. The cinemas are a big attraction and draw to the town centre, helping to boost the evening economy, and the Apex draws visitors from a much wider catchment area during the day and evenings.

Multiple and Independent Retail Representation

- 6.20 A retail multiple is defined by the Goad Category Report as being part of a network of nine or more outlets. It is generally considered that a good presence and mix of multiples in a town centre, alongside a strong independent offer, is vital to the overall attraction and performance of shopping centres. Multiples are a strong draw for customers and they help to generate frequent shopping trips and footfall, and linked expenditure for other shops, businesses and services.
- 6.21 The 2015 Goad Category Report identified that there are 165 multiple retailers in Bury St Edmunds (this excludes Waitrose which falls outside the Goad survey area). This represents an increase from 159 in 2007. The development of the Arc Shopping Centre has enabled the centre to increase the amount of national multiple retailers by providing modern larger format units, which are more suitable to the needs of such retailers. As well as reintroducing Debenhams to the town, the Arc has been highly successful in attracting a number of high quality multiple fashion clothing and footwear retailers; including Top Shop, Hobbs, Fat Face, New Look, River Island, and H&M. Many of the retailers in the Arc are newcomers to the town centre where there is likely to be preference to locate next to anchor stores (i.e. Debenhams). However, we understand that the wider town centre has successfully attracted new retail brands within previously vacant units, such as Seasalt (Buttermarket) and White Stuff (Abbeygate Street).
- 6.22 The town centre also has a strong independent retail and service offer, particularly along the secondary streets; such as St Johns Street. This includes independent cafés/restaurants/take away operators, health and beauty services (hairdressers, barbers, beauty salons, nail bars) and fashion and shoes retailers. The independent stores and shops all contribute significantly to the overall diversity, vitality and viability of the town centre's offer.
- 6.23 In summary, we consider that there is a good and complementary mix of multiple and independent retailers, serving the centre and its catchment population.

Street Market

- 6.24 Bury St Edmunds operates a twice-weekly street market on Wednesdays and Saturdays, with stalls located on Buttermarket and Cornhill. We understand that this is one of the most successful traditional street markets in

the country. The market comprises over 80 stalls with approximately 1,600 sqft of stall frontages on Saturdays, and slightly less on Wednesdays. The market sells a wide variety of goods, including fresh fruit and vegetables, clothes, hardware, fabric, pet foods, flowers, seafood, shoes and other speciality goods. There are also a number of hot food vendors (including hog roast, burgers and crêpes) and we understand the market has recently gained a license to sell alcohol.

- 6.25 The market attracts many visitors, not just from the immediate locality but also from across East Anglia, with coaches bringing tourists in on market days. The market is well managed and marketed, and there is plenty of information available on the internet to promote it.
- 6.26 In summary we consider the market to be of a high quality. It is very successful and a major attraction, positively contributing to the unique character of Bury St Edmunds and its wide ranging shopping and food and beverage offer.

Vacancies

- 6.27 The number and scale of vacancies in a centre, and the length of time properties have been vacant, represents a key performance indicator (KPI) to help assess a centre’s overall vitality and viability. For example, high vacancy levels, or a concentration of vacancies in certain areas/ streets, could point to underlying weaknesses in terms of retailer demand and/ or the fact that the vacant units are not meeting demand and are not ‘fit-for-purpose’. Notwithstanding this, vacancies can arise in even the strongest centres due to the natural “churn” in businesses opening and closing at any point in time. This KPI must therefore be used and interpreted with care.
- 6.28 As table 6.2 below shows, the number of vacant outlets in Bury St Edmunds has increased slightly from 45 to 47 between 2011 and 2015. The 2015 vacancy level of 10.73% is slightly below the 2015 national average of 11.17%; albeit that it is higher than we would expect given the relative strength and attraction of the town’s shopping offer and environment. However, at the time of reporting we note that the most recent audit of the town centre conducted by the Council in April 2016 identified just 25 vacant units. Although the area audited by the Council is not the same as covered by Experian Goad, it does nevertheless point to a potential marked improvement in vacancy levels and the take-up of vacant units by businesses.

Table 6.2: Vacant units – Bury St Edmunds

	2011 (Goad)		2015 (Goad)		Council's TC Audit April 2016	
	No. units	%	No. units	% of Total	No. units	% of Total
Number of Units	45	10.30%	47	10.73%	24	4.7%
Floorspace (sqm)	10,925	12.43%	6,800	7.81%	n/a	n/a

- 6.29 In terms of vacant floorspace, this has fallen from 10,925 sqm in 2011 to 6,800 sqm in 2015. The current vacant floorspace represents a vacancy level of 7.8%, which is below the national average of 9.02%.
- 6.30 Based on our site visits there were no significant concentrations of vacant units on specific streets to indicate that particular areas of the centre are failing or are unattractive as shopping locations. There were also no vacant units in the Arc, which is a further positive indicator of its relative attraction and strength as a shopping location. The one exception to this is the Cornhill Walk shopping centre, which was virtually empty at the time of our audits. We identified that only 2 units out of 9 were occupied at ground floor level. We understand from the Council that this shopping centre has struggled to attract occupiers following the closure of the scheme’s first anchor store (Index). In our judgement its poor performance is most likely attributed to its poor configuration and layout, and the fact that its small shop units do not cater for the needs of modern retailers. This centre is

clearly in need of new investment and a “rethink” in asset management terms as to its future role and optimum tenant mix.

Retail Demand & Requirements

6.31 The table below sets out the retail requirements as listed by the Requirement List (data of August 2016) and CoStar Town Focus Report (August 2016).

Table 6.3 Operators with requirements for representation in Bury St Edmunds

Operator	Use Class	Size of Unit (Max)	
		Sqm	Sqft
Warren James	A1	139	1,500
Vets4Pets	D1	232	2,500
Select	A1	465	5,000
Travelodge	C1	3716	40,000
Harvester	A3	465	5,000
Toby Carvery	A3	557	6,000
Poundworld	A1	1115	12,000
Pret A Manger	A1	279	3,000
McDonalds	A3	334	3,600
Menkind	A1	186	2,000
Pitcher & Piano	A4	650	7,000
Joes Kitchen	A3	372	4,000
Mecca Bingo	D2	325	3,500
Financial Services User	A2	186	2,000
Maplins	A1	465	5,000
Explore Learning Centre	D1	232	2,500
Mind	A1	139	1,500
Shoon	A1	139	1,500
Brighthouse	A1	465	5,000
The Fragrance Shop	A1	139	1,500
Lakeland	A1	557	6,000
British Heart Foundation (Furniture)	A1	743	8,000
Hickory's Smokehouse	A3	465	5,000
Xercise4less	D2	3716	40,000
Marstons	A4	836	9,000
Bagno Design	A1	697	7,500
Cycle Republic	All	557	6,000
Chiquito	A3	743	8,000
Brighthouse	All	418	4,500
Five Guys	All	279	3,000
Hawkin's Bazaar	A1	279	3,000
TOTAL		20,169	217,100

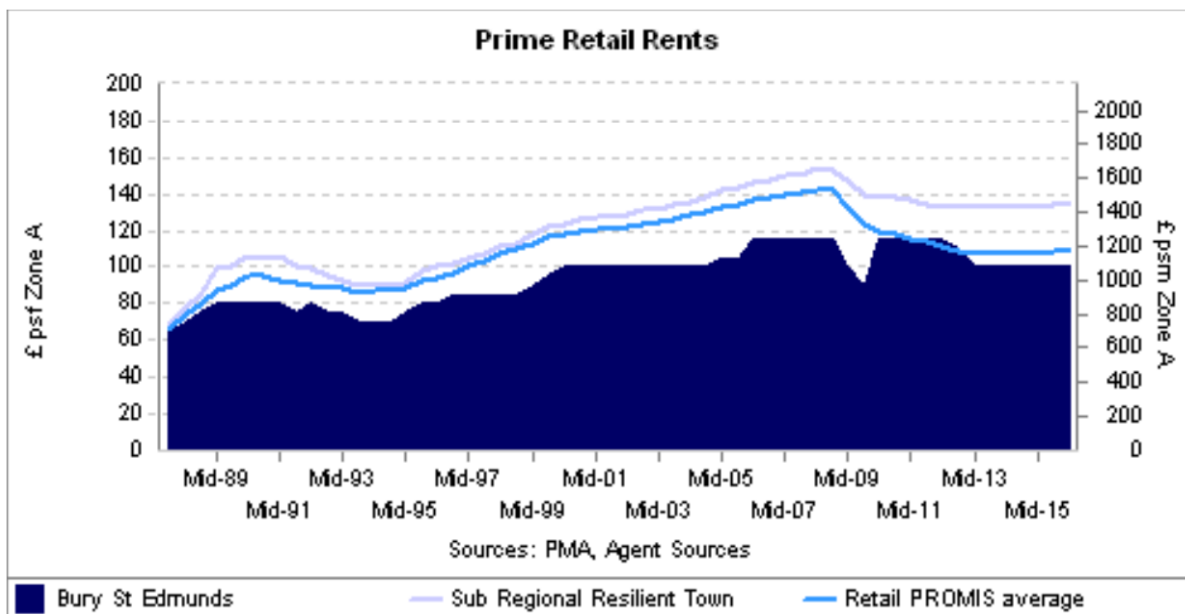
6.32 In summary the table shows that there are 31 operators with published requirements for representation in Bury St Edmunds; equivalent to a total floorspace of 20,169 sqm gross. This represents an increase from the 17

requirements identified by the 2012 Retail Appraisal. Of those retailers with requirements in 2012 we note that Card Factory, Peacocks and Shoe Zone have since opened in the town, and Lakeland still has an outstanding requirement. The strength and depth of the requirements confirms that the centre is a desirable location for many operators and businesses.

Prime Zone A Rents

- 6.33 The level of rent that businesses are prepared to pay for retail space, and the commercial yields achieved provide a further indication of the relative strength of the centre and its prime retail pitch. However it should be noted that Prime Zone A rents and yields are not available for all centres, particularly smaller centres where there are more limited transactions.
- 6.34 For Bury St Edmunds the evidence on changes in Prime Zone A (ZA) rents has been obtained from a number of sources; principally our in-house PROMIS Report which collects commercial data from property agents for key UK centres. PROMIS shows that at mid-2016 the estimated Prime Zone A for Bury St Edmunds stood at £100 per sqft and this was slightly below the figure for mid-2011 of £105 per sqft. The evidence shows that rents in the town remain some 13% below the pre-recession peak of £115 per sqft. It is noted however that on average, prime rents across the PROMIS 200 Towns remain 28.1% below the pre-recession peak, and hence it would appear that Bury St Edmunds is performing really well in that regard. The figure below is sourced from the PROMIS report and illustrates the changes in the centre’s Prime Zone A Rents since 1989, benchmarked against the sub-regional and PROMIS average for all centres.

Figure 6.1: Bury St Edmunds – Changes in Prime Zone A Rents



Source: PROMIS

- 6.35 The table below also compares Prime Zone A rents achieved in Bury St Edmunds at mid-2016 with other centres in the region, namely Cambridge, King’s Lynn and Ipswich. Although the centre’s Prime Zone A is lower than in Cambridge, which is to be expected, it performs relatively well when benchmarked against Ipswich and significantly out-performs King’s Lynn.

Table 6.4 Prime Zone A Rents in Bury St Edmunds and nearby centres

Town	Prime Zone A Rents at 2016	Comments
Bury St Edmunds	£100 psf	No change since 2013, with rents remaining 13% below the pre-recession peak of £115 psf ZA
Cambridge	£280 psf	Mostly unchanged since 2012, with rents 3.4% below the pre-recession peak of £290 psf ZA.
Kings Lynn	£45 psf	Slight reduction since 2009, with rents 47.1% below the pre-recession peak of £85 psf ZA
Ipswich	£120 psf ZA	No change since end of 2015, with rents 20% below the pre-recession peak of £150 psf ZA

Accessibility & Pedestrian Flows

- 6.36 The railway station is located approximately 600 metres north of the town centre but would benefit from stronger pedestrian connections to the town centre and primary shopping area. Rail connections to neighbouring settlements (Dullingham, Newmarket, Thurston, Elmswell and Stowmarket) and further afield are available, including Ipswich (two an hour on weekdays – more frequent during peak times), Cambridge (one an hour on weekdays – more frequent during peak times) and Peterborough (two every four hours on weekdays – more frequent during peak times). Bus services serve the station providing local connections for passengers arriving by rail.
- 6.37 The bus station off St Andrews Street is situated within the northern part of the centre within relatively easy walking distance (approximately 200m) of the core shopping area. There are a number of connections provided to other parts of the town, surrounding villages and neighbouring towns, including Mildenhall, Haverhill, Thetford and Newmarket. Additionally, National Express provides services to more distant destinations including Cambridge, Ipswich and Peterborough. We understand however, that the bus stop outside of Boots on St Andrews Street is much more popular with users, and this was confirmed by the fact that this stop was very busy on the day of our site visit.
- 6.38 The town centre also benefits from a good number of car parks, which appear to be competitively priced (i.e. maximum £3 charge and £4 for up to 4 hours at the Arc). The main car parks are set out in the table below.

Table 6.5 Car Parking Provision in Bury St Edmunds Town Centre

Location	Approximate number of spaces	Short Stay / Long Stay / Other
Parkway	252	Long stay
Parkway multi storey	592	Long stay
Arc/Cattlemarket	862	Maximum stay 4 hours
East of Parkway South	102	Maximum stay 4 hours
School Yard East	23	Maximum stay 3 hours - Low emissions cars only
School Yard West	38	Maximum stay 3 hours
Between Parkway and St Andrews Street North	369	Maximum stay 3 hours
Cornhill/Buttermarket	80	Maximum stay 1 hour - Closed on market days (Wednesdays and Saturdays)
Lower Baxter Street	38	Maximum stay 2 hours
Angel Hill	93	Maximum stay 2 hours

- 6.39 The car parks benefit from good publicity on the Council’s website, which provides relevant information on pricing, hours of operation, stay restrictions, and information on online/mobile payment to allow off-site ticket purchase / extension. We note that the Waitrose supermarket also offers parking, but it is only free for customers and non-store customers are charged for up to 2 hours parking.
- 6.40 With regards to pedestrian flow, the centre was very busy on the days of our visits. Areas of peak pedestrian flow included the Arc, Abbeygate Street, and the area around Cornhill/Buttermarket. The main shopping streets and centre as a whole are also very busy on the days of the street market.
- 6.41 There are two main pedestrian links between the Arc and the Cornhill, namely:
- Market Thoroughfare, a passage between the former Post Office building and Mountain Warehouse; and
 - Central Walk, a passage which runs between Boots and Sneezums.
- 6.42 The Market thoroughfare passage is narrow and bound by blank walls. Although this route is busy and well used we consider that improvements to this passage could provide a more attractive linkage between the Arc and the more historic part of the town, its shops and services and the street market.
- 6.43 We noted on the days of our site visits that pedestrian flows fell away around the Cornhill Walk shopping centre. Apart from the fact that this centre has a high vacancy level, this is also explained by its more peripheral secondary location to the north of the main shopping street.

Customer Views and Perceptions

Household Survey

- 6.44 The household telephone interview survey (HTIS) asked specific questions on respondents’ views and perceptions of Bury St Edmunds town centre as a place to shop and visit for a wide range of uses and attractions.
- 6.45 The survey results shows that some 11.2% of those living within the broadly defined Borough Catchment Area (i.e. Zones 1-3 and 8-9) never visit Bury St Edmunds Town Centre. Of those that do visit, 29.3% visit once weekly, 18.6% visit more often than that and approximately 16.6% visit monthly. Of those that live within the immediate surrounding zone (Zone 1) of the town centre, 40.4% of respondents visited the centre once a week and 36.2% visited more often.
- 6.46 The survey results also help to identify the main reason why people visit Bury St Edmunds town centre. The top seven reasons are set out in the table below. The results confirm that people mainly visit for non-food shopping purchases (50.7%), followed by food shopping (18.1%) and/or simply for a day out (8.2%).

Table 6.6 Reasons for Visiting Bury St Edmunds town centre

Response	St Edmundsbury Catchment Area	Zone 1
For food shopping	18.1%	23.9%
For non-food shopping	50.7%	44.3%
For a day out/window shop/walk about	8.2%	5.0%
To visit cafes/restaurants	3.7%	3.6%
For work	3.6%	3.3%
To visit financial services such as banks	3.6%	6.0%
To shop at the markets	3.3%	4.4%

Source: HTIS 2016

6.47 In terms of what people 'like' about Bury St Edmunds, the most frequently raised themes are shown in the table below.

Table 6.7 Features respondents 'like' most about Bury St Edmunds

Response	St Edmundsbury Catchment Area	Zone 1
Attractive environment/nice place	35.0%	38.1%
Close to home	25.4%	29.4%
Good range of non-food shops	23.5%	20.2%
Compact	12.6%	14.1%
Good range of independent shops	8.0%	11.3%
Nothing/very little	7.6%	9.8%
Good range of 'high street' retailers/multiples	6.8%	10.0%

Source: HTIS 2016

6.48 As the table shows, more respondents in the surrounding 'core' zone (Zone 1) than in the wider Borough area rate the town centre higher for its attractive environment, good range of multiples and independent shops. Unsurprisingly a higher proportion of respondents in Zone 1 also like the centre because it is close to their homes.

6.49 Respondents were also asked what, if anything, they would improve in Bury St Edmunds town centre that might encourage them to visit more. The most frequent suggestions are as follows:

Table 6.8 Key Improvements for Bury St Edmunds Town Centre

Response	St Edmundsbury Catchment Area	Zone 1
Nothing	43.4%	28.4%
More/better parking	15.9%	16.7%
Free car parking	14.8%	10.4%
Don't know	4.4%	6.7%
Better access by road	3.9%	1.4%
Less traffic congestion	3.2%	6.5%
More independent shops	2.8%	4.5%

Source: HTIS 2016

6.50 As the tables show, a high proportion of respondents appear to be happy with the town centre as it is, regardless of whether they live in the wider Borough area or the 'core' Zone 1. The most frequently suggested improvements included more/better parking, and improving congestion and road access in the town.

In Centre Survey

6.51 An in-centre survey was also carried out in Bury St Edmunds and comprised 175 face-to-face interviews. The surveys captured responses from visitors to the centre across a range of days and times. Some of the key responses to the survey were as follows:

- **Frequency of visits** - approximately 14.9% visit the centre every day of the week. The majority tend to visit 4-6 days per week, with the remaining responses varying from 2-3 days a week (16.6%), once a week (14.9%) and every two weeks or less (26.3%). Some 1.1% of respondents stated it was their first time visiting Bury St Edmunds.

- **Mode of travel** - Whilst the majority (56%) of respondents travelled to the centre by car, some 24% walked. This reflects that the centre is well-used by local residents.
- **Main reason for visit** – Most respondents visited the centre for shopping (34.9%), particularly for comparison goods purchases (30.3%). Of these, over one-quarter (25.9%) intended to visit Debenhams and 20.4% planned to visit Marks and Spencer. This reflects the important ‘anchor’ roles of both these main department/variety stores and their positive impact on the centre’s overall attraction, vitality and viability.
- **Other reasons for visit** - A smaller proportion (9.1%) of respondents visited the centre for the different services; including the post office, banks and hairdressers. Approximately 14.9% were in the centre for work reasons and a further 13.7% were meeting someone or for leisure purposes. The survey also found that 10.3% were day-trippers, which is likely to reflect the centre’s popularity with tourists and visitors.
- **Competing centres** – The other centres also visited by those interviewed in Bury St Edmunds were Cambridge (7.4%), Norwich (4.6%), and Ipswich (3.4%). However 29.7% stated that they did not visit another centre and 28.6% indicated that they generally visit a number of other centres rather than just one. Respondents primarily visited other centres for comparison goods shopping (34.8%) followed by food shopping (14.5%). The choice of shops, particularly better non-food shops, were identified by respondents as the factors they liked most about other centres they visit.
- **Food shopping** - Of the 3.4% who said that they were in the centre to buy food goods at the shops, the majority of these respondents (42.9%) had visited, or intended to visit the market. The survey did not identify any respondents who had visited, or intended to visit the large food stores in or near the town centres as part of their overall trip; such as Waitrose at Robert Boby Way, Sainsbury’s at Bedingfield Way or Asda at Western Way. This possibly indicates that on the days of the survey, visitors to the town centre were making trips to the Waitrose store but not linking these trips by visiting other shops in the centre so they were not identified on the survey. In terms of linked trips made by respondents who claimed they were in the centre for food shopping, no linked trips were intended to be made. The low proportion of respondents who were food shopping in the centre highlights the strength of Bury St Edmunds wider retail and town centre use provision.

6.52 The survey also asked people what they “liked” about the town centre and the main responses are set out below.

Table 6.9: Features respondents liked most about Bury St Edmunds Centre

Response	% of Respondents
Character/atmosphere	30.9%
Near/convenient	23.4%
Historic buildings/tourist attractions	14.3%
Nice busy feel	6.3%
Range of places to eat	4.0%
Selection/choice of multiple shops (i.e. high street chains)	3.4%
I like everything about the town centre	2.9%
It's compact	2.9%
Selection/choice of independent/specialist shops	1.7%
(No opinion)	1.7%

Source: In-centre Survey, July 2016. Note: Some survey questions had multiple responses therefore percentages do not add up to 100

6.53 Some 30.9% of respondent’s liked the town’s character and atmosphere and a further 14.3% identified its attractive/historic buildings. Others identified that the town is a near/convenient location to where they live or work and has a good choice of places to eat.

- 6.54 In terms of what people “dislike” about the centre, the table below shows that the majority (44.6%) could not identify anything they specifically “disliked” and a further 24% had “no opinion”. Of those who did criticise the centre, the main issues were focussed on parking and congestion (i.e. ‘parking is expensive’) (6.3%); difficulties in parking (5.7%); and road congestion (1.7%). If anything, this probably reflects the success and popularity of the centre, which can result in increased traffic congestion at peak times and a potential lack of parking spaces.
- 6.55 In terms of other responses, some identified a lack of places to eat, although was a factor other respondents liked about the centre. Respondents also highlighted a general lack of multiple shops and an over provision of charity shops. This suggests that the quality and range of shops in the town centre could be improved further.

Table 6.10: Features respondents disliked about Bury St Edmunds Centre

Response	% of Respondents
(Nothing in particular)	44.6%
(No opinion)	24.0%
Parking is expensive	6.3%
Difficulties in parking	5.7%
Road congestion	1.7%
General lack of multiple shops	1.7%
Too many charity/cheap shops	1.7%
Location of parking	1.1%
Feel unsafe/presence of threatening individuals/groups	1.1%
Inadequate range of places to eat	1.1%

Source: In-centre Survey, July 2016

- 6.56 The top 10 “improvements” to the centre that could make people visit more often are set out below.

Table 6.11: Key Improvements for Bury St Edmunds Centre

Response	% of Respondents
(None mentioned)	60.6%
(Don't know)	16.6%
Cheaper parking	4.6%
Better choice of shops in general	2.3%
Primark	2.3%
Increased opening hours	1.7%
John Lewis	1.7%
Better market stalls	1.7%
Remove litter more often	1.7%
More parking	1.1%

Source: In-centre Survey, July 2016

- 6.57 Respondents identified a need to provide a better choice of shops in general and 1.7% respectively listed Primark and John Lewis as stores that would improve the centre’s shopping offer. Improvements to parking, better market stalls, increased opening hours and removal of litter were also identified by respondents.
- 6.58 Questions were also put to respondents regarding whether the opening of the Arc shopping centre had encouraged respondents to visit the town centre more often. In response 48.0% of respondents stated that it had resulted in them visiting the town centre more frequently, and 49.1% indicated that it had no impact on the shopping patterns and preferences. Respondents were also asked what specific improvements to the Arc would encourage them to visit more often than they currently do. Some 68% could not think of any improvements, but the remainder identified the need for more cafes/coffee shops (5.7%) and, specifically, Primark (3.4%).

6.59 Questions were also put regarding peoples' use of and views on the street market. Some of the main responses were as follows:

- 18.3% of those interviewed did not visit the market;
- some 1.2% of respondents stated that the main purpose of their visit to the town centre was to visit the market;
- 30.9% of those who were familiar with the street market highlighted its convenient location as a major attraction, followed by the variety of the stalls (20%), the food stalls (14.9%) and the market's overall character and environment (10.9%); and
- the main improvements to the market identified by the respondents focussed on the need for a wider variety of stalls (5.1%), more events (2.3%) and a larger market (2.3%).

Environmental Quality

6.60 The majority of the town centre is covered by a conservation area and it has a range of historic buildings which have a positive impact on the character of the centre, and add to the 'sense of place'. Based on our observations the streets are kept clean, with limited litter and cases of graffiti present. The street furniture is well maintained. Building frontages are generally attractive and well maintained.

6.61 The Arc shopping centre is a very modern, high quality and well maintained development that has also had a positive impact on the town's overall vitality and viability. The facades are well kept, the streets are clean and attractive flower displays in summer are found across the shopping centre. It provides a modern, spacious and pedestrianised environment for shoppers and visitors.

Out of Centre Provision

6.62 There are a number of out of centre stores and shopping facilities near Bury St Edmunds. St Edmundsbury Retail Park is predominantly a bulky goods retail park, located approximately 5 km south-east of the town centre and the main tenants are listed below.

Table 6.12: Composition of St Edmundsbury Retail Park

Operator	Floorspace (sqm)
Homebase	3,372
Carpetright	1,271
Dunelm	3,745
Pets at Home	961
Ponden Home	317
Dreams Bed Superstores	854
Curry/PC World	1109
Home Bargains	1,117

6.63 The Bartons Retail Park is located between the A14 and the A143, on the east of Bury St Edmunds. Its tenants include Pizza Town, Peyton Plaice, Aurora Beds, Frames and Conservatories Direct, St Nicholas Hospice, Kitchenology, Farm Foods, The Original Factory Shop and EE.

6.64 The Robert Bobby Retail Park is located closer to the town centre to the south and comprises three retail warehouse units accessed directly from Parkway South (dualled inner ring road). The centres main tenants are

TK Maxx and Halfords, and the other units is currently vacant following the closure of PC World. The retail park is located adjacent to Waitrose foodstore.

6.65 There are also a number of standalone units across the town as a whole, which include:

- Matalan (Easlea Road);
- Glasswells World of Furniture (Newmarket Road);
- House of Harmony (Easlea Road);
- Direct Furniture (Tayfen Road);
- DJ Evans (Raingate Street); and
- Plumb Centre; Tile Giant; Motor Spares; Abbeygate Ceramic Tiles; Topps Tiles; Magnet; The Original Factory Shop; Screwfix; Arco; Pets Place; Wyevale Garden Centre; Marlow's Garden Centre; Travis Perkins; And So To Bed; etc.

6.66 The main foodstore provision outside the town centre includes a range of supermarkets and local stores. The principal stores are:

- Asda (Western Way) - 6,456 sqm gross;
- Sainsbury's (Bedingfield Way) - 6,274 sqm gross;
- Tesco (St Saviours Interchange) - 6,380 sqm gross;
- Co-Op (Mildenhall Road) - 1,937 sqm gross; and
- Aldi (Newmarket Road/ Dettingen Way) - 1,901 sqm gross.

New Investment & Potential Development

6.67 There is an extant planning permission granted in December 2015 for a retail park development at Haldo House, Western Way (Ref DC/15/0087/FUL), located opposite the Asda superstore. The permission secured two A1 units one of which has been pre-let to The Range. The second is identified for a bulky goods retailer, with the option to be sub-divided. However, the Council are currently considering an application for the same site (DC/16/0508/FUL), which proposes a convenience store (1,130 sqm net) and two bulky goods units (combined floorspace of 500 sqm net).

Summary

6.68 In summary the health check assessment has demonstrated that overall Bury St Edmunds is a vital and viable centre, which has shown improvements since 2011. The centre caters for both its local shopping and rural catchment population, as well as drawing shoppers, visitors and tourists from further afield. It has a very good range of shopping and leisure facilities typically found in a centre of its size and position in the retail hierarchy.

6.69 The key strengths and weaknesses of the centre include the following:

- Bury St Edmunds has a welcoming and attractive environment. Many historic and listed buildings, the Abbey Gardens, compact structure contribute well to the sense of place and character. The centre is pleasant to visit.
- The centre has a good convenience provision which is anchored by a Waitrose supermarket and supplemented by a wide range of independent convenience retailers and market stalls. The town centre also benefits from an M&S Foodhall and Iceland.

- There is a good mix of multiple and independent retailers. It has a strong representation of comparison retailers, more or less consistent with the national average, and a good representation of fashion retailers.
- The three department stores, Palmers and Debenhams, and Marks & Spencer are key anchor retailers that help to underpin the town's overall vitality and viability.
- The Arc Shopping Centre provides modern retail floorspace and a mix of places to eat and drink. It is popular and successful, and has clearly had a positive impact on the scale and quality of the town's offer.
- Service businesses are also well represented in the town, with the range and quality catering well for residents in the local catchment and visitors.
- The number of vacant outlets in Bury St Edmunds has decreased since 2011 and vacancy levels are below the national average.
- There is no significant concentration of vacant units across the town, other than in the Cornhill Walk shopping centre. This shopping centre has struggled to attract occupiers since it opened, which is mainly explained by its poorly configured layout, the lack of larger modern shop units and its more secondary location. This centre is clearly in need of new investment and more proactive asset management.
- There is strong and growing market demand from retail and leisure operators for representation in the town centre and it is performing well in terms of reported Prime Zone A Rents.
- The centre has good accessibility and pedestrian flows. However improving the two pedestrian linkages between the Arc and the historic shopping area would be desirable.
- The centre's benefits from a popular twice weekly street market which is a major attraction.
- The centre also hosts a number of events throughout the year including a popular Christmas market.

6.70 If anything, some of the key problems and "issues" with the centre are a result of its overall attraction and success as a shopping and leisure destination. For example, it suffers from congestion at peak times and some visitors reported that it was difficult to find parking spaces. Furthermore, there is a limited supply of suitable modern premises to meet the needs of the growing list of retailers and commercial leisure operators seeking representation in the town centre.

7 HAVERHILL - TOWN CENTRE HEALTH CHECK

- 7.1 This section sets out the key findings of the health check assessment for Haverhill town centre.
- 7.2 Haverhill is located within the southern part of the Borough, on the Suffolk, Cambridgeshire and Essex borders. It is approximately 25km southwest of Bury St Edmunds and 22km southeast of the higher order city of Cambridge. The town is situated on the junction of the A143 to Bury St Edmunds, the A1307 to Cambridge and the A1017 to Sudbury and Braintree. Haverhill has an estimated urban population of 27,041 according to the 2011 Census. The town's main retail, commercial leisure and town centre uses extend from High Street/ Duddery Road junction in the south to Queen Street in the north. The centre also hosts a bi-weekly market on Fridays and Saturdays. Although it is smaller than Bury St Edmunds and has a more local shopping catchment, it is defined as being a town centre at the top of the Borough's hierarchy albeit below Bury St Edmunds. In addition to the town itself, Haverhill serves a number of smaller surrounding settlements.

Retail Composition & Diversity of Uses

- 7.3 Haverhill is ranked as 526th in Javelin's 2015 Venuescore¹¹, which represents an improvement from its ranking of 559th in 2011. It is ranked below Bury St Edmunds (130th) which reflects the relative scale and quality of its shopping offer. It is also classified as by Javelin Venuescore as 'Lower Market' in terms of its fashion and shopping offer.
- 7.4 The main shopping provision in Haverhill is concentrated along High Street North (including Market Hill), between Queen Street/ Camps Road junction to the High Street/Jubilee Walk junction. Shops are located both sides of the one-way street and the main comparison goods retailers are located here. There are a number of national multiples represented, including Boots, Argos, Peacocks, Card Factory and Clarks. The Market Square is located to the far north of this core shopping area.
- 7.5 Queen Street acts as a secondary frontage and is mainly characterised by lower quality independent service and leisure uses, including independent cafés, takeaways, laundrettes and sandwich bars. There are no national multiples represented. The street is pedestrianised and provides a safe environment.
- 7.6 High Street South between Jubilee Walk and Duddery Road also functions as a secondary retailing area. The majority of retailers along the street consist of lower quality independents. There are a wider range of town centre uses compared to the northern end of the High Street.
- 7.7 There are a number of foodstores and leisure facilities along Ehringshausen Way to the east of the primary shopping area, within walking distance of the town centre. These include a Tesco and Aldi foodstore, a multiplex cinema (Cineworld) and restaurants (including Prezzo and Frankie and Bennys), and the leisure centre. Although technically on the edge of centre, these provide an important attraction for the town centre.
- 7.8 The table below summarises the composition and diversity of the centre's retail and service offer.

¹¹ Venuescore is Javelin Group's annual ranking of the UK's top 3,000+ retail venues based on provision of multiple retailers including anchor stores, fashion operators, and non-fashion multiples, where each operator is given a weighted score to reflect its overall impact on shopping patterns and the attraction of centres.

Table 7.1 Retail and Service Composition: number and type of units at ground floor level.

	2011		2015		UK Average 2016
	No. Outlets	%	No. Outlets	%	%
Convenience	13	7.83%	13	7.51%	8.62%
Comparison	49	29.52%	49	28.32%	31.91%
Services	90	54.22%	97	56.06%	47.99%
Vacant	14	8.43%	14	8.09%	11.17%
Total	166	100%	173	100%	100%

Sources: Based on GOAD Category Reports for 2011 and August 2015. The national average has been taken from Experian as at July 2016.

Convenience Offer

- 7.9 The table shows that there are 13 convenience goods outlets in the town centre and this has remained unchanged since 2011. Current provision represents 7.51% of total outlets in the town centre, which is below the national average of 8.62%. However the total (Goad) convenience goods floorspace in the town has decreased from 11,287 sqm to 8,955 sqm. This is mainly explained by the closure of the Co-op store on Jubilee Walk in November 2011. Notwithstanding this, the total floorspace in 2015 represents 22.53% of Haverhill's total floorspace provision, which is still significantly above the national average of 15.19%.
- 7.10 The main food and convenience retailers in the town centre include: two bakers and confectioneries, two CTNs (Confectionary, Tobacco, and News), three convenience stores, a frozen foodstore (Iceland), a health store (Holland and Barrett), two shoe repair services, and two supermarkets (Tesco and Aldi). There were no fishmongers or greengrocers at the time of the audit.
- 7.11 The Tesco store anchors the centre's main food provision with a total net sales area of 3,988 sqm. As described above it is located to the east of the town centre and is separated from the core retail area by a busy main road. However, there was evidence of linked trips when we carried out our own site visits and audits. Tesco's in-store offer includes: a café, phone shop, clothing range, pharmacy and click-and-collect services. There is also an in-store bakery, fishmongers, deli and meat counter and fresh salad bar. There are approximately 430 car parking spaces. The other main foodstore provision in Haverhill includes Aldi which is also located on the edge of the town centre, near to Tesco to the east of Erhingshausen Way, and Iceland within the town centre.
- 7.12 The Market Square and High Street also hosts a twice weekly market on Fridays and Saturdays which has a number of stalls selling fresh fruit and vegetables and other fresh produce.
- 7.13 Overall we consider that Haverhill is generally well served in terms of foodstores and convenience goods shops. However there would appear to be potential to improve the offer by attracting more independent food and convenience retailers, such as a greengrocers and fishmonger.

Comparison Offer

- 7.14 As Table 7.1 shows Haverhill has 49 comparison outlets, which represents 28.32% of total provision and is below the national average of 31.91%. The (Goad) comparison floorspace has risen slightly from 8,398 sqm to 8,565 sqm between 2011 and 2015. Current provision represents 21.55% of the total floorspace in the town centre, which is significantly below the national average of 35.88% in 2016.

- 7.15 In general terms the centre has a good representation of the different comparison goods categories, albeit the eight charity shops represent 4.62% of total outlets, which is significantly higher than the national average figure of 2.70%. There are also limited fashion clothing stores in the town, which results in residents visiting other higher order centres to meet their needs. The largest comparison goods unit in the town is Glasswells, a carpets and soft furnishing shop.
- 7.16 In response to the household survey some 6.87% of respondents in Haverhill's immediate catchment area (Zone 8) identified that "more/better" non-food shops would help to improve the town centre's appeal and encourage them to visit more often, and a further 8.07% identified the need for more "national multiple/High Street" shops.
- 7.17 In summary we consider that Haverhill has potential to improve its comparison goods offer, to both meet the needs of the local catchment and to help prevent loss of expenditure to nearby competing centres. A balance between attracting new national multiples and quality independents would help to enhance Haverhill's retail offer.

Service Provision

- 7.18 There are 97 retail, leisure and financial services in the town centre. This represents 56.1% of total provision and is above the 2016 national average of 47.99%. The number of service outlets has also increased from 90 in 2011. In our experience smaller town centres generally tend to have a higher service provision, and therefore the current representation in Haverhill should not be a cause for concern. Notwithstanding this we advise the Council to monitor the scale and quality of the service uses over time to ensure that provision does not have a negative impact on the town's diversity and important shopping offer.
- 7.19 The current distribution of service uses is as follows:
- There were 34 **retail services** in 2015, which represented an increase of two since 2011. Current provision represents 19.65% of total units, which is above the (2016) national average of 13.97%. The retail service offer in Haverhill is dominated by health and beauty outlets; more than half (23) of all the units are predominantly hairdressers, nail bars and beauty salons. There are also two dry cleaners/laundrettes, four opticians, two travel agents and one post office.
 - There were 24 **financial service** outlets in 2015, including six banks and building societies (e.g. Natwest and Lloyds); five financial services (e.g. mortgage lenders); and eight estate agents (dominating this category). Current provision represents 13.87% of total units in the town, which is above the national average of 10.63%.
 - **Leisure services** accounted for 39 outlets in 2015, compared with 36 in 2011. The number of leisure service outlets represent 22.54% of total provision, which is slightly below the national average figure (23.39%). There is a good mix of places to eat and drink in the town including cafés (5 outlets), takeaways (13), restaurants (6) and public houses (5). However, the proportion of takeaways is above the national average (7.51% vs 5.70%) and this should be carefully monitored. Although the centre has attracted some multiple leisure operators over recent years (including Costa Coffee, Subway, Frankie and Benny's and Prezzo), the majority of this multiple offer is located on the edge of the centre, next to Cineworld. The food and beverage offer in the main shopping area is mostly made up of low to mid-range businesses.
- 7.20 Although there is evidence that the shops and leisure facilities on Erhingshausen Way are generating some linked trips with the town centre, it is also apparent that the cinema and food and beverage uses mainly function as 'one stop' destinations in their own right, which limits the linkages with the rest of the town's shops and businesses, particularly during the evenings. In our view the town centre would benefit from stronger pedestrian links and routes to and from the edge of centre cinema, cafés and restaurants. The town would also benefit

from additional quality cafés, restaurants and bars in the prime shopping area to help strengthen its daytime and evening offer. However, this will be subject to market interest and demand.

Multiple and Independent Offer

- 7.21 Experian Goad define a multiple retailer as being part of a network of nine or more outlets. It is recognised that a good presence and mix of multiples in towns can help to greatly improve their overall attraction and performance. Multiples are a strong draw for customers and they help to generate frequent shopping trips and footfall to the benefit of other shops, services and businesses. Achieving a healthy balance between multiple and independent shops and services is therefore important in maintaining and enhancing the vitality and viability of centres.
- 7.22 As described above, Haverhill has a good representation of independent businesses, particularly in the food and beverage and retail services (principally hairdressers, barbers, beauty salons and nail bars) categories. According to Experian Goad the number of multiples in Haverhill has increased from 55 in 2011 to 63 in 2015. There were seven “major retailers”¹² in the town centre in 2015 as classified by Experian Goad; including Argos, Boots, Dorothy Perkins and Clarks. Other prominent and popular multiple retailers not classified by Experian include Peacocks, Shoe Zone, WH Smith, Poundland, Select and Greggs. As described above, there are also a number of multiple retailers and leisure uses on the edge of the primary shopping area along Ehringshausen Way.
- 7.23 In summary, although we consider that there is currently a good complementary mix of multiple and independent retail and service businesses in the town centre, it would benefit in our view from attracting more high quality operators to help maintain and enhance its overall vitality and viability.

Street Market

- 7.24 Haverhill has a twice-weekly market. On Fridays it is held on the Market Square, which is just off Market Hill, adjacent to the church. On Saturdays it is held on the High Street between 8am to 4pm. The Saturday market is the larger of the two. There a large number of stalls trading at the market selling a variety of goods, including flowers, shoes, fruit and vegetables, meat, eggs, fish, ladies fashions, toys and pet products. The Market Square also hosts a number of events each year such as the craft and gift fair, live music events and the real ale and craft beer festival. The town centre also has a youth market which allows traders between 16 and 24 to set up a free stall and “test out” their business ideas on the public.
- 7.25 The overall quality, attraction and success of the town’s markets is reflected by the fact that in 2015 Haverhill was awarded ‘*Market of the Year*’ by the National Association of British Market Authorities (NABMA). Unlike many market towns, the number of traders has actually increased over time.

Vacancies

- 7.26 The proportion and scale of vacant street level property in a centre and the length of time properties have remained vacant represents one of the key performance indicators used to help inform an assessment of a centre’s overall vitality and viability. High vacancy levels in a centre, or a concentration of vacancies in certain areas/ streets, could point to underlying weaknesses in terms of retailer demand and/ or the fact that the vacant units are not ‘fit-for-purpose’. However, vacancies can arise in even the strongest centres and this indicator must therefore be used and interpreted with care.

¹² Major Retailers include 30 key national multiples that are most likely to improve the customer appeal of a centre.

7.27 As table below shows, there are 14 vacant outlets in Haverhill and this has remained the same since 2011. This represents a vacancy level of 8.09%, which is below the 2016 national average of 11.17%. Although the Council’s own audit of the town centre undertaken in February 2016 identified only 6 vacant units, this needs to be treated with caution as the Council has surveyed a different area to that covered by Goad.

Table 7.2 Vacant units – Haverhill Town Centre

	2011 (Goad)		2015 (Goad)		2016 (Council Audit)
	No. units	%	No. units	% of Total Units	No. units
Number of Units	14	8.43%	14	8.09%	6
Floorspace	2,108	5.40%	4,050	10.19%	n/a

7.28 According to Experian Goad vacant floorspace in the centre increased from 2,108 sqm in 2011 to 4,050 sqm in 2015, which may be associated with the vacant Co-op unit. This represents a vacancy level of 10.19%, which is above the (2016) national average of 9.02%. While this is a cause for concern, it should be noted that at the time of reporting the Council’s most recent audit identified a lower number of vacancies (6) which would result in a much lower vacancy rate. Nonetheless, it is important that vacancies are carefully monitored going forward.

Retailer Demand & Requirements

7.29 The published market demand from businesses for representation in the town centre shows an increase from just one requirement in 2011 (Snap Fitness) to seven in 2016. The seven operators are listed in the table below and represent a requirement for up to 5,674 sqm gross floorspace.

Table 7.3 Operators with requirements for representation in Haverhill

Operator	Use Class	Size of Unit (Max)	
		Sqm	Sqft
Brighthouse	A1	418	4,500
Snap Fitness	D2	743	8,000
Pets @ Home	A1	1,393	15,000
Farmfoods	A1	743	8,000
Tapi Carpets	A1	929	10,000
Poundworld	A1	1,114	12,000
Mcdonalds	A3	334	3,600
TOTAL		5,674	61,100

7.30 The operators with published requirements for Haverhill still include Snap Fitness, along with Farmfoods, Brighthouse, Pets at Home and Tapi Carpets. The Council will be aware that a number of these named retailers are generally seeking larger format stores in edge and out of centre locations, often as part of retail warehouse schemes. We also understand that Pets at Home intend to occupy a unit at the Ehringshausen Way scheme. Notwithstanding this, there could be opportunities identified by the Masterplan to meet the needs of these retailers on sites within or close to the primary shopping area, that are well connected and able to generate linked trips to the benefit of the town’s overall vitality and viability.

Prime Zone A Rents

7.31 The level of rent that businesses are prepared to pay for retail space, and the commercial yields achieved, provide a further indication of the relative strength of the centre and its prime retail pitch as a shopping location.

Information on Prime Zone A (ZA) rents have been obtained from our in-house PROMIS reports and they show that Haverhill achieved a Zone A rent of £40 per sqft in 2015.

Table 7.4 Prime Zone A Rents in nearby centres

Town	Prime Zone A Rents at 2015	Comments
Haverhill	£40 psf	No comments available
Newmarket	£50 psf	Unchanged since 2011, with rents 7.1% below the pre-recession peak of £70 psf ZA
Cambridge	£280 psf	Mostly unchanged since 2012, with rents 3.4% below pre-recession peak of £290 psf ZA.
Bury St Edmunds	£100 psf	No change since 2013, with rents 13% below the pre-recession peak of £115 psf ZA
Kings Lynn	£45 psf	Slight reduction since 2009, with rents 47.1% below the pre-recession peak of £85 psf ZA
Ipswich	£120 psf ZA	No change since mid-2015, with rents 20% below the pre-recession peak of £150 psf ZA

7.32 Although Haverhill has a lower Prime Zone A rent when compared with Bury St Edmunds and Ipswich, this is to be expected as these centres are larger and have much larger catchments.

Accessibility & Pedestrian Flows

7.33 Haverhill is well served by the existing road network; the A1307 road links to Cambridge and the A11 and M1. The town centre is easily accessible via car from elsewhere in the town and surrounding settlements. However, there is no railway station serving Haverhill which is unusual for a town of this size. The nearest station is located at Dullingham which is situated nine miles away and provides links to Cambridge and Ipswich. However, we understand that the rail station at Great Chesterford (located 16 miles from Haverhill) is more popular with residents as it provides direct links to London. The bus interchange located off Ehringshausen Way to the east of the centre is therefore an important public transport node for Haverhill, and allows pedestrians easy access to the both the core shopping area and the edge of centre retail and leisure facilities. Frequent bus services operate to other areas of Haverhill and the surrounding towns and villages, such as Bury St Edmunds, Newmarket and Cambridge.

7.34 The town centre also benefits from a good number of short and long stay car parks. The maximum fee for all-day parking is £2.00 and they all operate free of charge after 3pm on Fridays.

Table 7.5 Car Parking Provisions, Haverhill

Location	No. of spaces	Short / Long Stay
Ehringshausen Way	202	Long Stay
Town Hall	279	Long Stay
Leisure Centre	100	Long Stay
Meadows	250	Long Stay
Corn Exchange	33	Long Stay
Lower Downs Slade	96	Short Stay

7.35 Pedestrian access across the centre is good; particularly along parts of High Street, Queen Street and Market Place where streets are pedestrianised and a one-way road system is in place. Additional traffic calming measures and dropped kerbs along the PSA help to prioritise pedestrians over vehicles, which creates a more pleasant pedestrian environment.

7.36 However, as described above, the pedestrian route between the main shopping area and the cinema/leisure facilities on Ehringshausen Way could be improved, especially along Jubilee Walk. It would be of great benefit if the new route provides active frontages, as well as public realm improvements. It is also noted that Ehringshausen Way is a busy traffic route, which can be intimidating to pedestrians and hence measures to improve pedestrian access along this road to the leisure facilities would be of benefit. In this context we support the proposals in the Haverhill Masterplan, which identify the potential to improve and redevelop Jubilee Walk; including creating a more active and safe pedestrian route across Ehringshausen Way to the cinema and other leisure uses.

Customer Views and Perceptions

Household Survey

7.37 The household telephone survey asked specific questions on respondents' views and perceptions of Haverhill town centre as a place to shop and visit for a wide range of uses and attractions. This included identifying key improvements people would like to see that might encourage them to visit the town more often for shopping and other purposes.

7.38 The survey results confirm that Haverhill mainly meets the shopping, service and leisure needs of its local catchment population. For example, some 71% of those living within the broadly defined Borough area (i.e. Zones 1-3 and 8-9) never visit Haverhill town centre, whereas 96.9% of those living in Haverhill's 'core' catchment zone (Zone 8) indicated that they do visit the centre. Of those in Zone 8, 41.1% visit the centre weekly and a similar proportion visit more often.

7.39 The table below shows the main reason why respondents visit Haverhill town centre; mostly for food and non-food shopping, and to use the financial services.

Table 7.6 Reasons for Visiting Haverhill town centre

Response	St Edmundsbury Catchment Area	Zone 8
For food shopping	36.7%	37.9%
For non-food shopping	22.5%	24.2%
To visit financial services such as banks	14.3%	13.6%
For work	6.1%	4.6%
To visit pubs/bars	4.6%	6.0%
For a day out/window shop/walk about	4.4%	2.1%
To meet friends	2.7%	3.4%

Source: HTIS 2016

7.40 In terms of what people "like" about the town centre, the table shows its convenience to where they live is the main attraction. A much smaller proportion identified its attractive/nice environment, the cinema and the fact that it is a compact centre.

Table 7.7 Features respondents 'like' most about Haverhill

Response	St Edmundsbury Catchment Area	Zone 8
Nothing / very little	39.3%	38.7%
Close to home	39.9%	46.0%
Attractive environment / nice place	3.9%	4.1%
(Don't know)	3.2%	4.1%
Good cinema	3.1%	0.0%
Familiar/know where everything is	2.4%	3.1%
Compact	1.8%	0.6%

Source: HTIS 2016

7.41 Respondents were also asked what, if anything, they would do to improve the town centre that would encourage them to visit more often. The main responses are summarised in the table below.

Table 7.8 Key Improvements for Haverhill Town Centre

Response	St Edmundsbury Catchment Area	Zone 8
Nothing	62.1%	20.0%
(Don't know)	14.5%	3.1%
More national multiple shops/high street shops	9.1%	33.0%
More/better comparison retailers (i.e. non-food shops)	7.6%	29.9%
More independent shops	3.1%	9.4%
Less charity shops	2.2%	8.8%
Nicer/more attractive environment	2.2%	7.1%

Source: HTIS 2016

7.42 Aside from those who could not think of anything that would improve the town centre, the main suggestions included more independent shops, more comparison retailers and fewer charity shops. It is noted that a significantly higher proportion of those residents in the 'core' catchment zone wanted more national multiples (33%) and more/better comparison shops (30%).

In Centre Survey

7.43 The in-centre survey in Haverhill comprised 75 face-to-face visitor surveys and was conducted in different locations on different days of the week and times. The headline findings of the survey are as follows:

- **Frequency of trips** – Haverhill generates frequent visits. Approximately one-third (33.3%) of respondents generally visit the centre every day of the week, with others visiting either 4-6 days a week (20.0%), 2-3 days a week (18.7%) and once a week (18.7%). Around 6.6% visit the centre once every two weeks or less. Only 1.3% of respondents stated it was their first time visiting the centre. This reflects Haverhill's role as an administrative centre for the surrounding population.
- **Mode of travel** - The majority of respondents (58.7%) walk to the town centre, which further demonstrates Haverhill's principal role and function meeting the needs of its local resident catchment population.
- **Purpose of visit** - Respondents were more likely to be visiting the centre to meet someone (26.7%) rather than for shopping (22.6%), or specifically non-food shopping (12%). Around 10.7% of respondents stated they were visiting the centre for services; principally to visit the post office, banks and hairdressers. A further 4.0% were in the centre to use public services, such as the library. Some 5.3% were also in the centre for something to eat and/or drink at a café or restaurant.

- **Main stores visited** – Those interviewed in the town centre that were non-food shopping only indicated that they intended to visit the charity shops (44.4%) and specifically Savers (33.3%). Of the 9.3% who stated that they were in the centre to buy food goods only, the majority (37.5%) had visited, or intended to visit Iceland, followed by the market (12.5%) and Aldi (12.5%).
- **Competing centres** – Some 24% of respondents indicated that they only visit Haverhill for their main shopping, leisure and service needs. Of the remainder Cambridge (48.0%) and Bury St Edmunds (17.3%) are the most popular destinations. Respondents primarily visited other centres for comparison goods shopping (66.1%) and as part of wider day trips (8.9%). None of the respondents indicated that they do their food shopping in other centres.
- **Linked trips** – Approximately half of those interviewed in the centre indicated that they did intend to link their food shopping trip with a journey to other shops and services. Of these, the majority (25%) intended to visit a café/restaurant and 12.5% indicated they would visit other non-food shops.

7.44 In terms of what people most “like” about the town centre, the table below shows that its convenience to where they live and/or work is a key attractor. Others liked the “friendly people” (14.7%) and a smaller proportion mentioned the “cheap” car parking.

Table 7.9: Features respondents liked about Haverhill Centre

Response	% of Respondents
(Nothing in particular)	22.7%
(No opinion)	17.3%
Near/convenient	16.0%
Friendly people	14.7%
I like everything about the town centre	4.0%
Parking is cheap	2.7%
Not too crowded	2.7%
No response	2.7%
Lack of congestion on road	1.3%
General cleanliness of shopping streets	1.3%

Source: In-centre Survey, July 2016. Note: Some survey questions had multiple responses therefore percentages do not add up to 100%

7.45 When asked what they “dislike” about Haverhill, Table 7.10 shows that a significant proportion of respondents identified that there were ‘too many charity shops’ (13.3%). Others identified the general lack of multiples (5.3%) and independent/specialist shops (2.7%). This suggests that the quality and range of shops in the town centre could be improved. Respondents also referred to there being too many closed/vacant shops in the centre. We find this response surprising, as the actual recorded vacancy rate in the town centre is below the national average figure.

Table 7.10: Features respondents disliked about Haverhill Centre

Response	% of Respondents
(No opinion)	36.0%
Too many charity/cheap shops	13.3%
(Nothing in particular)	9.3%
Feels unsafe/presence of threatening individuals/groups	8.0%
General lack of multiple shops	5.3%
I dislike everything about the town centre	4.0%
Inadequate range of leisure facilities	4.0%
Not enough pedestrianisation	2.7%
General lack of independent/specialist shops	2.7%
Too many closed shops	2.7%

Source: In-centre Survey, July 2016

7.46 The top improvements to the centre that might make people visit more frequently include a better choice and quality of shops in general (4.0% specifically identified Primark). Improvements to the market stalls and parking were also identified, and “filling” the empty shops was also referred to by some of the respondents.

Table 7.11: Key Improvements for Haverhill Centre

Response	% of Respondents
(None mentioned)	36.0%
Better choice of shops in general	13.3%
Better quality shops	10.7%
Clothes shops	10.7%
(Don't know)	5.3%
Primark	4.0%
Better market stalls	4.0%
Pedestrian street/areas	4.0%
More parking	2.7%
Fill the empty shops	2.7%

Source: In-centre Survey, June 2016

Environmental Quality

7.47 Based on our health check and audit of the town centre we consider Haverhill has a reasonable environmental quality. Although the centre is generally clean and tidy throughout, the majority of buildings are not considered to be of any significant architectural merit. However the surrounding units around Queen Street/Market Hill are considered to have a more interesting range of building styles, particularly the church which enhances the setting of the town centre. Generally buildings are well maintained across the centre, although there are some units which appear to be run down (with poor facades and signage) and in need of modernisation.

7.48 The Queen Street Conservation Area covers the length of the street and includes parts of Market Hill, the High Street, Camps Road and Withersfield Road. St Mary’s Church and the market place are also within the boundary of the Conservation Area.

7.49 There is an adequate provision of street furniture with planting, street lighting and litter bins distributed across the centre. However many items would benefit from an upgrade and better management. It is also noted that the centre benefits from attractive flower basket display. The pedestrian gates on both sides of Queens Street also prove to be a positive addition to the centre’s environment and character.

7.50 It is noted that the Market Place is recognised as a principle public space within the town centre and the Haverhill Town Centre Masterplan explains that this should be maintained and enhanced. The masterplan identified the Market Place as a key regeneration site, with the potential to make it more attractive and accessible. We note that it could benefit from improved public realm; including re-pavement and upgraded street furniture. On non-market days this space currently appears under-utilised and does not generate a lot of interest. In our judgement creating a pleasant, more active square would help to enhance the centre’s sense of place and character.

Out of Centre Provision

7.51 There is only one retail park located outside of the town centre; namely Cambridge Road Retail Park. The retail park is small and comprises two “bulky” goods retailers (i.e. Halfords and B&Q) and a Sainsbury’s superstore of 5,961 sqm gross on Haycocks Road. As described above, the other main foodstore provision outside of the town centre includes the edge of centre Aldi (1,022 sqm gross) and Tesco (6,083sqm gross).

New Investment & Potential Development

7.52 Haverhill is the focus for a programme of investment led by the Council and One Haverhill to help achieve the Vision 2031, which seeks to transform Haverhill to become a vibrant and successful town centre. As part of this Vision, the following four mixed-use quarters within the centre have been identified for new investment and development (also see Section 2):

- **Southside** - is located on the southern edge of the town centre and will accommodate modern residential units.
- **Market Place** - will be enhanced to make it more attractive and accessible.
- **Commercial and leisure heart** – comprises the High Street, Jubilee Walk, the bus exchange and Ehringshausen Way and will be the focus for new retail and commercial-led investment. New retail-led development is identified for the existing Brook Service Road car park to complement the existing offer on the high street and the area around the cinema. Public spaces will also be enhanced along Jubilee Walk to improve connections between the High Street and the cinema and refurbishment of the public realm along the High Street.
- **Queen Street Quarter** - will be enhanced to improve the provision of independent retailers and services in this area.

7.53 A planning application (DC/15/2579/FUL) was also approved in July 2016 for a £5 million retail park development at the former Project Office site and an adjacent £3.5 million employment scheme to help boost Haverhill's economy. The Haverhill Retail Park is located immediately to the southeast of the Tesco, cinema complex and leisure centre. The proposals represent a huge investment in the town and will help to transform this key gateway site. The site comprises a 100,000 sqft development with four "bulky goods" retail units and a new drive-through restaurant. Pre-sale and pre-let contracts have been exchanged with Lidl, Pets at Home and Home Bargains with one remaining retail unit to be let. The rear of the site will accommodate the employment uses.

Summary

7.54 The health check assessment shows that Haverhill is predominantly meeting the needs of its local resident catchment population. Some of the headline findings are as follows:

- Haverhill have a strong foodstore and convenience offer. The existing edge and out-of-centre stores (i.e. Tesco, Aldi and Sainsbury's) are the main food shopping destinations, and this provision will further be expanded by the planned Lidl store. There would appear to be potential to enhance the town's independent food and convenience offer.
- Overall comparison provision within the centre is relatively weak with the proportion of units and floorspace below the national average. The centre has an overprovision of charity shops. Although these shops can be beneficial for town centres, particularly in meeting the needs of the wider community, the high proliferation of charity shops can be a negative indicator of the relative performance of a town centre and the limited market demand.
- There is a good provision of national multiples in the town. The centre would benefit from an increased range and quality of retail floorspace in order to 'claw back' some of the shopping trips and expenditure that is going to higher order centres.
- The service sector is well represented in the town centre and current provision is significantly above the national average. Nevertheless the centre would benefit from improving the quality of its independent and multiple restaurant and café offer. At present the main multiple restaurant provision is located at the edge of the centre, as part of the Cineworld scheme. However, we advise that the leisure provision within the

primary shopping area should be encouraged to enhance the overall centre offer and extend dwell times within the centre, thereby improving the early evening and night-time economy. Takeaway provision should also be monitored as there is currently an overprovision of this use.

- There is a low vacancy rate in the centre, which is a positive indicator.
- The street market is a key asset of Haverhill town centre. The events held in the market square and along the High Street help to encourage activity across the centre and the number of stalls have increased in recent years. It is important therefore that the street market's offer is maintained and expanded, as it makes an important contribution to the overall attraction, vitality and viability of the town centre as a whole.
- The centre has relatively good accessibility from the rest of the town and the surrounding settlements. However the physical relationship between the PSA and the edge of centre cinema complex, including the restaurant provision, needs to be improved. This is already recognised within the Haverhill Masterplan.
- Overall the town centre has a generally pleasant environment. Many public realm improvements are planned for the future, particularly for the core retailing area (including the market square) and along the network of connected streets and walkways. Improvements to street furniture and building facades would also be beneficial.

7.55 In summary the key recommendations arising from this health check include:

- Improving the connections between Ehringshausen Way and the primary shopping area to encourage movement between the two areas and promote linked trips to the town centre's other shops and services.
- Encouraging quality leisure providers (both multiples and independents), particularly cafes and restaurants, to locate in the primary shopping area to help increase dwell times and compete with other centres.
- Attracting a wider range of quality (multiple and independent) retailers to the centre to further meet the needs of Haverhill's catchment and to help the centre compete with other nearby towns.

8 CLARE - TOWN CENTRE AUDIT

8.1 This section sets out the key findings of the high level audit carried out for Clare Town Centre.

8.2 By way of background Clare is a small, traditional market town, located around seven miles to the east of Haverhill town centre. Within the Core Strategy the town is designated as a 'Key Service Centre', mainly serving the town's residents and those residing in the surrounding rural area. The main town centre uses are generally situated along High Street, which runs from the north to the south of the centre, and Market Hill, which runs parallel to High Street.

Retail Composition & Diversity of Uses

8.3 Clare's existing retail caters for its local catchment. The centre is characterised by independent shops and there are no national multiples within the town, other than Co-op which acts as the key anchor retailer. The store is supported by a number of local independent convenience stores, including a butchers (J R Humphrey & Sons), off license (The Clare Jug & Bottle) and health food store (Naturally You).

8.4 The centre also benefits from a range of specialist comparison retailers including: homeware and interior shops, antique shops, picture gallery, florists, pet shop, computer shop, bridal studio and book shop. Clare's comparison offer is also characterised by a number of specialist antique shops.

8.5 In terms of other uses, Clare has a range of local services such as a community hall, library, GP surgery, opticians, estate agents, hair salons and pharmacy. Lloyds TSB bank is open two days a week and is located at Market Hill. Leisure provision in Clare is considered to be strong with four public houses, hot food takeaways and cafes/restaurants.

Accessibility & Parking

8.6 Clare is situated along the A1092, between Haverhill and Long Melford, and is easily accessible via car from elsewhere in the town and surrounding settlements. However there is no railway station; the nearest station is located at Sudbury, which is situated just over nine miles away. Bus journeys to both nearby Haverhill and Sudbury are fast and operate a fairly regular service however there are a lack of suitable bus services for those commuting out of Clare for work.

8.7 On-street parking is available free of charge across the town centre, including along the High Street. There is designated car parking to the front of Co-op and the neighbouring units along Market Hill. There is only one car park in the centre; this is located at Clare Castle Country Park to the east of the town centre off Malting Lane. This provides 80 parking spaces with a charge of £1 for up to two hours and £1.50 for over two hours. The Core Strategy outlines that the town's popularity has created issues regarding a lack of parking; on-street parking has allowed the main roads to become congested and heavily trafficked which may in turn deter visitors and residents from shopping in the town centre.

Environmental Quality

8.8 We consider Clare to be of the highest environmental quality. Much of the town centre is within a conservation area which extends to the open common land to the east and west of the town. The town is appealing to visitors due to its picturesque rural setting.

8.9 There are approximately 175 listed buildings, all of considerably different ages and styles within the town centre which contribute to Clare's unique and historic character. Buildings of particular interest include The Bell Hotel,

Clare Town Hall (although this is currently the only unlisted building in Market Hill), St Peter and St Paul's Church and the Jug and Bottle shop. These historic nature of the town centre helps to attract visitors to the town centre; Rural Vision 2031 recognises Clare as a regional tourist destination.

- 8.10 Clare Castle Country Park is located to the south of the town centre and contains the remains of Clare Castle; this contributes to the town's special character.
- 8.11 The centre is clean and tidy throughout with litter bins and planting distributed across the centre however additional public seating could be beneficial.

Summary

- 8.12 In summary we consider that Clare is performing well in its role as a 'Key Service Centre', meeting the day-to-day food, convenience and service needs of its local resident catchment population. It is an attractive and popular centre, with limited potential to expand its offer – either physically or through significant market demand from retailers, leisure and service operators.

9 QUANTITATIVE RETAIL NEED ASSESSMENT

9.1 This section sets out the results of the quantitative retail need (capacity) assessment for new retail (comparison and convenience goods) floorspace in St Edmundsbury Borough covering the plan period from 2016 (the ‘base year’) to 2031 (the ‘design year’), broken down into five year periods. Forecast capacity projections to 2036 are also provided. This assessment updates and supersedes the findings of the Council’s previous evidence-based studies.

THE CREATE MODEL: KEY ASSUMPTIONS & FORECASTS

9.2 The CREATE^e model has been specifically designed and developed by Carter Jonas over a number of years to assess the capacity for, and impact of new retail (convenience and comparison goods) development and investment. The (Excel-based) model adopts a transparent ‘step-by-step’ approach in which all the key assumptions and forecasts can be easily tested, in accordance with good practice advice. The model draws on the market share analysis derived from the household telephone interview to help inform the assessment of the current turnover and trading performance of existing centres, shops and stores at the base year.

9.3 In simple terms the quantitative capacity for new retail floorspace is broadly derived from the forecast growth in population and expenditure, after making an allowance for new commitments, and the increased ‘productivity’ (or ‘efficiency’) of all existing and new floorspace. In certain cases capacity can also occur where there is a clearly identified ‘imbalance’ (or ‘over-trading’) between the turnover of existing facilities at the base year (2016), and the total available expenditure in the defined study/catchment area.

9.4 The assumptions and forecasts underpinning the CREATE^e model are based on robust evidence, research and best practice (also see Section 3):

- The 2016 population figures have been sourced from Experian¹³ and are based on the latest ONS Sub-National Population Projections.
- The population projections to 2031 and estimates to 2036 are based on Experian’s ‘*demographic component model*’, which takes into account age, gender, birth rates, ageing, net migration and death rates. Experian’s population forecasts are sourced from ONS’s 2012-based Sub National Population Projections (released in May 2014).
- The average retail (convenience and comparison goods) expenditure per capita levels by zone at the base year have also been sourced from Experian’s MMG3 GIS¹⁴.
- The annual growth forecasts for (convenience and comparison goods) expenditure per capita have been informed by Experian’s October 2015 *Retail Planner Briefing Note 13* (see Section 3, Table 3.1).
- The survey-derived market shares for ‘non-store’ retail sales (otherwise referred to as *Special Forms of Trading*) have been deducted from the expenditure per capita figures at the outset for the purpose of the retail capacity assessment. The forecast growth in SFT up to 2031 and 2036 is in line with the national forecasts set out in Experian’s latest RPN13, based on data published by the Office for National Statistics (ONS) (see Section 3, Table 3.2)
- An allowance has been made for the increased ‘*productivity*’ of existing and committed retail (convenience and comparison goods) floorspace over the forecast period based on forecasts in Experian’s latest RPN13 (see Section 3, Table 3.4). For the purpose of this retail assessment we have tested the

¹³Derived from our in-house Experian MMG3 Geographic Information System (GIS).

¹⁴ Please note all expenditure and turnover figures are expressed in 2014 prices.

sensitivity of the capacity forecasts by applying a higher ‘productivity’ growth rate over the medium to long term. This is explained in more detail later in this section.

- 9.5 As highlighted in Section 1, the long-term capacity forecasts should be treated with caution, as they will be influenced by changes in economic, demographic and market trends. As a result we advise that greater weight should be placed on the short term forecasts carried out over a five year period (see NPPG, para 003). Notwithstanding this, St Edmundsbury Borough Council will need to take account of the forecast capacity for new retail floorspace over the plan period, as the NPPF (para 23) states that local planning authorities should look to meet the need for retail and town centre uses in full. The capacity forecasts are therefore intended as a guide (rather than a “target”) to enable the Council to make informed decision about the broad strategic options for the spatial distribution and phasing of new retail-led development over the plan period, and make informed policy choices about where any forecast need should be met in accordance with the advice set out in the NPPF. It follows that the allocation of sites to meet any identified need over the next five years and over the lifetime of the development plan will depend on a range of key considerations; including the suitability, viability and availability of sites in or on the edge of existing centres, and the potential to expand existing centres to accommodate the forecast needs.
- 9.6 The capacity tabulations for convenience goods and comparison goods are set out in **Appendix 8** and in **Appendix 9a/b** respectively. The key steps in the retail capacity assessment, and the main assumptions and forecasts underpinning the CREAT^e Model are described in more detail below.

Population and Expenditure Forecasts

Population Projections

- 9.7 Table 1 (Appendix 4) sets out the base year population for the defined study area and eight study zones. Experian’s population figures show that there are 341,837 persons resident in the wider study area in 2016. Of this total, some 144,320 (42.2%) reside in the Borough’s catchment area, which comprises Zones 1 to 3, and 8 to 9. According to Experian’s projections the population in Borough catchment area is projected to increase by +7.7% between 2016 and 2031 (to 155,435 people). In comparison, the study area as a whole is projected to increase by 12.2% to 383,583 over the same period.

Expenditure Per Capita and Special Forms of Trading (SFT)

- 9.8 Average expenditure per capita estimates by zone for convenience goods are set out in Table 2 (Appendix 4) and Table 4 for comparison goods (Appendix 4) in 2016.
- 9.9 An allowance is made for *Special Forms of Trading (SFT)*¹⁵. Our assessment of a robust and appropriate allowance for SFT at the local level has been informed by the results of the household survey. The survey-derived shares have necessarily been adjusted downwards to reflect the fact that a proportion of online sales are still sourced from traditional stores rather than from dedicated (‘dotcom’) warehouses¹⁶. The adjusted market share analysis shows that SFT’s current share of available expenditure in the total study area is 14.4% for comparison goods, which is slightly above the national average figure of 12.4% identified by Experian. For convenience goods the locally adjusted SFT market share is 1.2%, which is less than half of the 2016 national average of 3.0%.

¹⁵ SFT comprises non-store sales via the internet, mail order, stalls and markets, door-to-door and telephone sales.

¹⁶ Drawing on Experian’s latest research we have assumed that some 25% of SFT comparison goods sales and 70% of convenience goods sales are sourced from traditional (‘physical’) retail space.

- 9.10 Our forecasts of the potential growth in SFT's market share up to 2036 for both convenience and comparison goods retailing are in line with the year-on-year forecasts published by Experian, and indicate: SFT's market share of **comparison goods** expenditure will increase to 16.6% in 2031, which is above the Experian national average figure of 14.6%; and for **convenience goods** the forecast market share of 2.2% in 2031 is less than half of Experian's figure of 5.8%.
- 9.11 Clearly if the growth in SFT is higher in St Edmundsbury Borough than the national projections, then this will effectively reduce the total available expenditure to support existing and new floorspace over the forecast period.

Average Expenditure Growth Forecasts

- 9.12 The growth in average expenditure per capita levels up to 2031 and 2036 has been informed by the forecasts set out in Experian's latest RPBN13 (see Section 3). Experian forecast more limited year-on-year growth in convenience and comparison goods expenditure than previous (pre-recession) forecasts and their historic '*ultra*' long (1974-2014) and '*medium*' term (1997-2007) trends.

Total Available Expenditure

- 9.13 The total available convenience and comparisons goods retail expenditure in the Study Area (Table 3 and Table 5; Appendix 4) is derived by multiplying the population (Table 1) and average expenditure per capita (Table 2 and 4) levels together. The tables show:
- **Study Area** (Zones 1-11) - there is a forecast +12.8% (+£92.8m) growth in total convenience goods expenditure, from £724.9m in 2016 to £817.7m by 2031. For comparison goods the forecast growth is +61.9% (+£750.4m), from £1,037.2m to £1,787.6m.
 - **Borough Catchment** (Zones 1-3 and 8-9) - there is a +12.8% (+£25.9) growth in convenience goods expenditure between 2016 and 2031, from £309m to £334.9m. Total available comparison goods expenditure is forecast to increase by +57.2% (+£294.6m), from £448.6m in 2016 to £743.2m by 2031.
- 9.14 The scale and growth in comparison goods expenditure significantly outstrips convenience goods spend up to 2031. In simple terms this means that there should be greater capacity potential for new comparison goods floorspace over the forecast period than for convenience goods retailing, although this will be dependent on the level of retail commitments in the pipeline and the forecast year-on-year growth in floorspace 'productivity'.

Market Share Analysis

- 9.15 Section 4 described the headline results of the survey-derived (%) market share analysis, including SFT (see the detailed tabulations in Appendix 2 for convenience goods and Appendix 3 for comparison goods).
- 9.16 For the purpose of the retail capacity assessment (in accordance with good practice as described above¹⁷) the market share analysis (including SFT) has been adjusted for both convenience goods (Table 1, Appendix 5) and comparison goods (Table 1, Appendix 6) retailing to exclude SFT.
- 9.17 The next key stage in the capacity assessment involves allocating the baseline convenience and comparison expenditure (£ million) within the Study Area and zones to the identified centres, stores and floorspace based on the survey-derived market shares (%). This helps to establish the current 'baseline' (2016) trading performance for the main centres and stores in the Borough based on expenditure drawn from the defined Study Area.

¹⁷ This is in accordance with the standard approach for retail assessments, which make a deduction for SFT at the outset from the expenditure per capita figures.

- 9.18 It should be noted that no allowance is made at this stage for any potential “inflow” (trade draw) of expenditure to centres and stores from outside the defined Study Area. We consider this in more detail below.
- 9.19 For both convenience and comparison goods the ‘baseline’ turnovers are projected forward to:
- 2021 (Table 3, Appendix 5 & 6);
 - 2026 (Table 4);
 - 2031 (Table 5); and
 - 2036 (Table 6).
- 9.20 These forecasts assume no changes in market shares. This so-called ‘*constant market share approach*’ is standard practice, and is widely used and accepted for strategic retail assessments. However, the Council will be aware that it is highly theoretical in that it does not, for example, take account of the potential impact of new retail investment and development (both within and outside the Borough) on existing shopping patterns and market shares over time.

‘Inflow’ and Base Year Turnover Estimates

- 9.21 In order to provide a complete picture of the current trading (turnover) performance of the main centres and stores in St Edmundsbury Borough we have necessarily made informed judgements with regard to the likely ‘inflow’ (trade draw) from outside the Study Area (see Table 7, Appendix 5 and 6). In the absence of detailed published turnover and trade draw information at the local level, our judgements have been informed by previous studies and retail assessments, as well as the in-centre surveys and health check evidence. The ‘inflow’ assumptions also take account of:
- the scale, offer and location of all existing centres and stores in the Borough;
 - the likely extent of their catchment areas;
 - the competition from centres, stores and shopping facilities outside the Borough and Study Area; and
 - the likely retail expenditure derived from people who live outside the Study Area (including visitors and commuters) to main centres and stores in the Borough.
- 9.22 Although the assessment of ‘inflow’ is not a straightforward exercise, due to the complex nature of overlapping catchments and shopping patterns, it is reasonable to assume that the Borough’s main centres will draw a proportion of their comparison goods expenditure from outside the widely defined study area. In this case we estimate that 10% of the total turnover for Bury St Edmunds and Haverhill will be drawn from outside the study area. For Bury St Edmundsbury this reflects the relative scale of its retail offer and its role in the retail hierarchy. For Haverhill the ‘inflow’ assumption takes into account the centre’s peripheral location to the Borough, which is likely to attract expenditure from beyond the administrative boundary. For the Borough’s other centres, we have assumed no comparison goods expenditure inflow on the basis that these centres have limited comparison offer and are unlikely to attract expenditure beyond their local catchment.
- 9.23 For convenience goods we have assumed a limited potential for ‘inflow’ of expenditure from outside the study area to Bury St Edmunds and Haverhill only, which we estimate at 5%. This reflects the level of choice and competition from foodstores outside the Borough, and the fact that foodstores generally have more localised catchments and households generally choose to shop at their most convenient and accessible stores. This is confirmed by the survey evidence.

9.24 Table 7 (Appendix 5 and 6) sets out the revised 'current' convenience and comparison goods turnover estimates for the main centres and stores in St Edmundsbury Borough based on the (survey-derived) market analysis and the 'inflow' assumptions.

Retail Commitments

9.25 Based on our discussions with West Suffolk Council, we are aware of the following major retail commitments in the pipeline at the time of preparing this report:

- Permission for a **retail park on the Haldo House site**, located **out of centre to Bury St Edmunds** (application reference DC/15/0087/FUL). The permission allows for 5,125 sqm of primarily bulky goods retail; equivalent to a sales area of 4,356sqm net. The scheme is expected to achieve a turnover of £19.6m in 2016; increasing to £26.3m in 2031. Assuming a higher productivity growth rate for comparison goods, the turnover increases to £28.4m by 2031. It is noted that a new scheme is being considered by the Council for convenience and comparison goods floorspace. However, for the purpose of the capacity assessment and in response to standard practice we have only considered the permitted scheme.
- Permission for a **retail park on the former Project Office site on Ehringshausen Way**; located **edge of centre to Haverhill** (DC/15/2579/FUL). The scheme will include a 2,462 sqm gross **Lidl foodstore** with a net sales area of 1,477 sqm (assuming 80% of gross). The store is estimated to achieve a turnover of £5.8m (including convenience and comparison goods) in 2021; increasing to £6m by 2031. The scheme also provides 3,146 sqm gross or 2,202 sqm net of **bulky goods floorspace**, which is expected to achieve a turnover of £12.1m in 2021 increasing to £14.8m in 2031. Assuming a higher productivity growth rate for comparison goods, the turnover increases to £17.5m by 2031.
- Permission for the **change of use of Caxton House on St Andrews Street in Bury St Edmunds** from office (B1a) to retail use. This will allow for the creation of 640 sqm gross of new retail floorspace; equating to 448 sqm net (assuming 70% of gross). The new retail floorspace is expected to accommodate a comparison goods retailer and achieve a turnover of ££2.7m in 2021; increasing to £3.3m in 2031. Assuming a higher productivity growth rate for comparison goods, the turnover increases to £3.6m by 2031.
- Planning permission for the **change of use of the AGW Fordham & Son Garage on High Street in Ixworth** from a car showroom to a convenience retail unit. The permission allows for the creation of 524 sqm gross of new convenience retail or 279 sqm net sales and is expected to achieve a turnover of £3.5m in 2021 and 2031 (allowing no growth in turnover efficiency based on Experian forecasts).

9.26 The assessment has also taken account of new retail floorspace that will serve new local centres planned for two strategic housing sites known as: (i) Land North West of Bury St Edmunds (DC/13/0932/HYB); and (ii) Land East of Moreton Hall (DC/141881/HYB). Planning permission for both schemes are in outline and it is assumed that both new centres will accommodate a small convenience store, with a small quantum of comparison retail identified for Land East of Moreton Hall.

9.27 The economic assessment of the retail (comparison and convenience goods) turnover of the committed retail floorspace is set out in Appendix 7.

St Edmundsbury Borough: Capacity Forecasts

9.28 The 'global' capacity forecasts for new retail floorspace in St Edmundsbury up to 2036 are set out in Table 11 for convenience goods (Appendix 8) and comparison goods (Appendix 9).

9.29 It has necessarily been assumed for the purpose of the capacity assessment that St Edmundsbury's retail market is in '*equilibrium*' at the base year. In other words we assume that the existing centres and stores in the

Borough are broadly trading in line with appropriate ‘benchmark’ turnover levels at the base year. This is supported by the findings of the centre audits and site visits which did not show any strong indication of ‘overtrading’ in the main town centres and stores¹⁸. This approach also reflects the impact of the economic recession and the growth in internet sales, which has reduced trading levels across the UK. On this basis any residual expenditure available to support new retail floorspace within the Study Area over the development plan period will be derived from the difference between the forecast growth in ‘current’ (survey-derived) turnover levels; and the growth in ‘benchmark’ turnovers based on applying robust year-on-year ‘productivity’ (‘efficiency’) growth rates to all existing and new retail floorspace¹⁹.

Convenience Goods Capacity

9.30 Table 12 (Appendix 8) sets out and explains the key steps underpinning the convenience goods capacity assessment. The ‘baseline’ expenditure and floorspace capacity forecasts are summarised below:

Table 9.1 St Edmundsbury Borough – Convenience Goods Capacity

	2021	2026	2031	2036
Residual Expenditure (£m):	-£2.5	£7.8	£16.6	£25.2
FLOORSPACE CAPACITY (sqm net):				
Superstore Format:	-203	640	1,359	2,069
Supermarket/Discounter Format:	-383	1,205	2,562	3,899

Source: Table 1, Appendix 8

9.31 In order to convert the residual expenditure into a net sales figure we have assumed that new ‘superstore format’ floorspace will be occupied by a ‘top 6’ grocer (i.e. Tesco, Sainsbury’s, Asda, Morrisons, Waitrose and Marks & Spencer) and will achieve an average sales density of circa £12,250 per sqm in 2016 (2013 prices). However, after taking account of all identified committed convenience floorspace in the Borough (namely the planned Lidl store in Haverhill and convenience retail for new local centres serving Bury St Edmunds), the forecasts identify no short term capacity (up to 2021). However, by 2026 capacity emerges for 640 sqm of superstore-format floorspace increasing to 1,359 sqm net in 2031. In our judgement this level of capacity could support a new medium sized foodstore in the Borough by 2031. This forecast capacity would be absorbed by the proposed convenience store currently considered by the Council for the Haldo House site and from new retail provision that may come forward for the Tayfen Road site (proposed in Policy BV9 of the Vision 2031 document).

9.32 Alternatively, assuming the residual expenditure capacity is taken up by a supermarket (e.g. Co-Op, Budgens, etc.) and/or ‘deep discount’ retailer (e.g. Aldi, Lidl, Netto, etc.) trading at lower average sales levels of circa £6,500 per sqm in 2015, then there is forecast capacity for 1,205 sqm in 2026, increasing to 2,562 sqm by 2031. This forecast capacity could support one to two new deep discount foodstores over the plan period.

9.33 To further help inform the Council’s assessment of the potential scale and optimum location for new retail (convenience and comparison goods) floorspace in the Borough, we have also carried out a more refined (location-by-location) capacity assessment. However, it should be noted at the outset that any forecast capacity identified for a specific centre/area does not necessarily mean that all the retail floorspace can and/or should be

¹⁸ Overtrading normally manifests itself at the local level in terms of pedestrian and car park congestion, long queues at checkouts, congestion in aisles, etc.

¹⁹ The ‘productivity’ growth rates are based on Experian’s latest Retail Planner Briefing Note. However, it should be noted that individual centres, stores and shopping facilities will be capable of achieving higher and/or lower annual ‘productivity’ growth depending on a range of trading factors (including the size, quality and type of retail floorspace).

provided within that centre per se. For example, there may be a lack of suitable and viable sites available in some centres, or there may be other policy, heritage, transport and physical constraints to development. Alternatively it may be more appropriate to locate the floorspace capacity in one centre over another to encourage more sustainable travel patterns and/or help to achieve specific policy, regeneration and/or investment objectives.

- 9.34 Against this background, Tables 1 to 7 disaggregate the Borough-wide ‘global’ capacity for the main centres and stores based on their relative trading performance and market shares at the base year, and the forecast growth in available expenditure and floorspace ‘productivity’ up to 2036. The results are summarised in Table 19 for ‘superstore format’ floorspace only and reproduced below.

Table 9.2 St Edmundsbury Main Shopping Locations: Capacity for Foodstore-Format Floorspace

	2021	2026	2031	2036
Bury St Edmunds	84	606	1,038	1,470
Haverhill	-60	212	459	697
Clare	15	29	39	47
Smaller Centres & Villages	-243	-207	-176	-145
TOTAL BOROUGH-WIDE CAPACITY (sqm net):	-203	640	1,359	2,069

Source: Tables 6, Appendix 8

- 9.35 The table shows capacity for 606 sqm net of new superstore floorspace to serve **Bury St Edmunds** in the short to medium term (up to 2026), increasing to 1,038 sqm net by the end of the plan period (2031). This could support a small foodstore or extension to an existing town centre store (e.g. Waitrose). Based on a lower sales density, the capacity assessment identifies up to 1,955 sqm net of additional floorspace that could support a new deep discount foodstore (e.g. Lidl, Aldi, Netto, etc.) for the centre. As highlighted previously, forecast capacity would be absorbed by the proposed convenience store currently considered by the Council for the Haldo House site and from new retail provision that may come forward for the Tayfen Road site and other strategic sites where retail floorspace is promoted.
- 9.36 Forecast capacity for new floorspace is more limited for **Haverhill** due to planned commitments including new Lidl store, Ehringshausen Way. Nonetheless, the capacity assessment identifies 212 sqm net of new foodstore floorspace in 2026, increasing to 459 sqm net by 2036. Alternatively, forecasts identified capacity for 866 sqm net to support deep discount or local supermarket format floorspace. Given that the centre benefits from an Aldi and the future development of a Lidl store, the potential to accommodate new convenience provision is likely to be focused on providing new foodstore format or local supermarket format floorspace over the study period.
- 9.37 For **Clare**, up to 39 sqm net of superstore floorspace is identified over the plan period (2031) or 88 sqm net of additional local supermarket or deep discount format floorspace. Given the limited quantum of floorspace identified, it is more likely to support opportunities for independent convenience retail provision or a small extension to an existing foodstore/ supermarket in the centre.
- 9.38 No forecast capacity is identified for the Borough’s smaller centres due to planned convenience development (namely at Ixworth) the turnover of which absorbs all residual convenience expenditure for the smaller centres (combined) over the plan period.
- 9.39 In considering sites for development if sufficient town centre and/or edge of centre sites are not available to meet the forecast capacity identified for the Borough and its centres over the development plan period, then local planning authorities are required by the NPPF (paragraph 23) to set policies for meeting the identified

needs in other accessible and sustainable (out of centre) locations that are well connected to the town centre and are capable of generating benefits for the centre's overall vitality and viability, such as through linked pedestrian trips and increased footfall. We consider the potential availability and suitability of sites in and on the edge of the Borough's main centres in more detail in Section 13.

Comparison Goods Capacity

- 9.40 Table 1 (Appendix 9b) sets out the detailed steps in the comparison goods capacity assessment and the results are summarised below.

Table 9.3 St Edmundsbury Borough – Comparison Goods Capacity

	2021	2026	2031	2036
Residual Expenditure (£m):	-£6.1	£59.4	£146.3	£255.0
FLOORSPACE CAPACITY (sqm net):				
New Comparison Goods Floorspace:	-1,002	8,889	19,819	31,295

Source: Table 1, Appendix 9b (Steps 5 & 6)

- 9.41 The forecast residual expenditure capacity has been converted into a net retail sales area based on an assumed average sales density for all new non-food floorspace of circa £5,500 per sqm at 2016. This is broadly equivalent to an average sales density for retail units in prime shopping locations. However, average sales levels inevitably vary between different locations, different retail formats, and different operators²⁰. Where this is the case it will have implications for assessing the capacity for, and impact of new retail floorspace. The local planning authority will therefore need to take this into account when assessing and determining applications for different operators and different types of retail floorspace in different locations (such as, for example, 'bulky goods' retail warehousing).
- 9.42 As the table above shows, while there is no Borough-wide capacity in the short term, capacity emerges for 8,889 sqm of new comparison goods floorspace in 2026; increasing to 19,819 sqm by end of the plan period (2031). This represents a relatively high quantum of forecast comparison goods floorspace, which places pressure on the Council to identify suitable sites to accommodate new comparison retail development over the plan period.
- 9.43 The forecast 'global' capacity has been allocated to the Borough's main shopping locations based on their relative trading performance and market shares at the base year.

Table 9.4 St Edmundsbury Main Centres and Shopping Locations – Comparison Goods Capacity

	2021	2026	2031	2036
Bury St Edmunds	525	9,114	18,562	28,482
Haverhill	-1,560	-321	1,092	2,577
Clare	15	45	76	109
Smaller Centres & Villages	18	52	89	128
TOTAL BOROUGH-WIDE CAPACITY:	-1,002	8,889	19,819	31,295

Source: Table 6, Appendix 9b

²⁰ This includes the type of goods sold by the retailer, the location and quality of the retail floorspace, and the size and affluence of the catchment population. For example, published trading figures show that 'bulky goods' retailers in the DIY, carpet and furniture sectors generally achieve lower average sales levels of between £1,500 and £4,000 per m², whereas large format electrical goods retailers can achieve much higher average sales levels of £7,000 per m² and above.

- 9.44 As the table shows, the majority of the forecast capacity is focused on **Bury St Edmunds** with 525 sqm net identified in 2021, increasing to 9,114 sqm net in 2026 and 18,562 sqm net by the end of the plan period (2031). Projected forecasts to 2036 indicate that capacity could increase further to 28,482 sqm net. The significant quantum of forecast floorspace is driven by strong market shares achieved by stores in Bury St Edmunds.
- 9.45 For **Haverhill** there is no forecast capacity over the short to medium term (2026) due to planned commitments; including retail floorspace planned at the former project office site (Ehringshausen Way) and associated with the Lidl foodstore. However, by the end of the plan period (2031) up to 1,092 sqm net of new comparison floorspace is identified.
- 9.46 Capacity is limited for the Borough’s smaller centres. For **Clare**, the assessment identifies up to 76 sqm net of new comparison good floorspace by 2031, while for the remaining smaller centres in the Borough up to 89 sqm net is identified. These forecasts are expected for smaller centres and reflect the low market shares achieved by smaller centres and their limited retail function, particularly for comparison shopping.

‘Sensitivity’ Test: Higher ‘Productivity’ Growth for Comparison Goods

- 9.47 We have also tested the sensitivity of the comparison goods capacity forecasts of increasing the floorspace ‘productivity’ growth rate of 2% (annual average) for the study period (up to 2036), to +2.5%. We consider that this higher growth rate is a reasonable assumption in this case, as it reflects the fact that existing retailers are facing increased pressures on their turnover and profitability. This is due to the fact that a significant proportion of retailers’ sales and profits are being taken up by increasing costs (including, for example, rents, rates and wages). Existing retailers will therefore need to achieve a higher ‘productivity’ growth over time to remain viable.
- 9.48 The results are set out in Appendix 9a and summarised in the table below.

Table 9.5 Comparison Goods Capacity – High ‘productivity’ growth and commitments

	2021	2026	2031	2036
Bury St Edmunds	-1,709	4,350	10,941	17,589
Haverhill	-1,855	-957	64	1,094
Clare	6	27	48	68
Smaller Centres and Villages	8	31	57	82
TOTAL BOROUGH-WIDE CAPACITY:	-3,550	3,451	11,109	18,833

Source: Table 6, Appendix 9a. Note: figures may not add up due to decimal rounding

- 9.49 As the table shows the total Borough-wide capacity in 2031 is forecast to fall from 19,819 sqm net to 11,109 sqm, after making an allowance for all know commitments. For **Bury St Edmunds** the total forecast capacity is reduced from 18,562 sqm net to 10,941 sqm net by 2031. Capacity also reduces for Haverhill, Clare and the Borough’s smaller centres. We consider that these capacity forecasts represent a more robust and realistic basis for assessing needs over the plan period.

Summary

- 9.50 In summary, this section has assessed the capacity for new (convenience and comparison goods) retail floorspace in the Borough’s main centres and shopping locations. These forecasts have been informed by robust assumptions and forecasts.

9.51 As its starting point, the capacity assessment assumes that the Borough’s (convenience and comparison goods) retail market is in ‘equilibrium’ at the base year and tests a ‘constant market share approach’ over the forecast period. This is in accordance with good practice.

9.52 For **convenience goods**, although there is no short term Borough-wide capacity to support new convenience floorspace after taking account of planned floorspace, capacity emerges in 2026 for 640 sqm net; increasing to 1,359 sqm net by the end of the plan period (2031). The majority of this capacity is directed to Bury St Edmunds, where there is forecast need for up to 1,038 sqm net over the plan period (2031), followed by 459 sqm net for Haverhill. Forecast need for new convenience floorspace in the Borough’s smaller centres is limited.

9.53 To help inform the capacity for new **comparison goods** floorspace we have tested the ‘sensitivity’ of the capacity forecasts based on two different scenarios:

- **Scenario 1:** assumes an average 2% ‘productivity’ growth rate over the study period, which takes account of year-on-year growth identified by Experian Business Strategies (Figure Table 4b, RPBN13), after making an allowance for all known major commitments.
- **Scenario 2:** assumes a slightly higher annual ‘productivity growth rate of +2.5% over the study period.

9.54 The table below sets out the differences between the Borough-wide capacity forecasts based on the different scenarios.

Table 9.6 Borough-wide Comparison Goods Capacity Scenarios

	2021	2026	2031	2036
Scenario 1: 2% ‘productivity’ and all commitments	-1,002	8,889	19,819	31,295
Scenario 2: 2.5% ‘productivity’ and all commitments	-3,550	3,451	11,109	18,833

9.55 As the table shows, the Borough-wide capacity forecasts range from 11,109 sqm net to 19,819 sqm net at 2031.

9.56 Table 9.7 confirms that the majority of this capacity is focussed on Bury St Edmunds.

Table 9.7 Bury St Edmunds Comparison Goods Capacity Scenarios

	2021	2026	2031	2036
Scenario 1: 2% ‘productivity’ and all commitments	525	9,114	18,562	28,482
Scenario 2: 2.5% ‘productivity’ and all commitments	-1,709	4,350	10,941	17,589

9.57 Based on current market trends and uncertainties with regard to the future growth of the retail sector, we advise the Council that the more cautious forecasts based on a higher ‘productivity’ growth rate of +2.5% per annum is the more realistic capacity scenario in this case and should form the basis for plan-making at the local level.

9.58 In summary, meeting the need for the forecast new retail floorspace over the next 5 years, and over the lifetime of the development plan, will clearly depend on the Council identifying suitable and viable sites and redevelopment opportunities in the Borough’s two main centres, Bury St Edmunds and Haverhill that are either available now, or will be available at some point in the next five, ten and fifteen year periods. If appropriate sites and redevelopment opportunities are not likely to come forward over the development plan period, then consideration should be given by the Council to sites on the edge of these centres that are well connected to the primary shopping areas and are capable of reinforcing the pedestrian retail circuit and generating linked trip expenditure to the benefit of each centre’s overall vitality and viability. We consider the availability and suitability of potential sites identified at this stage in more detail in Section 11 of this study.

9.59 Finally, it is important to state once again that capacity forecasts beyond five years should be treated with caution, as they are based on various layers of assumptions and forecasts with regard to the trading performance of existing centres and stores, the growth in population and retail spending, constant market shares, etc. For example, if the growth in Internet and multi-channel shopping is stronger than current forecasts suggest, then this could reduce the future demand and capacity for new 'physical' space over the long term. The Council should take into account these margins for error when assessing the need for new retail floorspace.

10 COMMERCIAL LEISURE NEED/ 'GAP' ASSESSMENT

- 10.1 The NPPF (paragraph 23) states that in drawing up Local Plans to ensure the vitality of town centres, local planning authorities should promote competitive town centres that provide customer choice and a diverse retail offer and which reflect the individuality of town centres. Against this background leisure uses can make a significant contribution to a town centre's vitality and viability. A good provision and choice of leisure facilities and uses can help to increase 'dwell times', footfall and turnover in centres, with significant benefits for both daytime and evening economies. However, forecasting the need for new commercial leisure uses is more complicated and problematic than for retailing, as the sector is highly complex and dynamic, and particularly sensitive to changes in economic, demographic, lifestyle and fashion trends. Consequently the methods and approaches developed to forecast the need for new commercial leisure floorspace and uses are more wide-ranging and less sophisticated than for retail capacity forecasts.
- 10.2 The NPPF recommends that need assessments for new leisure uses and floorspace should take account of both quantitative and qualitative considerations (paragraph 161). In this context our analysis focuses on the following key elements:
- a review of the key trends driving market demand in the sector over the last 10-15 years;
 - an audit of existing commercial leisure uses in the Borough to help identify any marked 'gaps' in provision;
 - a review of the results of the household survey to understand current commercial leisure participation rates and preferences across the Borough; and
 - a broad economic assessment of the need for new additional leisure facilities across the main centres based on different datasets and accepted approaches.
- 10.3 For the purpose of our assessment we have necessarily focussed on the main commercial leisure uses that are widely accepted as making a significant contribution to the overall vitality and viability of town centres; namely food and beverage uses (Class A3-A5), cinemas and health clubs and gyms, and to a lesser extent ten-pin bowling, casinos and bingo halls.
- 10.4 Detailed tables on forecast commercial leisure capacity, including projections on expenditure and need are set out in Appendix 10.

Leisure Expenditure Growth

- 10.5 Like the retail market, the commercial leisure sector has experienced significant growth in consumer and market demand since the mid-1990s; fuelled by a buoyant economy, growing disposable income and low unemployment levels. Although the leisure sector has not been immune to the impact of the recent economic downturn, leisure activities remain an important lifestyle choice for many consumers who are prioritising leisure over other areas of spending.
- 10.6 The table below shows the UK average expenditure per head on commercial leisure services²¹ and the average for the defined Study Area based on Experian data. It shows that UK household spending on leisure services is dominated by the restaurant and café category (including pubs). This pattern is broadly repeated across all the zones.

²¹ Excludes expenditure on education, insurance, social protection, and 'other leisure' as identified by Experian.

Table 10.1 Estimates of Spending on Leisure Services in 2014 (£ per head)

	Accommodation	Cultural services	Games of chance	Hairdressing salons & personal grooming	Recreational & sporting services	Restaurants, cafes, etc.
Zone 1	£142	£283	£168	£87	£102	£1,009
Zone 2	£166	£302	£166	£112	£119	£1,148
Zone 3	£191	£317	£159	£123	£132	£1,241
Zone 4	£165	£295	£159	£115	£104	£1,166
Zone 5	£107	£257	£182	£72	£75	£854
Zone 6	£157	£290	£157	£99	£111	£1,091
Zone 7	£203	£345	£163	£127	£151	£1,286
Zone 8	£126	£281	£175	£81	£92	£941
Zone 9	£181	£331	£198	£125	£129	£1,268
Zone 10	£133	£280	£186	£90	£94	£1,007
Zone 11	£109	£272	£196	£94	£86	£979
Study Area Average	£153	£296	£174	£102	£109	£1,090
UK Average	£156	£300	£171	£91	£123	£1,129

Source: Experian, 2014 prices.

- 10.7 The table below shows the most recent leisure spend projections by Experian Business Strategies (EBS) as set out in Retail Planner Briefing Note 13 (October 2015). EBS forecasts shows a stronger growth forecast in the short term (2014-2017) before stabilising over the longer term (from 2018) to between +1.3% and 1.4% per annum. This forecast growth is higher than annual average historic growth rates for the period 1983-2013, which showed no growth.

Table 10.2 Actual & Forecast Growth in UK Leisure Spend (% per annum)

	2013	2014	2015	2016	2017	2018-2022	2023-2035
Leisure Spend Growth (%)	0.2	1.4	2.7	1.6	1.6	1.3	1.4

Source: Experian Business Strategies, Retail Planner Briefing Note 13 (October 2015).

- 10.8 The base year expenditure per capita levels for leisure (Table 10.1) have been projected forward to 2036 using Experian's forecast annual growth rates (Table 10.2) and then applied to the projected population for each Study Zone to identify the total available expenditure on leisure and recreation goods and services. As for the retail assessment, we have assessed total available leisure expenditure based on the ONS's 2012-based Sub-National Population Projections.
- 10.9 Looking at the Borough catchment area, the table below shows that available commercial leisure expenditure is forecast to increase by 44.8% (+129.2m) up to 2036. Growth in commercial leisure expenditure is greatest in Zone 10 with total expenditure forecast to increase by 64.3% over the study period (2016 to 2036), followed by Zone 7 (+56.8%). The forecast growth is lowest in Zone 1 (which includes Bury St Edmunds) at 43.90%.

Table 10.3 Total Available Commercial Leisure Expenditure: 2016 – 2036 (£m)

	2016	2021	2026	2031	2036	Change: 2016-2036 (£ m)	Change: 2016-2036 (%)
Zone 1	£80.0	£87.7	£96.0	£105.0	£115.0	£35.1	43.9%
Zone 2	£76.1	£83.6	£91.9	£100.7	£110.3	£34.2	44.9%
Zone 3	£34.0	£37.5	£41.3	£45.1	£49.1	£15.1	44.4%
Zone 4	£37.5	£41.6	£45.9	£50.6	£55.5	£18.0	47.9%
Zone 5	£81.4	£91.7	£102.7	£114.5	£127.1	£45.7	56.1%
Zone 6	£86.1	£97.6	£109.3	£121.3	£134.1	£48.0	55.8%
Zone 7	£60.8	£69.1	£77.5	£86.3	£95.3	£34.5	56.8%
Zone 8	£59.2	£65.0	£71.4	£78.5	£86.3	£27.1	45.8%
Zone 9	£39.1	£43.2	£47.6	£52.1	£56.8	£17.7	45.4%
Zone 10	£94.7	£109.2	£124.1	£139.4	£155.5	£60.9	64.3%
Zone 11	£17.3	£19.2	£21.3	£23.6	£26.1	£8.8	50.6%
Study Area	£666.1	£745.2	£829.1	£917.2	£1,011.1	£345.0	51.8%
Borough Catchment Area (Zones 1-3, 8, 9)	£288.3	£316.9	£348.3	£381.5	£417.5	£129.2	44.8%

Source: Table 5 (Appendix 10). All monetary figures are expressed in 2014 prices.

10.10 Based on the broad leisure expenditure profile, the majority of the growth in leisure expenditure is likely to be weighted towards eating and drinking out. This highlights the potential to improve the scale and quality of Class A3 uses in the Borough's two largest town centres (Bury St Edmunds and Haverhill) over the development plan period, subject to market demand.

10.11 Overall, we advise that the Council should aim to strengthen the wider mix of leisure uses and attractions to Haverhill as a priority to help build the centre's visitor and tourism industry, meet local needs, and enhance the centre's competitiveness with comparable centres in the region.

10.12 In the context of this forecast growth in leisure spend, the following commentary identifies the potential 'gaps' in the commercial leisure offer of the Borough's main centres and the likely need for new uses and facilities over the forecast period.

Cinema Need

10.13 The significant growth in modern multi-screen cinemas over the last three decades has been fuelled by a number of factors; including the increase in Hollywood 'blockbusters' and new developments in cinema technology (such as digital 'surround-sound' and, most recently, 3-D screen technology). Most multiplexes that opened during the 1990s were located on large out-of-centre and edge-of-town sites, often as part of shopping centres, retail parks or mixed leisure schemes featuring bowling, nightclubs and restaurants (such as, Star City in Birmingham). Cinemas are important anchors for leisure and retail schemes, helping to generate footfall outside shopping hours, linked trips and spin-off expenditure to other shops and facilities, including cafés and

restaurants. Multiplexes have also been particularly successful in attracting shoppers and visitors into 'dead' areas of shopping centres, such as upper levels or the ends of malls.

- 10.14 Although cinema audiences grew significantly during the 1990s, the UK cinema market has traditionally been dominated by a handful of operators namely Cineworld, Odeon/UCI; Vue (who operate the multiplexes in Westfield's Stratford and White City schemes); and Showcase (the UK arm of National Amusements of the USA). There was significant consolidation in the UK market in 2012 when Odeon acquired the BFI Southbank and a site from AMC, Vue acquired the Apollo cinema chain and Cineworld acquired Picturehouse. From its beginnings in 1995 Cineworld now operates over 100 cinemas in the UK (including Picturehouse) and accounts for more than one quarter (25.9%) of the cinema box office market. Its most recent openings include an 11-screen cinema in Telford, a 6 screen site in St Neots and a 9 screen cinema in Wembley (all opened in 2013/14).
- 10.15 According to research by Dodona (a specialist market research consultancy in the cinema industry) there are 750 cinemas in the UK with a total of 3,909 screens, of which approximately three-quarters are multiplexes. It should be noted that the number of cinemas has fluctuated, and has decreased between 2013 and 14 by six, yet the number of screens has risen by 42 due to the increase in the number of multiplex screens and the loss of 'traditional' cinemas. The rest of the market is mainly represented by smaller multiplex operators and independents which tend to operate non-multiplex cinemas (i.e. less than five screens) and screens in mixed-use venues (such as arts centres).
- 10.16 The cinema industry has not been immune from the recession and there have been some closures since 2008, although the majority have been smaller art centre venues rather than the larger chains. Notwithstanding this, the industry generally appears to be in good health and the UK is the second largest consumer market for filmed entertainment in the world after the USA. The latest research shows that box office revenue in 2014 in the UK exceeded £1bn for the fourth year in succession, based on 157.2m admissions, which although lower than in 2013 (165.5m admissions), maintained the flat trend that has been apparent since 2002. Overall the cinema sector has remained relatively resilient in the prevailing economic and consumer environment.
- 10.17 In recent years, cinema operators have also introduced changes to the cinema experience, including premium seating areas and better quality refreshments, such as alcohol and higher quality food. For example, Vue Cinemas introduced their 'Evolution' concept which provides a mix of seating types comprising bean bags and sofas, as well as regular seats. Cineworld has also introduced the 'Screening Room' concept, characterised by leather chairs and table service. The first 558 sqm 'Screening Room' cinema opened in June 2011; in the Brewery, Cheltenham.
- 10.18 Research by Dodona indicates there has been a growth in smaller (Digital) cinemas to serve smaller catchment areas. These Digital cinemas are more flexible and less "space-hungry" as they do not require the large sloping auditoriums needed to accommodate traditional projectors. There are therefore opportunities for the modern cinema offer to be provided in existing buildings. Examples include the HMV in Wimbledon which has a small Curzon cinema above the store.

Existing Provision and Projected Demand

- 10.19 The results of the household survey show that the majority of the population (61.30%) in the St Edmundsbury Borough catchment area (Zones 1-3 and 8-9) visit the cinema. In terms of frequency of visits, respondents mainly visited the cinema once every two months (34.41%), once a month (27.04%), once every six months (19.42%), and to a lesser extent, every fortnight (11.69%).

Table 10.4 Cinema Facilities in St Edmundsbury and Competing Centres

Cinema	Screens	% Visits from Borough Catchment Area
Cineworld, Bury St Edmunds	8	50.8%
Abbeygate Cinema, Bury St Edmunds	3	22.6%
Cineworld, Haverhill	5	24.2%
Haverhill Arts Centre, Haverhill	1	0.5%
Light Cinema (former Cineworld), Cambridge	9	0.0%
Vue, Cambridge	1	0.0%
Vue, Norwich	8	0.1%
Odeon IMAX, Norwich	14	0.0%
Total Screens	49	

Source: HTIS 2016

- 10.20 As the table shows there are four cinemas in St Edmundsbury Borough: two in Bury St Edmunds (Abbeygate Cinema and Cineworld), and two in Haverhill (Cineworld and within Haverhill Arts Centre). Across the different zones that broadly comprise the Borough area, the survey results show that respondents are most likely to visit the nearest cinema venue to where they live. For example the table shows that Cineworld in Bury St Edmunds is the most popular cinema for those who carry out this activity (50.8%); and is more popular with those who live in Zones 1-3, which surround Bury St Edmunds (especially within Zone 2 with where 70.9% of respondents state that they normally visit this cinema). The Abbeygate Cinema in Bury St Edmunds attracts 22.6% of respondents who visit the cinema from the Borough catchment area but mainly those living in Zones 1-3. The relatively new Cineworld in Haverhill is the second most visited cinema (24.2%) in the Borough, with 95.3% of respondents from Zone 8 (Haverhill) choosing this facility over others..
- 10.21 The survey evidence shows that St Edmundsbury Borough retains a significant amount (98.6%) of all cinema trips from respondents in the Borough's catchment area, with Cineworld Bury St Edmunds and Cineworld Haverhill attracting most custom. Only 0.7% of respondents from the Borough catchment area stated that a new cinema facility would improve West Suffolk's overall leisure offer, compared to 3.4% stated by respondents from the wider study area.
- 10.22 It is also noted that Light cinema is due to open a 3-screen cinema in Thetford in autumn 2016, which is likely to attract cinema goers to the north of the Borough.
- 10.23 Based on this average screen density and the cinema catchment population for St Edmundsbury Borough, the table below shows the requirement for additional cinema screens based on a potential cinema catchment area for Bury St Edmunds and Haverhill (Zones 1-3, 6, 8-9). It should be noted that we have included Zone 6 (Newmarket) within the St Edmundsbury cinema catchment on the basis that this zone is not served by any cinema facilities.

Table 10.5 Potential Capacity for New Cinema Screens

	2021	2026	2031	2036
Potential cinema catchment area (Zones 1-3, 6, 8-9)	194,155	200,105	205,126	209,965
Cinema Screen Density (screens per 100,000 persons)	4.1	4.1	4.1	4.1
Cinema Screen Potential	8	8	8	9
Existing & Planned Screen Provision*	9	9	9	9
Net Screen Potential	-1	-1	-1	0

Source: Screen density for East of England derived from British Film Institute Statistical Yearbook 2015

Notes: Screen density is used to measure screen provision in a given area. Existing cinema screens account for key cinema facilities only.

10.24 The results of our assessment indicate that based on population growth within the potential cinema catchment area for St Edmundsbury, there is no quantitative capacity to support new cinema screens over the study period.

10.25 In our judgement both Bury St Edmunds and Haverhill have adequate cinema provision and benefit from strong retention levels for cinema goers living in the Borough area. While no screen capacity is identified current trends show that most major cinema operators are currently expanding their venue portfolios into regional town. As such in considering potential market demand for a new cinema facility to serve the West Suffolk area as a whole, we consider that Newmarket town centre would be the preferred location for a new cinema. However, any potential for additional new cinemas in either centre would need to consider the impact on the viability of the existing cinema operators, and on the town centres as a whole.

Eating & Drinking Out

10.26 The food and beverage sector, including restaurants, cafes, bars and pubs (Class A3, A4 and A5), provide an increasingly important part of a town centre’s wider offer and economy. They also complement other town centres uses, particularly shops, offices and cinemas, helping to lengthen ‘dwell times’ (the time people spend in centres) and increase expenditure as part of the same trip. Research shows that average household spending on leisure services in the UK is largely dominated by eating and drinking out. Even in the context of the current economic recession this sector has remained buoyant and the year-on-year forecasts for growth by Experian are strong:

Table 10.6 Forecast year-on-year growth in leisure expenditure per capita

Vol. Growth per head (%):	-----ACTUAL GROWTH-----					FORECASTS				
	2010	2011	2012	2013	2014	2015	2016	2017	2018-22	2023-35
Retail Spend	0.9	-0.6	1.4	2.3	2.7	3.2	2.1	2.0	2.0	2.4
Leisure Spend	0.2	1.9	-0.6	0.2	1.4	2.7	1.6	1.6	1.3	1.4

Source: Experian Retail Planner Briefing Note 13 (October 2015); Figures 1a and 1b.

10.27 The following provides a summary of some of the key trends driving changes in the food and beverage sector over recent years:

- **Pubs and Wine Bars** - pub operators have widened their food and non-alcoholic beverage offer, resulting in the growth of so-called “gastro-pubs” in competition with more established restaurants, and the rise in ‘micro pubs’. Notwithstanding this the sector has also been characterised by increasing consolidation and

closures. According to the Campaign for Real Ale (CAMRA) there have been 5,800 pub closures since 2008²². Recent research by CAMRA also suggests that on average around 29 pubs closed every week in the UK between June and December 2014²³. The sale of pubs for conversion to alternative uses has also increased over recent years, particularly for convenience retailing (e.g. Tesco Express and Sainsbury's Local).

- **Restaurants** – this sector has also experienced mixed fortunes during the economic downturn. Some of the key trends driving change in this sector include an increase in ‘eating at home’, which has increased sales for take-aways and deliveries. At the same time customers are increasingly basing their decisions to eat out on ‘value for money’, but not at the expense of quality in terms of service, food and the overall experience. Recent successes include Jamie’s Italian, Bill’s and Cote, with branded restaurants increasing their share in the market. There has also been a growth in ‘all-you-can-eat’ style restaurants which are aimed at offering value for money (examples include the Taybarns brand owned by Whitbread).
- **Cafés/Coffee Shops** – This sector has experienced strong growth over the last five years. The branded coffee chains dominate the market with some 6,495 outlets in 2014 and a £3.3bn turnover. Of these, the three leading multiple chains are Costa Coffee (1,821 outlets), Starbucks Coffee Company (824) and Caffè Nero (590), representing a combined 56% of the branded chain market by outlet numbers²⁴. Costa Coffee has a recorded £878m turnover alone. Notwithstanding the rise of the multiples, there has also been growth in independent and specialist cafés and coffee houses, particularly those serving a more luxury or specialist offer (e.g. organic and Fairtrade). The strong independent coffee sector has fuelled many new start-up businesses in local centres. While many forecasters considered the café market to be saturated a few years ago, a recent study by management consultancy Allegra Strategies predicts that the total UK coffee shop market still has potential for strong growth, and there is forecast to be over 20,500 outlets by 2018, with a total turnover of £8.7 billion. There would therefore appear to be potential for further growth in the café market, driven mainly by branded coffee chain expansion and non-specialist operator growth. Meanwhile, the independent café and coffee shop market is growing from strength to strength, with approximately 6,500 coffee shops recorded in the UK in 2015.

Existing Provision

10.28 Based on the most recent Council audit and a site visit to the Borough’s two main town centres, the current provision of Class A3 (restaurants and cafés), A4 (Pubs, bars etc.) and A5 (hot food takeaways) uses is as follows:

Table 10.7 Current Provision of Leisure Uses (%)

Location	Class A3	Class A4	Class A5	Total A3-A5	
	%			No. of Units	% of Total
Bury St Edmunds	10.0%	2.7%	3.2%	70	15.98%
Haverhill	6.4%	4.1%	7.5%	31	17.92%
2016 UK Average	8.9%	4.3 %	5.7%	-	18.8%

Source: Bury St Edmunds Experian Goad Category Report 2015; Haverhill Experian Goad Category Report 2015; National Average figure is taken for 2016.

10.29 The table above shows that the main provision of Class A3-A5 uses (70 outlets) are concentrated in **Bury St Edmunds**. This represents 15.98% of total provision and is slightly less than the Experian Goad 2016 UK average (18.8%), which suggests that there could be potential to increase the number and quality of the existing

²² Source: Article published by CAMRA on 20th March 2013, www.camra.org.uk

²³ Source: Published results from the CGA-CAMRA Pub Tracker published in January 2015

²⁴ Source: Allegra Strategies

offer. However, the Goad survey will slightly underestimate the number and proportion of food and beverage outlets as it does not take account of provision at Cineworld, which includes Frankie and Benny's, Ask Italian, Giraffe, Subway, and KFC. Within the town centre itself there are a number of multiple chain restaurants present in the centre such as Cote Brasserie, Carluccio's, Café Rouge, Byron Burger, Nandos, Pizza Express, Wagamama, etc. These are complemented by a number of independent (and very popular) cafés and restaurants. Overall the number of A3 uses in Bury St Edmunds is above the national average (10% vs 8.9%). Bury St Edmunds also has 12 bars/pubs, which at 2.7% is below the national average of 4.3%. This would suggest that there is also potential for more A4 uses in the town centre. The takeaway provision is below the national average (3.20% vs 5.70%), although it is noted that a number of restaurants also offer a delivery/takeaway service.

10.30 As the health check assessment highlighted, **Haverhill** has 31 food and beverage outlets. This is equivalent to 17.92% of all units, which is slightly below the national average of 18.8%. There are 11 restaurants and cafes, the majority of which are independent. However there are some multiple chains such as Prezzo, Costa Coffee, Subway and Frankie and Bennys, but these are mainly located outside the primary shopping area next to Cineworld. In general terms the provision of cafés and restaurants in Haverhill is mostly low to mid-range. Overall the number of A3 uses is below the national average (6.4% vs 8.9%). This would suggest a need for such uses. The proportion of takeaways is above the national average (7.5% vs 5.7%) and this should be monitored to ensure a further proliferation of this use does not occur. There are two bars and five pubs in the centre, which makes up 4.1% of all the units in the centre, below the national average of 4.31%. Overall we conclude that the level of choice of food and beverage uses in Haverhill is somewhat limited, and the centre could benefit from attracting additional higher quality cafés, restaurants and bars to help strengthen both the daytime and evening economies.

10.31 The household survey identified where people living in the Study Area currently choose to eat and drink, and whether there are potential 'gaps' in the Borough's offer. The headline results show that 78.90% of respondents living in the St Edmundsbury catchment area eat out in restaurants and cafés. Of this total figure, the majority eat out once a month (29.30%); 27.96% once a fortnight; and 16.81% once a week.

10.32 Table 10.8 show where respondents living in the Borough area choose to eat and drink, and the headline findings are summarised below:

Table 10.8 Preferences on Eating Locations

Location	St Edmundsbury Catchment Area (Znoes 1-3, 8-9)
Bury St Edmunds	67.6%
Haverhill	12.1%
Cambridge	4.7%
Sudbury	2.8%
Canterbury	2.0%
Clare	0.9%

Source: HTIS 2016

- **Bury St Edmunds** attracts 67.6% of respondents from the Borough catchment area and its market share is higher in its 'core' zones (Zones 1-3). For example 91% of respondents from Zone 1 choose to eat out in the town centre along with 84.1% and 90.6% from Zones 2 and 3, respectively. Comparatively fewer respondents visit restaurants and cafés in Bury St Edmunds from peripheral study zones where there is greater competition from nearby centres and facilities.

- **Haverhill** attract 60% of respondents from its ‘core’ zone (Zone 8), with 7.4% choosing venues in Bury St Edmunds and 23.2% in Cambridge.
- Only 0.9% of respondents in the Borough catchment area visit restaurants and cafés in **Clare**, which reflects the limited availability of these facilities in the town centre.

10.33 With regards to late night entertainment facilities, the table below demonstrates where the population in the St Edmundsbury catchment area choose to go.

Table 10.9 Late Night Entertainment Locations

Location	St Edmundsbury Catchment Area (Zones 1-3, 8-9)
Bury St Edmunds	55.9%
Haverhill	19.1%
Sudbury	3.0%
Stowmarket	3.0%
Canterbury	2.8%
Cambridge	2.4%

10.34 The headline results of the household survey indicate that:

- Of the 55.9% of respondents in the St Edmundsbury Borough catchment area that visit bars, clubs and pubs, over a quarter (29.9%) visit facilities once a week, with a similar proportion (25.6%) visiting once a month and some 18.1% once a fortnight.
- Drinking venues in Borough’s two main centres (Bury St Edmunds and Haverhill) attract three quarters (75%) of respondents from the Borough catchment area.
- Bury St Edmunds is the most popular location attracting 55.9% of respondents from the catchment area, followed by Haverhill with 19.1%.
- Respondents are more likely to visit facilities closest to where they live. For example 86.4% of respondents from Zone 1 are more likely to visit venues in Bury St Edmunds and 92.5% from Zone 3. Over two thirds (69.3%) of respondents from Zone 2 are also attracted to Bury St Edmunds. Similarly, drinking venues in Haverhill attract a high proportion of its population from Zone 8 (81.5%) with 10.6% visiting venues in Cambridge.

10.35 In summary the qualitative ‘gap’ analysis shows that there is potential for both Bury St Edmunds and Haverhill to increase the number and quality of their cafés, restaurants, bars and pubs. Evidence from other centres in the UK shows that improving a town centre’s food and beverage offer can significantly increase the attraction of daytime and evening economies for different customer profiles, as well as generating higher footfall, dwell times and increased expenditure in centres.

Forecast Demand for Eating and Drinking

10.36 In order to assess the potential economic capacity for new Class A3-A5 floorspace we have used a standard and robust approach based on the assumption that between 15%-20% of the forecast capacity for new comparison goods floorspace (as identified in Section 9) could support a mix of new leisure services including cafés, restaurants, takeaways, pubs and wine bars. This assumption is supported by research that specifically identified that the hospitality industry, in its widest sense, “...forms an important and sizeable proportion of premises averaging 24% of ground floor stock”²⁵. Furthermore Experian GOAD’s centre reports show that on

²⁵ The Streetscape of major UK cities’, Savills (Winter 2004, pg.3).

average cafés, restaurants, bars, pubs and takeaways account for over 14% of floorspace and 18% of outlets in the 2,500 shopping areas that they cover.

10.37 The table below summarises the capacity for new Class A3-A5 floorspace assuming that the forecast need represents 15%-20% above the comparison goods capacity forecasts identified in Section 9 (based on the higher ‘productivity’ growth rate of 2.5% per annum). The table shows capacity for between 761 sqm gross to 986 sqm gross in 2026 increasing to 2,381 sqm gross and 3,174 sqm gross by the end of the plan period (2031).

Table 10.10 Eating & Drinking Out - Projected Gross Floorspace (sqm)

	2021	2026	2031	2036
Projected Comparison Floorspace (gross sqm)	No capacity	4,390	15,871	29,904
15% of Comparison Floorspace to A3/A4/A5 Uses	-	761	2,381	4,036
20% of Comparison Floorspace to A3/A4/A5 Uses	-	986	3,174	5,381

Source: Projected comparison floorspace sourced from Table 1 Appendix 9b.

Note: Capacity based on higher ‘productivity’ growth for comparison goods.

10.38 This forecast need should be directed to Bury St Edmunds and Haverhill Town Centres first to help increase competition and choice, and to help underpin their daytime/evening economies in accordance with national and local policies. New facilities in both centres would help to increase dwell times and attract new town centre users.

10.39 However the need for new cafés, restaurants and bars is highly dependent on the level of market demand and confidence in town centres as trading locations. In simple terms the more successful, vital and viable a centre is, the more likely it will be that café and restaurant operators will want to locate there. While new investment in Bury St Edmunds should be a priority given the centre’s prominence as a shopping destination, the quality of the eating and drinking offer should also be improved in Haverhill at an appropriate scale to meet local demand, but subject to market demand.

Health & Fitness Need

10.40 The health and fitness market has generally performed well during the economic downturn. The latest statistics from the *Leisure Database Company*²⁶⁾ show that over the twelve month period to March 2016, the industry has grown its total market value by 5.3% to £4.4 billion, and its member base by 5.3%. According to LDC there were an estimated 6,435 private health clubs and public fitness centres facilities in the UK in 2016, which represented a small +1.9% net increase from the 6,312 facilities the previous year³⁸⁾. The main operators in the market currently include:

- Esporta, Greens & David Lloyd Leisure – at the premium end of the market focus on health, racquet and tennis clubs;
- Virgin Active & Nuffield Health (previously Cannons) – dominate the mid-range family-oriented health and fitness market;
- LA Fitness, Fitness First and Bannatyne’s Health Clubs – operate smaller in-centre clubs at the more value end of the market; and

²⁶ LDC is a market research specialist for the leisure industry

- Within London smaller ‘boutique’ gyms are popular, such as Soho Gyms, which have facilities across the City

10.41 However, the most significant growth in the sector in recent years has been fuelled by value and budget operators. The new wave of (“no frills”) fitness clubs is growing steadily and lead by Pure Gym, which opened 60 clubs across the UK in 2015. Other popular low cost brands include EasyGym, Fitness 4 Less, Fitspace, TruGym and SimplyGym. The low cost business models is based on 24-hour opening, discounted monthly subscriptions (of between £10 and £20 on average) and ‘pay as you go’ membership. According to LDC, the low cost gym sector now accounts for 12% of total private clubs and 32% of private sector membership.

10.42 Overall, the proportion of the population in 2016 with a gym membership was estimated at 14.6%, up from 13.7% in 2015. According to LDC, the average number of members per club in the UK is estimated to be 1,426, which takes into account the average for independent venues (726 per club) and leisure chains (2,198 per club). For the larger fitness chains (e.g. David Lloyds, Virgin, LA Fitness, etc.) the average club membership increases to 2,897, while budget chains are even higher at 3,452 members²⁷.

10.43 The rapid growth of this sector has also been characterised by a marked shift in the location of clubs from out-of-centre locations to town centres, often as part of wider mixed use developments. This is helping to create a wider range of attractions and activity in town centres, particularly in the evenings and at weekends.

10.44 The table below summarises the current representation of the main national, regional and independent privately-owned health and fitness operators across St Edmundsbury and its centres, as well as Council-owned leisure centres.

Table 10.11 Leisure Centres, Fitness Clubs & Gyms in St Edmundsbury Borough

Facility	Location	Private Sector	Public Sector (or Trust)
Bury St Edmunds Leisure Centre (Abbeycroft Leisure)	Bury St Edmunds		✓
Fitta Bodies Gymnasium		✓	
Gymaphobics Gym		✓	
LA Fitness Gym		✓	
Moreton Hall Health Club		✓	
Sports direct Fitness		✓	
Revolution Fitness Academy		✓	
Unit One Gym, Kempson Way		✓	
Hot Power Yoga, Angel Hill		✓	
Bannatyne Spa Hotel (Clarice House)		✓	
All Saints Hotel	Fornham St. Genevieve	✓	
Haverhill Leisure Centre (Abbeycroft Leisure)	Haverhill		✓
Feel Good Fitness		✓	
Real Bodies Health and Fitness		✓	
The Gainsborough Health Club & Spa	Cavendish	✓	

Source: Various.

²⁷ Sourced from the 2014 State of the UK Fitness Industry, the Leisure Database Company.

- 10.45 The health and fitness offer is concentrated around the main settlements and town centres in the Borough, particularly around transport nodes and shopping centres. Out of the 15 gym and fitness venues identified, two are Council-run leisure facilities. Bury St Edmunds has the widest range of facilities with 10 venues, followed by Haverhill with three venues. It is noted that that the Borough is only represented by two of the UK's main gym providers, LA Fitness and Bannatyne's. As such there may be market demand for a key operator within the Borough, particularly in Bury St Edmunds.
- 10.46 West Suffolk Council recently reviewed current sports facility provision (*Sports Facilities and Playing Pitch Audit, January 2015*), which focused on Council run facilities. For St Edmundsbury Borough, the report highlighted a very good range of existing sport and leisure facilities across the area. However, the report noted that some venues require investment and/or replacement, including Bury St Edmunds Leisure Centre and Haverhill Leisure Centre. The report's assessment of current and future demand highlights an over-supply of sports hall space, based on both current and future demand. This assumes retention of all existing community accessible facilities and development of a new 4-court sports hall at Moreton Hall School in St Edmundsbury. The report also notes sufficient swimming pool and fitness provision to meet current and future demand. It recommends that consideration is given to the future nature and level of provision of sports halls and swimming pools in Bury St Edmunds and Haverhill, given the age of the existing facility.
- 10.47 In terms of fitness/ health activity participation rates, the survey results show that almost a quarter (24.1%) of all Borough catchment area respondents take part in these types of activities. Of these, the majority (61%) visit facilities more than once a week and the majority (84%) visit facilities in the borough. Abbeycroft Leisure in Bury St Edmunds is the most popular gym and fitness venue in the Borough, attracting just over a quarter (26.4%) of all responds in the Borough catchment area, followed by Abbeycroft Leisure in Haverhill (15.6%). Venues in the Borough are less popular with respondents from peripheral catchment zones such as Zone 9 where respondents are more likely to visit facilities in nearby Sudbury (74.4%).
- 10.48 In terms of improvements to West Suffolk's leisure offer, only 5.6% of respondents from the catchment area suggested improvements for existing or new health and leisure facilities, which indicates that respondents are generally satisfied with current provision.
- 10.49 In terms of supporting new facilities, there is likely to be demand for new provision given that the population of the Borough catchment area is forecast to increase by 11,115 from 2016 to 2031. When applying the participation rate for gym and health club activities identified for the study (24.1%), this equates to 2,679 potential new gym members. This highlights the potential opportunity to support new gym provision in the Borough. Based on average membership numbers for key gym operators such as David Lloyd and LA Fitness (2,897 per facility), this could support one new facility or one new budget gym (3,452 average members per facility).
- 10.50 As for the other leisure sectors, attracting new health and fitness facilities will be determined by the level of market interest and demand. However, given that only two of the larger chain operators is represented in the Borough, there may be scope for a new facility.

Bingo & Gambling Needs

- 10.51 Gambling represents a significant element of the leisure industry. The main sectors of the gambling industry comprise 'games of chance' (i.e. bingo clubs, casinos, betting shops, amusement arcades, etc.). We briefly describe the key trends in this sector and the forecast need/demand for new facilities in the Borough, if any, based on the available evidence.

- 10.52 In terms of **Bingo Halls**, the latest research by *The Gambling Commission* (Industry Statistics November 2015) indicates that there are over 599 licensed premises in operation in the UK, which is a reduction from 653 recorded in 2014. Gala Leisure and Mecca Bingo are the leading operators accounting for over a third (36.9%) of all premises. Research by Mintel indicates that the industry has experienced a fall in revenues and admissions over recent years as a result of legislative changes (such as the ban on smoking in public places), the impact of the economic downturn and the growth of online gaming. In response to falling admissions, bingo operators are increasingly taking advantage of the online market and embracing smart-phone technology through new 'app' development. This forms part of a wider trend and growth in 'remote/online' gambling, which including gambling activities through the internet, telephone, radio, etc. Bingo operators are also increasingly looking to diversity their customer profile, and are marketing their clubs at a younger, predominantly female audience. As a result there has been an increase in the number of younger and more affluent bingo players over recent years, particularly as deregulation has enabled clubs to offer bigger (national) prizes. The above has resulted in the closure of many bingo halls across the UK. Within the Borough, we are not aware of any bingo halls.
- 10.53 For **Casinos** research shows that there were some 147 in the UK in September 2015. The number of premises has remained fairly static over the past five years²⁸. This sector is dominated by three companies: the Rank Group (incorporating Grosvenor Casinos and Gala Coral Casinos); and Genting UK. There has been consolidation of the sector in the past few years, with acquisitions such as Rank Group's purchase of Gala Coral Casinos making it the largest operator in the UK. While casino attendance has grown from 18.24m in 2012 to 20.44m in 2015, attendance dropped by 2.6% from 2014 (20.99m). The increase in attendance since 2012 is largely explained by larger new casino venues granted licences under the 2005 Gambling Act. As far as we are aware there are no casinos located within St Edmundsbury with the nearest facility in Cambridge (Churchill) and various in Central London.
- 10.54 The household survey results indicate that going to bingo halls and/or casinos is not a major leisure activity for the vast majority of respondents living in the Borough catchment area; with just 5.4% indicating that they frequent bingo clubs, casinos or bookmakers. Typically, participation rate for gambling activities is lower. Of those that do partake in gambling, 15.4% of respondents visit once a week or more, 7.6% visit once a fortnight and the majority visit once every six months (29.9%). In our judgement, there is no demonstrable need to enhance existing provision to improve competition and choice at the local level, although this will be subject to market interest and demand from other bingo and casino operators. If demand arises in the future, we advise that this should be directed to Bury St Edmunds first in accordance with national and local plan policy. Given that current trends for bingos and casinos show activity moving online instead of physical venues, future demand for new venues is expected to be very limited.
- 10.55 **Betting shops** do represent a growing market in the gambling sector and are ever present on the UK's high streets. There are approximately 9,000 betting shops in the UK, of which around half are operated by Ladbrokes and William Hill. Regulatory changes in 2015 led to a fall in revenue and profit. In response, William Hill announced their intention to close 150 of their 2,300 outlets. As gambling activities continue their shift to online channels demand for physical outlets could dampen in the future. The presence of betting shops in high streets is a contentious issue, particularly the perceived social issues that are linked to this particular activity (e.g. anti-social behaviour) and their concentration in deprived areas. The reclassification of betting shops from A2 to Sui Generis was aimed at giving local authorities greater control on managing the number of outlets in town centres. We note that according to *Experian Goad Category Report 2015* Bury St Edmunds has five betting offices, forming 1.14% of all units consistent with the national average of 1.45%. Haverhill has four units, forming 2.31%

²⁸ Source: Gambling Commission Industry Statistics 2016.

of all units in the town centre, which is above the national average. We would advise the Council to monitor betting shop provision in both centres, but particularly Haverhill to prevent proliferation and to ensure a healthy balance and diversity of town centre uses.

10.56 Finally in response to the question as to what improvements could be made to West Suffolk's commercial leisure offer that would encourage people to participate more in leisure activities, no respondents to the household survey stated that they would like a casino and only one respondent identified that a bingo hall would improve the existing offer. These findings further demonstrate the lack of demand for bingo and gambling facilities in the Borough.

Other Commercial Leisure Needs

10.57 Other commercial leisure facilities can be grouped together under 'family entertainment' venues which include paid activities that appeal to adults and children; such as, for example, tenpin bowling, rolling skating, ice skating, and similar uses.

10.58 Tenpin bowling is possibly the most popular of this category and has been established as a commercial leisure activity in the UK for over 40 years. It remains a strong family and group activity. Research shows that there are currently over 321 bowling centres in the UK²⁹. This sector benefited from a period of growth from the mid-1990s onwards, fuelled by the development of large entertainment 'boxes' and leisure parks at one end of the spectrum, and smaller independent specialist bowling facilities at the other end. A number of the successful bowling facilities opened over the last 15-20 years tend to form part of larger leisure complexes that include multi-screen cinemas, restaurants and nightclubs. It is the critical mass of leisure uses under one roof or as part of leisure parks that helps to underpin the viability of ten-pin bowling centres, which can struggle as standalone attractions. Examples of the smaller specialist operators include All Star Lanes which operates five bowling venues in the UK (four in London and one in Manchester) and largely targets the corporate/private hire market. Bloomsbury Bowl Lanes also operates from smaller venues with sites in Bloomsbury (8 lanes) and Bristol (5 lanes). The company offers a 1950's American-themed bowling venue with ancillary karaoke rooms, venue rooms for hire, DJ booths, bars, small scale cinema and a venue for bands and live performers/comedy nights.

10.59 There is only one ten-pin bowling facility located in the Borough, which is the Bury Bowl in Bury St Edmunds. There are also bowling facilities in Planet Laser in Bury St Edmunds but the lanes are shorter than the standard to cater for younger customers. Alternative provision outside of the Borough is located in Newmarket (Newmarket Snooker and Bowl), Sudbury (Strike's Bowling), Brandon (Mr G's Bowling Centre), Norwich (Bowling Centre) and Cambridge (Tenpin Cambridge). There is one dedicated roller skating venue in the Borough: Curve Motion at Lark Valley Business Park, Bury St Edmunds. Other family activity venues in the Borough include Planet Laser (laser tag and arcade) in Bury St Edmunds.

10.60 The household survey indicates that family entertainment activities are a reasonably popular leisure activity, with over a quarter (29.8%) of respondents living in the Borough catchment area indicating that they partake in such activity. Compared to other commercial leisure activities family activities are carried out less frequently with the majority (36.9%) of respondents engage in family entertainment twice a year, followed by once every two months (27.1%). Only 2.1% visit family attractions once a week or more. Bury Bowl is the most visited venue overall, both inside and outside of the borough, attracting 71.2% of respondents from the Borough catchment area. The second most visited attraction is Strikes Bowling in Sudbury, which is outside of the borough, attracting 11% of Borough catchment residents, while Tenpin Bowling in Cambridge is the third most visited attraction (6.6% of respondents).

²⁹ Tenpin Bowling Market UK, Mintel (November 2012)

10.61 In terms of future needs, the Borough could benefit from a wider range of family activities, such as a multi-use venue that could compete with venues in Norwich, Sudbury and Cambridge. The potential for new family activity venues will be subject to market demand and should be directed to a town centre location as a priority.

Cultural Activities

10.62 Cultural activities include a broad range of activities that are focused on the arts and historic attractions. For the purpose of this assessment consideration is given to the provision of theatres, music venues, and historic/cultural attractions across the Borough. Cultural venues recorded in the Borough, including theatres, music venues, museums and art galleries are set out in the table below:

Table 11.12: Cultural venues in St Edmundsbury Borough

Activity	Venue and Location
Theatre & Music Venues	The Apex, Bury St Edmunds Theatre Royal, Bury St Edmunds Haverhill Arts Centre, Haverhill
Museums	Moyses Hall Museum, Bury St Edmunds The Edmund Gallery, Bury St Edmunds Rougham Control Tower Museum, Bury St Edmunds West Stow Anglo Saxon Village, Bury St Edmunds

10.63 Cultural venues in the Borough are relatively limited and are mainly located within or near to Bury St Edmunds.

10.64 The results of the household survey indicate that 27.9% of respondents in the Borough catchment area visit museums, galleries and places of historical interest. Theatre, concerts or music venues are more popular as some 44.6% of respondents take part in these activities. The household survey confirms that this form of activity is carried out infrequently, with the majority of respondents visiting places of cultural interest (i.e. museums, galleries, etc.) every six months (42.1%) and the majority (48.5%) also visiting theatre, concerts or music venues every six months.

10.65 Central London (51.4%) is the most popular location for those visiting cultural or historic venues. This is expected given the greater choice of venues available and the city's position as a major tourist destination. Bury St Edmunds, which contains all of the Borough's attractions of this type, is the second most popular destination attracting 21.3% of respondents, with 19.6% of this figure visiting Moyses Hall Museum. In contrast, nearby Cambridge attracts only 13.6% of respondents. Respondents did not identify places of historical or cultural interest that they visit in Haverhill.

10.66 With regard to theatres and music venues, over half (58.3%) of respondents from the Borough catchment area visit venues in St Edmundsbury. Theatre Royal in Bury St Edmunds is the most popular, attracting 36.7% of those who visit these types of leisure uses, followed by Central London (21.3%), The Apex in Bury St Edmunds (17.8%) and The Regent Theatre in Ipswich (5.8%). Demand for new cultural facilities (such as theatres and music venues) is likely to be limited given the draw to facilities in Central London. There may be potential to enhance provision in the Borough, including Haverhill and Bury St Edmunds to improve the evening time economy. Alternatively, better marketing and promotion of existing facilities could help to increase further awareness of the Borough's offer and thereby attract more visitors to its venues.

Hotel Provision

10.67 Hotel provision in St Edmundsbury is relatively good and is largely supported by independent operators. The larger hotels and scale of offer is with provision largely focused in Bury St Edmunds, which caters primarily to tourists. The table below sets out key hotel operators in the Borough.

Table 10.13 Hotel provision in St Edmundsbury

Hotel Operator	
Bury St Edmunds	The Angel Hotel The Chantry Hotel The Abbey Hotel Dragonfly Hotel Best Western Priory Hotel All Saints Hotel The Fox Inn Hotel Premier Inn Bannatyne Spa Hotel (Clarice House) The Regency Hotel The Northgate Hotel
Haverhill	Travelodge, Haverhill Hotel Sturmer Hall The Rose & Crown Hotel
Clare	The Bell Hotel
Horringer	The Ickworth Hotel

10.68 The Angel Hotel is a key asset to Bury St Edmunds town centre. Situated close to the cathedral, the Georgian hotel is distinguished by its ivy-covered façade. Budget hotel Premier Inn and the Chantry Hotel are also located within the town centre and are close by to the Theatre Royal. More recently, The Northgate hotel opened on Northgate Street. There are also a number of hotels situated outside of Bury St Edmunds town centre including Dragonfly Hotel which is located to the east of the A14 and Bannatyne Spa Hotel (also know as Clarice House), a spa hotel just over one mile from the town centre. Further distance from Bury St Edmunds is The Ickworth Hotel; a luxury country house is located near Horringer. Hotel provision in Haverhill and Clare is considerably less than Bury St Edmunds, but is commensurate for the role and function of these centres. However, the scale and demand within these towns is also much less than in Bury St Edmunds.

10.69 In terms of requirements, we are aware that Travelodge are seeking opportunities to open a hotel in Bury St Edmunds.

10.70 In summary based on our high level assessment there would appear to be scope to expand the number and quality of the Borough’s hotel provision. In the current time, demand for new hotel space is likely to remain concentrated in Bury St Edmunds where there are greater visitor numbers, although there may also be potential for Clare and Haverhill to expand their offer subject to market demand and availability of sites.

Summary

10.71 In summary the commercial leisure industry faces considerable challenges and pressures even as the economy improves. It is clear that consumers are becoming increasingly selective in terms of where and how they spend their discretionary leisure spending. There will also be a continued increase in at-home activities due to the

advances in computers, tablets, television, gaming, and audio technology. The challenge for town centres and leisure operators in the future will therefore be to attract customers away from their homes.

10.72 The table below shows the percentage of the Study Area’s respondents to the household survey who indicated that they do not participate in the various leisure activities identified.

Table 10.14 Respondents in the Borough Catchment Area who do not participate in leisure activities

Leisure Activity	% who do not participate in these activities
Eating out in restaurant and/or café	21.3%
Cinema	38.5%
Drinking out in a pub/bar/nightclub	44.9%
Concert/theatre/music venue	55.4%
Family entertainment (incl. ten pin bowling, skating rink)	70.2%
Gym/health club/ sports facility	75.9%
Museum/gallery/place of historical or cultural interest	72.1%
Bingo/casino	94.6%

Source: HTIS 2016

10.73 The table shows variation in the popularity of particular commercial leisure activities with eating and drinking out, visiting the cinema and drinking out in a pub/bar/nightclub being the most popular. It also shows that the majority of the Study Area’s residents do not normally participate in other commercial leisure activities including going to the gym/health club, visiting a museum/gallery/place of historical interest, visiting a bingo or casino facility or family entertainment such as tenpin bowling and ice skating.

10.74 Our review of the Borough’s commercial leisure sector and offer, and the results of the household survey, indicate that there is a relatively good level of leisure facilities (for example cinema and food and drink), although there is scope to improve the range and quality of this provision, particularly within the two main centres of Bury St Edmunds and Haverhill. In Haverhill, attention should be paid to increasing provision within the main retail area rather than on the edge of the centre and in Bury St Edmunds, there is potential to increase the quality of the restaurant offer and the pub/bar provision. The participation rate for certain leisure activities is particularly high (e.g. restaurants and cinemas) and this offers the potential to enhance the overall offer, subject to market demand. There is clearly potential to improve and strengthen the leisure offer in the Borough’s main centres to help stimulate their evening economies and increase “dwell times” during the day to the benefit of other shops, businesses and facilities.

10.75 The assessment indicates that there is potential to support one new branded health and fitness leisure facility (depending on the size and type) based on projected population growth in the Borough catchment area. A new operator could assist in improving the Borough’s market share of gym/health fitness memberships and increasing participation rates in this particular leisure activity.

10.76 In terms of cinema provision, the assessment found that a high proportion of respondents across the Borough catchment area visit the cinema, and the majority of these respondents visit the cinemas in St Edmundsbury Borough (98.6% of all trips). Cineworld in Bury St Edmunds captures the highest number of visits followed by Cineworld in Haverhill and Abbeygate Cinema in Bury St Edmunds. The quantitative assessment identifies that there is no capacity to support new cinema screens in the cinema catchment area. While there may be market demand from operators who are seeking to expand their venue portfolio, we consider that provision in the Borough is adequate. As highlighted in our study for Forest Heath Borough Council, we advise that any cinema

need across West Suffolk should be directed to Newmarket Town Centre, part of the study area, as a priority, ahead of Bury St Edmunds and Haverhill.

10.77 Potential demand has been identified for eating and drinking out. There is potential to enhance food and drink offer in Bury St Edmunds, although provision here is already above average. Haverhill would benefit from new food and beverage uses as provision in the town centre is slightly below average and is weaker than in Bury St Edmunds. As a priority, new floorspace for food and beverage outlets should be directed to Haverhill Town Centre, albeit that this will be subject to market demand. Similarly, the provision of new hotel accommodation in the Borough should focus on Bury St Edmunds, particularly on creating new hotel space in the Town Centre.

10.78 For Haverhill Centre in particular, improvements to the range and quality of the food and drink offer are important, given the increasing competition it faces from Bury St Edmunds and competing centres outside of the Borough including Cambridge. Haverhill currently retains 60% of its population (Zone 8) compared to Bury St Edmunds which attracts 91.0% of respondents from Zone 1. Haverhill Town Centre also has fewer national multiple leisure brands than Bury St Edmunds, particularly in the food and drink sector. The promotion of quality food and beverage branded operators in the town centre should be encouraged for Haverhill. New provision should be directed to the High Street, which may encourage linked trips with the existing cinema and leisure complex to the east of Ehringshausen Way.

11 ACCOMMODATING IDENTIFIED NEEDS

- 11.1 The section draws on the findings of the quantitative and qualitative needs assessment for retail, commercial leisure and other town centre uses, and broadly identifies the potential to accommodate the forecast needs in the Borough's two main town centres: namely Bury St Edmunds and Haverhill.
- 11.2 It should be noted that for the purpose of this strategic study we have only provided an overview of potential sites known at this stage that could accommodate new retail-led mixed use development based on their size, location, existing land uses and planning history. We have not carried out any detailed market and/or financial viability testing to assess the potential deliverability or phasing of new development on the identified sites. We have also not consulted with existing landowners to assess whether there are any potential land assembly constraints and/or identified whether the local planning authority may have to consider the use of wider CPO powers to help unlock the potential of some of the key sites.
- 11.3 In most cases, as the local planning authority is aware, more detailed assessment and viability testing will be required to determine the optimum uses for the identified sites. There may also be a need to prepare planning and development briefs, Area Action Plans (AAPs) or other planning-led reports for some of the sites to help procure developer, investor and market interest.

POLICY CONTEXT

- 11.4 The NPPF (paragraph 23) requires that local authorities proactively plan to promote competitive town centre environments and allocate a range of suitable sites to meet the scale and type of retail, leisure, commercial, office, tourism, cultural, community and residential development needed in town centres. The NPPF states that it is important that needs for retail, leisure, office and other main town centres uses are "met in full and are not compromised by limited site availability" and that local planning authorities should therefore undertake "an assessment of the need to expand town centres to ensure a sufficient supply of suitable sites". Furthermore, where suitable and viable town centre sites are not available local planning authorities are advised to "allocate appropriate edge of centre sites for main town centre uses that are well connected to the town centre". If sufficient edge of centre sites cannot be identified, then local planning authorities should "set policies for meeting the identified needs in other accessible locations that are well connected to the town centre".
- 11.5 The PPG expands on the advice in the NPPF and states that in determining whether a town centre can accommodate the scale of assessed need for main town centre uses consideration should be afforded to the potential to expand centres, and/or development opportunities to enable new development or redevelop existing under-utilised space. It is also important to consider the timeframe for providing new retail floorspace. Where needs cannot be met in existing centres, due to physical or other constraints, then development in edge and out of centre locations will need to be assessed in accordance with the sequential approach, ensuring that the proposed main town centre uses are "in the best locations to support the vitality and vibrancy of town centres"

Summary of Identified Capacity

- 11.6 The quantitative retail capacity assessment has identified the potential for the following new retail (comparison and convenience goods) floorspace in the Borough over the forecast period.

Table 11.1 St Edmundsbury Borough – Retail Floorspace Capacity (sqm net)

	2021	2026	2031	2036
Convenience Goods Capacity (1)	-203	640	1,359	2,069
Comparison Goods Capacity (2)	-3,550	3,451	11,109	18,833
TOTAL FLOORSPACE CAPACITY	-3,753	4,091	12,468	20,902

Notes: (1) Superstore format floorspace only; (2) based on the Higher Floorspace 'Productivity' Growth Rate (see Section 9)

- 11.7 In order to inform the most appropriate allocation of sites, the Borough-wide retail floorspace capacity forecasts have been further disaggregated on a centre-by-centre basis (see Section 9). Whilst the majority of the capacity arises in Bury St Edmunds and Haverhill, Haverhill already benefits from the Haverhill Town Centre Masterplan (2015) which allocates sites for retail and town centre uses development and hence has demonstrated how it can meet the identified need for this location.
- 11.8 The identified retail capacity for Clare and other Smaller Centre and Villages are relatively insignificant, and thus are likely to be met via infill development.
- 11.9 As such Bury St Edmunds remains the only centre for which sites need to be identified to meet the identified retail and leisure needs over the plan period. The combined results for total retail (convenience and comparison goods) in Bury St Edmunds are summarised in the table below.

Table 11.2 Bury St Edmunds: Total Retail Capacity (sqm net)

	2021	2026	2031	2036
Convenience Goods Capacity ⁽¹⁾	84	606	1,038	1,470
Comparison Goods Capacity ⁽²⁾	-1,709	4,350	10,941	17,589
TOTAL BOROUGH-WIDE CAPACITY	-1,625	4,956	11,979	19,059

Notes: (1) Superstore format floorspace only; (2) based on the Higher Floorspace 'Productivity' Growth Rate (see Section 9)

- 11.10 As demonstrated in the health check and leisure needs assessment there is both quantitative and qualitative need to increase Bury St Edmund's provision of quality cafés, restaurants, bars and pubs. Section 10 demonstrates that in the Borough as a whole there is a potential quantitative need for between 761 sqm gross to 986 sqm gross in 2026 of A3/A4/A5 floorspace; by the end of the plan period (2031), this forecast provision increases to between 2,381 sqm gross and 3,174 sqm gross. As advised earlier in this Study the forecast need for new food and beverage uses should be directed to Bury St Edmunds Town Centre and Haverhill to help increase competition and choice, and to help stimulate both centres' daytime/evening economies in accordance with national and local policies.
- 11.11 Furthermore this study identifies a potential scope to expand the number and quality of the Borough's hotel provision, with the demand for new hotel space is likely to remain concentrated in Bury St Edmunds.
- 11.12 It has also been identified that the Borough could benefit from a wider range of family activities, such as a multi-use venue, and such development to a town centre location as a priority. There is also a potential to support new gym provision in the Borough.

Assessment of Potential Development Sites in Bury St Edmunds

- 11.13 The following provides a high level review of the availability and suitability of eight town centre sites identified by the local planning authority and Carter Jonas in Bury St Edmunds that could potentially support new retail

floorspace and/or leisure uses. The location of these sites is referenced in the plan attached to Appendix 11 of this study.

11.14 Although it is possible that more sites will become available over the Plan period, we have only considered the sites identified at this stage for the purpose of this Study.

11.15 We broadly consider the planning and development merits of each of the identified sites (Sites 1 to 8) in more detail below.

Site 1: Pedestrian walkways between Cornhill and St Andrew's Street

11.16 There are two pedestrian links between the Arc and the Cornhill. The first is via a passage between the former Post Office building and Mountain Warehouse. The second is Central Walk Way, a passage between Boots and Sneezums. The former passage is narrow and bound by blank walls. Although these passages are busy, and well used we consider that improvements to these passages would significantly aid the pedestrian flow and provide a better linkage between the Arc and the more historical part of the town.

11.17 It is considered that the provisions of such improvement could involve a (partial) redevelopment of the adjacent units, which theoretically could deliver some additional floorspace (if building upwards). However matters of heritage and conservation could be an obstacle here, and hence innovative architectural design would be key to delivering a better linkage and if feasible additional floorspace.

11.18 Given the size and constraints of the sites, we consider that this site is unlikely to deliver significant additional floorspace. However, subject to further investigation, the likely uses that the site could support could be A1, A3, A4, and A5.

Site 2: Lands surrounding the Arc Shopping Centre

11.19 The opportunity area comprises three separate sites, which present a potential to extend the Arc shopping centre and deliver a mixture of retail uses (A1/A3/A4/A5). Three main options to extend the centre's retail and leisure offer are considered below, although this will depend on the appetite of the owner to invest further in the centre and will necessarily be subject to more detailed market and viability testing.

- **Site 2A Lacy Scott and Knight Auction Centre** - the site is 0.23 ha in size, and currently accommodates the Lacy Scott and Knight Auction Centre building. It provides an opportunity to extend the Arc shopping centre northwards.
- **Site 2B Car park to the west of the Arc** - the site is 0.73 ha in size, and currently serves as a car park. It provides an opportunity to extend the Arc shopping centre westwards. It would be necessary to establish whether any loss of the existing parking spaces would be acceptable or whether these would need to be re-provided elsewhere.
- **Site 2C Land at Kings Road** - the site is 1.6 ha in size, and is occupied by Bury Free Press building (local newspaper) and the Flex nightclub. The site is geographically well located in relation to the main retail area, but its connection to it could be improved: the Arc has its back to the site, and Kings Road acts as a secondary street hosting a number of residential properties. If redeveloped, it would be key to provide effective active frontages at ground level to better link the site to the existing shopping facilities at the Arc. This could potentially be delivered by extending the Arc southwards. However high quality design solutions would be of great importance to ensure effective physical integration. It is noted however that the two units remain occupied and we are not aware of any plans to re-locate in the near future. As such the redevelopment of the site could be a medium to long term objective.

11.20 In summary, the most significant opportunity to provide new retail/leisure floorspace in this area would be to extend the Arc to the west over the existing car park. However, the potential loss of important car parking that serves both the shopping centre and the wider town centre could impact on the viability of this potential extension.

Site 3: Robert Bobby Way Retail Park

11.21 This site extends to 2.33 ha. It is currently occupied by Waitrose and its car park, and the Robert Bobby Way Retail Park. The latter is a three-unit retail park accessed directly from Parkway South (dualled inner ring road). Two of the units are occupied by TK Maxx and Halfords, with the remaining unit being vacant (previously occupied by PC World) at the time of this study.

11.22 We consider this site represents a prime opportunity for redevelopment and the options could include:

- Extension to the Waitrose store (subject to occupier and developer's interest) to help meet some of the identified convenience capacity forecast for the town centre.
- A more comprehensive redevelopment and reconfiguration of the dated retail park to provide modern new floorspace and units that meet the needs of modern operators. However this "modernisation" of the retail park would not result in significant net additional retail floorspace at ground floor level, and would not therefore meet the need for new retail floorspace forecast over the plan period. Meeting the identified need (in part) on this site would depend on more intensive redevelopment and providing new retail/leisure uses at both ground and first floor (mezzanine) levels.
- Dependent on market demand and the capacity of the site, it could also provide an opportunity for a wider mixed use scheme, including new replacement retail uses, family-entertainment venues and possibly a gym. It may also be possible to accommodate some residential uses above ground and first floor levels.

11.23 To help ensure that the redevelopment of this site benefits the town centre's overall vitality and viability, we advise that it would be highly beneficial to create stronger pedestrian access and connections between the site, the Arc and the rest of the town centre. At the moment the pedestrian access provisions are poor, meaning that the site does not generate significant linked trips with the town's other shops, services and facilities.

11.24 As part of any redevelopment and reconfiguration of the site we advise that consideration should also be given to improving the access off Parkway South, and improving the visibility and frontages of the scheme on to this main route to help create a more attractive and inviting shopping environment.

Site 4: B&Q and its car park

11.25 This site extends to approximately 1.3 ha and is currently occupied by B&Q and its car park. It is separated from the main shopping area via a dualled inner ring road (Parkway). The main access to the site is provided via Chalk Road (North). However there is a pedestrian access provided via an underpass walkway linking the site to the Arc shopping centre.

11.26 The site provides an opportunity for redevelopment for a mixture of retail and leisure uses. Linking it to the main shopping area (e.g. via improvement to the pedestrian walkway) should be a priority for any redevelopment proposal. However, although we understand B&Q's lease was due to expire in 2015 they are still trading from the unit.

11.27 We advise that further detailed investigation is required by the Council to better understand the intention of the landowner/operator for this site, but we have necessarily assumed that the lease has been extended at the time

of preparing our assessment. As such it would appear that the redevelopment of this site is unlikely to come forward over the short term i.e. the next five years, but it could represent a medium to long term opportunity.

Site 5: St Andrews car park and surrounding land

11.28 The two sites identified as potential opportunities for new development on the appended plan are:

- **Site 5** - extends to 1.21 ha and is currently occupied by St Andrews short stay car park. The site slopes westwards which could create the potential for a multi-level scheme, with undercroft parking.
- **Site 5a** - extends to 0.56 ha and is currently occupied by an office building, and the Bury St Edmunds County Court building.

11.29 Both sites have a mixture of adjacent uses, including residential dwellings, and hence any redevelopment of the sites would need to be designed sensitively. Additionally, it would be necessary to establish whether any loss of the existing parking spaces would be acceptable or whether these would need to be re-provided either on the site as part of the overall redevelopment, or elsewhere in or adjacent to the town centre. Opportunities for increasing car parking provision should also be considered.

11.30 The sites could be brought forward in phases or as a comprehensive mixed use development. They could potentially accommodate a significant proportion of the forecast need for new retail floorspace and leisure uses over the plan period, as well as some residential and office uses above ground and first floor level.

11.31 We believe there could also be potential to include the bus station as part of the wider development sites, as it is situated at the closest point to the primary shopping area and has good frontage on to St Andrew's Way. Incorporating this site into the overall development would help to promote stronger connectivity with the primary shopping area, increasing footfall and linked trips.

11.32 However, as for the other sites considered as part of this review, more detailed market and viability testing is required as part of the wider Masterplan process to assess the optimum mix of uses that can and should be accommodated on the site(s) to help strengthen maximise the benefits for the town centre's overall vitality and viability.

Site 6: Cornhill Walk Shopping Centre

11.33 The site is 0.33 ha in size, and is comprised of the Cornhill Walk shopping centre. This is a two level building in the north of the town centre, the majority of which is vacant: only two units out of nine were occupied. We understand the shopping centre has struggled to attract occupiers, mainly due to its dated and enclosed layout and the lack of larger modern format units. As a result it is unable to cater for modern retailer requirements and does not encourage pedestrian flow.

11.34 We consider this shopping centre represents a prime opportunity for redevelopment. It is well located and benefits from very good connections to the rest of the centre. Our advice would be to provide modern premises, potentially in the form of two larger units with street frontage at ground floor, as they would be more appealing to potential A1 or A3 occupiers. There may be potential for new residential uses above ground floor level, although this would need to be subject to more detailed viability testing.

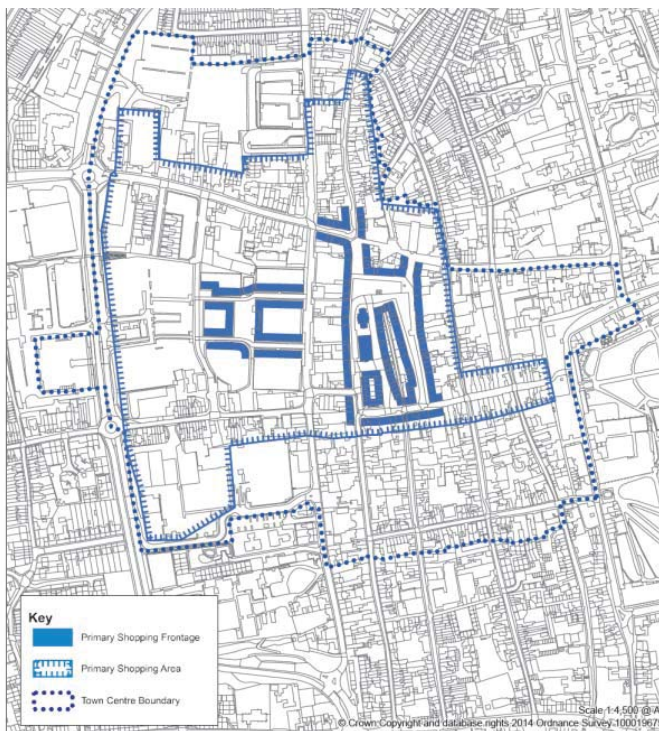
11.35 The redevelopment of the shopping centre should be a priority over the short term, but it is unlikely to result in a significant increase in net additional floorspace to meet the identified capacity.

11.42 The current Primary Shopping Area (PSA) for Bury St Edmunds and Haverhill is defined in Appendix D of the Joint Development Management Local Plan, as shown below in the figure below. The defined boundary for each town is supported by Policy DM35 of the Local Plan and seeks to manage retail offer and ensure the PSA is the focus area for new retail investment.

Bury St Edmunds

11.43 The current PSA for Bury St Edmunds is shown in the figure below. As the figure shows, the PSA extends eastwards from Parkway (including the cinema complex) to Lower Baxter Street, and southwards from the junction of St John’s Street and Orchard Street to Robert Boby Retail Park and frontages along King Street and Abbeygate Street. We recommend excluding the Robert Boby Way Retail Park from the PSA, which would allow the Council more control over the type of development that could come forward on the site in the future, particularly for new retail. This would also allow the Council to manage any potential retail impact on the town centre.

Table 11.1 Current Primary Shopping Area and Primary Shopping Frontage for Bury St Edmunds



11.44 In terms of shopping frontages, the primary shopping frontage (PSF) includes the Arc, Cornhill, Butter Market, and sections of Abbeygate Street, St John’s Street and Brentgoval Street. These frontages predominantly comprise retail uses including key high street multiples, with a smaller proportion of service and leisure uses. We do not consider that any changes are required to the primary frontage. However, there may be potential benefit in extending the PSF in line with any proposals that may come forward to extend the Arc shopping centre.

11.45 Secondary shopping frontages (SSFs) should be identified for other streets in the town centre that promote retail, service and leisure uses and allow more flexibility in their mix. The recommended SSFs could include St John’s Street, Abbeygate Street, Cornhill Walk Shopping Centre, and commercially active frontages along St Andrew’s Street, Risbygate Street and King Street.

Site 7: Land West of Tayfen Road

11.36 Land at Tayfen Road is located along a key gateway route into the town centre from the north. It is an edge of centre site and is allocated by Policy BV9 of the Bury St Edmunds Vision 2031 (September 2014) for redevelopment to provide:

- new retail warehousing floorspace (circa 3,000 sqm gross);
- a foodstore (circa 1,500 sqm(gross));
- leisure uses;
- residential (100 units indicative); and
- strategic landscaping and public realm improvements.

11.37 Policy BV9 states that the amount of land available for development, any phasing arrangements, mix and location of uses, access arrangements, design and landscaping will be informed by the masterplan for the site.

11.38 For the purpose of this review the site has been divided into two separate parcels:

- **Site 7a** extends to 1.14 ha and comprises the former gasholder and National Rail depot. Apart from the demolition of the gas holder (DC/14/1859/DE1) it has permission for new access (DC/16/1952/FUL) and the erection of district gas governor kiosk and fenced compound (DC/16/1953/FUL).
- **Site 7b** accommodates a number single storey buildings, including two furniture stores and a garage / car wash. The site forms part of a pending outline planning applications for the demolition of existing buildings and redevelopment to provide up to 215 dwellings and an up to 60 bed care home (Use Class C2), means of access, public open space, landscaping, car parking and associated infrastructure (C/15/0689/OUT).

11.39 The site is allocated for mixed use within the local plan as a residential scheme is currently being advanced for the larger site (Site 7b). On this basis and given the limited potential for sites in and on the edge of the defined Primary Shopping Area (PSA) to accommodate the forecast need for new retail floorspace and leisure uses in full over the plan period, we advise the Council that Site 7a represents possibly the best opportunity to provide the scale and format of modern floorspace required by retailers and leisure operators, subject to market demand. Furthermore allocating this site for new retail and leisure floorspace would help to meet the forecast need up to 2031, and possibly beyond, in full in compliance with the requirements of the NPPF (paragraph 23).

Site 8: The former Bury St Edmunds Courts Building

11.40 The site is on the edge-of-centre and extends to 0.08 ha. It is comprised of the former Magistrate's Court and Crown Court building, which is now vacant. Whilst not listed this is a beautiful building that, in our view, has a significant positive impact on its surroundings. We note that the New Shire Hall Building near the site has recently been redeveloped for a Premier Inn Hotel. Given its surroundings and the characteristic of the existing building, we consider that this building/site represents an opportunity for a hotel operator. This would involve changing the use of the existing building and could, in our view, meet the identified qualitative need for a new hotel in the town centre.

Primary Shopping Area and Shopping Frontages

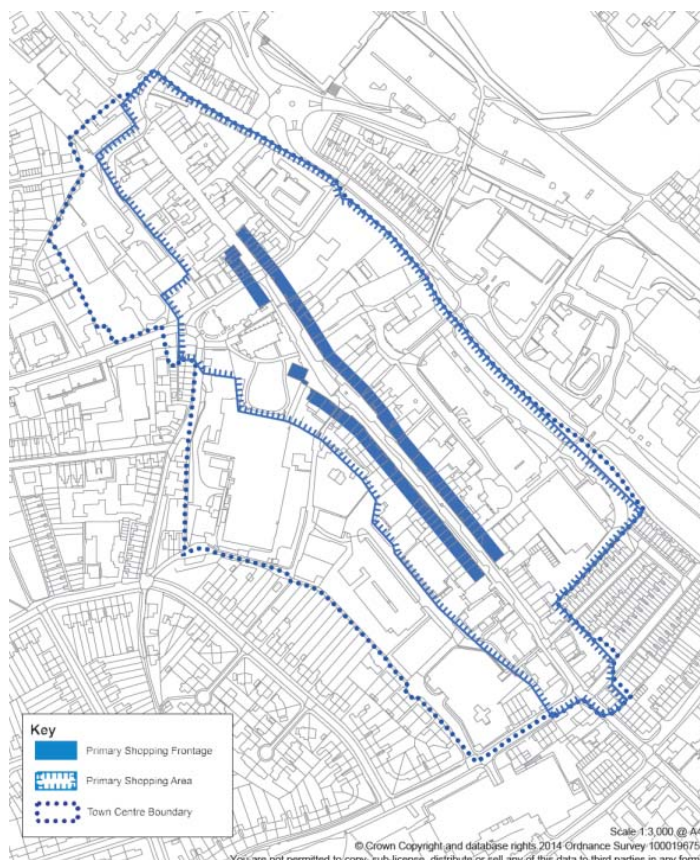
11.41 The following provides a high level review of the Primary Shopping Areas for Bury St Edmunds and Haverhill and shopping frontages within.

John's Street, Abbeygate Street, Cornhill Walk Shopping Centre, and commercially active frontages along Risbygate Street and King Street.

Haverhill

11.46 The current PSA for Haverhill is shown in the figure below. As the figure shows, the PSA extends southwards from the junction of Withersfield Road and A143 to include Queens Street, Market Hill, and High Street (up to the junction with Duddery Hill). It is noted that the PSA boundary extends north-eastwards; running the length of the southern carriageway of Lord's Croft Lane. This area between High Street and Lord's Croft Lane comprises public surface car parks and services areas, which is identified for future development. We consider the current PSA is appropriate and does not require any changes to the boundary at this point in time.

Table 11.2 Current Primary Shopping Area and Primary Shopping Frontage for Haverhill



11.47 In terms of shopping frontages, the primary shopping frontage (PSF) includes all shop units along Market Hill and the majority of High Street, and shop units to the south of Queens Street. These frontages predominantly comprise retail uses including key high street multiples, with a smaller proportion of service and leisure uses. We recommend that the PSF is extended to include units along Jubilee Walk. These units are predominantly for retail use and includes the Poundstretcher units, which serves as an anchor retailer/unit for the town centre.

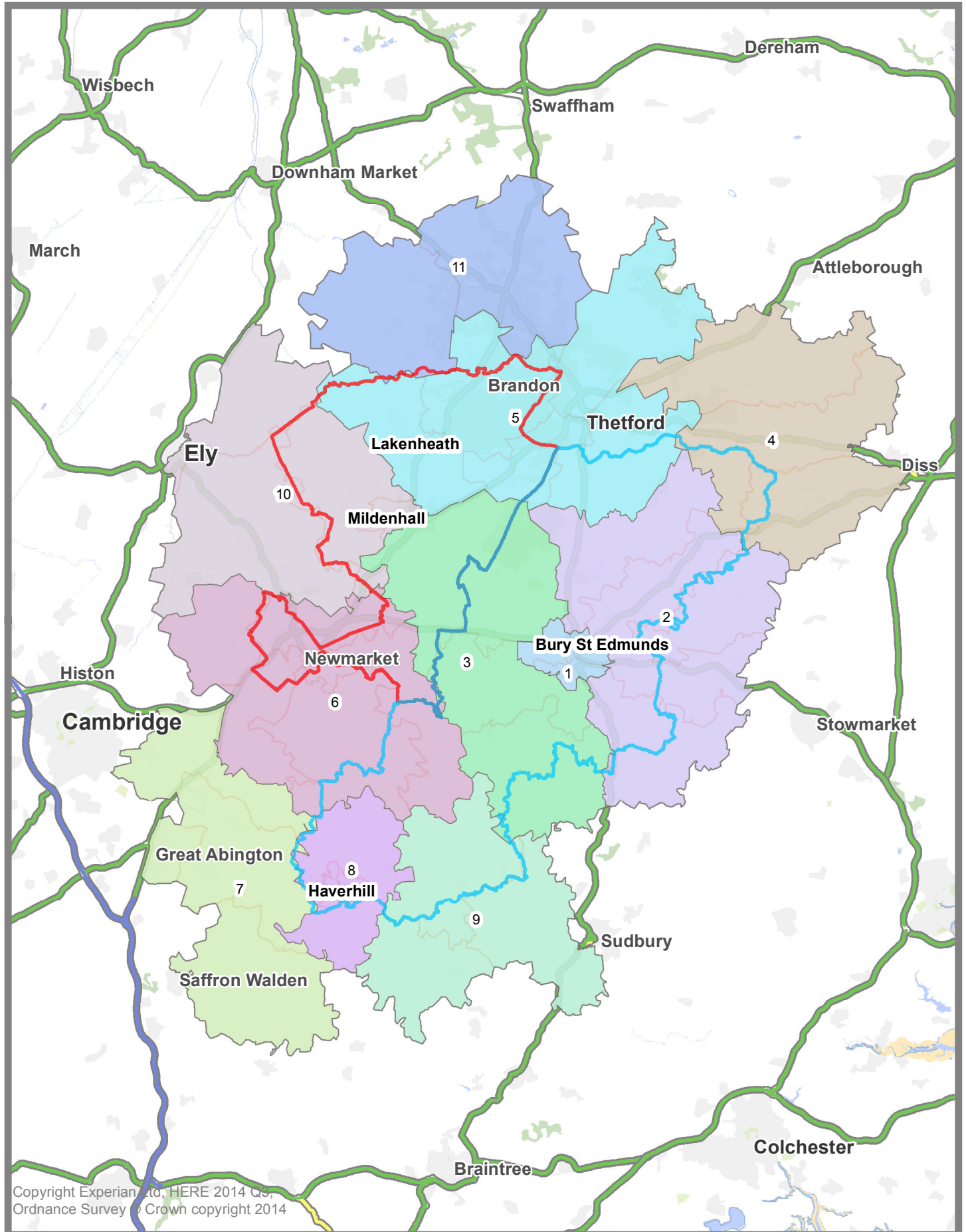
11.48 Secondary shopping frontages (SSFs) should be identified for other streets in the town centre that promote retail, service and leisure uses and allow more flexibility in their mix. The recommended SSFs could include the areas of High Street and Queen Street that fall within the PSA, but and outwith the PSF.

Conclusions

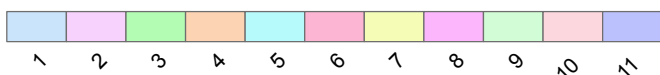
- 11.49 In conclusion, whilst the review and analysis of the potential opportunity sites/buildings in this section has identified that a number could be redeveloped and/or reused for retail, leisure, hotel and other town centre uses, the exact mix of uses, phasing and scale of floorspace provided would need to be subject to a more detailed assessment that takes account of a number of matters including land assembly, market testing, transport and design issues.
- 11.50 Based on our high level desktop analysis it would appear that the sites reviewed above could be capable of delivering the majority of the identified retail floorspace capacity in Bury St Edmunds up to 2031, and possibly beyond. A number of the sites do not appear to be significantly constrained, and hence the delivery of town centre uses could be viable. As such these sites should be priorities for more detailed review and identification in the emerging Bury St Edmunds Town Centre Masterplan. Consideration will also need to be given to the phasing of the different development opportunities, and also how a number of the sites can be integrated as part of the wider Masterplan to help maximise the benefits to the town centre as a whole through the provision of complementary uses, improved connections and high quality design.



APPENDIX 1: STUDY AREA

Study Area and Zones



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 St. Edmundsbury Borough
 Forest Heath District

APPENDIX 2: CONVENIENCE GOODS MARKET SHARES

TABLE 5: OTHER TOP UP FOOD SHOPPING - 2015 MARKET SHARE ANALYSIS (%)

ZONES	1	2	3	4	5	6	7	8	9	10	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1-9,8-9)	
Bury St Edmunds													
Iceland, Cornhill, Bury St Edmunds	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.8%
Marks & Spencer, Buttermarket, Bury St Edmunds	9.7%	0.0%	6.8%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	3.4%
Tesco Express, Cornhill, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Robert Bobby Way, Bury St Edmunds	9.3%	12.1%	22.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	8.3%
Other	11.2%	3.2%	0.0%	19.8%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	3.9%
Sub-total	30.3%	18.6%	29.3%	19.8%	4.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	9.2%	16.5%
Haverhill													
Aldi, Lordscroft Lane, Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.9%	0.0%	0.0%	0.0%	2.5%	6.0%
Iceland, High Street, Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%	2.8%	0.0%	0.0%	0.8%	1.9%
Fesco Superstore, Cangle Road, Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.5%	1.1%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.6%	2.4%	0.0%	0.0%	1.6%	3.6%
Sub-total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	55.6%	5.2%	0.0%	0.0%	5.4%	12.6%
Clare													
Co-op, Market Hill, Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	55.0%	0.0%	0.0%	3.3%	7.6%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.1%	0.3%
Sub-total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	57.4%	0.0%	0.0%	3.4%	8.0%
Villages and Smaller Centres													
	28.4%	3.8%	9.5%	8.6%	0.0%	0.0%	0.0%	5.8%	0.0%	0.0%	0.0%	5.2%	11.0%
Out of Centre													
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	0.0%	4.5%	0.0%	2.4%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	1.2%
Asda, Western Way, Bury St Edmunds	6.8%	4.5%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	1.7%	3.9%
Co-op, Mildenhall Road, Bury St. Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	19.7%	0.0%	7.4%	3.4%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	6.2%
Tesco Superstore, St Saviours Interchange, Bury St Edmunds	14.8%	17.5%	31.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	12.2%
Other Bury St Edmunds out of centre	0.0%	13.1%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	4.0%
Sainsbury's Superstore, Haycocks Road, Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	33.6%	2.4%	0.0%	0.0%	3.5%	7.5%
Other Haverhill out of centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	41.3%	39.5%	48.3%	5.8%	2.6%	3.7%	3.9%	33.6%	5.2%	0.0%	0.0%	16.4%	35.0%
TOTAL ST EDMUNDSBURY BOROUGH	100.0%	62.0%	87.1%	34.2%	6.6%	7.4%	3.9%	95.0%	67.9%	0.0%	0.0%	39.6%	83.1%
Competing Centres													
Newmarket - Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.2%	1.1%
Newmarket - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	16.3%	0.0%	0.0%	0.0%	12.9%	3.8%	4.0%	0.0%
Cambridge - City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Cambridge - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.6%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Diss	0.0%	0.0%	0.0%	20.7%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Ely	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.9%	0.0%	1.6%	0.0%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	0.0%	0.0%	8.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.1%	0.0%	6.2%	0.9%
Norwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	34.6%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Stowmarket	0.0%	6.5%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.7%
Sudbury	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	11.0%	0.0%	0.0%	0.9%	2.1%
Swaffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thefford	0.0%	3.2%	0.0%	21.9%	73.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.2%	12.2%	0.8%
Other	0.0%	25.1%	0.0%	19.9%	17.8%	5.8%	48.3%	0.0%	21.1%	29.2%	73.0%	18.5%	9.5%
TOTAL OUTSIDE BOROUGH	0.0%	34.8%	12.9%	65.8%	93.4%	92.6%	96.1%	5.0%	32.1%	100.0%	100.0%	60.1%	16.1%
Internet	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.8%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

APPENDIX 3: COMPARISON GOODS MARKET SHARES

TABLE 3: RECORDING MEDIA - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1,3,8-9)
Bury St Edmunds	25.8%	29.7%	31.1%	10.5%	26.3%	5.1%	1.8%	1.4%	14.2%	24.0%	10.4%	17.2%	20.8%
Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	9.8%	0.9%	0.0%	0.0%	1.1%	2.2%
Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Small Centres and Villages	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edge and Out of Centre													
St Edmundsbury Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Bartons Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Bobby Way Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Bury St Edmunds Out of Centre	15.6%	6.3%	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	1.0%	0.0%	3.1%	6.9%
Haverhill Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	10.3%	7.9%	0.0%	0.0%	1.9%	3.2%
Sub-total	15.6%	6.3%	6.5%	0.0%	0.0%	0.0%	5.4%	10.3%	9.0%	1.0%	0.0%	5.0%	10.1%
TOTAL ST EDMUNDSBURY BOROUGH	41.3%	36.0%	37.6%	10.5%	26.3%	5.1%	9.2%	21.5%	24.0%	25.0%	10.4%	23.4%	33.0%
Competing Centres													
Newmarket Town Centre	0.0%	0.0%	1.5%	0.0%	0.0%	1.7%	1.5%	0.0%	0.0%	9.6%	0.0%	1.8%	0.2%
Newmarket - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	12.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%
Cambridge City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	14.7%	19.7%	9.4%	1.9%	3.0%	0.0%	5.1%	2.2%
Cambridge - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diss	0.0%	0.0%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Ely	0.0%	0.0%	0.0%	0.0%	1.5%	2.3%	0.0%	0.0%	0.0%	4.8%	0.0%	1.1%	0.0%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	1.9%	0.9%	1.0%
Norwich City Centre	0.0%	0.0%	0.0%	21.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%	1.5%	0.0%
Norwich - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stowmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.6%	0.0%	0.0%	2.1%
Swaffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Theford Town Centre	0.0%	0.0%	0.0%	6.1%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Theford - Out of Centre	0.0%	1.0%	0.0%	0.0%	23.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	2.9%	0.2%
Other	0.0%	2.9%	0.0%	1.4%	1.3%	0.0%	4.3%	0.0%	7.4%	0.9%	23.1%	2.1%	1.8%
TOTAL OUTSIDE BOROUGH	3.5%	3.9%	1.5%	33.0%	29.5%	31.3%	25.5%	9.4%	24.9%	21.2%	34.5%	19.0%	7.5%
Internet	55.2%	60.2%	60.9%	56.5%	44.2%	63.6%	65.3%	69.1%	51.1%	53.8%	55.2%	57.6%	59.5%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 4: AUDIO VISUAL - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1,3,8-9)
Bury St Edmunds	19.1%	39.4%	28.2%	8.7%	3.4%	3.3%	1.3%	10.9%	11.0%	19.4%	4.7%	14.4%	22.8%
Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	25.8%	5.4%	0.0%	0.0%	3.1%	6.1%
Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Small Centres and Villages	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edge and Out of Centre													
St Edmundsbury Retail Park, Bury St Edmunds	19.3%	1.9%	3.5%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	6.3%
The Bartons Retail Park, Bury St Edmunds	1.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%
Robert Bobby Way Retail Park, Bury St Edmunds	0.7%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.7%	1.0%
Other Bury St Edmunds Out of Centre	22.6%	15.7%	7.2%	4.3%	1.0%	0.0%	0.0%	1.9%	3.3%	9.9%	0.8%	7.1%	12.1%
Haverhill Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.1%
Sub-total	43.6%	17.5%	13.3%	5.2%	3.5%	0.0%	0.0%	1.9%	10.7%	9.9%	0.8%	11.0%	20.2%
TOTAL ST EDMUNDSBURY BOROUGH	62.7%	57.0%	41.5%	13.9%	6.9%	3.3%	6.6%	38.6%	27.1%	29.2%	5.5%	28.4%	49.0%
Competing Centres													
Newmarket Town Centre	0.0%	0.0%	1.2%	0.0%	0.0%	16.6%	0.0%	0.0%	0.0%	3.4%	0.8%	2.8%	0.1%
Newmarket - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.8%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Cambridge City Centre	2.1%	0.0%	3.0%	0.0%	2.5%	30.2%	45.1%	9.9%	9.5%	9.5%	1.9%	11.6%	4.2%
Cambridge - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	8.7%	4.2%	3.2%	6.5%	0.0%	3.5%	1.3%
Diss	0.0%	0.0%	0.0%	17.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Ely	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	0.0%	0.6%	0.0%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.4%	0.2%
Norwich City Centre	0.7%	0.0%	1.0%	18.2%	6.6%	0.0%	0.0%	0.0%	0.0%	0.0%	7.6%	2.1%	0.3%
Norwich - Out of Centre	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Stowmarket	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.6%
Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.2%	0.0%	0.0%	1.4%	3.3%
Swaffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.1%	0.0%
Theford Town Centre	0.0%	0.0%	0.0%	3.8%	19.1%	0.0%	0.0%	0.8%	0.0%	0.0%	17.2%	2.9%	0.2%
Theford - Out of Centre	0.0%	2.6%	0.0%	5.2%	31.2%	0.0%	0.0%	0.0%	0.0%	1.6%	18.5%	4.8%	0.7%
Other	1.6%	2.8%	1.2%	4.1%	5.1%	2.3%	1.3%	0.0%	6.9%	1.3%	18.4%	2.8%	2.2%
TOTAL OUTSIDE BOROUGH	5.2%	7.8%	6.3%	50.8%	65.3%	62.5%	60.4%	14.9%	44.9%	28.2%	69.4%	35.6%	13.2%
Internet	32.1%	35.2%	52.1%	35.3%	27.8%	34.2%	33.0%	46.5%	28.0%	42.6%	25.1%	36.0%	37.8%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 7: GAMES, TOYS, HOBBIES, PETS, ETC - 2016 MARKET SHARE ANALYSIS (%)

Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1-9,8-9)
Bury St Edmunds	47.1%	32.3%	47.5%	6.0%	15.7%	5.4%	0.0%	8.8%	30.4%	25.6%	2.5%	20.9%	32.6%
Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	9.4%	32.9%	3.8%	0.0%	0.0%	4.3%	7.7%
Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.1%
Small Centres and Villages	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	1.9%	0.0%	0.0%	0.3%	0.3%
Edge and Out of Centre													
St Edmundsbury Retail Park, Bury St Edmunds	0.0%	0.0%	8.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.0%
The Bartons Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Bobby Way Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Bury St Edmunds Out of Centre	18.3%	5.9%	8.1%	1.3%	0.0%	0.0%	0.0%	1.0%	0.8%	0.9%	0.0%	3.5%	7.7%
Haverhill Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	2.4%	0.0%	0.0%	0.6%	1.4%
Sub-total	18.3%	5.9%	16.8%	1.3%	0.0%	0.0%	0.0%	5.7%	3.1%	0.9%	0.0%	4.5%	10.0%
TOTAL ST EDMUNDSBURY BOROUGH	65.4%	38.2%	64.3%	7.4%	15.7%	7.6%	9.4%	47.4%	39.9%	26.5%	2.5%	30.0%	50.7%
Competing Centres													
Newmarket Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	39.2%	1.3%	0.0%	0.0%	20.3%	1.0%	8.1%	0.0%
Newmarket - Out of Centre	0.0%	1.4%	2.8%	0.0%	0.0%	13.4%	3.9%	0.0%	0.0%	8.5%	0.0%	3.6%	0.7%
Cambridge City Centre	0.0%	2.3%	1.3%	0.0%	0.0%	10.2%	26.6%	11.2%	1.1%	3.2%	0.0%	5.4%	3.4%
Cambridge - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	6.9%	1.1%	0.0%	1.1%	0.0%	1.0%	0.3%
Diss	0.0%	0.0%	0.0%	27.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Ely	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	10.2%	0.0%	1.6%	0.0%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.4%	0.0%
Norwich City Centre	0.0%	0.0%	0.0%	12.2%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	1.5%	0.0%
Norwich - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.6%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Stowmarket	0.0%	4.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.1%
Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	22.2%	0.0%	0.0%	1.3%	3.0%
Swoffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	1.0%	0.1%	0.1%
Thetford Town Centre	0.0%	2.3%	0.0%	8.5%	32.6%	0.0%	0.0%	0.0%	0.0%	0.0%	7.2%	5.1%	0.6%
Thetford - Out of Centre	0.0%	0.0%	0.0%	1.1%	12.7%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	1.9%	0.0%
Other	5.2%	4.6%	1.1%	6.5%	5.5%	1.3%	0.0%	3.3%	12.0%	1.7%	29.8%	4.5%	5.1%
TOTAL OUTSIDE BOROUGH	5.2%	14.6%	5.2%	56.1%	58.5%	65.7%	55.3%	15.7%	36.2%	48.1%	50.5%	38.2%	14.2%
Internet	29.5%	47.1%	30.5%	36.6%	25.8%	26.7%	35.3%	36.9%	23.8%	25.3%	47.0%	31.9%	35.1%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 8: FURNITURE, CARPETS, FLOOR COVERINGS & SOFT FURNISHINGS - 2016 MARKET SHARE ANALYSIS (%)

Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1-9,8-9)
Bury St Edmunds	26.6%	43.8%	42.0%	9.0%	35.5%	13.8%	1.2%	6.6%	40.2%	34.1%	10.5%	25.3%	31.5%
Haverhill	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	38.1%	4.4%	0.0%	0.0%	4.2%	9.2%
Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.1%	0.1%
Small Centres and Villages	0.1%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Edge and Out of Centre													
St Edmundsbury Retail Park, Bury St Edmunds	3.0%	13.1%	7.6%	0.0%	1.1%	1.8%	0.0%	0.0%	0.0%	0.8%	0.0%	2.8%	5.4%
The Bartons Retail Park, Bury St Edmunds	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Robert Bobby Way Retail Park, Bury St Edmunds	0.4%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	0.6%	0.6%
Other Bury St Edmunds Out of Centre	9.5%	23.2%	13.6%	4.4%	2.2%	4.9%	3.4%	4.5%	8.3%	4.3%	3.6%	7.4%	12.7%
Haverhill Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	12.9%	37.0%	24.9%	4.4%	3.3%	6.8%	3.4%	4.5%	8.3%	5.1%	9.4%	10.9%	18.9%
TOTAL ST EDMUNDSBURY BOROUGH	44.3%	80.8%	66.9%	14.5%	38.8%	20.6%	7.3%	49.1%	53.7%	39.1%	19.8%	40.5%	59.8%
Competing Centres													
Newmarket Town Centre	4.4%	0.0%	0.9%	0.0%	0.0%	28.1%	0.0%	0.0%	0.0%	3.9%	0.0%	4.7%	1.2%
Newmarket - Out of Centre	3.9%	0.0%	0.0%	0.0%	0.0%	8.7%	0.0%	0.0%	0.0%	20.0%	0.0%	4.3%	1.0%
Cambridge City Centre	14.5%	0.0%	12.9%	0.0%	3.9%	23.0%	52.6%	38.8%	6.7%	9.7%	1.5%	15.4%	13.8%
Cambridge - Out of Centre	2.4%	0.0%	0.0%	0.0%	0.0%	6.1%	6.3%	3.9%	0.8%	3.5%	1.1%	2.5%	1.5%
Diss	2.2%	0.0%	0.0%	39.7%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.6%
Ely	0.8%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	0.8%	0.2%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%	1.4%	0.3%
Norwich City Centre	1.5%	0.0%	1.5%	12.6%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	1.8%	0.6%
Norwich - Out of Centre	0.3%	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.4%	0.1%
Saffron Walden	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	19.3%	0.7%	0.0%	0.0%	0.0%	1.9%	0.5%
Stowmarket	0.3%	0.7%	1.3%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.4%
Sudbury	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	20.3%	0.0%	1.3%	1.6%	3.6%
Swoffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Thetford Town Centre	4.3%	1.0%	0.0%	6.1%	23.4%	0.0%	0.0%	0.0%	0.0%	0.0%	24.3%	4.5%	1.4%
Thetford - Out of Centre	1.1%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	13.0%	1.2%	0.3%
Other	4.7%	0.9%	1.8%	2.3%	13.5%	2.4%	5.5%	1.9%	6.5%	1.9%	27.1%	4.9%	3.0%
TOTAL OUTSIDE BOROUGH	44.3%	2.6%	18.4%	69.2%	53.5%	68.3%	83.6%	47.0%	34.2%	52.4%	77.5%	48.9%	28.3%
Internet	11.4%	16.6%	14.7%	16.3%	7.7%	11.1%	9.1%	3.9%	12.0%	8.5%	2.7%	10.6%	11.9%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 9: DIY, GARDENING, ETC - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1-3,8-9)
Bury St Edmunds	66.2%	57.3%	71.8%	8.9%	5.8%	6.1%	1.5%	3.8%	9.9%	20.6%	6.5%	24.1%	43.9%
Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	12.7%	49.8%	2.7%	0.0%	0.0%	5.5%	9.7%
Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.1%
Small Centres and Villages	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Edge and Out of Centre													
St Edmundsbury Retail Park, Bury St Edmunds	5.0%	2.3%	6.3%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	1.3%	2.7%
The Bartons Retail Park, Bury St Edmunds	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
Robert Bobby Way Retail Park, Bury St Edmunds	0.0%	0.7%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%
Other Bury St Edmunds Out of Centre	23.1%	31.8%	6.9%	7.1%	1.8%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	7.5%	15.5%
Haverhill Out of Centre	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	8.9%	39.3%	8.8%	0.0%	0.0%	4.8%	9.0%
Sub-total	28.2%	35.4%	15.6%	7.1%	2.7%	0.0%	10.1%	39.3%	8.8%	0.7%	0.0%	13.8%	27.6%
TOTAL ST EDMUNDSBURY BOROUGH	94.3%	92.6%	87.4%	18.4%	8.5%	6.9%	24.3%	92.9%	22.1%	21.3%	6.5%	43.7%	81.4%
Competing Centres													
Newmarket Town Centre	0.0%	0.0%	1.1%	0.0%	0.9%	27.5%	0.9%	0.0%	0.0%	0.7%	0.8%	4.0%	0.1%
Newmarket - Out of Centre	3.5%	0.0%	5.9%	0.0%	0.8%	52.0%	0.0%	0.0%	0.0%	47.3%	1.1%	13.7%	1.6%
Cambridge City Centre	0.9%	0.0%	0.0%	0.0%	0.0%	5.7%	17.0%	6.2%	0.0%	0.9%	0.0%	3.1%	1.4%
Cambridge - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	5.8%	0.0%	0.9%	0.9%	0.0%	1.2%	0.1%
Diss	0.0%	0.0%	0.0%	25.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
Ely	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	5.6%	0.0%	0.8%	0.0%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.9%	0.0%	2.1%	0.1%
Norwich City Centre	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.2%	0.0%
Norwich - Out of Centre	0.0%	0.0%	0.0%	10.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	45.7%	0.9%	0.0%	0.0%	0.0%	4.4%	0.2%
Stowmarket	0.0%	0.7%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.2%	0.2%
Sudbury	1.3%	0.7%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	76.0%	0.0%	0.0%	5.6%	12.8%
Swaffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Theford Town Centre	0.0%	0.0%	0.0%	3.4%	34.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.5%	4.3%	0.0%
Theford - Out of Centre	0.0%	3.1%	0.0%	24.5%	48.5%	0.0%	0.0%	0.0%	0.0%	0.0%	47.9%	8.9%	0.9%
Other	0.0%	2.2%	1.1%	7.8%	4.7%	2.0%	3.8%	0.0%	0.9%	4.2%	29.4%	3.5%	0.9%
TOTAL OUTSIDE BOROUGH	5.7%	6.8%	12.6%	75.0%	89.9%	90.9%	73.2%	7.1%	77.9%	75.6%	91.5%	54.5%	18.5%
Internet	0.0%	0.6%	0.0%	6.6%	1.6%	2.2%	2.5%	0.0%	0.0%	3.1%	2.0%	1.7%	0.2%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 10: PERSONAL CARE - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1-3,8-9)
Bury St Edmunds	64.8%	50.2%	52.9%	12.6%	16.0%	3.5%	0.9%	0.8%	5.1%	16.1%	9.2%	22.1%	38.0%
Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.3%	68.2%	5.9%	0.0%	0.0%	8.0%	15.3%
Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.4%	0.0%	0.0%	0.1%	0.3%
Small Centres and Villages	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edge and Out of Centre													
St Edmundsbury Retail Park, Bury St Edmunds	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
The Bartons Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Bobby Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Bury St Edmunds Out of Centre	28.5%	17.2%	36.8%	1.7%	1.7%	2.6%	0.0%	0.0%	2.1%	4.7%	1.8%	8.6%	16.9%
Haverhill Out of Centre	1.9%	0.0%	0.0%	0.0%	0.0%	0.7%	11.6%	14.2%	7.8%	0.0%	0.0%	3.1%	4.6%
Sub-total	30.3%	18.0%	36.8%	1.7%	1.7%	3.4%	11.6%	14.2%	10.0%	4.7%	1.8%	11.8%	21.7%
TOTAL ST EDMUNDSBURY BOROUGH	95.1%	68.2%	89.7%	14.3%	17.7%	6.9%	28.8%	83.9%	22.4%	20.7%	11.0%	42.0%	75.3%
Competing Centres													
Newmarket Town Centre	0.0%	0.0%	0.9%	0.0%	6.0%	51.5%	0.0%	0.0%	0.0%	7.9%	2.3%	8.5%	0.1%
Newmarket - Out of Centre	0.0%	0.7%	0.7%	0.0%	0.0%	23.9%	2.2%	0.0%	0.0%	14.0%	0.0%	5.4%	0.3%
Cambridge City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	22.8%	12.4%	0.7%	3.0%	1.1%	4.6%	2.7%
Cambridge - Out of Centre	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	4.3%	0.0%	0.0%	0.8%	0.0%	0.5%	0.0%
Diss	0.0%	0.0%	0.0%	49.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%
Ely	0.0%	0.0%	0.8%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	15.8%	0.0%	2.7%	0.1%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	0.6%	0.8%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	22.0%	0.0%	3.6%	0.4%
Norwich City Centre	0.0%	0.0%	0.0%	4.5%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.4%	0.0%
Norwich - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	32.3%	1.0%	0.0%	0.0%	0.0%	3.0%	0.2%
Stowmarket	0.0%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	2.6%
Sudbury	0.6%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	63.3%	0.0%	0.0%	3.7%	8.7%
Swaffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Theford Town Centre	0.0%	1.4%	0.0%	5.0%	38.5%	0.0%	0.0%	0.0%	0.0%	0.0%	22.0%	6.0%	0.4%
Theford - Out of Centre	0.0%	0.0%	0.0%	5.9%	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%	12.4%	2.8%	0.0%
Other	0.0%	0.8%	0.0%	8.3%	13.1%	3.5%	3.7%	1.0%	2.9%	5.4%	34.8%	5.0%	0.8%
TOTAL OUTSIDE BOROUGH	1.2%	13.8%	3.2%	73.1%	76.7%	89.0%	65.3%	14.3%	66.8%	66.8%	74.4%	50.0%	16.3%
Internet	3.6%	18.0%	7.1%	12.6%	5.6%	4.1%	5.9%	1.8%	10.9%	10.4%	14.6%	8.0%	8.4%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 11: MEDICAL GOODS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1-9,8-9)
Bury St Edmunds	75.6%	47.2%	54.2%	5.7%	7.6%	2.6%	0.0%	0.0%	7.1%	10.9%	5.0%	20.9%	39.8%
Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.5%	76.4%	6.1%	0.0%	0.0%	8.0%	15.1%
Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	22.7%	0.0%	0.0%	1.7%	3.8%
Small Centres and Villages	0.0%	4.9%	5.7%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.4%	2.2%
Edge and Out of Centre													
St Edmundsbury Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Bartons Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Bobby Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Bury St Edmunds Out of Centre	22.4%	18.2%	24.6%	0.0%	5.3%	1.8%	0.0%	0.0%	0.0%	4.1%	0.0%	7.5%	13.8%
Haverhill Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	9.0%	19.6%	4.1%	0.0%	0.0%	2.9%	4.3%
Sub-total	22.4%	18.2%	24.6%	0.0%	5.3%	2.6%	9.0%	19.6%	4.1%	4.1%	0.0%	10.4%	18.1%
TOTAL ST EDMUNDSBURY BOROUGH	97.9%	70.3%	84.4%	11.0%	12.9%	5.2%	22.5%	97.5%	40.0%	15.0%	5.9%	42.3%	79.0%
Competing Centres													
Newmarket Town Centre	0.0%	0.0%	1.0%	0.0%	5.6%	58.4%	0.0%	0.0%	0.0%	9.7%	0.0%	9.8%	0.1%
Newmarket - Out of Centre	0.0%	0.0%	0.7%	0.0%	0.0%	26.3%	2.2%	0.0%	0.0%	7.1%	0.0%	4.7%	0.1%
Cambridge City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	17.4%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%
Cambridge - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.8%	0.0%	0.3%	0.0%
Diss	0.0%	0.0%	0.0%	55.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%
Ely	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	17.7%	0.0%	2.3%	0.0%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	1.2%	0.8%	1.4%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	41.2%	0.0%	5.6%	0.7%
Norwich City Centre	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.1%	0.0%
Norwich - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	37.9%	0.9%	0.0%	0.0%	0.0%	3.6%	0.2%
Stowmarket	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.3%
Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	45.8%	0.0%	0.0%	0.0%	7.2%	3.4%
Swaffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	0.0%	0.0%	0.0%	6.0%	0.7%	0.0%
Theford Town Centre	0.0%	1.4%	0.0%	4.0%	36.7%	0.0%	0.0%	0.0%	0.0%	0.0%	23.7%	4.8%	0.4%
Theford - Out of Centre	0.0%	1.8%	0.0%	0.7%	20.1%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%	2.5%	0.5%
Other	0.0%	13.9%	5.9%	23.4%	21.8%	6.6%	12.3%	0.0%	8.6%	7.3%	41.1%	10.6%	6.1%
TOTAL OUTSIDE BOROUGH	1.2%	22.3%	9.0%	84.5%	85.0%	93.8%	77.5%	0.9%	54.4%	83.7%	79.5%	54.5%	16.6%
Internet	0.8%	7.3%	6.6%	4.5%	2.1%	1.1%	0.0%	1.6%	5.6%	1.3%	14.6%	3.2%	4.4%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

TABLE 12: OTHER COMPARISON GOODS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	ST EDMUNDSBURY AREA (ZONES 1-9,8-9)
Bury St Edmunds	85.7%	57.5%	80.4%	8.9%	32.6%	8.2%	0.0%	5.3%	18.7%	41.7%	25.5%	34.3%	52.1%
Haverhill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.1%	32.7%	2.7%	0.0%	0.0%	3.9%	6.6%
Clare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Small Centres and Villages	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edge and Out of Centre													
St Edmundsbury Retail Park, Bury St Edmunds	2.3%	0.0%	0.0%	1.2%	1.1%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.7%	0.6%
The Bartons Retail Park, Bury St Edmunds	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Bobby Retail Park, Bury St Edmunds	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.4%
Other Bury St Edmunds Out of Centre	3.8%	1.0%	8.5%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	2.4%
Haverhill Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	2.6%	1.3%	0.0%	0.0%	0.4%	0.7%
Sub-total	6.1%	2.5%	8.5%	2.4%	1.1%	0.0%	1.3%	2.6%	1.3%	2.2%	0.0%	2.5%	4.0%
TOTAL ST EDMUNDSBURY BOROUGH	91.7%	60.0%	88.9%	11.3%	33.7%	8.2%	11.4%	40.7%	22.7%	43.9%	25.5%	40.6%	62.7%
Competing Centres													
Newmarket Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	31.4%	0.0%	0.0%	0.0%	5.6%	0.0%	4.9%	0.0%
Newmarket - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.8%	0.0%	0.4%	0.0%
Cambridge City Centre	2.2%	1.2%	4.0%	2.4%	2.8%	41.1%	45.6%	43.8%	6.3%	17.5%	2.1%	17.4%	10.7%
Cambridge - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	4.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Diss	0.0%	0.0%	0.0%	36.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%
Ely	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.0%	0.6%	0.0%
King's Lynn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mildenhall	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%	1.3%	0.0%
Norwich City Centre	0.0%	1.5%	1.3%	21.5%	12.2%	0.0%	0.0%	0.0%	1.5%	0.0%	12.6%	3.4%	0.8%
Norwich - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.3%	0.9%	0.0%	0.0%	0.0%	2.1%	0.2%
Stowmarket	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	51.7%	0.0%	0.0%	3.3%	7.5%
Swaffham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.1%	0.0%
Theford Town Centre	0.0%	1.2%	0.0%	1.2%	20.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	2.5%	0.3%
Theford - Out of Centre	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.4%	0.0%
Other	1.3%	2.9%	1.1%	2.2%	3.1%	0.0%	5.2%	5.7%	3.2%	1.3%	20.7%	3.9%	2.8%
TOTAL OUTSIDE BOROUGH	3.6%	6.8%	6.3%	63.4%	42.9%	77.7%	75.0%	50.4%	62.7%	38.0%	45.5%	42.3%	22.3%
Internet	4.7%	33.2%	4.8%	25.4%	23.4%	14.0%	13.6%	9.0%	14.6%	18.1%	29.0%	17.1%	15.0%
TOTAL MARKET SHARE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

APPENDIX 4: POPULATION AND EXPENDITURE

TABLE 1: EXPERIAN BUSINESS STRATEGIES - BASE YEAR (2016) POPULATION & PROJECTIONS (to 2036)

ZONE:		2016	2021	2026	2031	2036
Zone 1	Bury St Edmunds	42,795	43,875	44,855	45,763	46,762
Zone 2	Rural East	36,217	37,184	38,190	39,025	39,868
Zone 3	Rural Central	15,080	15,524	15,972	16,287	16,533
Zone 4	Rural North East	17,934	18,584	19,162	19,689	20,148
Zone 5	Mildenhall	50,428	53,070	55,502	57,748	59,778
Zone 6	Newmarket	43,294	45,895	47,996	49,691	51,227
Zone 7	Great Abington	25,610	27,205	28,494	29,597	30,492
Zone 8	Haverhill	33,460	34,352	35,245	36,144	37,052
Zone 9	Clare	16,768	17,325	17,847	18,216	18,522
Zone 10	Ely West	50,684	54,622	57,975	60,768	63,244
Zone 11	Mundford	9,567	9,886	10,261	10,610	10,943
Study Area		341,837	357,522	371,499	383,538	394,571
Borough Catchment Area		144,320	148,260	152,109	155,435	158,737

GROWTH 2016 to 2031:

%	2016-31
6.9%	2,968
7.8%	2,808
8.0%	1,207
9.8%	1,755
14.5%	7,320
14.8%	6,397
15.6%	3,987
8.0%	2,684
8.6%	1,448
19.9%	10,084
10.9%	1,043
12.2%	41,701
7.7%	11,115

Source: The base year (2016) population and projections to 2031 have been sourced directly from Experian's latest *Retail Area Planner* Reports for each study zone using SP's (Experian-based) MMG3 Geographic Information System (GIS). The base year population estimates are based on 2012 ONS (mid-year) population figures. The population projections for each Study Zone draw on Experian's revised 'demographic component model'. This takes into account 2012 mid-year age and gender estimates and projects the population forward year-on-year based on Government population projections for local authority areas in England. The yearly components of population change that are taken into account are the birth rate (0-4 age band); ageing; net migration; and death rate.

TABLE 2: REVISED CONVENIENCE EXPENDITURE PER CAPITA FORECASTS (excluding SFT)

	2016 (incl SFT)	2016	2021	2026	2031	2036
EXPERIAN - SPECIAL FORMS OF TRADING (%):		3.0%	4.4%	5.1%	5.8%	6.4%
REVISED SPECIAL FORMS OF TRADING (%):		1.2%	1.6%	2.0%	2.3%	2.5%
Zone 1	Bury St Edmunds	£1,985	£1,962	£1,965	£1,969	£1,974
Zone 2	Rural East	£2,252	£2,226	£2,229	£2,234	£2,239
Zone 3	Rural Central	£2,400	£2,372	£2,375	£2,380	£2,386
Zone 4	Rural North East	£2,391	£2,363	£2,366	£2,371	£2,376
Zone 5	Mildenhall	£1,979	£1,956	£1,958	£1,963	£1,967
Zone 6	Newmarket	£2,132	£2,107	£2,110	£2,114	£2,119
Zone 7	Great Abington	£2,338	£2,310	£2,313	£2,318	£2,323
Zone 8	Haverhill	£1,991	£1,967	£1,970	£1,974	£1,979
Zone 9	Clare	£2,586	£2,556	£2,560	£2,565	£2,571
Zone 10	Ely West	£2,080	£2,055	£2,058	£2,063	£2,067
Zone 11	Mundford	£2,155	£2,130	£2,133	£2,137	£2,142
Study Area		£2,213	£2,187	£2,190	£2,195	£2,200

% GROWTH:

2016-31
93.3%
93.3%
0.6%
0.6%
0.6%
0.6%
0.6%
0.6%
0.6%
0.6%
0.6%
0.6%
0.6%
0.6%

Source: Average spend per capita estimates (2014 prices) are derived from Experian's *Retail Area Planner* Reports using the MMG3 GIS and the year-on-year expenditure growth forecasts have been informed by the latest Retail Planner Briefing Note 13 published by Experian Business Strategies (October 2015).

Notes: An allowance has been made for the market share of retail expenditure per capita on non-store sales (SFT - including mail order and Internet shopping) at the base year using the household survey market shares for SFT. Forecast growth in SFT is based on and over forecasts published by Experian Business Strategies in the most recent Retail Planner Briefing Note 13.

TABLE 3: TOTAL AVAILABLE CONVENIENCE GOODS EXPENDITURE, BASE YEAR (2016) TO 2036 (£m)

	2016 (incl SFT)	2016	2021	2026	2031	2036
Zone 1	Bury St Edmunds	£85.0	£84.0	£86.2	£88.3	£90.3
Zone 2	Rural East	£81.6	£80.6	£82.9	£85.3	£87.4
Zone 3	Rural Central	£36.2	£35.8	£36.9	£38.0	£39.5
Zone 4	Rural North East	£42.9	£42.4	£44.0	£45.4	£46.8
Zone 5	Mildenhall	£99.8	£98.6	£103.9	£108.9	£113.6
Zone 6	Newmarket	£92.3	£91.2	£96.8	£101.5	£105.3
Zone 7	Great Abington	£59.9	£59.2	£62.9	£66.1	£68.8
Zone 8	Haverhill	£66.6	£65.8	£67.7	£69.6	£71.5
Zone 9	Clare	£43.4	£42.9	£44.3	£45.8	£46.8
Zone 10	Ely West	£105.4	£104.2	£112.4	£119.6	£125.6
Zone 11	Mundford	£20.6	£20.4	£21.1	£21.9	£22.7
Study Area		£733.6	£724.9	£759.1	£790.5	£817.7
Borough Catchment Area		£312.7	£309.0	£318.0	£327.0	£334.9

GROWTH: 2016-31

%	£m
7.6%	£6.3
8.4%	£6.8
8.6%	£3.1
10.4%	£4.4
15.2%	£15.0
15.4%	£14.1
16.2%	£9.6
8.7%	£5.7
9.3%	£4.0
20.6%	£21.5
11.5%	£2.4
12.8%	£92.8
8.1%	£25.9

TABLE 4: REVISED COMPARISON GOODS EXPENDITURE PER CAPITA FORECASTS (excluding SFT)

ZONE:		2016 (incl SFT)	2016	2021	2026	2031	2036	% GROWTH: 2016-31
EXPERIAN - SPECIAL FORMS OF TRADING (%):			11.7%	15.0%	15.0%	14.6%	14.3%	24.8%
REVISED SPECIAL FORMS OF TRADING (%):			14.1%	17.1%	17.1%	16.6%	16.3%	17.7%
Zone 1	Bury St Edmunds	£3,169	£2,721	£3,042	£3,554	£4,184	£4,917	53.8%
Zone 2	Rural East	£3,945	£3,387	£3,787	£4,425	£5,208	£6,122	53.8%
Zone 3	Rural Central	£4,272	£3,668	£4,101	£4,792	£5,640	£6,629	53.8%
Zone 4	Rural North East	£4,125	£3,542	£3,961	£4,627	£5,446	£6,401	53.8%
Zone 5	Mildenhall	£2,854	£2,450	£2,740	£3,201	£3,768	£4,428	53.8%
Zone 6	Newmarket	£3,633	£3,120	£3,488	£4,075	£4,797	£5,638	53.8%
Zone 7	Great Abington	£4,258	£3,656	£4,088	£4,776	£5,621	£6,607	53.8%
Zone 8	Haverhill	£3,176	£2,727	£3,049	£3,562	£4,193	£4,928	53.8%
Zone 9	Clare	£4,371	£3,753	£4,197	£4,903	£5,771	£6,783	53.8%
Zone 10	Ely West	£3,338	£2,866	£3,205	£3,744	£4,407	£5,180	53.8%
Zone 11	Mundford	£3,358	£2,883	£3,224	£3,766	£4,433	£5,211	53.8%
Study Area		£3,756	£3,161	£3,535	£4,130	£4,861	£5,713	53.8%

Source: Average spend per capita estimates (2014 prices) are derived from Experian/Retail Area Planner Reports using the MMG3 GIS and the year-on-year expenditure growth forecasts have been informed by the latest Retail Planner Briefing Note 13 published by Experian Business Strategies (October 2015).

Notes: An allowance has been made for the market share of retail expenditure per capita on non-store sales (SFT - including mail order and Internet shopping) at the base year using the household survey market shares for SFT. Forecast growth in SFT is based on and over forecasts published by Experian Business Strategies in the most recent Retail Planner Briefing Note 13.

TABLE 5: TOTAL AVAILABLE COMPARISON GOODS EXPENDITURE, 2016 - 2036 (£m)

ZONE:		2016 (incl SFT)	2016	2021	2026	2031	2036	GROWTH: 2016-31	
								%	£m
Zone 1	Bury St Edmunds	£135.6	£116.4	£133.5	£159.4	£191.5	£229.9	56.2%	£75.0
Zone 2	Rural East	£142.9	£122.7	£140.8	£169.0	£203.2	£244.1	57.2%	£80.6
Zone 3	Rural Central	£64.4	£55.3	£63.7	£76.5	£91.9	£109.6	57.4%	£36.5
Zone 4	Rural North East	£74.0	£63.5	£73.6	£88.7	£107.2	£129.0	59.4%	£43.7
Zone 5	Mildenhall	£143.9	£123.6	£145.4	£177.7	£217.6	£264.7	64.7%	£94.0
Zone 6	Newmarket	£157.3	£135.1	£160.1	£195.6	£238.4	£288.8	64.5%	£103.3
Zone 7	Great Abington	£109.0	£93.6	£111.2	£136.1	£166.4	£201.5	65.4%	£72.7
Zone 8	Haverhill	£106.3	£91.2	£104.7	£125.6	£151.5	£182.6	57.6%	£60.3
Zone 9	Clare	£73.3	£62.9	£72.7	£87.5	£105.1	£125.6	58.0%	£42.2
Zone 10	Ely West	£169.2	£145.3	£175.1	£217.1	£267.8	£327.6	70.0%	£122.5
Zone 11	Mundford	£32.1	£27.6	£31.9	£38.6	£47.0	£57.0	61.0%	£19.5
Study Area		£1,208.0	£1,037.2	£1,212.7	£1,471.8	£1,787.6	£2,160.4	61.9%	£750.4
Borough Catchment Area		£522.5	£448.6	£515.4	£618.0	£743.2	£891.8	57.2%	£294.6

Notes: Table 1 and Table 2

APPENDIX 5: FORECAST CONVENIENCE GOODS TURNOVER

TABLE 7: ESTIMATED 'INFLOW' (TRADE DRAW) FROM OUTSIDE STUDY AREA & TOTAL FORECAST TURNOVERS

	Estimated 'Inflow' from Outside Study Area	2016	2021	2026	2031	2032
Bury St Edmunds Town Centre	5%	£38.5	£39.7	£40.9	£41.9	£42.9
Bury St Edmunds Out of Centre	5%	£155.2	£160.3	£165.3	£169.5	£173.8
Haverhill Town Centre	5%	£53.3	£55.0	£56.7	£58.4	£60.0
Haverhill Out of Centre	5%	£39.4	£41.1	£42.6	£43.9	£45.2
Clare	0%	£4.8	£4.9	£5.1	£5.2	£5.3
Villages and Smaller Centres	0%	£14.1	£14.5	£14.9	£15.3	£15.7
TOTAL:		£305.2	£315.5	£325.5	£334.2	£342.9

'Inflow' (trade draw) represents the potential expenditure from commuters, tourists and visitors to shops and stores in the Borough who live outside the defined study area (i.e. beyond Zones 1-11).

APPENDIX 6: FORECAST COMPARISON GOODS TURNOVER

TABLE 3: ALL COMPARISON GOODS - 2021 MARKET SHARE ANALYSIS OF EXPENDITURE FLOWS (EM)

ZONE:	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA
	TOTAL AVAILABLE EXPENDITURE(£m)	£133.5	£140.8	£63.7	£73.6	£145.4	£160.1	£111.2	£104.7	£72.7	£175.1	
Bury St Edmunds	£88.1	£96.3	£42.7	£10.3	£44.4	£18.9	£1.4	£10.3	£22.1	£67.5	£5.7	£407.7
Haverhill	£0.8	£0.0	£0.0	£0.0	£0.0	£0.4	£10.6	£47.1	£3.5	£0.0	£0.0	£62.3
Clare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.8	£0.0	£0.0	£2.0
Small Centres and Villages	£0.0	£0.6	£0.4	£0.6	£0.0	£0.3	£0.0	£0.0	£0.2	£0.0	£0.0	£2.2
Edge and Out of Centre												
St Edmundsbury Retail Park, Bury St Edmunds	£5.8	£3.9	£2.4	£0.2	£0.4	£0.5	£0.1	£0.0	£0.0	£0.6	£0.0	£13.9
The Bartons Retail Park, Bury St Edmunds	£0.5	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1
Robert Bobby Way Retail Park, Bury St Edmunds	£0.2	£0.3	£0.4	£0.0	£0.6	£0.0	£0.0	£0.0	£1.0	£0.0	£0.3	£2.8
Other Bury St Edmunds Out of Centre	£22.3	£21.2	£9.1	£2.0	£1.6	£2.9	£0.5	£1.2	£1.7	£6.0	£0.3	£68.7
Haverhill Out of Centre	£0.3	£0.0	£0.1	£0.0	£0.0	£0.2	£4.3	£8.5	£2.1	£0.0	£0.0	£15.6
Sub-total	£29.1	£25.7	£12.4	£2.2	£2.6	£3.5	£5.0	£9.7	£4.8	£6.6	£0.6	£102.2
TOTAL ST EDMUNDSBURY BOROUGH	£118.0	£122.6	£55.5	£13.2	£47.0	£23.2	£17.0	£67.2	£32.4	£74.1	£6.3	£576.5
Competing Centres												
Newmarket Town Centre	£0.8	£0.0	£0.5	£0.0	£2.0	£58.4	£0.6	£0.0	£0.0	£16.6	£0.2	£79.0
Newmarket - Out of Centre	£1.0	£0.6	£0.7	£0.0	£0.2	£24.2	£1.2	£0.0	£0.0	£17.0	£0.0	£44.7
Cambridge City Centre	£5.4	£1.9	£4.3	£0.4	£2.5	£43.2	£54.3	£31.0	£3.7	£21.0	£0.6	£168.3
Cambridge - Out of Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£5.2	£6.4	£1.6	£0.4	£4.2	£0.1	£18.3
Diss	£0.4	£0.0	£0.0	£26.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£26.6
Ely	£0.1	£0.0	£0.1	£0.0	£1.1	£1.3	£0.0	£0.0	£0.0	£14.7	£0.0	£17.3
King's Lynn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Mildenhall	£0.8	£0.3	£0.1	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£18.0	£0.0	£19.8
Norwich City Centre	£0.7	£1.0	£0.6	£19.9	£13.1	£0.0	£0.2	£0.0	£0.1	£0.6	£2.5	£38.7
Norwich - Out of Centre	£0.1	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.7
Saffron Walden	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£26.3	£0.5	£0.0	£0.0	£0.0	£27.0
Stowmarket	£0.1	£4.8	£0.1	£0.4	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.7
Sudbury	£0.4	£0.1	£0.3	£0.0	£0.0	£0.1	£0.0	£0.2	£28.5	£0.0	£0.1	£29.8
Swaffham	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.1	£0.3	£0.8	£1.6
Thetford Town Centre	£0.8	£1.5	£0.0	£4.1	£38.1	£0.0	£0.0	£0.1	£0.0	£0.8	£5.2	£50.6
Thetford - Out of Centre	£0.2	£1.3	£0.0	£3.2	£27.6	£0.0	£0.0	£0.0	£0.0	£1.3	£4.5	£38.1
Other	£4.2	£6.7	£1.5	£4.9	£12.8	£4.6	£4.7	£4.1	£7.4	£6.6	£11.4	£68.9
TOTAL OUTSIDE BOROUGH	£15.5	£18.2	£8.2	£60.4	£98.4	£136.9	£94.2	£37.5	£40.3	£100.9	£25.6	£636.2
TOTAL MARKET SHARE	£133.5	£140.8	£63.7	£73.6	£145.4	£160.1	£111.2	£104.7	£72.7	£175.1	£31.9	£1,212.7

TABLE 4: ALL COMPARISON GOODS - 2026 MARKET SHARE ANALYSIS OF EXPENDITURE FLOWS (EM)

ZONE:	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA
	TOTAL AVAILABLE EXPENDITURE (Em)	£159.4	£169.0	£76.5	£88.7	£177.7	£195.6	£136.1	£125.6	£87.5	£217.1	
Bury St Edmunds	£105.2	£115.5	£51.3	£12.5	£54.3	£23.1	£1.8	£12.4	£26.6	£83.7	£6.9	£493.2
Haverhill	£1.0	£0.0	£0.0	£0.0	£0.0	£0.5	£12.9	£56.4	£4.2	£0.0	£0.0	£75.0
Clare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£2.1	£0.0	£0.0	£2.4
Small Centres and Villages	£0.0	£0.8	£0.5	£0.7	£0.0	£0.4	£0.0	£0.0	£0.3	£0.0	£0.0	£2.7
Edge and Out of Centre												
St Edmundsbury Retail Park, Bury St Edmunds	£7.0	£4.7	£2.9	£0.2	£0.5	£0.6	£0.1	£0.0	£0.0	£0.8	£0.0	£16.7
The Bartons Retail Park, Bury St Edmunds	£0.5	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3
Robert Bobby Way Retail Park, Bury St Edmunds	£0.3	£0.4	£0.5	£0.0	£0.7	£0.0	£0.0	£0.0	£1.2	£0.0	£0.4	£3.4
Other Bury St Edmunds Out of Centre	£26.6	£25.4	£10.9	£2.5	£2.0	£3.5	£0.7	£1.4	£2.1	£7.4	£0.4	£82.7
Haverhill Out of Centre	£0.4	£0.0	£0.1	£0.0	£0.0	£0.3	£5.3	£10.2	£2.5	£0.0	£0.0	£18.8
Sub-total	£34.8	£30.8	£14.9	£2.7	£3.2	£4.3	£6.1	£11.6	£5.8	£8.2	£0.7	£123.0
TOTAL ST EDMUNDSBURY BOROUGH	£140.9	£147.1	£66.7	£15.9	£57.4	£28.3	£20.8	£80.6	£39.0	£91.9	£7.6	£696.2
Competing Centres												
Newmarket Town Centre	£0.9	£0.0	£0.6	£0.0	£2.4	£71.4	£0.7	£0.0	£0.0	£20.5	£0.3	£96.8
Newmarket - Out of Centre	£1.1	£0.7	£0.8	£0.0	£0.3	£29.5	£1.4	£0.0	£0.0	£21.0	£0.0	£54.9
Cambridge City Centre	£6.4	£2.3	£5.1	£0.5	£3.0	£52.8	£66.5	£37.2	£4.4	£26.1	£0.7	£205.1
Cambridge - Out of Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£6.3	£7.9	£1.9	£0.5	£5.2	£0.1	£22.4
Diss	£0.5	£0.0	£0.0	£31.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£32.0
Ely	£0.2	£0.0	£0.1	£0.0	£1.3	£1.6	£0.0	£0.0	£0.0	£18.3	£0.0	£21.4
King's Lynn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Mildenhall	£0.9	£0.3	£0.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£22.3	£0.0	£24.5
Norwich City Centre	£0.8	£1.2	£0.8	£24.0	£16.0	£0.0	£0.3	£0.0	£0.1	£0.7	£3.0	£46.9
Norwich - Out of Centre	£0.1	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£2.1
Saffron Walden	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£32.2	£0.5	£0.0	£0.0	£0.0	£33.0
Stowmarket	£0.1	£5.8	£0.2	£0.5	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.8
Sudbury	£0.5	£0.1	£0.4	£0.0	£0.0	£0.1	£0.0	£0.3	£34.3	£0.0	£0.1	£35.8
Swaffham	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.2	£0.3	£0.9	£2.0
Thetford Town Centre	£0.9	£1.8	£0.0	£4.9	£46.6	£0.0	£0.0	£0.2	£0.0	£0.9	£6.4	£61.7
Thetford - Out of Centre	£0.2	£1.6	£0.0	£3.8	£33.7	£0.0	£0.0	£0.0	£0.0	£1.6	£5.5	£46.4
Other	£5.0	£8.1	£1.8	£5.9	£15.6	£5.6	£5.8	£4.9	£8.9	£8.2	£13.9	£83.6
TOTAL OUTSIDE BOROUGH	£18.5	£21.9	£9.8	£72.8	£120.2	£167.3	£115.3	£45.0	£48.5	£125.2	£31.0	£775.5
TOTAL MARKET SHARE	£159.4	£169.0	£76.5	£88.7	£177.7	£195.6	£136.1	£125.6	£87.5	£217.1	£38.6	£1,471.8

TABLE 7: ESTIMATED 'INFLOW' (TRADE DRAW) FROM OUTSIDE STUDY AREA & TOTAL FORECAST TURNOVERS

	Estimated 'Inflow' from Outside Study Area	2016	2021	2026	2031	2036
<i>Bury St Edmunds Town Centre</i>	10%	£389.6	£453.0	£547.9	£663.5	£800.4
<i>Bury St Edmunds Out of Centre</i>	10%	£78.9	£91.1	£109.7	£132.2	£159.0
<i>Haverhill Town Centre</i>	5%	£56.8	£65.6	£79.0	£95.5	£115.1
<i>Haverhill Out of Centre</i>	5%	£14.2	£16.4	£19.8	£24.0	£28.9
<i>Clare</i>	0%	£1.7	£2.0	£2.4	£2.9	£3.4
<i>Smaller Centres & Villages</i>	0%	£1.9	£2.2	£2.7	£3.3	£3.9
TOTAL:		£543.1	£630.4	£761.5	£921.4	£1,110.8

Notes: 'Inflow' (trade draw) represents the potential expenditure from commuters, tourists and visitors to the Borough's main centres, shops and stores who live outside the defined study area (i.e. beyond Zones 1-11).

APPENDIX 7: COMMITTED RETAIL DEVELOPMENT

COMMITTED DEVELOPMENT TURNOVER - EXPERIAN BUSINESS STRATEGY 'PRODUCTIVITY' GROWTH - 2% ANNUAL AVERAGE

TABLE 1: COMMITTED CONVENIENCE FLOORSPACE

Centre	Scheme	Location	Planning Ref	Gross Floorpace (sqm)	Net Sales Floorpace (sqm)	Sales Density 2016 (£ per sqm)	Turnover (£m)			
							2016	2021	2026	2031
Bury St Edmunds	New local centre	Land east of Moreton Hall	DC/14/1881/HYB	220	154	£12,500	£1.9	£1.9	£1.9	£1.9
Bury St Edmunds	New local centre	Land North West of Bury St Edmunds	DC/13/0932/HYB	500	350	£12,500	£4.4	£4.4	£4.3	£4.3
Haverhill	Lidl foodstore	Former Project Office Site, Ehringshausen Way, Hamlet Green	DC/15/2579/FUL	1,970	1,181.76	£3,900	£4.6	£4.6	£4.6	£4.6
Ixworth	Change of use from garage to convenience store	AGW Fordham & Son Garage, High Street	DC/14/2207/FUL	524	279	£12,500	£3.5	£3.5	£3.5	£3.5
TOTAL				3,214	1,965		£14.4	£14.3	£14.3	£14.3

TABLE 2: COMMITTED COMPARISON FLOORSPACE

Centre	Scheme	Location	Planning Ref	Gross Floorpace (sqm)	Net Sales Floorpace (sqm)	Sales Density 2016 (£ per sqm)	Turnover (£m)			
							2016	2021	2026	2031
Bury St Edmunds	Change of use from Class B1(a) to A1 (Retail)	Caxton House, 45 St Andrews Street South	DC/14/1510/FUL	640	448	£5,500	£2.5	£2.7	£3.0	£3.3
Bury St Edmunds	Two retail units (bulky goods)	Haldo House, Western Way	DC/15/0087/FUL	5,125	4,356	£4,500	£19.6	£21.6	£23.8	£26.3
Bury St Edmunds	New local centre	Land east of Moreton Hall	DC/14/1881/HYB	110	77	£5,000	£0.4	£0.4	£0.5	£0.5
Haverhill	Lidl foodstore	Former Project Office Site, Ehringshausen Way, Hamlet Green	DC/15/2579/FUL	492	295	£3,600	£1.1	£1.2	£1.3	£1.4
Haverhill	Bulky goods retail units	Former Project Office Site, Ehringshausen Way, Hamlet Green	DC/15/2579/FUL	3,146	2,202	£5,000	£11.0	£12.1	£13.4	£14.8
TOTAL				9,513	7,379		£34.5	£38.0	£42.0	£46.3

APPENDIX 8: FORECAST CONVENIENCE GOODS CAPACITY

TABLE 1: ST EDMUNDSBURY BOROUGH - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - BOROUGH (£m):	£305.2	£315.5	£325.5	£334.2	£342.9
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - BOROUGH (£m) ⁽¹⁾ :	£305.2	£303.7	£303.4	£303.4	£303.4
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£11.8	£22.1	£30.9	£39.5
STEP 4: CONVENIENCE GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£14.3	£14.3	£14.3	£14.3
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	-	-£2.5	£7.8	£16.6	£25.2
STEP 6: FORECAST CAPACITY FOR NEW CONVENIENCE GOODS FLOORSPACE:					
Option 1: Foodstore Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,250	£12,189	£12,177	£12,177	£12,177
(ii) Net Floorspace Capacity (sq m):	-	-203	640	1,359	2,069
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-290	914	1,942	2,955
Option 2: Local Supermarket/ Deep Discounter Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,500	£6,468	£6,461	£6,461	£6,461
(ii) Net Floorspace Capacity (sq m):	-	-383	1,205	2,562	3,899
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-547	1,722	3,660	5,569

STEP 1: The (survey-derived) 'current' turnovers assume constant market shares over the forecast period (derived from Table 4).

STEP 2: Assumed no growth in floorspace efficiency/ productivity over the forecast period.

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.

STEP 4: The turnover of all known commitments has been derived from Table 9. It is assumed for the purpose of this assessment that all commitments will be opened by 2021 and will have reached 'mature' trading conditions.

STEP 5: The 'net' residual expenditure capacity makes an allowance for the forecast turnover of all known commitments (Step 4).

STEP 6: The 'net' residual expenditure is converted into a net/gross floorspace capacity estimate based on the assumed average sales performance of new (prime) retail floorspace. It should be noted that different comparison goods retailers trade at different average sales levels and this will need to be taken into account when assessing the relative merits and need for different types of retail floorspace.

TABLE 2: BURY ST EDMUNDS - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - BURY ST EDMUNDS (£m):	£193.7	£200.0	£206.2	£211.4	£216.7
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - BURY ST EDMUNDS (£m):	£193.7	£192.7	£192.5	£192.5	£192.5
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£7.3	£13.6	£18.9	£24.2
STEP 4: CONVENIENCE GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£6.3	£6.3	£6.3	£6.3
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	-	£1.0	£7.4	£12.6	£17.9
STEP 6: FORECAST CAPACITY FOR NEW CONVENIENCE GOODS FLOORSPACE:					
Option 1: Foodstore Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,250	£12,189	£12,177	£12,177	£12,177
(ii) Net Floorspace Capacity (sq m):	-	84	606	1,038	1,470
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	121	866	1,482	2,099
Option 2: Local Supermarket/ Deep Discounter Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,500	£6,468	£6,461	£6,461	£6,461
(ii) Net Floorspace Capacity (sq m):	-	159	1,142	1,955	2,770
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	227	1,631	2,793	3,957

TABLE 3: HAVERHILL - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - HAVERHILL (£m):	£92.7	£96.1	£99.3	£102.3	£105.2
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - HAVERHILL (£m):	£92.7	£92.2	£92.1	£92.1	£92.1
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£3.9	£7.2	£10.2	£13.1
STEP 4: CONVENIENCE GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£4.6	£4.6	£4.6	£4.6
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	-	-£0.7	£2.6	£5.6	£8.5
STEP 6: FORECAST CAPACITY FOR NEW CONVENIENCE GOODS FLOORSPACE:					
Option 1: Foodstore Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,250	£12,189	£12,177	£12,177	£12,177
(ii) Net Floorspace Capacity (sq m):	-	-60	212	459	697
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-86	302	656	996
Option 2: Local Supermarket/ Deep Discounter Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,500	£6,468	£6,461	£6,461	£6,461
(ii) Net Floorspace Capacity (sq m):	-	-114	399	866	1,313
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-162	570	1,236	1,876

TABLE 4: CLARE - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - CLARE (£m):	£4.8	£4.9	£5.1	£5.2	£5.3
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - CLARE (£m):	£4.8	£4.7	£4.7	£4.7	£4.7
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.2	£0.4	£0.5	£0.6
STEP 4: CONVENIENCE GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)	-	£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	-	£0.2	£0.4	£0.5	£0.6
STEP 6: FORECAST CAPACITY FOR NEW CONVENIENCE GOODS FLOORSPACE:					
Option 1: Foodstore Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,250	£12,189	£12,177	£12,177	£12,177
(ii) Net Floorspace Capacity (sq m):	-	15	29	39	47
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	22	41	55	67
Option 2: Local Supermarket/ Deep Discounter Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,500	£6,468	£6,461	£6,461	£6,461
(ii) Net Floorspace Capacity (sq m):	-	29	55	73	88
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	42	78	104	126

TABLE 5: VILLAGES & SMALLER CENTRES - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - SMALLER CENTRES (£m):	£14.1	£14.5	£14.9	£15.3	£15.7
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - SMALLER CENTRES (£m):	£14.1	£14.0	£14.0	£14.0	£14.0
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.5	£0.9	£1.3	£1.7
STEP 4: CONVENIENCE GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£3.5	£3.5	£3.5	£3.5
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£3.0	-£2.5	-£2.1	-£1.8
STEP 6: FORECAST CAPACITY FOR NEW CONVENIENCE GOODS FLOORSPACE:					
Option 1: Foodstore Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,250	£12,189	£12,177	£12,177	£12,177
(ii) Net Floorspace Capacity (sq m):	-	-243	-207	-176	-145
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-347	-296	-252	-207
Option 2: Local Supermarket/ Deep Discounter Format					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,500	£6,468	£6,461	£6,461	£6,461
(ii) Net Floorspace Capacity (sq m):	-	-458	-390	-332	-273
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-654	-557	-474	-390

TABLE 6: SUMMARY OF FORECAST CAPACITY FOR NEW CONVENIENCE GOODS FLOORSPACE BY CENTRE

	FOODSTORE FORMAT				SUPERMARKET/ DEEP DISCOUNT			
	2021	2026	2031	2036	2021	2026	2031	2036
Bury St Edmunds	84	606	1,038	1,470	159	1,142	1,955	2,770
Haverhill	-60	212	459	697	-114	399	866	1,313
Clare	15	29	39	47	29	55	73	88
Smaller Centres & Villages	-243	-207	-176	-145	-458	-390	-332	-273
Total	-203	640	1,359	2,069	-383	1,205	2,562	3,899

**APPENDIX 9a: FORECAST COMPARISON GOODS CAPACITY – HIGH
'PRODUCTIVITY' GROWTH SCENARIO**

TABLE 1: ST EDMUNDSBURY BOROUGH - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - BOROUGH (£m):	£543.1	£630.4	£761.5	£921.4	£1,110.8
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - BOROUGH (£m) ⁽¹⁾ :	£543.1	£614.5	£695.2	£786.6	£889.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£16.0	£66.3	£134.8	£220.9
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£38.0	£42.0	£46.3	£51.2
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	-	-£22.1	£24.3	£88.5	£169.7
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,223	£7,040	£7,966	£9,012
(ii) Net Floorspace Capacity (sq m):	-	-3,550	3,451	11,109	18,833
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-5,071	4,930	15,871	26,904

- STEP 1: The (survey-derived) 'current' turnovers assume constant market shares over the forecast period (derived from Table 4).
- STEP 2: An allowance has been made for the growth in 'productivity' ('efficiency') of all existing and new comparison goods floorspace. This scenario assumes 'changing floorspace' efficiency growth identify by Experian Business Strategies in Figure 4b of their Retail Planner Briefing Note.
- STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.
- STEP 4: The turnover of all known commitments has been derived from Table 2 Appendix 9. It is assumed for the purpose of this assessment that all commitments will be opened by 2021 and will have reached 'mature' trading conditions.
- STEP 5: The 'net' residual expenditure capacity makes an allowance for the forecast turnover of all known commitments (Step 4).
- STEP 6: The 'net' residual expenditure is converted into a net/gross floorspace capacity estimate based on the assumed average sales performance of new (prime) retail floorspace. It should be noted that different comparison goods retailers trade at different average sales levels and this will need to be taken into account when assessing the relative merits and need for different types of retail floorspace.

TABLE 2: BURY ST EDMUNDS - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - BURY ST EDMUNDS (£m):	£468.5	£544.1	£657.6	£795.8	£959.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - BURY ST EDMUNDS (£m):	£468.5	£530.0	£599.7	£678.5	£767.7
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£14.1	£57.9	£117.3	£191.8
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£24.7	£27.3	£30.1	£33.3
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£10.6	£30.6	£87.2	£158.5
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,223	£7,040	£7,966	£9,012
(ii) Net Floorspace Capacity (sq m):	-	-1,709	4,350	10,941	17,589
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-2,441	6,214	15,630	25,128

TABLE 3: HAVERHILL - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - HAVERHILL (£m):	£71.0	£82.0	£98.8	£119.5	£144.0
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - HAVERHILL (£m):	£71.0	£80.3	£90.8	£102.8	£116.3
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£1.8	£7.9	£16.7	£27.7
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£13.3	£14.7	£16.2	£17.9
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£11.5	-£6.7	£0.5	£9.9
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,223	£7,040	£7,966	£9,012
(ii) Net Floorspace Capacity (sq m):	0	-1,855	-957	64	1,094
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-2,651	-1,367	91	1,562

TABLE 4: CLARE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - CLARE (£m):	£1.7	£2.0	£2.4	£2.9	£3.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - CLARE (£m):	£1.7	£1.9	£2.2	£2.5	£2.8
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.2	£0.4	£0.6
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.0	£0.2	£0.4	£0.6
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,223	£7,040	£7,966	£9,012
(ii) Net Floorspace Capacity (sq m):	-	6	27	48	68
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	9	38	68	97

TABLE 5: SMALLER CENTRES & VILLAGES - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - SMALLER CENTRES (£m):	£1.9	£2.2	£2.7	£3.3	£3.9
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - SMALLER CENTRES (£m):	£1.9	£2.2	£2.5	£2.8	£3.2
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.2	£0.5	£0.7
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.0	£0.2	£0.5	£0.7
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,223	£7,040	£7,966	£9,012
(ii) Net Floorspace Capacity (sq m):	-	8	31	57	82
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	11	45	81	117

TABLE 6: SUMMARY OF FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE BY CENTRE

	ALL COMPARISON GOODS FLOORSPACE			
	2021	2026	2031	2036
Bury St Edmunds	-1,709	4,350	10,941	17,589
Haverhill	-1,855	-957	64	1,094
Clare	6	27	48	68
Smaller Centres & Villages	8	31	57	82
Total	-3,550	3,451	11,109	18,833

APPENDIX 9b: FORECAST COMPARISON GOODS CAPACITY

TABLE 1: ST EDMUNDSBURY BOROUGH - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - BOROUGH (£m):	£543.1	£630.4	£761.5	£921.4	£1,110.8
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - BOROUGH (£m) ⁽¹⁾ :	£543.1	£598.4	£660.1	£728.8	£804.6
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£32.0	£101.4	£192.6	£306.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£38.0	£42.0	£46.3	£51.2
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	-	-£6.1	£59.4	£146.3	£255.0
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,061	£6,685	£7,381	£8,149
(ii) Net Floorspace Capacity (sq m):	-	-1,002	8,889	19,819	31,295
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-1,431	12,699	28,312	44,708

STEP 1: The (survey-derived) 'current' turnovers assume constant market shares over the forecast period (derived from Table 4).

STEP 2: An allowance has been made for the growth in 'productivity' ('efficiency') of all existing and new comparison goods floorspace. This scenario assumes 'changing floorspace' efficiency growth identify by Experian Business Strategies in Figure 4b of their Retail Planner Briefing Note.

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.

STEP 4: The turnover of all known commitments has been derived from Table 2 Appendix 9. It is assumed for the purpose of this assessment that all commitments will be opened by 2021 and will have reached 'mature' trading conditions.

STEP 5: The 'net' residual expenditure capacity makes an allowance for the forecast turnover of all known commitments (Step 4).

STEP 6: The 'net' residual expenditure is converted into a net/gross floorspace capacity estimate based on the assumed average sales performance of new (prime) retail floorspace. It should be noted that different comparison goods retailers trade at different average sales levels and this will need to be taken into account when assessing the relative merits and need for different types of retail floorspace.

TABLE 2: BURY ST EDMUNDS - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - BURY ST EDMUNDS (£m):	£468.5	£544.1	£657.6	£795.8	£959.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - BURY ST EDMUNDS (£m):	£468.5	£516.2	£569.4	£628.7	£694.1
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£27.9	£88.2	£167.1	£265.4
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£24.7	£27.3	£30.1	£33.3
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£3.2	£60.9	£137.0	£232.1
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,061	£6,685	£7,381	£8,149
(ii) Net Floorspace Capacity (sq m):	-	525	9,114	18,562	28,482
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	751	13,020	26,517	40,689

TABLE 3: HAVERHILL - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - HAVERHILL (£m):	£71.0	£82.0	£98.8	£119.5	£144.0
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - HAVERHILL (£m):	£71.0	£78.2	£86.2	£95.2	£105.1
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£3.9	£12.5	£24.3	£38.9
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£13.3	£14.7	£16.2	£17.9
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£9.5	-£2.1	£8.1	£21.0
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,061	£6,685	£7,381	£8,149
(ii) Net Floorspace Capacity (sq m):	0	-1,560	-321	1,092	2,577
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-2,228	-458	1,560	3,681

TABLE 4: CLARE - COMPARISON GOODS CAPACITY ASSESSMENT

Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - CLARE (£m):	£1.7	£2.0	£2.4	£2.9	£3.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - CLARE (£m):	£1.7	£1.9	£2.1	£2.3	£2.5
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.1	£0.3	£0.6	£0.9
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.1	£0.3	£0.6	£0.9
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,061	£6,685	£7,381	£8,149
(ii) Net Floorspace Capacity (sq m):	-	15	45	76	109
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	21	64	109	155

TABLE 5: SMALLER CENTRES & VILLAGES - COMPARISON GOODS CAPACITY ASSESSMENT

Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2036
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE - SMALLER CENTRES (£m):	£1.9	£2.2	£2.7	£3.3	£3.9
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE - SMALLER CENTRES (£m):	£1.9	£2.1	£2.3	£2.6	£2.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.1	£0.3	£0.7	£1.0
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.1	£0.3	£0.7	£1.0
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,061	£6,685	£7,381	£8,149
(ii) Net Floorspace Capacity (sq m):	-	18	52	89	128
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	25	74	127	182

TABLE 6: SUMMARY OF FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE BY CENTRE

	ALL COMPARISON GOODS FLOORSPACE			
	2021	2026	2031	2036
Bury St Edmunds	525	9,114	18,562	28,482
Haverhill	-1,560	-321	1,092	2,577
Clare	15	45	76	109
Smaller Centres & Villages	18	52	89	128
Total	-1,002	8,889	19,819	31,295

APPENDIX 10: COMMERCIAL LEISURE NEEDS ASSESSMENT

TABLE 1: POPULATION PROJECTIONS BY ZONE

Zone:	1	2	3	4	5	6	7	8	9	10	11	Study Area
2016	42,795	36,217	15,080	17,934	50,428	43,294	25,610	33,460	16,768	50,684	9,567	341,837
2021	43,875	37,184	15,524	18,584	53,070	45,895	27,205	34,352	17,325	54,622	9,886	357,522
2026	44,855	38,190	15,972	19,162	55,502	47,996	28,494	35,245	17,847	57,975	10,261	371,499
2031	45,763	39,025	16,287	19,689	57,748	49,691	29,597	36,144	18,216	60,768	10,610	383,538
2036	46,762	39,868	16,533	20,148	59,778	51,227	30,492	37,052	18,522	63,244	10,943	394,571

Source: Population projections based on ONS 2012-based Sub National Population Projections

TABLE 2: COMMERCIAL LEISURE EXPENDITURE PER HEAD BY ZONE (£) in 2016

Zone:	1	2	3	4	5	6	7	8	9	10	11	Study Area Average
Accommodation services	£142	£166	£191	£165	£107	£157	£203	£126	£181	£133	£109	£160
Cultural services	£283	£302	£317	£295	£257	£290	£345	£281	£331	£280	£272	£300
Games of chance	£168	£166	£159	£159	£182	£157	£163	£175	£198	£186	£196	£170
Hairdressing & personal grooming	£87	£112	£123	£115	£72	£99	£127	£81	£125	£90	£94	£104
Recreational & sporting services	£102	£119	£132	£104	£75	£111	£151	£92	£129	£94	£86	£113
Restaurants, cafes etc	£1,009	£1,148	£1,241	£1,166	£854	£1,091	£1,286	£941	£1,268	£1,007	£979	£1,111
Total Commercial Leisure	£1,790	£2,014	£2,162	£2,003	£1,547	£1,905	£2,275	£1,695	£2,232	£1,790	£1,737	£1,958

Source: Average spend per capita estimates for each zone are derived from Experian 'Retail Area Planner' Reports.

TABLE 3: TOTAL LEISURE EXPENDITURE GROWTH 2013-2036 (%)

	2013	2014	2015	2016	2017	2018-22	2023-36
Expenditure growth per head (%)	0.20%	1.40%	2.70%	1.60%	1.60%	1.30%	1.40%

Notes: Annual expenditure growth forecasts are informed by Experian's Retail Planner Briefing Note 13 (October 2015).

TABLE 4: COMMERCIAL LEISURE EXPENDITURE PER HEAD BY ZONE (£)

Zone:	1	2	3	4	5	6	7	8	9	10	11
2016	£1,868	£2,101	£2,256	£2,090	£1,614	£1,988	£2,374	£1,769	£2,329	£1,868	£1,813
2021	£1,999	£2,248	£2,414	£2,237	£1,727	£2,127	£2,540	£1,892	£2,492	£1,998	£1,939
2026	£2,141	£2,408	£2,585	£2,395	£1,850	£2,278	£2,720	£2,026	£2,669	£2,140	£2,077
2031	£2,460	£2,767	£2,971	£2,752	£2,125	£2,617	£3,125	£2,329	£3,067	£2,294	£2,226
2036	£2,460	£2,767	£2,971	£2,752	£2,125	£2,617	£3,125	£2,329	£3,067	£2,459	£2,387

Source: Experian Business Strategies 'Retail Area Planner' Report for each study zone.

Notes: Commercial leisure expenditure includes spend on accommodation, cultural services, eating and drinking, hairdressing & personal grooming, sports/health, and games of chance.

TABLE 5: TOTAL COMMERCIAL LEISURE EXPENDITURE BY ZONE (£M)

Zone:	1	2	3	4	5	6	7	8	9	10	11	Study Area	Borough Catchment
2016	£80.0	£76.1	£34.0	£37.5	£81.4	£86.1	£60.8	£59.2	£39.1	£94.7	£17.3	£666.1	£288.3
2021	£87.7	£83.6	£37.5	£41.6	£91.7	£97.6	£69.1	£65.0	£43.2	£109.2	£19.2	£745.2	£316.9
2026	£96.0	£91.9	£41.3	£45.9	£102.7	£109.3	£77.5	£71.4	£47.6	£124.1	£21.3	£829.1	£348.3
2032	£105.0	£100.7	£45.1	£50.6	£114.5	£121.3	£86.3	£78.5	£52.1	£139.4	£23.6	£917.2	£381.5
2036	£115.0	£110.3	£49.1	£55.5	£127.1	£134.1	£95.3	£86.3	£56.8	£155.5	£26.1	£1,011.1	£417.5
Growth 2016-2036 (£m)	£35.1	£34.2	£15.1	£18.0	£45.7	£48.0	£34.5	£27.1	£17.7	£60.9	£8.8	£345.0	£129.2
Growth 2016-2036 (%)	43.9%	44.9%	44.4%	47.9%	56.1%	55.8%	56.8%	45.8%	45.4%	64.3%	50.6%	51.8%	44.8%

Source: Expenditure calculated from Tables 1 and 4.

TABLE 6: EATING AND DRINKING OUT EXPENDITURE PER HEAD BY ZONE (£)

Zone:	1	2	3	4	5	6	7	8	9	10	11	Study Area	Borough Catchment
2016	£102	£119	£132	£104	£75	£111	£151	£92	£129	£94	£86	£109	£115
2021	£110	£127	£141	£112	£81	£119	£162	£98	£138	£101	£92	£116	£123
2026	£117	£136	£151	£120	£87	£128	£173	£105	£148	£108	£98	£125	£132
2031	£126	£146	£162	£128	£93	£137	£186	£113	£159	£116	£105	£134	£141
2036	£135	£156	£174	£137	£99	£147	£199	£121	£170	£124	£113	£143	£151

Source: Experian Business Strategies 'Retail Area Planner' Report for each study zone.

TABLE 7: TOTAL EATING AND DRINKING OUT EXPENDITURE BY ZONE (£M)

Zone:	1	2	3	4	5	6	7	8	9	10	11	Study Area	Borough Catchment
2016	£4.4	£4.3	£2.0	£1.9	£3.8	£4.8	£3.9	£3.1	£2.2	£4.8	£0.8	£35.9	£15.9
2021	£4.8	£4.7	£2.2	£2.1	£4.3	£5.5	£4.4	£3.4	£2.4	£5.5	£0.9	£40.2	£17.5
2026	£5.3	£5.2	£2.4	£2.3	£4.8	£6.1	£4.9	£3.7	£2.6	£6.3	£1.0	£44.7	£19.2
2031	£5.8	£5.7	£2.6	£2.5	£5.4	£6.8	£5.5	£4.1	£2.9	£7.1	£1.1	£49.4	£21.1
2036	£6.3	£6.2	£2.9	£2.8	£5.9	£7.5	£6.1	£4.5	£3.2	£7.9	£1.2	£54.5	£23.0
Growth 2016-2036 (£m)	£1.9	£1.9	£0.9	£0.9	£2.1	£2.7	£2.2	£1.4	£1.0	£3.1	£0.4	£18.6	£7.1
Growth 2016-2036 (%)	£0.4	£0.4	£0.4	£0.5	£0.6	£0.6	£0.6	£0.5	£0.5	£0.6	£0.5	51.8%	44.9%

Source: Calculated from Table 1 and 6.

APPENDIX 11: HOUSEHOLD SURVEY RESULTS (WEIGHTED)

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?																								
Aldi, Girling Street, Sudbury	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8	0.0%	0	0.0%	0
Aldi, High Street, Brandon	3.4%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	33.4%	10
Aldi, Lime Kiln Lane, Thetford	2.8%	31	0.0%	0	7.4%	9	0.0%	0	0.8%	0	11.6%	19	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	5.1%	2
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	3.7%	41	8.6%	12	13.5%	16	2.9%	1	0.7%	0	0.0%	0	1.8%	3	0.0%	0	0.6%	1	0.6%	0	5.0%	8	0.0%	0
Asda, Beehive Centre, Coldhams Lane, Cambridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clay Street, Soham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	0.0%	0
Asda, Fordhall Retail Park, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Asda, Meadow Centre, Stowmarket	0.9%	10	0.0%	0	8.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	5.6%	62	21.4%	30	6.7%	8	24.0%	12	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	5.6%	3	4.3%	7	0.0%	0
Co-op, Hall Street, Long Melford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	1	0.0%	0
Co-op, Market Hill, Clare	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Co-op, Mildenhall Road, Bury St. Edmunds	0.1%	1	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, West Street, Isleham, Ely	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St Edmunds	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Crown Walk, Newmarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Burrels, Minstergate Street, Thetford	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burrell Way, Thetford	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Lidl, Bury Road, Stowmarket	0.4%	4	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Rougham Road Service Station, Bury St Edmunds	0.1%	1	0.6%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St Edmunds	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Marks & Spencer, The Guineas, Newmarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hadleigh, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Morrisons, Victoria Road,	1.7%	18	0.0%	0	0.0%	0	0.0%	0	31.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Diss																								
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	5.9%	65	26.0%	36	14.4%	17	16.5%	8	1.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.7%	0
Sainsbury's Superstore, Cornard Road, Sudbury	0.2%	3	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Forest Retail Park, Thetford	4.3%	47	0.0%	0	2.3%	3	0.0%	0	1.7%	1	25.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2
Sainsbury's Superstore, Haycocks Road, Haverhill	5.6%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	28.3%	23	31.6%	34	6.7%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Lisle Lane, Ely	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0
Sainsbury's Superstore, Mildenhall	5.8%	64	1.8%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.9%	56	2.0%	1
Tesco Extra, Fordham Road, Newmarket	9.5%	105	0.0%	0	0.8%	1	1.2%	1	0.0%	0	0.7%	1	47.0%	65	2.0%	2	0.0%	0	0.0%	0	22.0%	35	0.0%	0
Tesco Superstore, St Saviours Interchange, Bury St Edmunds	5.0%	55	16.0%	22	16.0%	19	20.0%	10	1.5%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.7%	0	0.6%	1	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.7%	19	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.4%	18	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	4.6%	51	0.0%	0	0.0%	0	0.6%	0	1.0%	1	0.0%	0	0.7%	1	4.5%	4	38.7%	42	5.7%	3	0.0%	0	0.0%	0
Tesco Superstore, Angel Drove, Ely	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	6.2%	10	0.0%	0
Tesco Metro, London Road, Brandon	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2
Tesco Express, Cornhill, Bury St Edmunds	0.9%	9	6.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Thetford	3.7%	40	0.0%	0	4.7%	6	0.0%	0	7.3%	4	16.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	3
Waitrose, Bray's Lane, Ely	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	0.0%	0
Waitrose, Fred Archer Way, Newmarket	4.2%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.9%	41	1.7%	1	0.0%	0	0.0%	0	2.1%	3	0.7%	0
Waitrose, Hill Street, Saffron Walden	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	16	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, Bury St Edmunds	2.8%	30	10.6%	15	2.3%	3	17.7%	9	1.4%	1	0.7%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Waitrose, Station Road, Sudbury	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.1%	2	0.0%	0	0.8%	1	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Haverhill Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	6.6%	73	6.5%	9	13.4%	16	10.9%	5	12.4%	7	3.5%	6
Internet / collection (click and collect)	0.1%	1	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.0%	0
Aldi, Lisle Lane, Ely	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Aldi, Lordscroft Lane, Haverhill	1.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.2%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0
Aldi, Thaxted Road, Saffron Walden	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	6
Co-op, Ashfield Road, Elmswell	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Fulbourn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, High Street, Linton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, High Street, Soham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Street, Swaffham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Street, Burwell	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Co-op, The Street, Rickingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Costcutter, High Street, Hopton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
East Harling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hopton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Lidl, Queen's Road, Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Morrisons, Maltings Mall, Bridge Street, Downham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Saffron Walden Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Sainsbury's Superstore, Brooks Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sainsbury's Superstore, High Street, Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, Scania Way, Hardwick Industrial Estate, Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hardwick Road, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brocks Road, Swaffham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Cambridge Road Industrial Estate, Milton												
Tesco Superstore, Cedars Link Road, Stowmarket	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	1.7%	19	0.0%	0	1.9%	2	0.0%	0	2.9%	2	8.0%	13
Tesco Superstore, London Road, Downham Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	11
Tesco Superstore, Victoria Road, Diss	0.9%	10	0.0%	0	0.0%	0	0.0%	0	16.6%	10	0.0%	0
Tesco Superstore, Yarrow Road, Cambridge	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6
Waitrose, Castle Acre Road, Swaffham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Hauxton Road, Trumpington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Waitrose, Norwich Road, Wymondham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
(Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

Those who said 'Internet / delivered' or 'Internet / collection (click and collect)' at Q01

Asda	12.6%	9	22.0%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	6.8%	0	48.3%	4	47.8%	2	
Co-op	1.1%	1	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland	0.4%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ocado	3.7%	3	0.0%	0	0.0%	0	16.1%	1	0.0%	0	0.0%	0	17.6%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's	16.0%	12	40.8%	4	13.5%	2	6.3%	0	31.4%	2	23.9%	1	0.0%	0	0.0%	0	16.1%	1	17.2%	1	0.0%	0	8.1%
Tesco	63.1%	47	28.0%	3	80.8%	13	66.1%	4	68.6%	5	76.1%	4	82.4%	5	0.0%	0	83.9%	4	70.3%	4	38.9%	3	44.1%
Waitrose	3.1%	2	0.0%	0	0.0%	0	6.3%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	5.7%	0	12.8%	1	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milkman	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	75	9	17	6	7	6	7	6	7	2	5	6	8	4									
Sample:	74	6	12	7	10	3	6	3	6	3	6	8	6	7									

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q02 What do you like about (LOCATION MENTIONED AT Q01)? [MR]																								
<i>Not those who said 'Internet / delivered' or 'Internet / collection (click and collect)' at Q01</i>																								
Clean store	1.6%	17	1.4%	2	1.4%	1	1.5%	1	0.8%	0	0.7%	1	3.1%	4	3.5%	3	1.5%	2	1.1%	1	0.9%	1	2.1%	1
Close to family / friends	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Convenient to home	40.7%	418	48.0%	63	25.9%	26	32.7%	14	33.1%	17	41.8%	65	39.1%	51	41.5%	33	46.4%	48	23.7%	12	53.6%	82	22.4%	6
Convenient to work	1.0%	10	0.0%	0	2.9%	3	0.7%	0	0.0%	0	0.0%	0	2.3%	3	1.9%	2	0.9%	1	1.7%	1	0.0%	0	3.2%	1
Delivery service	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.0%	0
Easy to get to by car	2.2%	23	0.0%	0	4.6%	5	3.2%	1	0.0%	0	0.0%	0	2.3%	3	2.8%	2	1.3%	1	3.6%	2	5.3%	8	1.5%	0
Easy to get to by foot	0.5%	5	1.5%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Easy to get to by public transport	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Ethical policy	0.4%	5	1.9%	3	0.0%	0	0.7%	0	0.8%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / helpful staff	3.5%	35	3.5%	5	2.5%	3	4.4%	2	3.5%	2	3.0%	5	4.4%	6	3.7%	3	2.3%	2	3.4%	2	3.8%	6	5.4%	1
Good layout / easy to get around	3.4%	35	1.9%	2	4.2%	4	9.5%	4	3.9%	2	7.1%	11	3.0%	4	1.1%	1	0.6%	1	6.3%	3	1.4%	2	0.0%	0
Good offers	1.5%	15	0.0%	0	0.0%	0	0.7%	0	0.8%	0	8.1%	13	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	1.9%	1
Habit / always used it	3.6%	37	3.2%	4	2.1%	2	8.1%	4	3.2%	2	3.7%	6	4.1%	5	0.7%	1	1.9%	2	5.8%	3	5.2%	8	2.3%	1
Has a cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	2.3%	24	0.0%	0	0.0%	0	1.0%	0	0.8%	0	5.0%	8	4.1%	5	1.6%	1	6.0%	6	0.8%	0	0.8%	1	3.9%	1
Long opening hours	0.4%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Low prices / value for money	23.2%	238	24.1%	31	43.1%	44	27.9%	12	11.4%	6	27.2%	43	4.4%	6	15.1%	12	28.3%	29	38.2%	19	16.4%	25	43.5%	12
Loyalty scheme / reward points	1.7%	18	5.3%	7	0.0%	0	3.8%	2	1.9%	1	1.9%	3	2.3%	3	0.0%	0	0.0%	0	2.0%	1	0.8%	1	1.0%	0
Online shopping is convenient	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Only one in the area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is free	1.2%	12	0.0%	0	0.8%	1	0.7%	0	0.8%	0	0.0%	0	7.0%	9	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	0
Parking prices are low	0.8%	8	0.0%	0	0.0%	0	0.8%	0	1.6%	1	1.5%	2	0.9%	1	0.9%	1	0.9%	0	0.7%	0	0.7%	1	0.0%	0
Parking provision is good	2.8%	29	1.9%	2	12.8%	13	5.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	8	3.2%	2	0.6%	1	0.9%	0
Pleasant shopping environment	1.0%	10	0.6%	1	1.8%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.7%	2	3.1%	3	0.0%	0	0.6%	1	2.3%	1
Preference for retailer	1.7%	18	3.5%	5	2.4%	2	2.7%	1	3.4%	2	0.7%	1	1.1%	1	0.7%	1	1.3%	1	2.5%	1	0.8%	1	4.9%	1
Quality of food goods available	12.0%	123	12.0%	16	13.9%	14	8.6%	4	9.4%	5	12.9%	20	14.1%	19	18.3%	15	11.2%	12	18.1%	9	4.8%	7	13.5%	4
Self-service checkouts	0.3%	3	1.5%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of non-food goods available	1.1%	11	2.8%	4	1.6%	2	0.0%	0	1.7%	1	0.0%	0	1.6%	2	1.3%	1	0.0%	0	0.7%	0	0.7%	1	1.0%	0
Range of food goods available	13.4%	137	21.0%	27	16.5%	17	13.4%	6	17.1%	9	6.7%	10	11.4%	15	4.5%	4	14.6%	15	12.2%	6	16.0%	25	14.6%	4
Range of non-food goods available	1.4%	15	0.6%	1	0.8%	1	0.0%	0	3.3%	2	0.0%	0	0.8%	1	0.0%	0	6.2%	6	0.9%	0	2.2%	3	0.9%	0
Safe shopping environment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet store	2.0%	21	1.5%	2	0.0%	0	2.9%	1	0.8%	0	2.1%	3	4.8%	6	2.0%	2	0.0%	0	1.3%	1	3.3%	5	0.0%	0
Staff discount / work there	1.0%	10	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.7%	1	2.5%	3	3.9%	3	0.6%	1	0.7%	0	0.7%	1	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Familiar / know where everything is	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.9%	1
Get free coffee	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Good disabled parking	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
New store	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Nice atmosphere	0.2%	2	1.3%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0
No queues at the checkouts	0.1%	1	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0
Other shops / services nearby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Nothing / very little (Don't know)	4.1%	42	1.7%	2	2.1%	2	2.8%	1	12.5%	6	5.4%	9
	1.5%	15	2.1%	3	1.4%	1	6.7%	3	0.8%	0	0.0%	0
Weighted base:	1027	130	101	43	51	156	132	80	104	49	153	27
Sample:	1028	94	88	94	90	97	94	97	94	93	94	93

Q03 How do you normally travel to (LOCATION MENTIONED AT Q01)?

Not those who said 'Internet / delivered' or 'Internet / collection (click and collect)' at Q01

Car / van (as driver)	79.3%	815	79.1%	103	91.6%	93	74.1%	32	88.0%	45	82.8%	130	85.8%	113	87.9%	70	71.3%	74	79.5%	39	60.8%	93	84.9%	23
Car / van (as passenger)	10.6%	109	8.0%	10	6.8%	7	20.2%	9	7.9%	4	10.8%	17	6.9%	9	5.4%	4	7.7%	8	9.1%	4	21.4%	33	12.5%	3
Bus, minibus or coach	2.3%	24	1.9%	2	0.0%	0	0.7%	0	0.8%	0	1.6%	3	0.0%	0	2.6%	2	1.9%	2	8.5%	4	6.0%	9	1.8%	0
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.9%	61	9.4%	12	0.0%	0	0.7%	0	2.5%	1	4.7%	7	5.3%	7	3.5%	3	13.0%	13	2.1%	1	10.0%	15	0.0%	0
Taxi	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Bicycle	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	0.0%	0	1.2%	2	0.0%	0
Mobility scooter / wheelchair	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Other (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.3%	3	0.9%	1	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.3%	3	0.0%	0	0.7%	1	2.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Weighted base:	1027	130	101	43	51	156	132	80	104	49	153	27												
Sample:	1028	94	88	94	90	97	94	97	94	93	94	93												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (LOCATION MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Not those who said 'Internet / delivered' or 'Internet / collection (click and collect)' at Q01</i>																								
Yes - non-food shopping	12.2%	125	12.9%	17	23.5%	24	20.7%	9	9.1%	5	5.9%	9	12.9%	17	12.7%	10	16.2%	17	7.6%	4	7.7%	12	8.9%	2
Yes - other food shopping	5.2%	53	3.6%	5	4.1%	4	8.2%	4	4.2%	2	2.4%	4	7.6%	10	7.6%	6	4.7%	5	9.5%	5	5.1%	8	6.6%	2
Yes - bars / pubs	0.5%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.8%	1	1.3%	1	0.6%	1	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Yes - cafés	2.2%	22	2.6%	3	2.0%	2	1.0%	0	0.8%	0	0.9%	1	5.3%	7	1.7%	1	1.4%	1	2.0%	1	2.2%	3	1.8%	0
Yes - cinemas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	4.0%	42	2.8%	4	3.9%	4	3.4%	1	2.6%	1	7.6%	12	4.5%	6	4.3%	3	0.6%	1	5.9%	3	3.6%	6	2.6%	1
Yes - go to park	0.3%	3	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - gyms / health and fitness	1.6%	17	0.9%	1	1.7%	2	0.7%	0	0.8%	0	3.9%	6	0.0%	0	0.0%	0	6.4%	7	0.8%	0	0.0%	0	0.8%	0
Yes - library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Yes - markets	0.4%	4	0.0%	0	0.9%	1	2.1%	1	0.8%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	0
Yes - meeting family	1.2%	12	0.0%	0	3.3%	3	0.0%	0	0.0%	0	1.5%	2	1.8%	2	2.0%	2	0.0%	0	2.8%	1	0.0%	0	4.8%	1
Yes - meeting friends	1.3%	13	0.0%	0	7.3%	7	0.0%	0	0.8%	0	0.9%	1	1.5%	2	0.0%	0	0.6%	1	1.6%	1	0.0%	0	1.5%	0
Yes - museums / art gallery	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.6%	6	0.9%	1	0.9%	1	0.7%	0	0.8%	0	1.6%	3	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	0.6%	7	0.0%	0	0.0%	0	0.7%	0	1.6%	1	0.0%	0	2.3%	3	0.7%	1	0.0%	0	2.7%	1	0.0%	0	2.3%	1
Yes - restaurants	0.4%	4	0.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	1.8%	0
Yes - swimming	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	6	0.8%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	2.3%	24	1.9%	3	4.0%	4	4.3%	2	2.4%	1	0.7%	1	0.8%	1	0.9%	1	4.1%	4	9.0%	4	1.3%	2	2.7%	1
Yes - work	5.2%	53	1.9%	3	8.3%	8	0.0%	0	5.8%	3	4.8%	8	2.8%	4	4.6%	4	4.0%	4	11.8%	6	7.7%	12	10.4%	3
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - college	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0
Yes - play sports	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.5%	0
Yes - school run	1.0%	11	0.0%	0	0.8%	1	5.8%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.4%	1	3.4%	5	0.0%	0
Yes - taking children to leisure activities	0.6%	6	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Yes - visit cemetery	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visit doctor / hospital	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	0
Yes - window shopping / browsing	0.4%	4	0.0%	0	0.8%	1	1.4%	1	0.9%	0	0.6%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	64.3%	661	72.4%	94	44.0%	45	59.4%	26	63.7%	32	72.8%	114	69.1%	91	71.6%	57	59.0%	61	43.3%	21	68.0%	104	54.9%	15
(Don't know)	1.0%	11	1.6%	2	0.0%	0	0.7%	0	3.3%	2	3.0%	5	0.0%	0	0.0%	0	1.3%	1	0.8%	0	0.0%	0	0.8%	0
Weighted base:		1027		130		101		43		51		156		132		80		104		49		153		27
Sample:		1028		94		88		94		90		97		94		97		94		93		94		93

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q05 When you combine your trip with other activities, where do you normally go?																								
<i>Those who do an activity at Q04</i>																								
Attleborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Barrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Brandon	2.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	2		
Bury St Edmunds	28.2%	93	92.3%	30	74.1%	37	92.5%	13	10.7%	2	5.6%	2	11.5%	5	0.0%	0	0.0%	0	6.1%	1	5.0%	2	5.7%	1
Cambourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Diss	3.0%	10	0.0%	0	0.0%	0	0.0%	0	61.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham Market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1
Ely	2.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	18.0%	8	0.0%	0
Haverhill	15.6%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	33.2%	7	93.5%	39	22.5%	5	0.0%	0	0.0%	0
Ipswich	0.8%	3	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ixworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kedington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0
Lakenheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall	5.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	16	0.0%	0
Newmarket	14.1%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	78.9%	31	10.3%	2	0.0%	0	0.0%	0	28.7%	13	5.8%	1
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lodge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.8%	6	0.0%	0	12.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	4.7%	15	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	67.0%	15	0.0%	0	0.0%	0	0.0%	0
Swaffham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1
Thetford	11.3%	37	0.0%	0	13.7%	7	0.0%	0	2.9%	0	67.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	4
Wisbech	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwell	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
East Harling	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fakenham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Halstead	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Hinxton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Hockwold Cum Wilton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Hopton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littleport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Rickinghall	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	2.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.1%	7	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Soham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Walton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
West Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	5	0.0%	0	0.0%	0	2.9%	0	5.9%	1	3.6%	1
Weighted base:	329	33	50	14	16	38	39	21	41	22	44	11
Sample:	371	22	49	35	30	23	33	29	33	48	29	40

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q06 In addition to (LOCATION MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping?												
Aldi, Girling Street, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Brandon	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7
Aldi, Lime Kiln Lane, Thetford	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.2%	1	4.9%	8
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	3.2%	35	11.7%	16	5.1%	6	9.9%	5	0.8%	0	0.0%	0
Asda, Beehive Centre, Coldhams Lane, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clay Street, Soham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Fordhall Retail Park, Newmarket	0.4%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Asda, Meadow Centre, Stowmarket	0.1%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	4.1%	46	9.2%	13	14.0%	17	10.0%	5	0.0%	0	1.8%	3
Co-op, Elizabeth Parade, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, Hall Street, Long Melford	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Co-op, Kings Street, Mildenhall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road, Bury St. Edmunds	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Co-op, West Street, Isleham, Ely	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St Edmunds	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Crown Walk, Newmarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Iceland, The Burrels, Minstergate Street, Thetford	0.4%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.8%	3
Lidl, Burrell Way, Thetford	0.9%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	5
Lidl, Bury Road, Stowmarket	0.3%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Buttermarket, Bury St Edmunds	0.5%	5	0.6%	1	0.6%	1	1.2%	1	0.0%	0	0.0%	0
Marks & Spencer, The Guineas, Newmarket	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6
Morrisons, Broad Street, Cambourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Morrisons, Hadleigh, Ipswich	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Victoria Road, Diss	1.0%	11	0.0%	0	2.3%	3	0.0%	0	11.5%	7	0.8%	1
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	3.7%	40	13.9%	19	7.6%	9	7.9%	4	0.8%	0	0.7%	1
Sainsbury's Superstore, Cornard Road, Sudbury	0.7%	7	0.0%	0	0.0%	0	1.6%	1	0.7%	0	0.0%	0
Sainsbury's Superstore, Forest Retail Park, Thetford	2.3%	26	0.0%	0	1.5%	2	0.0%	0	6.1%	4	10.0%	16
Sainsbury's Superstore, Haycocks Road, Haverhill	3.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Lisle Lane, Ely	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Mildenhall	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Tesco Extra, Fordham Road, Newmarket	2.8%	31	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.8%	1
Tesco Superstore, St Saviours Interchange, Bury St Edmunds	4.9%	54	11.8%	16	15.8%	19	12.6%	6	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.6%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Angel Drove, Ely	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, London Road, Brandon	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5
Tesco Express, Lawson Place, Bury St Edmunds	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Thetford	1.9%	20	0.0%	0	0.6%	1	0.0%	0	3.6%	2	10.0%	16
Waitrose, Bray's Lane, Ely	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fred Archer Way, Newmarket	2.6%	28	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Waitrose, Hill Street, Saffron Walden	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Bobby Way, Bury St Edmunds	2.0%	22	8.1%	11	3.5%	4	6.2%	3	1.5%	1	0.8%	1
Waitrose, Station Road, Sudbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Brandon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Bury St Edmunds Town Centre	0.2%	2	0.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Diss Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Downham Market Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4
Newmarket Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Sudbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swaffham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Thetford Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	4.4%	7	0.0%	0
Internet / delivered	0.5%	5	0.0%	0	0.0%	0	0.6%	0	0.7%	1	2.0%	2
Internet / collection (click and collect)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Aldi, Lisle Lane, Ely	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Aldi, Lordscroft Lane, Haverhill	2.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Aldi, Mere Street, Diss	0.5%	6	0.0%	0	0.0%	0	0.0%	0	10.1%	6	0.0%	0
Aldi, Thaxted Road, Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda, White House Industrial Estate, Ipswich	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Co-op, High Street, Lakenheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Linton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, High Street, Thetford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Co-op, High Street, Watton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Swan Street, Sible Hedingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Farmfoods, Barton Road, Bury St Edmunds	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Farmfoods, Lime Kiln Lane, Thetford	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Iceland, Bromley Road, Downham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Iceland, Market Place, Swaffham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Lidl, Queen's Road, Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
M&S Simply Food, Beehive Centre, Coldhams Lane, Cambridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Morrisons, Maltings Mall,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Bridge Street, Downham Market												
Nisa, Cromwell Road, Saffron Walden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Sainsbury's Superstore, Jackson Square, Bishop's Stortford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Scania Way, Hardwick Industrial Estate, Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Cromwell Road, Wisbech	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, Stowmarket	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	3.0%	33	0.0%	0	1.7%	2	0.0%	0	7.2%	4	12.0%	20
Tesco Superstore, London Road, Downham Market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	8
Tesco Superstore, Victoria Road, Diss	0.4%	5	0.0%	0	0.0%	0	0.0%	0	8.0%	5	0.0%	0
Waitrose (Little), Fitzroy Street, Cambridge	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Castle Acre Road, Swaffham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Hauxton Road, Trumpington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Woolpit Village Centre (Don't know / varies)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	1.5%	17	1.8%	3	0.8%	1	1.5%	1	2.3%	1	1.4%	2
Weighted base:	39.6%	436	40.3%	56	38.7%	46	39.1%	19	38.7%	22	36.7%	60
Sample:	1102	100	100	101	100	100	100	100	100	100	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q06A Which internet / home delivery retailer do you also use for your main food shopping?																								
<i>Those who said 'Internet / delivered' or 'Internet / collection (click and collect)' at Q06</i>																								
Asda	27.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	54.1%	0	0.0%	0	0.0%	0
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	11.5%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.9%	0	0.0%	0	0.0%	0
Sainsbury's	26.4%	1	0.0%	0	0.0%	0	100.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	29.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milkman	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		6		0		0		0		1		1		0		2		1		1		0		0
Sample:		8		0		0		1		1		1		0		1		1		2		0		1

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week) to buy bread, milk, etc., on a day-to-day basis)?																								
Aldi, High Street, Brandon	1.5%	16	0.0%	0	1.7%	2	0.0%	0	0.0%	0	5.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	5
Aldi, Lime Kiln Lane, Thetford	1.6%	18	0.0%	0	0.0%	0	0.0%	0	2.8%	2	10.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	1.1%	13	7.2%	10	1.5%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clay Street, Soham	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	10	0.0%	0
Asda, Fordhall Retail Park, Newmarket	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	2.8%	31	13.8%	19	3.2%	4	7.0%	3	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Co-op, Combs Lane, Combs Ford, Stowmarket	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Elizabeth Parade, Newmarket	0.5%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-op, Hall Street, Long Melford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Co-op, Kings Street, Mildenhall	1.1%	12	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	11	0.0%	0
Co-op, Market Hill, Clare	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	7	0.0%	0	0.0%	0
Co-op, Mildenhall Road, Bury St. Edmunds	0.8%	9	3.7%	5	0.7%	1	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, West Street, Isleham, Ely	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
Co-op, Western Way, Bury St. Edmund	0.6%	6	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St Edmunds	0.3%	3	1.6%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Crown Walk, Newmarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burrell Way, Thetford	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	0
M&S Simply Food, Rougham Road Service Station, Bury St Edmunds	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St Edmunds	0.6%	7	3.1%	4	0.6%	1	1.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Guineas, Newmarket	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	15	1.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Morrisons, Victoria Road, Diss	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	1.2%	13	4.8%	7	4.8%	6	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sainsbury's Superstore, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Forest Retail Park, Thetford	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	23
Sainsbury's Superstore, Haycocks Road, Haverhill	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lisle Lane, Ely	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mildenhall	3.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Tesco Extra, Fordham Road, Newmarket	2.1%	23	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, Bury St Edmunds	1.0%	11	2.6%	4	4.3%	5	3.4%	2	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Angel Drove, Ely	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, London Road, Brandon	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	10
Tesco Express, Cornhill, Bury St Edmunds	0.4%	4	2.5%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Horringer Road, Bury St Edmunds	0.6%	7	3.2%	4	0.0%	0	1.5%	1	0.0%	0	1.0%	1
Tesco Express, Lawson Place, Bury St Edmunds	2.2%	24	14.5%	20	2.1%	3	0.7%	0	0.0%	0	0.8%	1
Tesco Express, Norwich Road, Thetford	2.4%	27	0.0%	0	4.7%	6	0.0%	0	3.1%	2	11.8%	19
Waitrose, Bray's Lane, Ely	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	6
Waitrose, Hill Street, Saffron Walden	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, Bury St Edmunds	1.0%	11	3.2%	4	1.9%	2	5.5%	3	0.0%	0	0.8%	1
Waitrose, Station Road, Sudbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow Town Centre	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Brandon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	1.2%	14	5.3%	7	1.6%	2	2.1%	1	0.0%	0	0.0%	0
Cambridge City Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Clare Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	7.8%	5	0.0%	0
Ely Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Ipswich Town Centre	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ixworth Town Centre	0.5%	6	0.0%	0	5.0%	6	0.0%	0	0.0%	0	0.0%	0
Kedington Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Kings Lynn Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Lakenheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Mildenhall Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Red Lodge Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Town Centre	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Sudbury Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4
Thetford Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.7%	0	9.4%	15
Wisbech Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Internet / delivered	0.3%	3	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.8%	1
Aldi, Lisle Lane, Ely	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Aldi, Mere Street, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Ashley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Banham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Barningham Village Centre	0.2%	2	0.0%	0	1.3%	2	0.0%	0	1.0%	1	0.0%	0
Burwell Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Cavendish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashfield Road, Elmswell	0.9%	9	0.0%	0	7.9%	9	0.0%	0	0.0%	0	0.0%	0
Co-op, Carter Street, Fordham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Lakenheath	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Co-op, High Street, Linton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	6
Co-op, High Street, Soham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ness Road, Burwell	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Co-op, North Street, Burwell	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	8
Co-op, Old Street, Haughley	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickingham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	13.7%	8	0.0%	0
Co-op, Wisbech Road, Littleport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Hopton	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
East Harling Village Centre	0.2%	3	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Elmswell Village Centre	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Elveden Village Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exning Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Farmfoods, Barton Road, Bury St Edmunds	0.1%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Lime Kiln Lane, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Farmfoods, Sudbury Retail Park, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltwell Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulbourn Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Garboldisham Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	2	2.9%	0	0.0%	0
Glensford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Great Abington Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Great Barton Village Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Great Yeldham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Hockwold cum Wilton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopton Village Centre	0.5%	5	0.0%	0	2.6%	3	0.0%	0	3.7%	2	0.0%	0
Iceland, High Street, Haverhill	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5
Iceland, The Cloisters, Ely	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lavenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Linton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Londis, Barton Road, Thurston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Londis, Gloucester Road, Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Londis, High Street, Feltwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Mundford Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Bellflower Crescent, Red Lodge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
One Stop, Cadogan Road, Bury St Edmunds	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Feltwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Market Place, Kenninghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Rougham Village Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Roys of Thetford, Guildhall Street, Thetford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0
Saffron Walden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Cambridge Leisure Park,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Clifton Way, Cambridge												
Soham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bells Lane, Glemsford	0.5%	6	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Spar, Church Road, Barningham	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Spar, London House, The Street, Stanton	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Steeple Bumpstead Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cambridge Road Industrial Estate, Milton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, Cedars Link Road, Stowmarket	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5
Tesco Superstore, Victoria Road, Diss	0.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Tesco Superstore, Yarrow Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Thaxted Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Thelnetham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Thurston Village Centre	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Castle Acre Road, Swaffham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Hauxton Road, Trumpington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Watton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weeting Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickhambrook Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Woolpit Village Centre	0.7%	8	0.0%	0	7.0%	8	0.0%	0	0.0%	0	0.0%	0
Worham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.1%	34	6.1%	9	1.5%	2	5.2%	3	3.4%	2	0.7%	1
(Don't do this type of shopping)	34.9%	384	24.2%	34	28.4%	33	55.4%	27	39.3%	23	23.5%	38
Weighted base:	1102	139		118	49	58	162	139	82	109	54	161
Sample:	1102	100		100	101	100	100	100	100	100	101	100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?												
<i>Those who said 'Internet / delivered' or 'Internet / collection (click and collect)' at Q07</i>												
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	59.8%	2	0.0%	0	100.0%	1	0.0%	0	0.0%	0	100.0%	1
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milkman	31.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3		0		1		0		0		1
Sample:		5		0		1		0		0		1

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q08 In addition to (LOCATION MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																								
<i>Those who do top-up shopping at Q07</i>																								
Aldi, High Street, Brandon	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Aldi, Lime Kiln Lane, Thetford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	0.4%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clay Street, Soham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Asda, Fordhall Retail Park, Newmarket	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	0
Asda, Meadow Centre, Stowmarket	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	0.6%	4	2.4%	3	1.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Co-op, Hall Street, Long Melford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Co-op, Kings Street, Mildenhall	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Co-op, Market Hill, Clare	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	7	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St Edmunds	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Crown Walk, Newmarket	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Burrels, Minstergate Street, Thetford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burrell Way, Thetford	1.1%	8	0.0%	0	0.0%	0	0.0%	0	3.5%	1	5.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
M&S Simply Food, Rougham Road Service Station, Bury St Edmunds	0.4%	3	0.0%	0	2.4%	2	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St Edmunds	0.8%	6	3.4%	4	0.0%	0	2.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Guineas, Newmarket	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Morrisons, Victoria Road, Diss	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	1.4%	10	6.9%	7	0.0%	0	3.0%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Forest Retail Park, Thetford	1.8%	13	0.0%	0	0.8%	1	0.0%	0	6.9%	2	7.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	11.1%	6	1.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sainsbury's Superstore, Lisle Lane, Ely	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mildenhall	1.5%	11	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Tesco Extra, Fordham Road, Newmarket	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Tesco Superstore, St Saviours Interchange, Bury St Edmunds	1.7%	12	5.2%	5	4.3%	4	12.8%	3	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Metro, London Road, Brandon	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Express, Horringer Road, Bury St Edmunds	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0
Tesco Express, Lawson Place, Bury St Edmunds	1.1%	8	6.8%	7	0.0%	0	1.9%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Thetford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5
Waitrose, Bray's Lane, Ely	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fred Archer Way, Newmarket	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	12
Waitrose, Hill Street, Saffron Walden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Waitrose, Robert Boby Way, Bury St Edmunds	1.1%	8	3.3%	3	3.0%	3	9.2%	2	0.0%	0	0.0%	0
Waitrose, Station Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0
Barrow Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Brandon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Bury St Edmunds Town Centre	1.4%	10	3.9%	4	0.8%	1	0.0%	0	9.4%	3	1.7%	2
Cambridge City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Clare Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3
Kedington Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Newmarket Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Stanton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Stowmarket Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Sudbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	7.6%	9	0.0%	0
Internet / delivered	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

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June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Aldi, Lordcroft Lane, Haverhill	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Aldi, Thaxted Road, Saffron Walden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badwell Ash Village Centre	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Burwell Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, High Street, Lakenheath	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Co-op, High Street, Linton	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Soham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ness Road, Burwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, Swan Street, Sible Hedingham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickingham	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barton Road, Bury St Edmunds	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Glemsford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockwold cum Wilton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Iceland, High Street, Haverhill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingham Village Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Linton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Londis, High Street, Feltwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Kenninghall Road, Banham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
New Buckenham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Roys of Sudbury, Great Eastern Road, Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Thetford, Guildhall Street, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Brooks Road, Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Spar, Bells Lane, Glemsford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Olaves Parade, Bury St Edmunds	0.5%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cambridge Road Industrial Estate, Milton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Tesco Superstore, Thetford Road, Watton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Tesco Superstore, Victoria Road, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurston Village Centre	0.5%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weeting Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Wickham St Paul Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	15	0.0%	0	4.1%	3	7.7%	2	5.0%	2	0.0%	0	2.3%	2	4.6%	2	1.4%	1	1.3%	0	2.3%	3	3.7%	1
(Nowhere else)	61.8%	443	64.9%	69	71.4%	60	51.5%	11	47.6%	17	57.7%	71	53.6%	45	63.1%	27	65.5%	37	58.5%	20	66.2%	72	69.1%	14
Weighted base:	718	106	84	22	35	124	85	42	57	33	109	20												
Sample:	681	70	73	48	58	70	62	52	53	61	71	63												

Q08A Which internet / home delivery retailer do you also use for your top-up food shopping?

Those who said 'Internet / delivered' or 'Internet / collection (click and collect)' at Q08

Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milkman	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1	0	1	0	0	0	0	0	0	0	0	0												
Sample:	1	0	1	0	0	0	0	0	0	0	0	0												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Meanscore: [%]												
Q09 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?												
None	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 - 10%	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11 - 20%	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
21 - 30%	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - 40%	0.5%	5	0.0%	0	1.7%	2	0.0%	0	1.4%	1	0.6%	1
41 - 50%	4.1%	45	8.7%	12	4.2%	5	3.6%	2	0.7%	0	1.3%	2
51 - 60%	3.5%	39	2.5%	3	2.3%	3	5.8%	3	2.7%	2	3.8%	6
61 - 70%	5.7%	63	4.2%	6	8.6%	10	3.2%	2	8.6%	5	9.5%	15
71 - 80%	21.1%	233	22.4%	31	18.0%	21	8.6%	4	14.3%	8	28.8%	47
81 - 90%	14.3%	157	23.8%	33	13.4%	16	14.5%	7	11.6%	7	21.1%	34
91 - 99%	4.4%	49	5.6%	8	12.5%	15	2.5%	1	11.0%	6	1.5%	3
100%	34.9%	384	24.2%	34	28.4%	33	55.4%	27	39.3%	23	23.5%	38
(Dont know)	9.7%	107	6.8%	9	11.0%	13	6.5%	3	10.4%	6	7.7%	12
(Refused)	0.6%	6	1.8%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0
<i>Mean:</i>	85.76	84.60	86.07	90.59	89.20	82.92	85.77	89.54	88.87	88.66	81.82	83.96
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q10 Where do you normally do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?												
Asda, Western Way, Bury St Edmunds	0.2%	2	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St Edmunds	0.6%	7	0.6%	1	1.4%	2	0.6%	0	0.0%	0	1.3%	2
Matalan, Easlea Way, Bury St. Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	0.2%	2	0.0%	0	0.8%	1	0.9%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cornard Road, Sudbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Sainsbury's Superstore, Lisle Lane, Ely	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.7%	0	7.7%	12
Tesco Extra, Fordham Road, Newmarket	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5
Braintree Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Bury St Edmunds Town Centre	38.3%	422	68.7%	96	62.3%	73	50.1%	24	18.7%	11	43.1%	70
Cambourne Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cambridge City Centre	16.3%	180	4.6%	6	2.3%	3	9.9%	5	0.8%	0	1.5%	3
Diss Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0
Ely Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Haverhill Town Centre	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Town Centre	0.4%	4	0.0%	0	2.4%	3	0.9%	0	0.0%	0	0.0%	0
Ixworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Kings Lynn Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Mildenhall Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Town Centre	3.1%	35	0.0%	0	0.0%	0	0.0%	0	0.6%	1	16.7%	23
Norwich City Centre	5.6%	62	0.6%	1	1.5%	2	1.3%	1	49.7%	29	15.5%	25
Peterborough City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Sudbury Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swaffham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	2.3%	1	6.2%	10
Wisbech Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre, Cambridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Braintree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Cambridge Retail Park, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Retail Park, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Village (Outlet Centre), Braintree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Grafton Centre, Cambridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Thetford Retail Park, Thetford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Internet / catalogue / TV shopping	16.8%	185	18.8%	26	25.8%	30	21.6%	11	13.8%	8	8.0%	13
Abroad	0.2%	3	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Brookfield Centre, Cheshunt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Central London	0.5%	5	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Chelmsford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Colchester Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Dartmouth Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Derby City Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, Grays	0.1%	1	0.0%	0	0.6%	1	0.6%	0	0.0%	0	0.0%	0
Manchester City Centre	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Saffron Walden Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	9
Skegness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spalding Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
St Albans Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Tesco Superstore, Victoria Close, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tollgate Shopping Park, Stanway, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
(Don't know / varies)	1.6%	18	0.0%	0	0.8%	1	4.7%	2	0.7%	0	1.8%	3
(Don't do this type of shopping)	3.6%	40	1.8%	2	1.1%	1	5.9%	3	1.4%	1	8.5%	14
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q10A Which internet / home delivery retailer do you use for your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?																								
<i>Those who do said 'Internet / catalogue / TV shopping' at Q10</i>																								
Amazon	13.3%	24	0.0%	0	6.2%	2	0.0%	0	0.0%	0	8.8%	1	35.0%	10	0.0%	0	6.9%	1	3.3%	0	33.7%	9	11.2%	1
AO.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	2.3%	4	0.0%	0	0.0%	0	23.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	2
B&Q	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.8%	1	3.7%	1	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	5.1%	9	26.1%	7	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	12.7%	1
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	4.0%	7	0.0%	0	2.6%	1	3.4%	0	5.9%	0	7.5%	1	12.6%	4	6.8%	1	0.0%	0	3.3%	0	0.0%	0	0.0%	0
Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	3.2%	6	4.4%	1	5.7%	2	0.0%	0	7.0%	1	0.0%	0	4.7%	1	7.8%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	0
Next	6.0%	11	0.0%	0	7.4%	2	8.7%	1	15.2%	1	31.6%	4	0.0%	0	14.7%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	3.4%	6	0.0%	0	18.2%	6	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
Ambrose Wilson	0.4%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	1.4%	3	0.0%	0	2.2%	1	0.0%	0	5.0%	0	0.0%	0	0.0%	0	4.9%	1	5.8%	1	3.3%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	5.8%	1	3.3%	0	3.1%	1	2.8%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
EAST	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	1.8%	3	9.6%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	1.2%	2	0.0%	0	2.2%	1	2.9%	0	0.0%	0	8.1%	1
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	3.2%	6	3.2%	1	5.3%	2	0.0%	0	5.0%	0	6.7%	2
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	1
MandM Direct	3.7%	7	26.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.4%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
New Look	1.6%	3	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.2%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0
Peter Hahn	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.4%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Simply Be	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Sports Direct	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vegetarian Shoes	1.4%	3	9.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Very	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	1	
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Stuff	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	
Wiggle	0.4%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	35.5%	66	14.0%	4	24.5%	7	53.9%	6	46.8%	4	35.7%	5	29.0%	9	51.2%	6	43.1%	5	66.8%	6	46.9%	13	26.6%
Weighted base:		185		26		30		11		8		13		30		11		12		10		27	
Sample:		177		10		29		14		14		10		19		15		14		19		12	

Q11 How do you normally travel to (LOCATION MENTIONED AT Q10)?*Those who do clothes shopping at Q10 excluding those who said 'Internet / catalogue / TV shopping'*

Car / van (as driver)	76.6%	672	55.2%	61	93.9%	81	77.6%	28	83.2%	41	83.0%	112	77.9%	82	77.9%	51	69.2%	65	84.2%	36	73.9%	96	84.3%	20
Car / van (as passenger)	7.6%	67	7.1%	8	3.7%	3	15.1%	5	5.7%	3	7.6%	10	5.9%	6	5.4%	4	6.1%	6	10.4%	4	11.7%	15	8.6%	2
Bus, minibus or coach	6.7%	59	8.4%	9	1.6%	1	2.9%	1	2.6%	1	2.9%	4	6.0%	6	10.2%	7	13.0%	12	2.9%	1	11.5%	15	3.0%	1
Using park & ride facility	1.6%	14	0.0%	0	0.0%	0	0.0%	0	4.1%	2	2.2%	3	2.9%	3	4.4%	3	2.9%	3	0.0%	0	0.0%	0	3.2%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.6%	40	27.6%	31	0.0%	0	2.6%	1	0.0%	0	2.3%	3	3.2%	3	0.0%	0	2.1%	2	0.8%	0	0.0%	0	0.0%	0
Taxi	0.3%	3	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Train	1.0%	9	0.0%	0	0.0%	0	0.0%	0	4.4%	2	2.0%	3	1.3%	1	1.1%	1	0.0%	0	0.0%	0	1.4%	2	0.9%	0
Bicycle	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	6	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Plane	0.2%	2	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.5%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.8%	1	0.8%	1	0.0%	0
Weighted base:		878		111		86		35		49		135		105		66		94		43		130		
Sample:		877		87		69		78		84		84		77		78		82		76		84		

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?												
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	0.3%	3	0.8%	1	0.8%	1	2.3%	1	0.0%	0	0.0%	0
Morrisons, Victoria Road, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	0.5%	5	1.4%	2	2.3%	3	0.9%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cornard Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Sainsbury's Superstore, Lisle Lane, Ely	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Mildenhall, Bury St Edmunds	0.5%	6	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	18
Tesco Extra, Fordham Road, Newmarket	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	7
Tesco Superstore, Angel Drove, Ely	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Savoiors Interchange, Bury St Edmunds	1.0%	11	6.2%	9	0.7%	1	0.6%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Bury St Edmunds Town Centre	10.1%	111	14.4%	20	17.6%	21	18.1%	9	5.2%	3	14.9%	24
Cambourne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	9
Downham Market Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Haverhill Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Ipswich Town Centre	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Town Centre	1.0%	11	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.7%	1

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Norwich City Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	10.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Sudbury Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Thetford Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Retail Park, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robert Bobby Way Retail Park, Bury St. Edmunds	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / TV shopping	31.9%	351	32.1%	45	35.7%	42	35.6%	17	28.2%	16	25.0%	41	27.3%	38	33.5%	27	42.7%	46	33.9%	18	32.0%	51	27.7%	9
Colchester Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Fordham Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	2.6%	1	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.3%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Superstore, Victoria Close, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolpit Village Centre (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	1.0%	11	0.7%	1	0.6%	1	0.6%	0	1.4%	1	1.2%	2	0.0%	0	0.8%	1	0.9%	1	6.9%	4	0.0%	0	2.0%	1
	43.1%	475	41.1%	57	40.1%	47	41.0%	20	48.6%	28	42.3%	68	57.2%	79	47.8%	39	37.4%	41	26.8%	15	40.6%	65	47.8%	15
Weighted base:	1102		139		118		49		58		162		139		82		109		54		161		31	
Sample:	1102		100		100		101		100		100		100		100		100		101		100		100	

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12AWhich internet / home delivery retailer do you use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Those who said 'Internet / catalogue / TV shopping' at Q12</i>																								
Amazon	84.5%	297	78.5%	35	92.4%	39	64.0%	11	78.5%	13	94.3%	38	92.7%	35	75.9%	21	74.4%	35	96.2%	18	89.5%	46	75.9%	6
AO.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	0.8%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.4%	2	0.0%	0	0.0%	0	2.1%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.2%	32	6.2%	3	6.0%	3	33.9%	6	16.1%	3	0.0%	0
Weighted base:	351		45		42		17		16		41	
Sample:	310		24		31		27		30		27	

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?												
Asda, Meadow Centre, Stowmarket	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis at Home, Futura Park, Ipswich	0.2%	2	0.0%	0	0.6%	1	0.0%	0	1.5%	1	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	0.2%	2	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, Mildenhall, Bury St Edmunds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Tesco Extra, Fordham Road, Newmarket	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.1%	4
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Braintree Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Bury St Edmunds Town Centre	9.8%	109	14.5%	20	23.2%	27	20.8%	10	6.6%	4	2.5%	4
Cambridge City Centre	7.9%	87	1.8%	2	0.0%	0	2.2%	1	0.0%	0	1.8%	3
Diss Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	12.1%	7	0.0%	0
Downham Market Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Town Centre	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Ipswich Town Centre	0.3%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	1
Kings Lynn Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall Town Centre	0.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Town Centre	2.0%	22	0.0%	0	0.0%	0	0.9%	0	0.0%	0	12.1%	17
Norwich City Centre	1.7%	19	0.6%	1	0.0%	0	0.7%	0	13.9%	8	4.8%	8
Stowmarket Town Centre	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sudbury Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swaffham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Town Centre	2.7%	29	0.0%	0	0.0%	0	0.0%	0	2.9%	2	13.9%	23
Beehive Centre, Cambridge	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Cambridge	2.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	9

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Forest Retail Park, Thetford	3.0%	33	0.0%	0	1.2%	1	0.0%	0	3.1%	2	16.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	5.9%	2
Pier Point Retail Park, Kings Lynn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Riverside Retail Park, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robert Boby Way Retail Park, Bury St. Edmunds	0.9%	10	2.0%	3	5.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
St Edmundsbury Retail Park, Bury St Edmunds	2.4%	27	16.7%	23	1.3%	2	2.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bartons Retail Park, Bury St Edmunds	0.2%	2	0.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Parkway Retail Park, Bury St Edmunds	0.6%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Thetford Retail Park, Thetford	1.2%	14	0.0%	0	0.7%	1	0.0%	0	0.0%	0	6.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2
Internet / catalogue / TV shopping	27.3%	301	27.8%	39	25.5%	30	38.4%	19	26.9%	16	20.3%	33	25.0%	35	22.5%	18	35.4%	38	20.8%	11	34.5%	56	20.6%	6
Abroad	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Central London	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulbourn Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Hardwick Retail Park, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Moreton Hall Retail Park, Bury St Edmunds	5.4%	60	18.2%	25	11.3%	13	4.7%	2	3.3%	2	0.7%	1	0.0%	0	0.0%	0	1.5%	2	1.9%	1	8.0%	13	0.7%	0
Ransomes Industrial Estate, Ipswich	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sweet Briar Retail Park, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Tesco Superstore, Victoria Close, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollgate Shopping Park, Stanway, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Watton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.3%	69	5.7%	8	10.8%	13	5.9%	3	8.3%	5	2.5%	4	1.7%	2	5.4%	4	7.6%	8	2.0%	1	11.5%	19	5.6%	2
(Don't do this type of shopping)	17.5%	193	7.7%	11	16.9%	20	20.5%	10	15.5%	9	24.7%	40	25.1%	35	26.5%	22	16.4%	18	23.6%	13	7.5%	12	12.4%	4
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13A Which internet / home delivery retailer do you use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, Kindles, iPads, telephones, etc.)? <i>Those who said 'Internet / catalogue / TV shopping' at Q13</i>																								
Amazon	41.6%	125	16.3%	6	34.0%	10	43.3%	8	45.0%	7	64.4%	21	49.6%	17	34.4%	6	42.1%	16	53.7%	6	39.9%	22	70.0%	4
AO.com	5.0%	15	0.0%	0	9.4%	3	0.0%	0	3.0%	0	0.0%	0	2.9%	1	0.0%	0	25.0%	10	0.0%	0	1.8%	1	0.0%	0
Argos	0.6%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	9.3%	28	14.6%	6	2.6%	1	0.0%	0	7.8%	1	10.5%	3	2.9%	1	7.5%	1	2.1%	1	4.0%	0	23.7%	13	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	0.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	5.5%	16	0.0%	0	3.1%	1	12.2%	2	0.0%	0	0.0%	0	12.7%	4	5.9%	1	11.5%	4	4.0%	0	5.1%	3	0.0%	0
Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Sainsbury's	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.1%	3	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.5%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.8%	3	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.4%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.3%	1	0.0%	0	2.2%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.5%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Samsung	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.1%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Direct	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	31.4%	94	59.6%	23	37.2%	11	38.8%	7	41.6%	6	10.6%	3
Weighted base:	301	39	30	19	16	33	35	18	38	11	56	6
Sample:	232	21	30	24	16	21	24	19	25	15	26	11

West Suffolk Household Survey for Carter Jonas

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June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?												
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Fordhall Retail Park, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Asda, Meadow Centre, Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	0.1%	1	0.7%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0
B&Q, Risbygate Street, Bury St. Edmunds	0.1%	1	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
B&Q, Woodhall Estate, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Homebase, Oaks Drive, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
John Lewis at Home, Futura Park, Ipswich	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Lidl, Bury Road, Stowmarket	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Victoria Road, Diss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	0.4%	5	1.2%	2	1.4%	2	2.6%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sainsbury's Superstore, Lisle Lane, Ely	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mildenhall, Bury St Edmunds	0.6%	6	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	1.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	20
Wilko, Risbygate St, Bury St Edmunds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fordham Road, Newmarket	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	7
Tesco Superstore, St Savoiors Interchange, Bury St Edmunds	0.7%	7	0.0%	0	1.8%	2	3.9%	2	0.0%	0	0.7%	1
Tesco Superstore, Woodhall	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Business Park, Springlands Way, Sudbury																									
Attleborough Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Brandon Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0			
Bury St Edmunds Town Centre	10.1%	112	14.8%	21	30.3%	36	34.2%	17	5.7%	3	3.8%	6	1.7%	2	0.0%	0	0.9%	1	10.6%	6	11.8%	19	3.2%	1	
Cambourne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge City Centre	9.0%	99	3.0%	4	0.0%	0	4.4%	2	0.0%	0	1.8%	3	24.8%	34	40.5%	33	8.5%	9	4.2%	2	6.5%	10	0.9%	0	
Diss Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	14.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Downham Market Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	
Ely Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0	
Haverhill Town Centre	6.7%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	9.8%	8	56.4%	61	7.2%	4	0.0%	0	0.0%	0	
Ipswich Town Centre	0.5%	5	0.0%	0	1.5%	2	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Kings Lynn Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	
Mildenhall Town Centre	1.2%	13	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	11	0.8%	0	
Newmarket Town Centre	4.0%	45	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.8%	1	25.1%	35	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	
Norwich City Centre	0.9%	10	0.6%	1	0.0%	0	0.0%	0	10.7%	6	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	
Stowmarket Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sudbury Town Centre	0.9%	10	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	9	0.0%	0	0.0%	0	
Swaffham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	
Thetford Town Centre	3.4%	37	0.0%	0	0.0%	0	0.0%	0	2.9%	2	18.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	20.6%	6
Anglia Retail Park, Ipswich	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beehive Centre, Cambridge	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	1.4%	2	0.0%	0	
Cambridge Retail Park, Cambridge	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	2.5%	2	4.7%	5	0.0%	0	5.7%	9	0.0%	0	
Forest Retail Park, Thetford	3.5%	38	0.0%	0	1.8%	2	0.0%	0	2.3%	1	17.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	12.9%	4	
Pier Point Retail Park, Kings Lynn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3	
Robert Bobby Way Retail Park, Bury St. Edmunds	0.8%	9	2.7%	4	0.6%	1	0.0%	0	0.7%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	
Shawlands Retail Park, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	
St Edmundsbury Retail Park, Bury St Edmunds	2.4%	26	13.7%	19	2.0%	2	7.7%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Bartons Retail Park, Bury St Edmunds	1.0%	11	5.7%	8	0.6%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	
The Parkway Retail Park, Bury St Edmunds	0.5%	5	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	
Thetford Retail Park, Thetford	1.4%	15	0.0%	0	0.7%	1	0.0%	0	1.5%	1	6.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	3	
Internet / catalogue / TV shopping	21.0%	231	16.9%	23	28.1%	33	22.2%	11	29.3%	17	15.2%	25	12.5%	17	21.6%	18	14.6%	16	24.7%	13	32.0%	51	20.8%	6	
B&Q, Newmarket Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bacton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Bournemouth Town Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulbourn Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Hall Road Retail Park, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Halstead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Hardwick Retail Park, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Methwold Parish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moreton Hall Retail Park, Bury St Edmunds	6.5%	71	26.4%	37	13.7%	16	2.1%	1	4.6%	3	0.8%	1
Nottingham City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ransomes Industrial Estate, Ipswich	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	7
Tesco Superstore, Kilverstone, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Superstore, Victoria Close, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tollgate Shopping Park, Stanway, Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Watton Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Whitton Village Centre (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	3.7%	41	0.7%	1	11.6%	14	5.4%	3	6.8%	4	1.4%	2
	8.7%	96	9.9%	14	3.2%	4	4.7%	2	4.7%	3	8.7%	14
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11

Q14A Which internet / home delivery retailer do you use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?

Those who said 'Internet / catalogue / TV shopping' at Q14

Amazon	11.3%	26	4.9%	1	7.7%	3	21.2%	2	31.2%	5	8.6%	2	35.2%	6	12.2%	2	10.2%	2	2.4%	0	4.2%	2	4.5%	0
AO.com	18.4%	43	34.9%	8	9.6%	3	17.8%	2	20.3%	3	33.3%	8	12.5%	2	9.3%	2	9.2%	1	25.5%	3	11.2%	6	48.2%	3
Argos	9.9%	23	0.0%	0	2.8%	1	0.0%	0	0.0%	0	10.2%	3	0.0%	0	3.6%	1	0.0%	0	7.3%	1	34.2%	18	4.5%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	13.2%	30	8.5%	2	21.9%	7	3.3%	0	0.0%	0	26.0%	6	0.0%	0	3.0%	1	39.9%	6	3.3%	0	13.9%	7	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	1.0%	2	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	6.8%	1	0.0%	0	0.0%	0	0.0%	0
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	12.2%	28	0.0%	0	14.6%	5	19.3%	2	10.0%	2	8.6%	2	22.7%	4	14.6%	3	12.8%	2	2.8%	0	15.9%	8	6.4%	0
Littlewoods	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.9%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	2	3.6%	1	4.2%	1	0.0%	0	0.0%	0	3.2%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	2.0%	5	10.7%	3	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.1%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.1%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RDO Kitchens & Appliances	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.8%	2	0.0%	0	2.4%	1	0.0%	0	2.8%	0	0.0%	0
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	27.5%	64	41.0%	10	28.1%	9	29.0%	3	33.4%	6	13.3%	3
Weighted base:	231	23	33	11	17	25	17	18	16	13	51	6
Sample:	209	13	30	25	25	17	15	18	13	14	22	17

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
Aldi, High Street, Brandon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Meadow Centre, Stowmarket	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	0.2%	3	0.6%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, Stowmarket	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Victoria Road, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	0.3%	4	2.2%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lisle Lane, Ely	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, Mildenhall, Bury St Edmunds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Wilko, Risbygate St, Bury St Edmunds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Tesco Extra, Fordham Road, Newmarket	2.1%	24	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	11.3%	16	0.0%	0	0.0%	0	4.3%	7	0.0%	0	0.0%	0
Tesco Superstore, Angel Drove, Ely	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Tesco Superstore, St Savioirs Interchange, Bury St Edmunds	0.8%	9	1.5%	2	1.2%	1	1.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Atleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Bury St Edmunds Town Centre	21.1%	232	62.1%	87	33.5%	39	44.2%	22	5.4%	3	19.4%	31	10.1%	14	0.9%	1	2.5%	3	9.2%	5	15.5%	25	8.2%	3
Cambridge City Centre	2.7%	29	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	7.3%	10	12.6%	10	2.3%	3	1.8%	1	3.3%	5	0.0%	0
Clare Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Diss Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	26.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham Market Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Centre																								
Ely Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	5.1%	8	0.0%	0		
Haverhill Town Centre	5.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	48.8%	53	6.8%	4	0.0%	0	0.0%	0		
Ipswich Town Centre	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ixworth Town Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kings Lynn Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2		
Mildenhall Town Centre	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	10.8%	17	0.0%	0		
Newmarket Town Centre	4.5%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	38	0.0%	0	0.0%	0	7.2%	12	0.0%	0		
Norwich City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	7.5%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0		
Peterborough City Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stowmarket Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sudbury Town Centre	1.0%	11	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	10	0.0%	0	0.0%	0		
Swaffham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.3%	1		
Thetford Town Centre	3.8%	42	0.0%	0	0.7%	1	0.0%	0	5.9%	3	21.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2		
Wisbech Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0		
The Parkway Retail Park, Bury St Edmunds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0		
Thetford Retail Park, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / catalogue / TV shopping	26.8%	296	21.8%	30	37.7%	44	25.4%	12	27.4%	16	24.7%	40	26.0%	36	28.9%	24	31.3%	34	21.2%	12	23.4%	38	30.5%	9
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0		
Burwell Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0		
Colchester Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0		
Garboldisham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Glensford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0		
Halstead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0		
Hopton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Long Melford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0		
Longwater Retail Park, New Costessey, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mundford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0		
Saffron Walden Town Centre	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	17	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Cangle Road, Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.0%	0	0.0%	0		
Tesco Superstore, Kilverstone, Thetford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1		
Tesco Superstore, Victoria Close, Diss	0.4%	5	0.0%	0	0.0%	0	0.0%	0	8.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waitrose, Station Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Watton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / varies)	3.6%	40	2.6%	4	7.9%	9	2.7%	1	0.8%	0	1.9%	3	4.3%	6	7.1%	6	1.2%	1	2.8%	2	3.7%	6	3.7%	1
(Don't do this type of shopping)	15.0%	166	8.3%	12	12.5%	15	20.4%	10	9.1%	5	14.2%	23	9.9%	14	26.6%	22	13.3%	14	17.5%	10	19.8%	32	30.7%	9

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15A Which internet / home delivery retailer do you use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
<i>Those who said 'Internet / catalogue / TV shopping' at Q15</i>																								
Amazon	81.9%	242	96.8%	29	93.1%	41	68.9%	9	87.0%	14	89.9%	36	80.1%	29	87.3%	21	62.4%	21	70.2%	8	68.1%	26	89.0%	8
AO.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	1.2%	4	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	6.0%	2	0.0%	0	0.0%	0	6.6%	1
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.6%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Direct	0.7%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.7%	1
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.9%	35	3.2%	1	3.3%	1	28.2%	4	10.0%	2	10.1%	4
Weighted base:	296		30		44		12		16		40	
Sample:	280		15		32		25		29		25	

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?												
Aldi, Girling Street, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Fordhall Retail Park, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Meadow Centre, Stowmarket	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Road, Bury St Edmunds	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	0.1%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lisle Lane, Ely	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mildenhall, Bury St Edmunds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko, Risbygate St, Bury St Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fordham Road, Newmarket	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Angel Drove, Ely	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Savoiors Interchange, Bury St Edmunds	1.1%	12	6.3%	9	0.7%	1	3.1%	2	0.0%	0	0.0%	0
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Braintree Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	13.6%	150	28.9%	40	17.7%	21	30.8%	15	3.7%	2	12.0%	19
Cambourne Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cambridge City Centre	3.2%	35	0.0%	0	1.2%	1	0.9%	0	0.0%	0	6.6%	9
Clare Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Diss Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	15.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Downham Market Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0		
Ely Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0		
Haverhill Town Centre	3.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	4.8%	4	24.7%	27	2.8%	2	0.0%	0		
Ipswich Town Centre	0.5%	6	3.1%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0		
Kings Lynn Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	4		
Lakenheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1		
Mildenhall Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0		
Newmarket Town Centre	5.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	35	0.7%	1	0.0%	0	13.9%	22	0.7%	0		
Norwich City Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	6.8%	4	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1		
Stanton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stowmarket Town Centre	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sudbury Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	7	0.0%	0	0.0%	0		
Swaffham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	0		
Thetford Town Centre	4.2%	46	0.0%	0	1.2%	1	0.0%	0	5.2%	3	24.9%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1		
Anglia Retail Park, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Beehive Centre, Cambridge	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.6%	3	0.9%	1	0.0%	0	0.7%	0		
Chapelfield Shopping Centre, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Forest Retail Park, Thetford	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1		
Riverside Retail Park, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0		
Robert Boby Way Retail Park, Bury St. Edmunds	0.6%	7	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
St Edmundsbury Retail Park, Bury St Edmunds	0.3%	3	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Studland Retail Park, Newmarket	1.5%	17	0.0%	0	0.8%	1	1.9%	1	0.0%	0	0.0%	0	4.7%	7	0.0%	0	0.0%	0	5.1%	8	0.0%	0		
Thetford Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0		
Internet / catalogue / TV shopping	21.0%	231	21.2%	29	25.9%	30	20.2%	10	22.4%	13	19.7%	32	17.3%	24	18.2%	15	27.7%	30	18.0%	10	17.4%	28	30.4%	9
Banham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cavendish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0		
Colchester Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0		
Copdock Mill Interchange, Ipswich	0.3%	3	0.6%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0		
East Harling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Feltwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0		
Hundon Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0		
Lavenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0		
Moreton Hall Retail Park, Bury St Edmunds	1.1%	12	6.1%	9	1.9%	2	0.7%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
Romford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0		
Saffron Walden Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0	0.0%	0		

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June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Soham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadbroke Village Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.3%	2
Tesco Superstore, Radwinter Road, Saffron Walden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Superstore, Victoria Close, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Tollgate Shopping Park, Stanway, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	30	2.1%	3	0.8%	1	7.4%	4	1.5%	1	1.4%	2
(Don't do this type of shopping)	29.9%	330	26.1%	36	44.3%	52	26.3%	13	37.1%	22	22.2%	36
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q16A Which internet / home delivery retailer do you use for your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																								
<i>Those who said 'Internet / catalogue / TV shopping' at Q16</i>																								
Amazon	59.2%	137	57.1%	17	72.2%	22	31.9%	3	63.1%	8	63.6%	20	77.8%	19	31.0%	5	71.5%	22	35.8%	3	44.2%	12	59.7%	6
AO.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Asda	0.5%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	2.3%	5	0.0%	0	0.0%	0	0.0%	0	9.4%	1	3.6%	1	4.9%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.5%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	6	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Early Learning Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.1%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	2
Pet Supermarket	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Smyths Toys	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	6.7%	1
Steam	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tails.com	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	27.5%	64	35.1%	10	20.4%	6	65.0%	6	19.6%	3	20.0%	6	17.3%	4	59.7%	9	7.5%	2	39.1%	4	41.4%	12	10.9%	1
Weighted base:	231		29		30		10		13		32		24		15		30		10		28		9	
Sample:	183		16		26		17		16		15		12		15		14		15		17		20	

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?												
Asda, Clay Street, Soham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Easlea Way, Bury St. Edmunds	1.7%	19	6.6%	9	7.2%	8	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Road, Bury St Edmunds	3.6%	39	10.3%	14	6.9%	8	5.7%	3	3.1%	2	0.0%	0
Homebase, Newmarket Road, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Oaks Drive, Newmarket	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Homebase, Waldingfield Road/Northern Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis at Home, Futura Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Braintree Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Brandon Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Bury St Edmunds Town Centre	18.5%	204	27.3%	38	32.8%	39	27.6%	14	6.5%	4	22.1%	36
Cambourne Town Centre	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	10.3%	114	3.4%	5	0.0%	0	8.7%	4	0.0%	0	2.5%	4
Clare Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss Town Centre	1.5%	17	0.0%	0	0.0%	0	0.0%	0	27.4%	16	0.6%	1
Downham Market Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Ely Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Haverhill Town Centre	3.4%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakenheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall Town Centre	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Town Centre	3.1%	35	0.0%	0	0.0%	0	0.6%	0	0.0%	0	21.8%	30
Norwich City Centre	1.1%	12	0.0%	0	0.0%	0	1.0%	0	9.1%	5	3.1%	5
Red Lodge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Stanton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Stowmarket Town Centre	0.2%	2	0.0%	0	0.6%	1	0.9%	0	2.1%	1	0.0%	0
Sudbury Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swaffham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Town Centre	3.1%	34	0.7%	1	0.8%	1	0.0%	0	4.4%	3	15.1%	24
Wisbech Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre, Cambridge	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Braintree Retail Park, Braintree	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Cambridge Retail Park, Cambridge	0.8%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.7%	1	3.2%	4	0.0%	0	0.7%	1	0.7%	0
Forest Retail Park, Thetford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Pier Point Retail Park, Kings Lynn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Riverside Retail Park, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Robert Boby Way Retail Park, Bury St. Edmunds	0.5%	5	0.0%	0	1.4%	2	0.6%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.7%	1	0.0%	0
Shawlands Retail Park, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
St Edmundsbury Retail Park, Bury St Edmunds	2.1%	23	3.4%	5	10.3%	12	5.1%	2	0.0%	0	0.7%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Studland Retail Park, Newmarket	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	8	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0
The Bartons Retail Park, Bury St Edmunds	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Parkway Retail Park, Bury St Edmunds	0.3%	3	0.6%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Thetford Retail Park, Thetford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
Internet / catalogue / TV shopping	8.1%	89	14.1%	20	12.9%	15	9.9%	5	11.8%	7	4.9%	8	8.6%	12	5.9%	5	3.2%	3	9.0%	5	5.6%	9	1.7%	1
Aldi, Norwich Road, Fakenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Brentwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Central London	0.4%	4	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Colchester Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
DFS, Newmarket Road, Cambridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dereham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fakenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Halstead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Tottenham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
IKEA, Wembley	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Longwater Retail Park, New Costessey, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moreton Hall Retail Park, Bury St Edmunds	1.5%	16	0.8%	1	4.0%	5	3.4%	2	0.0%	0	1.4%	2	1.7%	2	0.0%	0	1.3%	1	1.5%	1	1.1%	2	0.0%	0
Ransomes Industrial Estate, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	10	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Sawston Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprowston Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Norwich												
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre Retail Park, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Watton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	9.1%	101	5.6%	8	14.4%	17	11.1%	5	6.2%	4	11.5%	19
(Don't do this type of shopping)	19.4%	214	23.9%	33	7.5%	9	21.6%	11	21.9%	13	23.9%	39
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11

Q17A Which internet / home delivery retailer do you use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Those who said 'Internet / catalogue / TV shopping' at Q17

Amazon	2.8%	3	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0
AO.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	11.6%	10	34.7%	7	13.3%	2	8.7%	0	0.0%	0	0.0%	0	0.0%	0	31.1%	1	0.0%	0	0.0%	0	0.0%	0
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	2.8%	3	12.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	3.3%	3	0.0%	0	0.0%	0	7.4%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	2	26.9%	1	0.0%	0	0.0%	0
Littlewoods	2.2%	2	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.8%	0
Next	17.7%	16	47.5%	9	42.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	1.1%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	1.7%	1	0.0%	0	0.0%	0	6.9%	0	0.0%	0	11.1%	1
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	55.6%	50	0.0%	0	33.1%	5	83.9%	4	93.1%	6	100.0%	8
Weighted base:	89	20	15	5	7	8	12	5	3	5	9	1
Sample:	61	5	11	7	7	4	4	6	4	5	6	2

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																								
Aldi, High Street, Brandon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0										
B&Q, Risbygate Street, Bury St. Edmunds	13.3%	147	45.6%	64	24.3%	29	36.0%	18	4.7%	3	1.7%	3	4.7%	7	1.1%	1	2.1%	2	2.3%	1	12.3%	20	2.5%	1
B&Q, Woodhall Estate, Sudbury	1.4%	15	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.5%	14	0.0%	0	0.0%	0
Glasswells, Newmarket Road, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ashdon Road, Saffron Walden	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Newmarket Road, Cambridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.5%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Homebase, Oaks Drive, Newmarket	11.5%	127	3.2%	4	0.0%	0	4.7%	2	0.0%	0	0.0%	0	41.5%	58	0.0%	0	0.0%	0	0.0%	0	38.5%	62	0.9%	0
Homebase, Waldingfield Road/Northern Road, Sudbury	1.0%	11	1.2%	2	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	8	0.0%	0	0.0%	0
Lidl, Burrell Way, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Wilko, Risbygate St, Bury St Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Tesco Extra, Fordham Road, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Savioirs Interchange, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Bury St Edmunds Town Centre	7.0%	77	10.3%	14	27.5%	32	21.8%	11	2.6%	2	3.0%	5	0.8%	1	0.0%	0	1.5%	2	6.4%	3	3.8%	6	3.0%	1
Cambridge City Centre	2.3%	25	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	7	11.3%	9	5.8%	6	0.0%	0	0.7%	1	0.0%	0
Clare Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Diss Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	19.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham Market Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	0
Ely Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8	0.0%	0
Haverhill Town Centre	5.5%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	9.2%	8	46.8%	51	2.4%	1	0.0%	0	0.0%	0
Ipswich Town Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	4.1%	1
Mildenhall Town Centre	2.0%	22	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	21	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Newmarket Town Centre	3.5%	38	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.7%	1	25.1%	35	0.7%	1	0.0%	0	0.0%	0	0.6%	1	0.7%	0
Norwich City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Stowmarket Town Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Sudbury Town Centre	0.9%	10	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	9	0.0%	0	0.0%	0
Thetford Town Centre	4.4%	48	0.0%	0	0.0%	0	0.0%	0	2.8%	2	27.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	3
Anglia Retail Park, Ipswich	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Cambridge	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	1.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Cambridge Road Retail Park, Park Road, Haverhill	4.2%	47	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	35.3%	38	7.0%	4	0.0%	0	0.0%	0
Forest Retail Park, Thetford	5.4%	59	0.0%	0	1.5%	2	0.0%	0	9.2%	5	26.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	10
Grafton Centre, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Retail Park, Haverhill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Pier Point Retail Park, Kings Lynn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	3
Riverside Retail Park, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robert Boby Way Retail Park, Bury St. Edmunds	0.8%	9	4.9%	7	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shawlands Retail Park, Sudbury	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0
St Edmundsbury Retail Park, Bury St Edmunds	1.1%	12	4.6%	6	2.1%	3	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studland Retail Park, Newmarket	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	5.1%	7	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
The Bartons Retail Park, Bury St Edmunds	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Parkway Retail Park, Bury St Edmunds	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Retail Park, Thetford	1.6%	17	0.0%	0	0.7%	1	0.0%	0	9.3%	5	5.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2
Internet / catalogue / TV shopping	1.4%	15	0.0%	0	0.6%	1	0.0%	0	5.4%	3	1.3%	2	2.0%	3	1.8%	2	0.0%	0	0.0%	0	2.6%	4	1.7%	1
Aldi, Mere Street, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Boundary Road, Hellesdon, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Newmarket Road, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Tangent Link, Harold Hill, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Bacton Village Centre	0.1%	2	0.0%	0	0.6%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwell Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilton Industrial Estate, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Cotton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss Garden Centre, Victoria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Diss												
East Harling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Enterprise Park, Bury St Edmunds	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Fordham Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Great Shelford Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Hardwick Industrial Estate, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardwick Retail Park, King's Lynn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hall Road, Norwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.0%	0
Hopton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Jewson, Craffield Road, Bury St Edmunds	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson, Dereham Road, Fakenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moreton Hall Retail Park, Bury St Edmunds	6.1%	68	20.4%	28	25.9%	31	4.9%	2	5.1%	3	1.4%	2
Saffron Walden Town Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	14
Sawston Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Screwfix, Albion Court, Studlands Park Avenue, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Bunting Road, Bury St Edmunds	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burrell Way, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Simpsons Nursery & Garden Centre, Station Road, Fordham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Stoke Ferry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Garden Centre, Kilverstone, Thetford	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	1
Travis Perkins, Hollands Road, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham-le-Willows Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Wickes, London Road, Thetford	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.0%	6
Wyevale Garden Centre, Banks End, Wyton, Huntingdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wymondham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Wyvale Garden Centre,	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Rougham Road, Bury St Edmunds												
(Don't know / varies)	3.1% 35	1.8% 2	2.2% 3	9.8% 5	6.5% 4	2.3% 4	0.0% 0	10.2% 8	1.0% 1	4.2% 2	2.8% 4	3.8% 1
(Don't do this type of shopping)	10.6% 117	6.2% 9	4.6% 5	9.9% 5	11.2% 7	18.1% 29	8.8% 12	17.6% 14	5.0% 5	8.5% 5	13.7% 22	11.6% 4
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey
for Carter Jonas

Weighted:

June 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q18A Which internet / home delivery retailer do you use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																								
<i>Those who said 'Internet / catalogue / TV shopping' at Q18</i>																								
Amazon	26.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.9%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	52.2%	2	0.0%	0
AO.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	14.9%	2	0.0%	0	0.0%	0	0.0%	0	38.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	1	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	18.6%	3	0.0%	0	0.0%	0	0.0%	0	100.0%	3	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	40.4%	6	0.0%	0	100.0%	1	0.0%	0	61.2%	2	54.1%	1
Weighted base:	15	0	1	0	3	2	3	2	0	0	4	1
Sample:	18	0	1	0	5	2	2	2	0	0	4	2

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.												
Aldi, Girling Street, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Brandon	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Aldi, Lime Kiln Lane, Thetford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	0.6%	7	0.6%	1	1.6%	2	0.7%	0	0.0%	0	0.0%	0
Asda, Beehive Centre, Coldhams Lane, Cambridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Asda, Clay Street, Soham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Fordhall Retail Park, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Asda, Meadow Centre, Stowmarket	0.6%	6	0.0%	0	5.5%	6	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	2.2%	24	10.5%	15	0.7%	1	14.7%	7	0.0%	0	0.0%	0
Homebase, Waldingfield Road/Northern Road, Sudbury	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burrell Way, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Morrisons, Victoria Road, Diss	0.4%	4	0.0%	0	0.0%	0	0.0%	0	7.4%	4	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	1.8%	20	6.8%	9	4.8%	6	8.0%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	2.1%	23	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Lisle Lane, Ely	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Mildenhall, Bury St Edmunds	0.8%	9	0.6%	1	0.8%	1	0.0%	0	0.0%	0	1.3%	2
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	1.6%	18	0.0%	0	0.0%	0	0.0%	0	1.0%	1	9.6%	16
Wilko, Risbygate St, Bury St Edmunds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fordham Road, Newmarket	4.8%	53	0.0%	0	0.7%	1	0.6%	0	0.0%	0	20.9%	29
Tesco Superstore, Angel Drove, Ely	0.8%	9	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.6%	2

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Tesco Superstore, St Savioirs Interchange, Bury St Edmunds	3.4%	37	9.9%	14	8.4%	10	9.1%	4	1.5%	1	1.4%	2	1.6%	2	0.0%	0	0.0%	0	0.7%	0	2.2%	4	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.0%	11	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	10	0.0%	0	0.0%	0
Attleborough Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	3
Bury St Edmunds Town Centre	20.6%	227	62.5%	87	47.1%	56	47.5%	23	11.2%	6	13.3%	22	3.4%	5	0.8%	1	0.7%	1	4.5%	2	13.7%	22	8.1%	3
Cambridge City Centre	4.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	10	20.4%	17	11.2%	12	0.6%	0	2.8%	5	0.9%	0
Clare Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.2%	1	0.0%	0	0.0%	0
Diss Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	27.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham Market Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3
Ely Town Centre	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	13	0.0%	0
Haverhill Town Centre	7.4%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	12	61.5%	67	5.2%	3	0.0%	0	0.0%	0
Ipswich Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kings Lynn Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3
Mildenhall Town Centre	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	29	0.0%	0
Newmarket Town Centre	8.2%	90	0.0%	0	0.0%	0	0.9%	0	0.0%	0	4.9%	8	50.0%	69	0.0%	0	0.0%	0	0.0%	0	7.5%	12	2.0%	1
Norwich City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Stowmarket Town Centre	0.4%	4	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Town Centre	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.3%	18	0.0%	0	0.0%	0
Thetford Town Centre	5.5%	60	0.0%	0	1.3%	2	0.0%	0	4.4%	3	31.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	5
Cambridge Retail Park, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
St Edmundsbury Retail Park, Bury St Edmunds	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studland Retail Park, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Internet / catalogue / TV shopping	7.1%	79	3.6%	5	16.9%	20	6.4%	3	11.1%	6	4.7%	8	4.0%	6	5.3%	4	1.6%	2	9.5%	5	9.9%	16	12.8%	4
Aldi, Lisle Lane, Ely	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Botesdale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwell Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
East Harling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordham Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Halstead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Hardwick Industrial Estate, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Linton Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moreton Hall Retail Park, Bury St Edmunds	0.1%	1	0.0%	0	0.7%	1	0.9%	0	0.0%	0	0.0%	0
Redenhall with Harleston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Saffron Walden Town Centre	2.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, London Road, Brandon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Tesco Superstore, Cangle Road, Haverhill	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, Stowmarket	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.9%	10	0.0%	0	0.0%	0	0.0%	0	4.3%	2	3.6%	6
Tesco Superstore, Radwinter Road, Saffron Walden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Close, Diss	0.5%	5	0.0%	0	0.0%	0	0.0%	0	9.0%	5	0.0%	0
Tesco Superstore, Yarrow Road, Cambridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Thaxted Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waitrose, Castle Acre Road, Swaffham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waitrose, Robert Bobby Way, Bury St Edmunds	0.1%	1	0.7%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Witchford Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
(Don't know / varies)	3.4%	38	0.7%	1	5.4%	6	5.9%	3	3.0%	2	1.9%	3
(Don't do this type of shopping)	4.8%	53	1.8%	2	0.8%	1	3.1%	2	8.4%	5	15.0%	24
Weighted base:	1102	139		118	49	58	162	139	82	109	54	161
Sample:	1102	100		100	101	100	100	100	100	100	101	100

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
Q19A Which internet / home delivery retailer do you use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.													
<i>Those who said 'Internet / catalogue / TV shopping' at Q19</i>													
Amazon	16.6%	13 23.4%	1 16.6%	3 0.0%	0 8.7%	1 33.2%	3 35.9%	2 32.2%	1 100.0%	2 8.7%	0 0.0%	0 0.0%	0
AO.com	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Argos	4.9%	4 0.0%	0 4.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 7.3%	0 16.2%	3 0.0%	0
Asda	3.7%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 7.4%	1 42.8%	2
ASOS	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
B&Q	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Boots	2.5%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 37.8%	2 0.0%	0 0.0%	0
Currys	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Debenhams	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Ebay	1.6%	1 0.0%	0 0.0%	0 0.0%	0 18.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Ebuyer	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Habitat	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
HMV	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Homebase	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Ikea	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
John Lewis	11.4%	9 0.0%	0 0.0%	0 9.6%	0 0.0%	0 0.0%	0 0.0%	0 37.9%	2 0.0%	0 0.0%	0 43.9%	7 0.0%	0
Littlewoods	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Maplin	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Marks & Spencer	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Next	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
PC World	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sainsbury's	2.3%	2 23.4%	1 3.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Staples	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tesco	24.7%	19 0.0%	0 45.2%	9 79.1%	2 53.9%	3 0.0%	0 21.2%	1 0.0%	0 0.0%	0 25.1%	1 6.3%	1 23.8%	1
Toys R Us	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
WHSmith	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
AbeBooks	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Afibel	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Ambrose Wilson	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Apple	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Avon	10.7%	8 16.7%	1 0.0%	0 0.0%	0 6.2%	0 48.8%	4 0.0%	0 0.0%	0 0.0%	0 6.2%	0 20.0%	3 0.0%	0
Beauty Box	0.9%	1 0.0%	0 3.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Charles Tyrwhitt	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chemist Direct	0.5%	0 0.0%	0 0.0%	0 0.0%	0 6.2%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chums	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Co-op Electricals	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Cotton Traders	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Create and Craft	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Damart	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Dell	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Dental Direct	1.0%	1 0.0%	0 4.0%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Derby House	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	2.6%	2	0.0%	0	10.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	3.5%	3	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	8.7%	0	0.0%	0	0.0%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15.8%
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.2%	9	36.5%	2	7.9%	2	11.3%	0	6.2%	0	18.0%	1
Weighted base:	79	5	20	3	6	8	6	4	2	5	16	4
Sample:	77	5	16	3	9	6	5	5	2	9	8	9

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).																								
Aldi, High Street, Brandon	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Aldi, Lime Kiln Lane, Thetford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Aldi, Newmarket Road, Dettingen Way, Bury St Edmunds	0.4%	4	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
Asda, Beehive Centre, Coldhams Lane, Cambridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Meadow Centre, Stowmarket	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way, Bury St Edmunds	2.0%	22	10.6%	15	0.7%	1	9.9%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burrell Way, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, Stowmarket	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Victoria Road, Diss	0.6%	6	0.0%	0	0.0%	0	0.0%	0	10.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	1.3%	14	5.0%	7	4.2%	5	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	8.2%	7	12.6%	14	1.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Lisle Lane, Ely	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Sainsbury's Superstore, Mildenhall, Bury St Edmunds	0.8%	9	1.2%	2	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	0.0%	0
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	2.3%	25	0.0%	0	1.7%	2	0.0%	0	0.0%	0	13.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Tesco Extra, Fordham Road, Newmarket	4.2%	47	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	24.7%	34	2.0%	2	0.0%	0	0.0%	0	6.6%	11	0.0%	0
Tesco Superstore, Angel Drove, Ely	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	13	0.0%	0
Tesco Superstore, St Savoiors Interchange, Bury St Edmunds	3.1%	34	3.9%	5	10.7%	13	7.7%	4	0.0%	0	4.7%	8	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	14.7%	8	0.0%	0	0.0%	0
Attleborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Barrow Town Centre	0.2%	3	0.0%	0	0.0%	0	4.5%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Brandon Town Centre	2.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	4
Bury St Edmunds Town Centre	19.7%	217	72.9%	102	45.6%	54	48.6%	24	5.3%	3	6.7%	11	2.4%	3	0.0%	0	0.0%	0	6.3%	3	10.1%	16	4.1%	1
Cambourne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	15.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare Town Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	20.2%	11	0.0%	0	0.0%	0
Diss Town Centre	1.7%	19	0.0%	0	0.0%	0	0.0%	0	32.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham Market Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3
Ely Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	12	0.0%	0
Haverhill Town Centre	8.1%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	10	70.4%	77	5.4%	3	0.0%	0	0.0%	0
Ipswich Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ixworth Town Centre	0.3%	4	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Kings Lynn Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Lakenheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Mildenhall Town Centre	5.2%	57	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.9%	56	0.0%	0
Newmarket Town Centre	9.0%	99	0.0%	0	0.0%	0	0.9%	0	0.0%	0	4.9%	8	54.8%	76	0.0%	0	0.0%	0	0.0%	0	9.0%	14	0.0%	0
Norwich City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Red Lodge Town Centre	0.4%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
Stanton Town Centre	0.2%	3	0.0%	0	1.3%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket Town Centre	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	13	0.0%	0	0.0%	0
Swaffham Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Thetford Town Centre	5.5%	60	0.0%	0	1.3%	2	0.0%	0	3.7%	2	31.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	6
Internet / catalogue / TV shopping	2.7%	29	0.8%	1	7.1%	8	6.0%	3	4.2%	2	1.8%	3	1.0%	1	0.0%	0	1.5%	2	5.0%	3	1.2%	2	12.1%	4
Botesdale Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwell Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Harling Village Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	12.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell Village Centre	0.6%	7	0.0%	0	5.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltwell Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2
Fordham Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulbourn Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford Village Centre	0.4%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0
Halstead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Hartest Village Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilverstone Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lavenham Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linton Village Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford Village Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Moreton Hall Retail Park,	0.4%	4	2.4%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Bury St Edmunds												
Rickinghall Village Centre	0.2%	2	0.0%	0	0.9%	1	0.0%	0	1.5%	1	0.0%	0
Saffron Walden Town Centre	2.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.3%	27
Soham Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, London Road, Brandon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, Brocks Road, Swaffham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6
Tesco Superstore, Kilverstone, Thetford	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.8%	6
Tesco Superstore, Radwinter Road, Saffron Walden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Superstore, Victoria Close, Diss	0.4%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0
Tesco Superstore, Yarrow Road, Cambridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Thaxted Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Thurston Village Centre	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, Bury St Edmunds	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham-le-Willows Village Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Watton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Wickhambrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Woolpit Village Centre	0.2%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	27	0.6%	1	2.8%	3	4.0%	2	0.7%	0	2.4%	4
(Don't do this type of shopping)	5.2%	57	1.2%	2	0.6%	1	6.3%	3	6.3%	4	9.8%	16
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q20A Which internet / home delivery retailer do you use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).																						
<i>Those who said 'Internet / catalogue / TV shopping' at Q20</i>																						
Amazon	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0
AO.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.5%	2
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.3%	1	0.0%	0	7.7%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	4.6%	1	0.0%	0	0.0%	0	0.0%	0	23.1%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	68.0%	20	0.0%	0	100.0%	8	85.5%	2	76.9%	2	100.0%	3	0.0%	0	50.0%	1	47.7%	1	50.0%	1	30.0%	1
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Greed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	16.8%
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watch Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.4%	2	100.0%	1	0.0%	0	14.5%	0	0.0%	0	0.0%	0
Weighted base:	29	1	8	3	2	3	1	0	2	3	2	4
Sample:	25	1	3	2	3	1	1	0	2	4	2	6

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);												
Asda, Western Way, Bury St Edmunds	0.2%	2	0.6%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Glasswells, Newmarket Road, Bury St Edmunds	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ashdon Road, Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Homebase, Oaks Drive, Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer, Buttermarket, Bury St Edmunds	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Matalan, Easlea Way, Bury St. Edmunds	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bedingfield Way, Bury St Edmunds	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Haycocks Road, Haverhill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Sainsbury's Superstore, Mildenhall, Bury St Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Sainsbury's Superstore, Thetford, Forest Retail Park, Thetford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Tesco Extra, Fordham Road, Newmarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco Superstore, St Savoiors Interchange, Bury St Edmunds	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.8%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Braintree Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Bury St Edmunds Town Centre	21.6%	238	53.6%	75	30.8%	36	46.7%	23	6.1%	4	21.0%	34
Cambourne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cambridge City Centre	10.5%	116	1.4%	2	0.7%	1	2.3%	1	0.8%	0	1.8%	3
Diss Town Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	23.9%	14	0.0%	0
Ely Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Town Centre	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4
Ipswich Town Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Newmarket Town Centre	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	26	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0		
Norwich City Centre	2.3%	25	0.0%	0	0.8%	1	0.7%	0	14.7%	9	7.9%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.6%	2		
Sudbury Town Centre	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.2%	18	0.0%	0	0.0%	0		
Swaffham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0		
Thetford Town Centre	2.1%	24	0.0%	0	0.7%	1	0.0%	0	0.8%	0	13.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0		
Beehive Centre, Cambridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0		
Cambridge Retail Park, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Forest Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0		
Freeport Village (Outlet Centre), Braintree	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Haverhill Retail Park, Haverhill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
St Edmundsbury Retail Park, Bury St Edmunds	0.5%	6	1.4%	2	0.0%	0	0.0%	0	0.8%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0		
The Parkway Retail Park, Bury St Edmunds	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / catalogue / TV shopping	10.4%	115	2.9%	4	18.1%	21	2.8%	1	17.4%	10	15.1%	24	8.5%	12	6.8%	6	6.4%	7	9.6%	5	12.3%	20	12.8%	4
Abroad	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	1	0.0%	0	0.9%	1	0.6%	1	0.7%	0	0.9%	1	0.0%	0
Aldi, Lisle Lane, Ely	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Central London	0.3%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Colchester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fakenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
IKEA, Tottenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Moreton Hall Retail Park, Bury St Edmunds	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	8	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, London Road, Brandon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Close, Diss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.6%	72	5.2%	7	9.4%	11	3.3%	2	7.3%	4	8.0%	13	13.3%	18	6.2%	5	1.5%	2	2.7%	1	4.0%	6	6.5%	2
(Don't do this type of shopping)	31.2%	344	32.2%	45	36.0%	42	38.5%	19	24.3%	14	27.4%	44	26.4%	37	43.3%	36	27.1%	29	31.4%	17	28.1%	45	49.2%	15
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q21A Which internet / home delivery retailer do you use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses); <i>Those who said 'Internet / catalogue / TV shopping' at Q21</i>																								
Amazon	26.3%	30	0.0%	0	16.8%	4	0.0%	0	38.4%	4	39.2%	10	0.0%	0	42.6%	2	13.5%	1	0.0%	0	45.2%	9	20.6%	1
AO.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ASOS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	7.9%	9	0.0%	0	11.8%	3	0.0%	0	16.8%	2	9.4%	2	0.0%	0	0.0%	0	10.0%	1	10.1%	2	0.0%	0	0.0%	0
Ebuyer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habitat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	8.8%	10	0.0%	0	0.0%	0	26.0%	0	0.0%	0	0.0%	0	79.7%	9	0.0%	0	0.0%	0	7.3%	0	0.0%	0	0.0%	0
Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	4.8%	6	0.0%	0	25.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Afibel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauty Box	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Electricals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton Traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create and Craft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dental Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**West Suffolk Household Survey
for Carter Jonas**

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Early Learning Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EAST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fetch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fifty Plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forever Living	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gear Best	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genuine Gems	0.3%	0	0.0%	0	0.0%	0	22.0%	0	0.0%	0	0.0%	0
Glasswells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.3%	2
Golf Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groupon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haith's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewlett-Packard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyperdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Itunes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Williams	0.9%	1	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0
John Greed	1.8%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lands' End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orvis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	2.1%	2	23.9%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	15.8%
Pet Planet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Christian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Hahn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PriceRunner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Psbooks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	0
RDO Kitchens & Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reiss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richer Sounds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samsung	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seasalt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Be	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Smyths Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tails.com	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Body Shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiffany & Co	0.3%	0	0.0%	0	0.0%	0	26.0%	0	0.0%	0	0.0%	0
Toshiba	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegetarian Shoes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watch Shop	1.8%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Stuff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiggle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wordery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zavvi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zooplus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	39.6%	45	76.1%	3	22.9%	5	26.0%	0	32.8%	3	46.8%	11
Weighted base:	115	4	21	1	10	24	12	6	7	5	20	4
Sample:	91	4	17	4	10	12	4	7	7	7	12	7

Meanscore: [Number of visits per week]

Q22 How often do you or your household visit Bury St Edmunds for shopping and other town centre uses?

Daily	1.6%	18	6.9%	10	2.9%	3	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0
4-6 days a week	0.5%	6	3.1%	4	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	6.5%	71	26.2%	36	5.7%	7	15.3%	7	0.7%	0	3.3%	5	4.9%	7	0.0%	0	0.7%	1	6.2%	3	2.1%	3
One day a week	17.6%	194	40.4%	56	30.3%	36	40.6%	20	8.4%	5	16.8%	27	13.9%	19	0.0%	0	4.8%	5	13.5%	7	10.7%	17
Every two weeks	15.1%	166	12.9%	18	30.3%	36	20.5%	10	10.7%	6	18.4%	30	10.3%	14	0.9%	1	8.6%	9	9.7%	5	20.3%	33
Monthly	19.0%	210	7.6%	11	15.5%	18	10.4%	5	18.7%	11	31.6%	51	19.0%	26	2.4%	2	21.8%	24	23.5%	13	26.7%	43
Once every two months	7.8%	86	1.8%	3	5.2%	6	2.6%	1	10.9%	6	5.4%	9	13.7%	19	7.2%	6	12.3%	13	8.0%	4	9.6%	15
Three-four times a year	8.7%	96	0.0%	0	6.7%	8	0.0%	0	20.1%	12	7.6%	12	10.3%	14	11.3%	9	15.0%	16	7.9%	4	8.5%	14
Once a year	4.3%	47	0.6%	1	0.6%	1	0.9%	0	4.6%	3	2.0%	3	10.7%	15	5.5%	5	3.4%	4	5.0%	3	6.2%	10
Less often	1.4%	15	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.8%	1	0.7%	1	0.0%	0	1.2%	1	4.2%	2	5.0%	8
Never	16.7%	185	0.0%	0	2.1%	2	0.9%	0	23.6%	14	14.1%	23	16.5%	23	70.7%	58	31.4%	34	15.2%	8	10.4%	17
(Don't know)	0.4%	4	0.0%	0	0.0%	0	0.6%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.6%	1	0.0%	0	0.6%	1
(Varies)	0.3%	3	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	1	0.0%	0
Mean:	0.62	1.73	0.83	1.40	0.25	0.45	0.39	0.03	0.20	0.73	0.36	0.25										
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31										
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100										

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 In order of importance, what are your two main reasons for visiting Bury St Edmunds Town Centre?																								
<i>Those who visit Bury St Edmunds at Q22</i>																								
Main Reason																								
For food shopping	13.4%	123	23.9%	33	7.6%	9	33.0%	16	10.5%	5	6.1%	9	10.7%	12	5.4%	1	18.1%	13	11.2%	5	12.6%	18	4.3%	1
For non-food shopping	50.4%	462	44.3%	62	64.0%	74	43.5%	21	42.8%	19	54.2%	75	32.8%	38	63.2%	15	46.6%	35	51.1%	24	59.7%	86	52.2%	13
To shop at the market(s)	3.1%	29	4.4%	6	3.5%	4	1.2%	1	4.5%	2	2.5%	3	4.6%	5	7.1%	2	3.3%	2	1.4%	1	1.3%	2	2.5%	1
To visit bars / pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit cafes / restaurants	4.1%	38	3.6%	5	4.5%	5	5.1%	2	3.2%	1	5.9%	8	7.0%	8	0.0%	0	3.4%	3	0.7%	0	1.8%	3	7.1%	2
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	0.5%	5	0.6%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.7%	1	2.2%	2	0.7%	0	0.0%	0	3.2%	1
To visit financial services such as banks and other financial institutions	2.5%	23	6.1%	8	3.1%	4	5.6%	3	2.0%	1	0.8%	1	1.2%	1	2.2%	1	0.0%	0	0.7%	0	2.5%	4	0.8%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	0	0.0%	0	0.8%	0
To visit a medical service (hospital, doctors, dentists, opticians)	1.6%	15	2.3%	3	0.6%	1	0.9%	0	2.7%	1	0.0%	0	0.9%	1	0.0%	0	4.1%	3	6.8%	3	0.7%	1	3.7%	1
To get petrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
To visit the cinema	2.6%	24	0.0%	0	1.8%	2	0.0%	0	7.4%	3	0.8%	1	10.5%	12	0.0%	0	0.0%	0	1.0%	0	3.3%	5	1.1%	0
To visit a park	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
To visit other gyms / health and fitness facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.3%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.8%	3	0.0%	0
For other leisure activities	0.9%	8	1.8%	3	0.0%	0	0.0%	0	2.9%	1	0.8%	1	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1	0.0%	0
To meet family	1.1%	10	0.6%	1	1.6%	2	0.0%	0	3.4%	2	2.5%	3	1.9%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet friends	1.2%	11	1.4%	2	0.8%	1	0.0%	0	2.8%	1	0.0%	0	1.7%	2	3.1%	1	0.9%	1	1.5%	1	1.8%	3	2.4%	1
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	3.5%	32	3.3%	5	4.5%	5	4.5%	2	2.3%	1	2.1%	3	1.2%	1	0.0%	0	1.1%	1	5.8%	3	7.5%	11	3.6%	1
For education as a student (e.g. student at college, university, or other third level education)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0
To access public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
for onward travel (e.g. train station, bus station)																								
To do the school run	0.4%	4	0.0%	0	0.7%	1	0.9%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out / window shop / walk about	9.3%	85	5.0%	7	6.8%	8	4.1%	2	12.8%	6	11.3%	16	12.5%	15	10.4%	2	17.6%	13	10.4%	5	6.0%	9	14.1%	4
(Dont know)	3.5%	32	2.6%	4	0.6%	1	0.0%	0	0.0%	0	10.1%	14	9.8%	11	3.6%	1	0.0%	0	1.4%	1	0.0%	0	3.2%	1
Weighted base:	917	139	115	48	44	139	116	24	75	46	144	26												
Sample:	900	100	97	100	82	86	81	33	75	85	83	78												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Secondary Reason																								
For food shopping	7.7%	71	12.3%	17	5.2%	6	7.1%	3	11.0%	5	6.3%	9	14.0%	16	8.4%	2	3.6%	3	12.2%	6	2.8%	4	0.8%	0
For non-food shopping	21.9%	201	25.5%	36	15.4%	18	24.4%	12	17.5%	8	24.3%	34	24.2%	28	2.2%	1	23.4%	17	22.9%	11	24.1%	35	11.9%	3
To shop at the market(s)	2.8%	25	6.1%	9	2.3%	3	1.4%	1	5.0%	2	3.1%	4	1.9%	2	3.1%	1	0.9%	1	3.3%	2	1.2%	2	1.1%	0
To visit bars / pubs	1.3%	12	1.8%	3	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	0	4.8%	7	0.0%	0
To visit cafes / restaurants	10.7%	98	8.2%	11	7.7%	9	20.6%	10	3.0%	1	5.8%	8	12.0%	14	4.5%	1	10.2%	8	11.3%	5	19.6%	28	8.2%	2
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	0.7%	6	2.6%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
To visit financial services such as banks and other financial institutions	1.7%	16	5.9%	8	2.1%	2	6.7%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.7%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	1.7%	16	6.1%	9	0.0%	0	1.2%	1	0.0%	0	1.4%	2	0.9%	1	0.0%	0	0.0%	0	1.7%	1	0.7%	1	6.6%	2
To get petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	3.5%	32	0.0%	0	2.3%	3	0.0%	0	6.3%	3	6.9%	10	2.4%	3	0.0%	0	0.0%	0	0.0%	0	8.2%	12	8.5%	2
To visit a park	0.2%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit other gyms / health and fitness facilities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.4%	4	1.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
To visit the theatre or musical venues	0.6%	6	0.0%	0	0.7%	1	0.0%	0	0.9%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.7%	1	0.8%	1	0.0%	0
To visit night time venues e.g. nightclub	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	0.6%	5	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0	0.9%	1	0.8%	0	0.0%	0	1.9%	0
To meet family	2.6%	24	0.0%	0	0.6%	1	0.7%	0	2.8%	1	5.8%	8	3.8%	4	3.1%	1	2.2%	2	0.0%	0	4.8%	7	0.0%	0
To meet friends	1.0%	9	1.3%	2	0.0%	0	6.6%	3	1.8%	1	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0
To visit the theatre	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.9%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
For work	1.0%	10	0.0%	0	1.8%	2	1.4%	1	1.1%	0	1.0%	1	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.4%	1
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0
To do the school run	0.2%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
For a day out / window shop / walk about (Dont know)	10.2%	94	8.6%	12	8.8%	10	5.1%	2	5.6%	2	7.1%	10	8.5%	10	8.5%	2	23.8%	18	13.5%	6	11.5%	17	17.5%	5
Weighted base:	29.8%	273	19.7%	27	51.2%	59	20.0%	10	40.0%	18	33.0%	46	23.8%	28	64.3%	15	31.6%	24	20.4%	9	19.5%	28	36.1%	9
Sample:	917	139		115		48		44		139		116		24		75		46		144		26		78
	900	100		97		100		82		86		81		33		75		85		83		78		

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Any Reason																								
For food shopping	21.1%	194	36.2%	50	12.8%	15	40.1%	19	21.5%	10	12.4%	17	24.7%	29	13.8%	3	21.7%	16	23.3%	11	15.4%	22	5.1%	1
For non-food shopping	72.3%	663	69.9%	97	79.4%	92	67.9%	33	60.3%	27	78.5%	109	57.0%	66	65.5%	16	70.0%	52	74.0%	34	83.8%	121	64.1%	16
To shop at the market(s)	5.9%	54	10.5%	15	5.8%	7	2.6%	1	9.5%	4	5.6%	8	6.5%	8	10.3%	2	4.2%	3	4.7%	2	2.5%	4	3.7%	1
To visit bars / pubs	1.3%	12	1.8%	3	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	0	4.8%	7	0.0%	0
To visit cafes / restaurants	14.8%	136	11.8%	16	12.1%	14	25.7%	12	6.3%	3	11.7%	16	19.0%	22	4.5%	1	13.6%	10	12.0%	6	21.4%	31	15.3%	4
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	1.2%	11	3.2%	5	0.0%	0	3.3%	2	0.9%	0	0.0%	0	0.0%	0	2.7%	1	2.2%	2	2.8%	1	0.0%	0	3.2%	1
To visit financial services such as banks and other financial institutions	4.2%	38	12.0%	17	5.2%	6	12.3%	6	2.9%	1	0.8%	1	1.2%	1	2.2%	1	0.0%	0	2.5%	1	2.5%	4	2.5%	1
To visit other service providers (e.g. travel agent, estate agent etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	0	0.0%	0	0.8%	0
To visit a medical service (hospital, doctors, dentists, opticians)	3.3%	30	8.4%	12	0.6%	1	2.1%	1	2.7%	1	1.4%	2	1.7%	2	0.0%	0	4.1%	3	8.4%	4	1.4%	2	10.2%	3
To get petrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
To visit the cinema	6.1%	56	0.0%	0	4.1%	5	0.0%	0	13.8%	6	7.7%	11	12.9%	15	0.0%	0	0.0%	0	1.0%	0	11.5%	17	9.6%	2
To visit a park	0.4%	4	0.0%	0	0.6%	1	0.6%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.8%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
To visit other gyms / health and fitness facilities	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.4%	4	1.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
To visit the theatre or musical venues	0.9%	9	0.0%	0	0.7%	1	0.0%	0	0.9%	0	1.8%	3	2.1%	2	0.0%	0	0.9%	1	1.7%	1	0.8%	1	0.0%	0
To visit night time venues e.g. nightclub	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.5%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.7%	0	1.8%	3	0.0%	0
For other leisure activities	1.5%	13	1.8%	3	0.7%	1	0.0%	0	2.9%	1	1.6%	2	2.9%	3	0.0%	0	2.0%	1	0.8%	0	0.6%	1	1.9%	0
To meet family	3.7%	34	0.6%	1	2.2%	3	0.7%	0	6.2%	3	8.2%	11	5.7%	7	5.4%	1	2.2%	2	0.0%	0	4.8%	7	0.0%	0
To meet friends	2.2%	20	2.7%	4	0.8%	1	6.6%	3	4.6%	2	0.0%	0	1.7%	2	8.9%	2	0.9%	1	1.5%	1	3.0%	4	2.4%	1
To visit the theatre	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.9%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
For work	4.6%	42	3.3%	5	6.2%	7	5.9%	3	3.4%	2	3.1%	4	3.8%	4	0.0%	0	1.1%	1	5.8%	3	8.3%	12	6.9%	2
For education as a student (e.g. student at college, university, or other third level education)	0.3%	3	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0
To do the school run	0.5%	5	0.0%	0	0.7%	1	1.5%	1	0.0%	0	1.0%	1	0.9%	1	0.0%	0	1.1%	1	0.8%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
For a day out / window shop / walk about	19.6% 179	13.6% 19	15.6% 18	9.2% 4	18.5% 8	18.4% 26	21.1% 24	18.9% 5	41.4% 31	23.9% 11	17.5% 25	31.6% 8
Weighted base:	917	139	115	48	44	139	116	24	75	46	144	26
Sample:	900	100	97	100	82	86	81	33	75	85	83	78

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What do you like about Bury St Edmunds Town Centre? [MR]																								
<i>Those who visit Bury St Edmunds at Q22</i>																								
Nothing / very little	8.1%	74	9.8%	14	5.1%	6	6.8%	3	16.5%	7	3.3%	5	2.6%	3	15.3%	4	7.4%	5	8.5%	4	13.5%	20	14.6%	4
Attractive environment / nice place	35.6%	327	38.1%	53	28.6%	33	28.2%	14	37.6%	17	35.1%	49	46.9%	54	22.9%	5	34.5%	26	49.8%	23	29.8%	43	37.4%	10
Close to friends or relatives	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.8%	1	1.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	17.3%	159	29.4%	41	33.2%	38	41.7%	20	4.0%	2	12.2%	17	6.5%	7	0.0%	0	4.2%	3	11.0%	5	14.1%	20	16.4%	4
Close to work	1.0%	9	0.7%	1	0.7%	1	0.0%	0	0.0%	0	2.1%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Compact	12.2%	112	14.1%	20	13.3%	15	12.3%	6	9.4%	4	13.4%	19	7.5%	9	9.4%	2	7.6%	6	15.0%	7	15.7%	23	7.6%	2
Easy to get to by bike	0.7%	7	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	3.3%	30	0.0%	0	7.9%	9	0.6%	0	1.3%	1	0.0%	0	5.9%	7	12.7%	3	1.1%	1	0.7%	0	5.8%	8	3.2%	1
Easy to park	8.2%	75	0.0%	0	12.0%	14	3.1%	2	6.9%	3	7.4%	10	10.9%	13	23.2%	6	5.9%	4	5.5%	3	13.7%	20	6.2%	2
Good facilities in general	1.4%	13	0.0%	0	0.0%	0	1.9%	1	1.1%	0	2.9%	4	1.0%	1	0.0%	0	1.1%	1	2.1%	1	2.7%	4	1.1%	0
Good food stores	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	2.9%	26	1.8%	3	3.1%	4	2.8%	1	6.5%	3	3.9%	5	3.7%	4	4.5%	1	2.2%	2	3.2%	1	0.7%	1	3.8%	1
Good range of non-food shops	21.7%	199	20.2%	28	27.0%	31	8.0%	4	15.8%	7	39.9%	56	4.6%	5	0.0%	0	24.0%	18	40.0%	18	17.3%	25	24.6%	6
Good range of independent shops	8.5%	78	11.3%	16	3.6%	4	13.7%	7	9.2%	4	4.5%	6	14.5%	17	9.8%	2	6.7%	5	5.5%	3	7.2%	10	15.2%	4
Good range of 'high street' retailers/ multiples	5.9%	54	10.0%	14	0.8%	1	10.0%	5	2.0%	1	3.6%	5	8.7%	10	0.0%	0	7.2%	5	7.9%	4	5.4%	8	5.6%	1
Affordable shops	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High quality shops	1.4%	13	1.8%	3	0.7%	1	0.0%	0	0.9%	0	3.1%	4	1.7%	2	3.1%	1	0.0%	0	1.4%	1	0.0%	0	4.4%	1
The street markets	3.1%	29	1.2%	2	1.8%	2	5.0%	2	3.1%	1	0.7%	1	5.1%	6	5.8%	1	12.1%	9	2.6%	1	1.3%	2	2.5%	1
Makes a change from other places	0.8%	8	0.0%	0	0.0%	0	1.9%	1	2.8%	1	1.0%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.4%	2	0.0%	0
Quiet	2.2%	20	1.9%	3	6.1%	7	0.6%	0	4.7%	2	1.4%	2	1.4%	2	5.3%	1	2.0%	1	1.0%	0	0.7%	1	0.0%	0
Safe and secure	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	0
The street markets	3.6%	33	2.6%	4	1.5%	2	4.7%	2	3.0%	1	0.7%	1	7.8%	9	9.9%	2	7.7%	6	5.2%	2	2.0%	3	2.7%	1
Traditional	4.7%	43	6.6%	9	7.4%	9	3.9%	2	0.0%	0	1.9%	3	4.4%	5	2.7%	1	5.8%	4	7.5%	3	3.5%	5	8.4%	2
Traffic free shopping centre	0.6%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Abbey Gardens	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	4.5%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Arc Shopping Centre	1.7%	16	3.1%	4	0.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	8.5%	6	6.6%	3	0.0%	0	0.0%	0
Busy / lively	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	0.5%	5	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.3%	1	0.8%	0	0.0%	0	0.0%	0
Clean	0.7%	7	0.0%	0	0.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.6%	4	2.4%	1
Debenhams store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.1%	0
Easy to get to on foot	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	1.9%	17	3.1%	4	6.7%	8	1.6%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	0	0.7%	1	1.9%	0
Free / cheap parking	1.6%	15	4.9%	7	0.0%	0	2.0%	1	0.0%	0	1.0%	1	3.8%	4	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / nice atmosphere	0.7%	7	2.0%	3	1.3%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Good banking facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Good cinema	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access to stores	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled parking spaces	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for night time activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities generally	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	7	0.0%	0
Good mix between the old and the new areas	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0
Good parks for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Good swimming pool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good theatre	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Modern	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice parks / green areas	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.7%	2	0.0%	0	1.3%	1	2.1%	1	0.0%	0	0.8%	0
Open / spacious	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.8%	0	0.0%	0	0.0%	0
Pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
The Body Shop store (Dont know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
	0.9%	8	0.6%	1	0.6%	1	0.6%	0	2.9%	1	0.0%	0	2.1%	2	3.6%	1	0.9%	1	2.5%	1	0.0%	0	0.0%	0
Weighted base:	917	139		115	48	44		139	116	24		75	46	144	26									
Sample:	900	100		97	100	82		86	81	33		75	85	83	78									

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q25 What could be improved about Bury St Edmunds that would make you visit more often? [MR]																								
Better access by road	2.4%	26	1.4%	2	4.5%	5	3.1%	2	1.7%	1	0.0%	0	1.8%	3	0.8%	1	8.0%	9	1.3%	1	1.6%	3	3.0%	1
Better public transport	3.0%	33	0.7%	1	1.7%	2	1.2%	1	0.8%	0	0.0%	0	1.9%	3	0.8%	1	8.8%	10	0.6%	0	9.2%	15	4.4%	1
Better signposting	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.0%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Cleaner streets	0.3%	4	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Facilities which would assist you if shopping with children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	11.2%	123	10.4%	15	24.8%	29	24.3%	12	10.6%	6	8.3%	14	9.8%	14	1.7%	1	7.7%	8	10.5%	6	10.1%	16	8.9%	3
More / better town centre events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	2.3%	26	3.1%	4	5.8%	7	1.9%	1	2.6%	2	4.9%	8	0.8%	1	0.0%	0	0.7%	1	0.8%	0	0.6%	1	2.8%	1
More / better value or affordable shops	0.2%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
More / better entertainment	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.4%	5	0.7%	1	0.7%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More / better food shops	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.6%	1	0.0%	0
More / better parking	11.4%	126	16.7%	23	24.0%	28	16.2%	8	10.2%	6	8.0%	13	6.9%	10	5.6%	5	6.8%	7	14.0%	8	9.9%	16	8.2%	3
More / better pedestrianised streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	0
More / better public conveniences	0.5%	5	0.6%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.9%	1	0.0%	0
More / better seats / flower displays	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More national multiple shops / High Street shops	2.6%	29	2.8%	4	0.6%	1	4.8%	2	1.6%	1	0.7%	1	2.3%	3	0.0%	0	0.6%	1	1.8%	1	8.7%	14	2.7%	1
More independent shops	3.0%	33	4.5%	6	0.7%	1	9.1%	4	4.2%	2	0.7%	1	7.5%	10	1.3%	1	0.6%	1	1.8%	1	2.7%	4	1.3%	0
Street markets - better range and quality of offer	0.3%	3	0.0%	0	0.7%	1	0.9%	0	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
A garden centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A more central train station	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Better disabled access	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Bring back the cattle market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Bring back the tourist information centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.5%	17	3.1%	4	2.9%	3	0.0%	0	0.8%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	6.2%	3	1.4%	2	2.4%	1

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Don't move the Post Office	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Hollister store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Ikea store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the link of the old and new areas	0.1%	1	0.0%	0	0.7%	1	0.6%	0	0.0%	0	0.0%	0
Improve the pavements	0.3%	3	0.0%	0	0.8%	1	2.2%	1	0.0%	0	0.6%	1
John Lewis store	0.3%	4	0.0%	0	1.4%	2	0.0%	0	1.6%	1	0.7%	1
Lakeland store	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Later opening hours	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Less busy	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Less traffic congestion	1.6%	18	6.4%	9	3.0%	3	1.2%	1	0.0%	0	0.8%	1
Liven the centre up	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.6%	7	2.6%	4	0.0%	0	0.0%	0	0.7%	0	4.9%	3
More compact	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0
More disabled parking	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.7%	0	0.0%	0
More for young people to do	1.3%	15	9.8%	14	0.8%	1	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.3%	3	0.8%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Nicer / more attractive environment	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
No more development	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Park & Ride service	0.7%	8	0.7%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Primark store	0.7%	7	2.4%	3	0.0%	0	5.1%	2	0.8%	0	0.0%	0
Reduce speed limits closer to the town	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Remove the Arc Shopping Centre	0.4%	4	1.7%	2	0.0%	0	2.2%	1	0.0%	0	0.7%	1
Remove the Debenhams store	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Resurface the roads	0.3%	3	1.8%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Nothing	54.3%	598	28.4%	40	40.8%	48	34.3%	17	60.9%	35	69.6%	113
(Don't know)	5.5%	60	6.7%	9	3.1%	4	3.2%	2	5.4%	3	1.3%	2
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Meanscore: [Number of visits per week]																								
Q26 How often do you or your household visit Newmarket for shopping and other town centre uses?																								
Daily	2.0%	22	0.7%	1	0.0%	0	0.0%	0	0.0%	0	6.5%	11	4.1%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	4	2.0%	1
4-6 days a week	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	11	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
2-3 days a week	2.9%	32	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	17.3%	24	0.7%	1	0.0%	0	0.0%	0	3.9%	6	2.0%	1
One day a week	9.3%	102	0.0%	0	0.8%	1	6.6%	3	0.0%	0	0.7%	1	40.3%	56	3.8%	3	4.2%	5	0.0%	0	20.7%	33	0.0%	0
Every two weeks	3.8%	42	0.0%	0	1.7%	2	3.1%	2	0.8%	0	1.3%	2	7.3%	10	2.6%	2	0.6%	1	0.0%	0	14.3%	23	0.0%	0
Monthly	5.9%	65	7.5%	10	1.5%	2	12.3%	6	1.0%	1	0.0%	0	9.2%	13	5.4%	4	6.3%	7	0.7%	0	13.2%	21	1.7%	1
Once every two months	3.9%	43	4.5%	6	0.8%	1	3.1%	1	0.0%	0	1.5%	3	3.5%	5	0.8%	1	5.4%	6	6.3%	3	9.5%	15	4.7%	1
Three-four times a year	4.9%	54	5.8%	8	1.5%	2	4.3%	2	2.7%	2	3.2%	5	0.0%	0	2.4%	2	6.6%	7	0.0%	0	14.0%	23	11.9%	4
Once a year	3.7%	41	4.5%	6	5.9%	7	5.2%	3	7.3%	4	1.3%	2	0.0%	0	4.7%	4	5.9%	6	4.1%	2	2.5%	4	6.4%	2
Less often	1.4%	16	0.6%	1	3.9%	5	1.5%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	3.1%	3	2.6%	1	0.7%	1	3.6%	1
Never	61.0%	672	75.8%	106	84.0%	99	62.7%	31	88.2%	51	85.4%	139	8.7%	12	78.6%	64	67.8%	74	85.7%	47	18.3%	30	67.0%	21
(Don't know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0
(Varies)	0.1%	2	0.6%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>0.38</i>		<i>0.08</i>		<i>0.02</i>		<i>0.14</i>		<i>0.01</i>		<i>0.41</i>		<i>1.54</i>		<i>0.09</i>		<i>0.08</i>		<i>0.01</i>		<i>0.61</i>		<i>0.20</i>
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 In order of importance, what are your two main reasons for visiting Newmarket Town Centre?																								
<i>Those who visit Newmarket at Q26</i>																								
Main Reason																								
For food shopping	28.3%	122	2.5%	1	0.0%	0	14.5%	3	0.0%	0	9.7%	2	52.2%	66	26.4%	5	19.2%	7	10.7%	1	28.4%	37	2.8%	0
For non-food shopping	34.1%	147	39.4%	13	37.6%	7	24.2%	4	31.3%	2	21.2%	5	17.5%	22	46.6%	8	44.1%	15	26.4%	2	48.8%	64	26.1%	3
To shop at the market(s)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit bars / pubs	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit cafes / restaurants	2.0%	9	2.5%	1	4.2%	1	7.0%	1	6.9%	0	5.7%	1	1.1%	1	6.2%	1	1.9%	1	4.1%	0	0.0%	0	4.8%	0
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.9%	1	2.0%	0
To visit financial services such as banks and other financial institutions	5.2%	23	0.0%	0	5.0%	1	4.0%	1	6.9%	0	0.0%	0	10.7%	13	3.6%	1	0.0%	0	0.0%	0	4.8%	6	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.8%	0
To get petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit other gyms / health and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.1%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	2.1%	9	7.5%	3	9.1%	2	0.0%	0	39.9%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.9%	1	0.0%	0
To meet family	2.2%	10	8.8%	3	15.8%	3	5.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
To meet friends	2.0%	9	0.0%	0	8.4%	2	3.6%	1	0.0%	0	4.1%	1	1.6%	2	4.3%	1	3.8%	1	0.0%	0	0.0%	0	12.3%	1
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	8.2%	35	2.9%	1	10.8%	2	22.6%	4	0.0%	0	44.5%	11	4.7%	6	0.0%	0	8.1%	3	0.0%	0	5.7%	8	12.3%	1
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
for onward travel (e.g. train station, bus station)												
To do the school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out / window shop / walk about	12.1%	52	33.1%	11	9.1%	2	16.2%	3	15.0%	1	14.7%	3
(Dont know)	1.5%	6	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Weighted base:	430	34	19	18	7	24	126	18	35	8	132	10
Sample:	388	25	18	39	13	14	92	25	40	15	81	26

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Secondary Reason																								
For food shopping	5.5%	24	0.0%	0	5.0%	1	17.6%	3	0.0%	0	0.0%	0	8.3%	10	7.3%	1	3.8%	1	0.0%	0	4.3%	6	6.1%	1
For non-food shopping	23.6%	101	7.8%	3	21.6%	4	4.6%	1	0.0%	0	20.5%	5	39.1%	49	14.1%	2	18.8%	7	0.0%	0	22.2%	29	11.8%	1
To shop at the market(s)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
To visit bars / pubs	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
To visit cafes / restaurants	8.6%	37	9.9%	3	0.0%	0	6.2%	1	13.8%	1	0.0%	0	9.2%	12	7.4%	1	1.9%	1	0.0%	0	12.0%	16	21.0%	2
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit financial services such as banks and other financial institutions	3.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	9	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	1.8%	8	0.0%	0	0.0%	0	5.0%	1	5.8%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
To get petrol	0.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
To visit other gyms / health and fitness facilities	0.4%	2	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	3.3%	14	10.4%	4	4.2%	1	5.6%	1	0.0%	0	0.0%	0	3.2%	4	3.6%	1	2.3%	1	0.0%	0	2.6%	3	0.0%	0
To meet family	0.7%	3	2.5%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	9.9%	1	0.0%	0	2.0%	0
To meet friends	0.9%	4	2.9%	1	9.9%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	0.7%	3	0.0%	0	0.0%	0	2.0%	0	0.0%	0	5.7%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To do the school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
For a day out / window shop / walk about (Dont know)	9.3%	40	31.1%	10	11.9%	2	10.2%	2	6.9%	0	0.0%	0	4.7%	6	20.9%	4	9.5%	3	4.1%	0	8.1%	11	8.5%	1
Weighted base:	39.4%	169	35.4%	12	42.4%	8	42.8%	8	73.5%	5	63.2%	15	22.9%	29	40.0%	7	58.6%	21	86.0%	7	40.5%	53	50.6%	5
Sample:		430		34		19		18		7		24		126		18		35		8		132		10
		388		25		18		39		13		14		92		25		40		15		81		26

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Any Reason																								
For food shopping	33.8%	145	2.5%	1	5.0%	1	32.1%	6	0.0%	0	9.7%	2	60.5%	77	33.7%	6	23.0%	8	10.7%	1	32.8%	43	9.0%	1
For non-food shopping	57.7%	248	47.2%	16	59.2%	11	28.8%	5	31.3%	2	41.7%	10	56.6%	72	60.7%	11	62.9%	22	26.4%	2	71.0%	93	37.9%	4
To shop at the market(s)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
To visit bars / pubs	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
To visit cafes / restaurants	10.6%	46	12.4%	4	4.2%	1	13.2%	2	20.7%	1	5.7%	1	10.3%	13	13.5%	2	3.8%	1	4.1%	0	12.0%	16	25.9%	3
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.9%	1	2.0%	0
To visit financial services such as banks and other financial institutions	8.8%	38	0.0%	0	5.0%	1	4.0%	1	6.9%	0	0.0%	0	18.1%	23	3.6%	1	0.0%	0	0.0%	0	9.3%	12	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	2.7%	11	0.0%	0	0.0%	0	5.0%	1	5.8%	0	0.0%	0	4.7%	6	0.0%	0	3.8%	1	0.0%	0	1.8%	2	4.8%	0
To get petrol	0.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
To visit other gyms / health and fitness facilities	0.4%	2	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.1%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	5.4%	23	17.9%	6	13.3%	3	5.6%	1	39.9%	3	0.0%	0	3.2%	4	3.6%	1	4.5%	2	0.0%	0	3.5%	5	0.0%	0
To meet family	3.0%	13	11.3%	4	15.8%	3	7.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.1%	1	9.9%	1	0.9%	1	2.0%	0
To meet friends	2.9%	13	2.9%	1	18.3%	3	5.6%	1	0.0%	0	4.1%	1	1.6%	2	4.3%	1	3.8%	1	0.0%	0	0.6%	1	12.3%	1
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	8.9%	38	2.9%	1	10.8%	2	24.6%	4	0.0%	0	50.3%	12	4.7%	6	3.6%	1	8.1%	3	0.0%	0	6.4%	8	12.3%	1
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To do the school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
For a day out / window shop / walk about	21.3%	92	64.2%	22	21.1%	4	26.4%	5	21.9%	2	14.7%	3	10.8%	14	25.2%	4	26.3%	9	57.1%	4	15.7%	21	38.5%	4
Weighted base:	430	34	19	18	7	24	126	18	35	8	132	10												
Sample:	388	25	18	39	13	14	92	25	40	15	81	26												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q28 What do you like about Newmarket Town Centre? [MR]																								
<i>Those who visit Newmarket at Q26</i>																								
Nothing / very little	32.9%	141	39.9%	13	39.8%	7	27.7%	5	12.7%	1	4.9%	1	39.6%	50	30.1%	5	13.0%	5	59.5%	5	35.1%	46	25.5%	3
Attractive environment / nice place	16.4%	70	14.9%	5	7.7%	1	13.4%	2	12.7%	1	48.6%	11	13.2%	17	12.2%	2	22.0%	8	4.1%	0	13.3%	17	47.9%	5
Close to friends or relatives	0.5%	2	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	6.1%	1
Close to home	16.4%	70	0.0%	0	0.0%	0	3.6%	1	6.9%	0	4.9%	1	31.6%	40	17.3%	3	0.0%	0	4.1%	0	18.8%	25	0.0%	0
Close to work	2.1%	9	0.0%	0	0.0%	0	20.7%	4	0.0%	0	4.9%	1	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	8.9%	38	17.3%	6	5.0%	1	18.0%	3	5.8%	0	5.7%	1	4.4%	6	3.6%	1	9.7%	3	0.0%	0	12.7%	17	2.8%	0
Easy to get to by bus	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Easy to get to by car	3.0%	13	0.0%	0	0.0%	0	5.6%	1	5.8%	0	4.9%	1	1.7%	2	3.6%	1	1.9%	1	4.1%	0	4.8%	6	0.0%	0
Easy to park	8.1%	35	9.3%	3	5.0%	1	5.6%	1	12.7%	1	5.7%	1	4.2%	5	23.4%	4	13.1%	5	8.3%	1	9.3%	12	5.6%	1
Good facilities in general	1.0%	4	0.0%	0	0.0%	0	3.3%	1	0.0%	0	5.7%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	6.1%	2	0.0%	0	1.5%	2	0.0%	0
Good pubs, cafés or restaurants	1.7%	7	7.5%	3	4.2%	1	0.0%	0	5.8%	0	0.0%	0	0.8%	1	3.1%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Good range of non-food shops	3.1%	13	2.5%	1	4.2%	1	2.0%	0	0.0%	0	0.0%	0	0.8%	1	3.1%	1	8.0%	3	4.1%	0	4.9%	6	2.8%	0
Good range of independent shops	3.4%	15	7.8%	3	4.2%	1	4.3%	1	6.9%	0	0.0%	0	1.7%	2	11.0%	2	6.9%	2	5.8%	0	2.0%	3	5.2%	1
Good range of 'high street' retailers/ multiples	2.5%	11	9.9%	3	15.0%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	3	3.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Affordable shops	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High quality shops	2.8%	12	0.0%	0	4.2%	1	0.0%	0	0.0%	0	4.9%	1	0.8%	1	0.0%	0	2.3%	1	0.0%	0	6.4%	8	0.0%	0
The street markets	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makes a change from other places	1.6%	7	2.5%	1	9.1%	2	0.0%	0	15.0%	1	0.0%	0	0.0%	0	3.6%	1	7.6%	3	0.0%	0	0.0%	0	0.0%	0
Quiet	0.9%	4	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.9%	1	3.6%	1	4.2%	1	0.0%	0	0.0%	0	2.0%	0
Safe and secure	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
The street markets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	0	4.1%	0	0.0%	0	0.0%	0
Traditional	2.6%	11	2.5%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	3.6%	1	8.1%	3	4.1%	0	2.2%	3	21.5%	2
Traffic free shopping centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Bon Marche store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0
Clean	0.4%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to the racecourse	0.8%	3	3.4%	1	0.0%	0	0.0%	0	25.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0
Familiar / know where everything is	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free / cheap parking	1.0%	4	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Good entertainment for children	0.5%	2	0.0%	0	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities generally	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Good public toilets	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Marks & Spencer store	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Open / spacious	0.3%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Pandora store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
TK Maxx store	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	7	0.0%	0
Waitrose store	0.7%	3	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	2.0%	0
(Dont know)	2.2%	9	2.9%	1	4.2%	1	5.3%	1	0.0%	0	5.7%	1	1.9%	2	5.0%	1	1.9%	1	0.0%	0	0.8%	1	2.4%	0
Weighted base:	430		34		19		18		7		24		126		18		35		8		132		10	
Sample:	388		25		18		39		13		14		92		25		40		15		81		26	

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q29 What could be improved about Newmarket that would make you visit more often? [MR]												
Better access by road	0.6%	6	0.0%	0	1.5%	2	0.6%	0	0.0%	0	0.0%	0
Better public transport	2.0%	22	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Better signposting	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Cleaner streets	0.9%	10	1.2%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	7
Facilities which would assist you if shopping with children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Free car parking	2.6%	29	0.7%	1	0.7%	1	2.5%	1	0.8%	0	1.8%	3
More / better town centre events	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	6.2%	68	5.4%	7	7.4%	9	1.5%	1	0.0%	0	6.6%	11
More / better value or affordable shops	0.5%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
More / better entertainment	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better places for eating out (e.g. cafes and restaurants)	0.3%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1
More / better food shops	0.6%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	5
More / better parking	5.9%	65	0.6%	1	3.8%	4	3.4%	2	1.8%	1	5.5%	9
More / better pedestrianised streets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
More / better public conveniences	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More national multiple shops / High Street shops	9.1%	101	4.8%	7	7.2%	8	7.4%	4	0.0%	0	17.5%	24
More independent shops	5.9%	65	3.2%	4	0.8%	1	2.3%	1	2.1%	1	0.0%	0
Street markets - physical improvements	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Street markets - better range and quality of offer	1.0%	11	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Bridges for the horses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Cinema	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Close the nightclubs earlier	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Fill the empty stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Ikea store	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Improve the Marks & Spencer store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Improved access / layout of the car park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less bookmakers	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Less busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Less estate agents	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Less traffic congestion	0.7%	8	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Liven the centre up	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
More / better leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
More carnivals and fates	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
More clothing stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
More department stores	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for young people to do	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More information on the bus services available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street crossings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Next store	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Nicer / more attractive environment	0.6%	7	1.8%	3	0.8%	1	0.9%	0	0.0%	0	1.0%	1
Nicer atmosphere / friendlier people	0.2%	2	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Revamp / update it	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Stop cyclists riding in the pedestrianised area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Nothing	59.0%	650	67.3%	94	73.3%	86	58.8%	29	86.6%	50	69.6%	113
(Don't know)	10.5%	115	18.4%	26	9.0%	11	17.8%	9	7.3%	4	14.0%	23
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Meanscore: [Number of visits per week]												
Q30 How often do you or your household visit Haverhill for shopping and other town centre uses?												
Daily	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.7%	29	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
One day a week	5.6%	62	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Every two weeks	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Monthly	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	7
Once every two months	2.3%	25	0.6%	1	0.0%	0	0.0%	0	4.9%	8	1.6%	2
Three-four times a year	0.9%	10	0.7%	1	0.8%	1	0.0%	0	1.0%	1	0.0%	0
Once a year	1.3%	15	1.2%	2	0.8%	1	1.9%	1	0.0%	0	4.1%	6
Less often	0.7%	8	0.0%	0	0.7%	1	0.6%	0	1.7%	1	2.2%	3
Never	81.8%	901	97.5%	136	97.7%	115	94.3%	46	97.4%	57	94.5%	153
(Don't know)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.23</i>		<i>0.00</i>		<i>0.00</i>		<i>0.06</i>		<i>0.00</i>		<i>0.01</i>	
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31 In order of importance, what are your two main reasons for visiting Haverhill Town Centre?																								
<i>Those who visit Haverhill at Q30</i>																								
Main Reason																								
For food shopping	34.0%	68	0.0%	0	0.0%	0	10.8%	0	36.8%	1	0.0%	0	30.7%	4	36.4%	14	37.9%	40	44.6%	10	0.0%	0	0.0%	0
For non-food shopping	19.0%	38	0.0%	0	35.1%	1	0.0%	0	26.4%	0	10.8%	1	0.0%	0	15.2%	6	24.2%	25	19.7%	4	0.0%	0	19.9%	0
To shop at the market(s)	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0
To visit bars / pubs	3.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	38.2%	1	0.0%	0
To visit cafes / restaurants	4.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	3	11.8%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
To visit financial services such as banks and other financial institutions	11.9%	24	52.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	4	13.6%	14	15.0%	3	0.0%	0	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	3.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.5%	4	0.0%	0	0.9%	1	2.4%	1	61.8%	1	0.0%	0
To get petrol	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	6.8%	2	0.0%	0	0.0%	0
To visit a park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit other gyms / health and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
To meet family	1.4%	3	0.0%	0	0.0%	0	32.8%	1	0.0%	0	0.0%	0	7.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	19.9%	0
To meet friends	6.3%	13	0.0%	0	0.0%	0	0.0%	0	36.8%	1	89.2%	8	0.0%	0	1.4%	1	3.4%	4	0.0%	0	0.0%	0	0.0%	0
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	4.4%	9	0.0%	0	64.8%	2	45.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	1.7%	0	0.0%	0	60.4%	1
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
for onward travel (e.g. train station, bus station)												
To do the school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out / window shop / walk about	3.4%	7	47.9%	2	0.0%	0	10.8%	0	0.0%	0	0.0%	0
(Dont know)	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	201	3	3	3	2	9	13	38	105	22	2	1
Sample:	217	4	3	5	3	2	10	47	96	42	2	3

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Secondary Reason																								
For food shopping	11.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	15.8%	6	13.7%	14	5.3%	1	0.0%	0	0.0%	0
For non-food shopping	33.4%	67	0.0%	0	0.0%	0	32.8%	1	36.8%	1	89.2%	8	15.4%	2	31.4%	12	38.5%	41	14.3%	3	0.0%	0	0.0%	0
To shop at the market(s)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
To visit bars / pubs	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
To visit cafes / restaurants	5.5%	11	23.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	13.6%	3	38.2%	1	0.0%	0
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	36.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
To visit financial services such as banks and other financial institutions	6.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	8.0%	8	15.3%	3	0.0%	0	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	0.8%	2	0.0%	0	0.0%	0	12.8%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
To get petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	4.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	6	0.0%	0	16.6%	4	0.0%	0	0.0%	0
To visit a park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit other gyms / health and fitness facilities	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	1.5%	0	0.0%	0	0.0%	0
To visit the library	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet family	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	1	0.0%	0	2.0%	1	0.0%	0	7.0%	2	0.0%	0	0.0%	0
To meet friends	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	3	0.0%	0	1.8%	2	2.1%	0	0.0%	0	0.0%	0
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To do the school run	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
For a day out / window shop / walk about (Dont know)	5.5% 11	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	15.4% 2	0.0% 0	7.9% 8	3.5% 1	0.0% 0	0.0% 0
Weighted base:	201	3	3	3	2	9	13	38	105	22	2	1
Sample:	217	4	3	5	3	2	10	47	96	42	2	3

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Any Reason																								
For food shopping	45.3%	91	0.0%	0	0.0%	0	10.8%	0	36.8%	1	0.0%	0	39.8%	5	52.1%	20	51.6%	54	49.8%	11	0.0%	0	0.0%	0
For non-food shopping	52.4%	105	0.0%	0	35.1%	1	32.8%	1	63.2%	1	100.0%	9	15.4%	2	46.5%	18	62.7%	66	34.0%	7	0.0%	0	19.9%	0
To shop at the market(s)	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.4%	3	0.0%	0	0.0%	0	0.0%	0
To visit bars / pubs	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	7	0.0%	0	38.2%	1	0.0%	0	0.0%	0
To visit cafes / restaurants	10.1%	20	23.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	3	11.8%	4	7.7%	8	13.6%	3	38.2%	1	0.0%	0
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	1.5%	3	0.0%	0	0.0%	0	0.0%	0	36.8%	1	0.0%	0	0.0%	0	3.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
To visit financial services such as banks and other financial institutions	18.2%	36	52.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	5	21.7%	23	30.3%	7	0.0%	0	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	4.2%	8	0.0%	0	0.0%	0	12.8%	0	0.0%	0	0.0%	0	30.5%	4	1.4%	1	1.5%	2	2.4%	1	61.8%	1	0.0%	0
To get petrol	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	6.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	7	0.0%	0	23.4%	5	0.0%	0	0.0%	0
To visit a park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit other gyms / health and fitness facilities	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	1.5%	0	0.0%	0	0.0%	0
To visit the library	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet family	3.1%	6	0.0%	0	0.0%	0	32.8%	1	0.0%	0	10.8%	1	7.7%	1	4.0%	2	0.0%	0	7.0%	2	0.0%	0	19.9%	0
To meet friends	9.0%	18	0.0%	0	0.0%	0	0.0%	0	36.8%	1	89.2%	8	23.4%	3	1.4%	1	5.2%	5	2.1%	0	0.0%	0	0.0%	0
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	4.6%	9	0.0%	0	64.8%	2	45.6%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	5	3.8%	1	0.0%	0	60.4%	1	0.0%	0
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To do the school run	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
For a day out / window shop / walk about	8.9%	18	47.9%	2	0.0%	0	10.8%	0	0.0%	0	0.0%	0	15.4%	2	2.0%	1	10.0%	11	11.5%	3	0.0%	0	0.0%	0
Weighted base:	201	3	3	3	2	9	13	38	105	22	2	1												
Sample:	217	4	3	5	3	2	10	47	96	42	2	3												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q32 What do you like about Haverhill Town Centre? [MR]																								
<i>Those who visit Haverhill at Q30</i>																								
Nothing / very little	37.6%	75	52.2%	2	64.8%	2	43.6%	1	63.2%	1	0.0%	0	42.9%	6	33.5%	13	38.7%	41	36.5%	8	100.0%	2	60.4%	1
Attractive environment / nice place	3.3%	7	0.0%	0	0.0%	0	12.8%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	4.1%	4	2.9%	1	0.0%	0	0.0%	0
Close to friends or relatives	1.2%	2	0.0%	0	0.0%	0	32.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Close to home	32.3%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	25.2%	9	46.0%	49	26.6%	6	0.0%	0	0.0%	0
Compact	2.4%	5	23.9%	1	0.0%	0	0.0%	0	36.8%	1	0.0%	0	0.0%	0	4.6%	2	0.6%	1	4.4%	1	0.0%	0	0.0%	0
Easy to get to by bus	0.2%	0	0.0%	0	0.0%	0	10.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Easy to park	1.8%	4	0.0%	0	0.0%	0	0.0%	0	36.8%	1	0.0%	0	0.0%	0	3.7%	1	0.6%	1	4.7%	1	0.0%	0	0.0%	0
Good facilities in general	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.5%	0	0.0%	0	0.0%	0
Good food stores	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	3.7%	7	0.0%	0	0.0%	0	12.8%	0	0.0%	0	10.8%	1	0.0%	0	11.4%	4	0.6%	1	5.3%	1	0.0%	0	0.0%	0
Good range of independent shops	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of 'high street' retailers/ multiples	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Affordable shops	4.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	89.2%	8	0.0%	0	1.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
The street markets	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makes a change from other places	0.4%	1	23.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	0.5%	1	0.0%	0	35.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Busy / lively	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Clean	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Familiar / know where everything is	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Free / cheap parking	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / nice atmosphere	0.6%	1	0.0%	0	35.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Good banking facilities	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Good cinema	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	18.9%	4	0.0%	0	0.0%	0
Good leisure facilities generally	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public toilets	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Good swimming pool	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice parks / green areas	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Tesco store	0.2%	0	0.0%	0	0.0%	0	10.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know)	5.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.8%	5	2.3%	1	4.1%	4	0.0%	0	0.0%	0	39.7%	0
Weighted base:	201	3		3		3		2		9		13		38		105		22		2		1		
Sample:	217	4		3		5		3		2		10		47		96		42		2		3		

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q33 What could be improved about Haverhill that would make you visit more often? [MR]																						
Better access by road	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Better public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	1	0.6%	1	2.1%	1	0.5%	1	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Cleaner streets	0.8%	9	0.0%	0	0.7%	1	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0	5.1%	6	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Free car parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.7%	1	1.5%	2	0.6%	0	0.0%	0
More / better town centre events	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.6%	3
More / better comparison retailers (i.e. non-food shops)	4.4%	49	0.6%	1	0.0%	0	3.5%	2	1.0%	1	0.0%	0	6.6%	9	4.3%	4	29.9%	32	1.3%	1	0.0%	0
More / better value or affordable shops	0.5%	5	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.5%	3	0.0%	0	0.6%	1
More / better entertainment	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	1.6%	3
More / better places for eating out (e.g. cafes and restaurants)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
More / better food shops	0.2%	3	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0
More / better parking	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.6%	0	0.0%	0	0.0%	0
More / better pedestrianised streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
More national multiple shops / High Street shops	6.2%	68	0.7%	1	0.0%	0	4.6%	2	0.0%	0	4.9%	8	3.6%	5	7.2%	6	33.0%	36	6.4%	3	4.3%	7
More independent shops	2.5%	27	0.7%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.7%	1	5.7%	5	9.4%	10	2.9%	2	4.3%	7
Street markets - better range and quality of offer	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
A bypass	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper leisure centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Fill the empty stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Ikea store	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cycling paths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Less banks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less bookmakers	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.7%	3	0.7%	0	0.0%	0	0.0%	0
Less cafes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.1%	12	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	1	8.8%	10	1.5%	1	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Less hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Less takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's restaurant	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
More department stores	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
More for young people to do	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
More money invested in the centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Move the prison	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Nicer / more attractive environment	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Nicer atmosphere / friendlier people	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Revamp / update it	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing (Don't know)	68.1%	750	74.2%	103	78.2%	92	63.8%	31	80.3%	47	81.9%	133
	16.6%	183	21.9%	31	17.8%	21	24.8%	12	16.0%	9	11.3%	18
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

Meanscore: [Number of visits per week]

Q34 How often do you or your household visit Mildenhall for shopping and other town centre uses?

Daily	1.0%	11	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	8	0.0%	0
4-6 days a week	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	8	0.0%	0
2-3 days a week	4.5%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	4.9%	3	28.5%	46	0.0%	0
One day a week	4.3%	47	2.5%	4	1.7%	2	1.6%	1	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0	22.1%	36	3.6%	1
Every two weeks	1.5%	17	0.0%	0	2.4%	3	3.4%	2	0.7%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	6.3%	10	2.0%	1
Monthly	1.7%	19	0.0%	0	0.0%	0	1.6%	1	2.6%	2	1.3%	2	4.5%	6	0.0%	0	0.0%	0	4.2%	7	5.8%	2
Once every two months	1.2%	13	0.0%	0	0.8%	1	1.6%	1	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	4.9%	8	3.0%	1
Three-four times a year	1.9%	20	0.6%	1	0.6%	1	3.4%	2	2.2%	1	3.3%	5	4.0%	6	0.0%	0	0.0%	0	1.9%	3	7.1%	2
Once a year	1.8%	20	0.7%	1	0.0%	0	0.0%	0	0.7%	0	5.8%	9	1.6%	2	0.0%	0	0.0%	0	3.2%	5	5.0%	2
Less often	0.9%	10	1.3%	2	0.6%	1	2.5%	1	0.7%	0	1.3%	2	0.7%	1	0.0%	0	0.0%	0	1.2%	2	1.7%	1
Never (Don't know)	80.1%	882	94.9%	132	93.2%	110	86.0%	42	93.1%	54	83.3%	135	85.5%	119	98.9%	81	99.0%	108	94.2%	51	17.7%	28
(Varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Mean:	0.27	0.03	0.08	0.04	0.01	0.13	0.02	0.00	0.00	0.00	0.12	1.53	0.07									
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31										
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100										

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 In order of importance, what are your two main reasons for visiting Mildenhall Town Centre?																								
<i>Those who visit Mildenhall at Q30</i>																								
Main Reason																								
For food shopping	30.7%	67	0.0%	0	0.0%	0	25.7%	2	0.0%	0	26.4%	7	5.0%	1	0.0%	0	0.0%	0	0.0%	0	42.8%	57	9.5%	1
For non-food shopping	13.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	4	27.4%	5	0.0%	0	0.0%	0	0.0%	0	13.7%	18	27.2%	2
To shop at the market(s)	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
To visit bars / pubs	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
To visit cafes / restaurants	7.7%	17	0.0%	0	9.8%	1	6.2%	0	11.9%	0	29.5%	8	20.0%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	2	12.8%	1
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	1.8%	4	11.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
To visit financial services such as banks and other financial institutions	3.6%	8	13.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	7	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	1.3%	3	13.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	3.0%	7	0.0%	0	0.0%	0	15.0%	1	0.0%	0	4.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	12.3%	1
To get petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a park	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
To visit other gyms / health and fitness facilities	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
To visit the theatre or musical venues	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	2.9%	6	0.0%	0	25.2%	2	0.0%	0	30.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	5.1%	0
To meet family	7.7%	17	47.1%	3	0.0%	0	20.5%	1	10.1%	0	3.6%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	9	7.2%	1
To meet friends	3.1%	7	0.0%	0	0.0%	0	17.8%	1	33.8%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	9.9%	1
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	9.7%	21	0.0%	0	56.7%	5	10.4%	1	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	83.6%	3	7.7%	10	9.9%	1
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
for onward travel (e.g. train station, bus station)																								
To do the school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
For a day out / window shop / walk about	3.9%	9	13.8%	1	8.3%	1	4.4%	0	0.0%	0	5.0%	1	14.9%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
(Dont know)	5.6%	12	0.0%	0	0.0%	0	0.0%	0	14.0%	1	0.0%	0	5.0%	1	100.1%	1	100.0%	1	16.4%	1	6.0%	8	3.3%	0
Weighted base:	220	7	8	7	4	27	20	1	1	3	133	9												
Sample:	174	6	7	14	9	16	17	1	1	2	76	25												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Secondary Reason																								
For food shopping	15.2%	33	0.0%	0	36.8%	3	4.4%	0	0.0%	0	3.6%	1	15.7%	3	0.0%	0	0.0%	0	83.6%	3	17.1%	23	6.1%	1
For non-food shopping	21.6%	48	0.0%	0	8.3%	1	6.2%	0	0.0%	0	9.2%	3	14.9%	3	0.0%	0	0.0%	0	0.0%	0	30.5%	40	6.1%	1
To shop at the market(s)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.8%	0
To visit bars / pubs	0.5%	1	0.0%	0	0.0%	0	6.2%	0	11.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
To visit cafes / restaurants	4.1%	9	0.0%	0	25.2%	2	7.1%	0	0.0%	0	7.2%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	0.6%	1	0.0%	0	0.0%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
To visit financial services such as banks and other financial institutions	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	8.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	18	0.0%	0
To get petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a park	0.7%	2	0.0%	0	0.0%	0	6.2%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
To visit other gyms / health and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.1%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
For other leisure activities	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
To meet family	1.0%	2	0.0%	0	0.0%	0	13.4%	1	10.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
To meet friends	1.4%	3	0.0%	0	8.3%	1	0.0%	0	10.1%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
To visit the theatre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
For work	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	13.2%	1
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
To do the school run	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
For a day out / window shop / walk about (Dont know)	1.7%	4	13.8%	1	0.0%	0	13.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Weighted base:	37.0%	81	86.2%	6	21.4%	2	32.6%	2	68.0%	3	71.6%	19	45.7%	9	100.1%	1	100.0%	1	16.4%	1	24.0%	32	64.4%	6
Sample:		220		7		8		7		4		27		20		1		1		3		133		9
		174		6		7		14		9		16		17		1		1		2		76		25

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Any Reason																								
For food shopping	45.9%	101	0.0%	0	36.8%	3	30.1%	2	0.0%	0	29.9%	8	20.7%	4	0.0%	0	0.0%	0	83.6%	3	59.9%	79	15.6%	1
For non-food shopping	35.4%	78	0.0%	0	8.3%	1	6.2%	0	0.0%	0	24.3%	7	42.3%	8	0.0%	0	0.0%	0	0.0%	0	44.2%	59	33.3%	3
To shop at the market(s)	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	2.8%	0
To visit bars / pubs	1.7%	4	0.0%	0	0.0%	0	6.2%	0	11.9%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	2.4%	0
To visit cafes / restaurants	11.8%	26	0.0%	0	35.0%	3	13.3%	1	11.9%	0	36.7%	10	28.0%	6	0.0%	0	0.0%	0	0.0%	0	3.8%	5	12.8%	1
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	2.5%	5	11.7%	1	0.0%	0	6.2%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
To visit financial services such as banks and other financial institutions	6.2%	14	13.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	13	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	1.3%	3	13.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	11.4%	25	0.0%	0	0.0%	0	15.0%	1	0.0%	0	4.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	15.7%	21	12.3%	1
To get petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a park	1.2%	3	0.0%	0	0.0%	0	6.2%	0	0.0%	0	4.2%	1	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
To visit other gyms / health and fitness facilities	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.6%	1	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
To visit the theatre or musical venues	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
For other leisure activities	3.3%	7	0.0%	0	25.2%	2	0.0%	0	30.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	5.1%	0
To meet family	8.7%	19	47.1%	3	0.0%	0	33.9%	2	20.1%	1	3.6%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	10	7.2%	1
To meet friends	4.5%	10	0.0%	0	8.3%	1	17.8%	1	43.9%	2	3.6%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	3	9.9%	1
To visit the theatre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
For work	10.7%	23	0.0%	0	56.7%	5	10.4%	1	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	83.6%	3	8.4%	11	23.1%	2
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
To do the school run	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
For a day out / window shop / walk about	5.6%	12	27.5%	2	8.3%	1	17.8%	1	0.0%	0	5.0%	1	14.9%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0
Weighted base:	220	7	8	7	4	27	20	1	1	3	133	9												
Sample:	174	6	7	14	9	16	17	1	1	2	76	25												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q36 What do you like about Mildenhall Town Centre? [MR]																								
<i>Those who visit Mildenhall at Q30</i>																								
Nothing / very little	22.0%	48	50.8%	4	31.5%	3	55.8%	4	56.1%	2	29.0%	8	39.5%	8	0.0%	0	0.0%	0	16.4%	1	11.1%	15	57.2%	5
Attractive environment / nice place	6.8%	15	13.8%	1	8.3%	1	0.0%	0	21.9%	1	4.2%	1	20.7%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	7	0.0%	0
Close to friends or relatives	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	7.2%	1
Close to home	35.9%	79	0.0%	0	0.0%	0	5.2%	0	0.0%	0	10.0%	3	5.8%	1	0.0%	0	0.0%	0	0.0%	0	55.7%	74	8.8%	1
Close to work	1.5%	3	0.0%	0	25.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.8%	0
Compact	5.5%	12	35.4%	3	0.0%	0	0.0%	0	0.0%	0	7.2%	2	9.9%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	5	2.8%	0
Easy to get to by bus	0.9%	2	0.0%	0	25.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.3%	3	0.0%	0	0.0%	0	10.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Easy to park	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	2.8%	0
Good facilities in general	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Good pubs, cafés or restaurants	5.0%	11	0.0%	0	9.8%	1	0.0%	0	11.9%	0	29.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.2%	1
Good range of non-food shops	4.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0	83.6%	3	2.5%	3	2.8%	0
Good range of independent shops	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.3%	0
Good range of 'high street' retailers/ multiples	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
High quality shops	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0
Makes a change from other places	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.4%	0
The street markets	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	8	0.0%	0
Traditional	4.6%	10	0.0%	0	0.0%	0	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	10	0.0%	0
Traffic free shopping centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Crafty/licious store	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	7	0.0%	0
Familiar / know where everything is	4.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	11	0.0%	0
Free / cheap parking	0.1%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / nice atmosphere	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Good leisure facilities generally	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good museum	0.1%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice church	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice parks / green areas	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsbury's store	0.7%	1	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Wilko store	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Dont know)	2.3%	5	0.0%	0	0.0%	0	13.4%	1	10.1%	0	0.0%	0	5.0%	1	100.1%	1	100.0%	1	0.0%	0	0.0%	0	8.4%	1
Weighted base:	220		7	8	7	4		27	20	1		1		1		3		133				9		
Sample:	174		6	7	14	9		16	17	1		1		2		76						25		

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q37 What could be improved about Mildenhall that would make you visit more often? [MR]												
Better access by road	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Better public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cleaner streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.2%	3	0.6%	1	0.0%	0	0.0%	0	0.8%	0	0.7%	1
More / better town centre events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	2.6%	29	4.9%	7	1.7%	2	0.6%	0	0.7%	0	1.5%	3
More / better value or affordable shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	1.5%	16	1.8%	3	0.0%	0	0.9%	0	0.0%	0	0.7%	1
More / better parking	1.8%	20	0.6%	1	0.8%	1	0.0%	0	0.8%	0	0.7%	1
More / better seats / flower displays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple shops / High Street shops	5.7%	62	1.5%	2	0.0%	0	0.9%	0	0.0%	0	0.7%	1
More independent shops	2.4%	26	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.4%	2
Street markets - better range and quality of offer	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Cinema	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Improve the Marks & Spencer store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liven the centre up	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make the old army base into an airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
More / better leisure facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.7%	1
More clothing stores	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer / more attractive environment	0.6%	6	0.0%	0	0.7%	1	0.9%	0	0.0%	0	1.7%	2
Nicer atmosphere / friendlier people	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Resurface the roads	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / update it	0.4%	4	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.8%	1
TK Maxx store	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing (Don't know)	70.4%	776	70.3%	98	76.2%	90	62.8%	31	82.4%	48	87.1%	141
Weighted base:	16.3%	180	22.6%	32	20.6%	24	33.3%	16	13.2%	8	7.8%	13
		1102		139		118		49		58		162
										139		82
										109		54
											161	31

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100		
Meanscore: [Number of visits per week]														
Q38 How often do you or your household visit Brandon for shopping and other town centre uses?														
Daily	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
4-6 days a week	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
2-3 days a week	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	13.2%	4
One day a week	3.7%	40	0.0%	0	1.7%	2	0.0%	0	0.7%	0	13.1%	21	43.9%	14
Every two weeks	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.8%	3	9.6%	3
Monthly	0.7%	8	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.7%	1	3.9%	1
Once every two months	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.8%	1
Three-four times a year	2.1%	23	1.8%	3	0.8%	1	0.0%	0	2.1%	1	7.2%	12	1.6%	0
Once a year	0.8%	9	0.0%	0	0.0%	0	0.7%	0	1.4%	1	1.8%	3	0.8%	0
Less often	0.3%	4	0.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Never	89.0%	981	97.5%	136	97.5%	115	99.3%	49	91.3%	53	62.9%	102	17.3%	5
(Don't know)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.3%	0
<i>Mean:</i>	<i>0.12</i>	<i>0.00</i>	<i>0.02</i>	<i>0.00</i>	<i>0.04</i>	<i>0.53</i>	<i>0.02</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.03</i>	<i>1.15</i>		
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31		
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100		

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q39 In order of importance, what are your two main reasons for visiting Brandon Town Centre?																						
<i>Those who visit Brandon at Q30</i>																						
Main Reason																						
For food shopping	43.6%	53	0.0%	0	0.0%	0	0.0%	0	24.0%	1	50.9%	31	0.0%	0	0.0%	0	0.0%	0	35.9%	4	64.7%	17
For non-food shopping	12.4%	15	0.0%	0	0.0%	0	0.0%	0	7.9%	0	10.0%	6	31.1%	2	0.0%	0	0.0%	0	35.4%	4	8.6%	2
To shop at the market(s)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
To visit bars / pubs	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit cafes / restaurants	10.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	2.7%	3	0.0%	0	68.5%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
To visit financial services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit other service providers (e.g. travel agent, estate agent etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a medical service (hospital, doctors, dentists, opticians)	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	4.3%	1
To get petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit other gyms / health and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	4.7%	6	0.0%	0	0.0%	0	100.1%	0	15.8%	1	2.3%	1	0.0%	0	42.2%	1	65.3%	2	0.0%	0	1.8%	0
To meet family	2.2%	3	0.0%	0	0.0%	0	0.0%	0	9.3%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	1.6%	0
To meet friends	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	11.1%	13	72.0%	3	31.5%	1	0.0%	0	24.0%	1	4.2%	3	47.2%	3	0.0%	0	0.0%	0	8.1%	1	8.7%	2
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
for onward travel (e.g. train station, bus station)												
To do the school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a day out / window shop / walk about	3.0%	4	28.0%	1	0.0%	0	0.0%	0	7.9%	0	1.6%	1
(Dont know)	5.5%	7	0.0%	0	0.0%	0	0.0%	0	11.0%	1	3.5%	2
Weighted base:	121	4	3	0	5	60	6	2	3	0	12	26
Sample:	154	2	2	1	8	42	4	2	2	0	11	80

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Secondary Reason																								
For food shopping	7.6%	9	0.0%	0	68.5%	2	0.0%	0	9.3%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	24.6%	3	10.2%	3		
For non-food shopping	10.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	5		
To shop at the market(s)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0		
To visit bars / pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit cafes / restaurants	5.1%	6	0.0%	0	0.0%	0	0.0%	0	24.0%	1	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1		
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0		
To visit financial services such as banks and other financial institutions	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1		
To visit other service providers (e.g. travel agent, estate agent etc.)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0		
To visit a medical service (hospital, doctors, dentists, opticians)	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	2.7%	1
To get petrol	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1		
To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit a park	0.8%	1	0.0%	0	31.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit the swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit other gyms / health and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit the theatre or musical venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To go to church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
For other leisure activities	1.0%	1	0.0%	0	0.0%	0	0.0%	0	24.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To meet family	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1	1.1%	0		
To meet friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
For work	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To access public transport for onward travel (e.g. train station, bus station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To do the school run	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
For a day out / window shop / walk about (Dont know)	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1	1.9%	0
Weighted base:	58.1%	70	100.0%	4	0.0%	0	100.1%	0	42.6%	2	57.8%	35	100.0%	6	100.0%	2	100.0%	3	0.0%	0	50.8%	6	47.9%	12
Sample:		121		4		3		0		5		60		6		2		3		0		12		26
		154		2		2		1		8		42		4		2		2		0		11		80

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Any Reason																						
For food shopping	51.2%	62	0.0%	0	68.5%	2	0.0%	0	33.3%	2	52.5%	32	0.0%	0	0.0%	0	0.0%	0	60.4%	7	74.9%	19
For non-food shopping	23.3%	28	0.0%	0	0.0%	0	0.0%	0	7.9%	0	23.8%	14	31.1%	2	0.0%	0	0.0%	0	35.4%	4	27.8%	7
To shop at the market(s)	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
To visit bars / pubs	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit cafes / restaurants	15.0%	18	0.0%	0	0.0%	0	0.0%	0	24.0%	1	24.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	2
To visit personal service providers (e.g. hairdressers, beauty salon etc.)	4.2%	5	0.0%	0	68.5%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
To visit financial services such as banks and other financial institutions	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
To visit other service providers (e.g. travel agent, estate agent etc.)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
To visit a medical service (hospital, doctors, dentists, opticians)	6.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0	0.0%	0	0.0%	0	13.7%	2	7.1%	2
To get petrol	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit a park	0.8%	1	0.0%	0	31.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit other gyms / health and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre or musical venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit night time venues e.g. nightclub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To go to church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For other leisure activities	5.7%	7	0.0%	0	0.0%	0	100.1%	0	39.8%	2	2.3%	1	0.0%	0	42.2%	1	65.3%	2	0.0%	0	1.8%	0
To meet family	3.5%	4	0.0%	0	0.0%	0	0.0%	0	9.3%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.5%	2	2.7%	1
To meet friends	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For work	14.7%	18	72.0%	3	31.5%	1	0.0%	0	24.0%	1	11.3%	7	47.2%	3	0.0%	0	0.0%	0	8.1%	1	8.7%	2
For education as a student (e.g. student at college, university, or other third level education)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport for onward travel (e.g. train station, bus station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To do the school run	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
For a day out / window shop / walk about	5.1%	6 28.0%	1 0.0%	0 0.0%	0 7.9%	0 3.2%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	2 15.0%	1 3.7%	
Weighted base:	121	4	3	0	5	60	6	2	3	0	12	26	
Sample:	154	2	2	1	8	42	4	2	2	0	11	80	
Q40 What do you like about Brandon Town Centre? [MR]													
<i>Those who visit Brandon at Q30</i>													
Nothing / very little	36.0%	44 100.0%	4 31.5%	1 0.0%	0 42.6%	2 30.6%	18 21.7%	1 42.2%	1 65.3%	2 0.0%	0 44.9%	6 34.9%	9
Attractive environment / nice place	3.0%	4 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.3%	1 15.5%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.9%	1
Close to friends or relatives	0.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Close to home	34.3%	41 0.0%	0 68.5%	2 0.0%	0 0.0%	0 45.1%	27 0.0%	0 0.0%	0 0.0%	0 0.0%	0 20.9%	3 38.0%	10
Close to work	6.5%	8 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.9%	3 47.2%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 7.6%	2
Compact	4.8%	6 0.0%	0 0.0%	0 0.0%	0 48.0%	2 3.8%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.3%	1
Easy to get to by car	0.3%	0 0.0%	0 0.0%	0 100.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Easy to park	2.8%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.8%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.2%	1
Good facilities in general	2.5%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.2%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.9%	0
Good food stores	0.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.9%	1
Good pubs, cafés or restaurants	3.1%	4 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.9%	1 15.5%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 6.1%	2
Good range of non-food shops	1.0%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.1%	0
Good range of independent shops	1.8%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 9.6%	1 0.0%	0
Quiet	2.5%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 9.6%	1 3.2%	1
Traditional	1.7%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 6.9%	1 4.9%	1
Aldi store	2.9%	4 0.0%	0 0.0%	0 0.0%	0 9.3%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 17.7%	2 3.4%	1
Familiar / know where everything is	0.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Free / cheap parking	0.2%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.1%	0
Good bowling alley	0.2%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.9%	0
The Perfume Shop store	1.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Dont know)	2.8%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.6%	1 0.0%	0 57.8%	1 34.7%	1 0.0%	0 0.0%	0 1.8%	0
Weighted base:	121	4	3	0	5	60	6	2	3	0	12	26	
Sample:	154	2	2	1	8	42	4	2	2	0	11	80	

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 What could be improved about Brandon that would make you visit more often? [MR]																								
Better access by road	0.9%	10	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	5	7.2%	2		
Better public transport	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.2%	2	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.5%	1	2.7%	1
Cleaner streets	0.5%	6	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Free car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
More / better comparison retailers (i.e. non-food shops)	2.3%	25	0.6%	1	1.7%	2	0.0%	0	1.5%	1	5.6%	9	3.2%	4	0.0%	0	0.0%	0	5.6%	3	0.0%	0	14.9%	5
More / better value or affordable shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More / better places for eating out (e.g. cafes and restaurants)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0
More / better parking	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
More national multiple shops / High Street shops	1.5%	16	0.7%	1	0.8%	1	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.1%	8	5.3%	2
More independent shops	1.9%	21	0.7%	1	0.0%	0	0.7%	0	0.0%	0	3.0%	5	1.4%	2	0.0%	0	1.0%	1	0.0%	0	5.8%	9	7.3%	2
Street markets - physical improvements	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street markets - better range and quality of offer	0.5%	5	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
A bypass	0.3%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3	0.0%	3
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Bring back the bingo hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Create more tourism	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the railway crossing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Less traffic congestion	1.1%	12	0.0%	0	0.8%	1	0.9%	0	0.8%	0	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	5
More / better leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
More banking facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Nicer / more attractive environment	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Remove the railway crossing / make it a bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Remove the traffic lights	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Resurface the roads	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Revamp / update it	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Sainsbury's store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Unlock the church on Church Lane	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Nothing (Don't know)	72.1%	795	71.0%	99	76.3%	90	64.2%	31	81.7%	47	69.6%	113
	17.9%	198	25.9%	36	20.4%	24	32.8%	16	10.0%	6	5.8%	9
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

Q42 Do you or your household ever visit the following leisure attractions? [MR/PR]

Bingo / casino / bookmaker	4.8%	53	5.1%	7	10.7%	13	5.1%	2	5.4%	3	9.3%	15	2.9%	4	0.9%	1	2.1%	2	1.3%	1	2.0%	3	4.3%	1
Cinema	60.7%	669	67.1%	94	60.2%	71	71.6%	35	59.3%	34	64.9%	105	57.6%	80	55.0%	45	52.0%	57	60.2%	33	63.3%	102	44.8%	14
Gym / health club / sports facility	20.9%	231	29.5%	41	23.3%	27	15.6%	8	12.0%	7	7.5%	12	28.0%	39	19.5%	16	25.2%	27	17.7%	10	25.3%	41	8.1%	3
Theatre/ concert / music venue	39.7%	438	62.7%	87	43.0%	51	38.4%	19	52.9%	31	40.1%	65	37.2%	52	31.7%	26	34.6%	38	27.7%	15	27.7%	45	33.4%	10
Museum / gallery or place of historical / cultural interest	28.2%	311	41.5%	58	27.7%	33	23.5%	11	22.6%	13	21.4%	35	33.9%	47	32.2%	26	17.0%	18	19.6%	11	31.9%	51	22.9%	7
Pub / bar / nightclub	52.4%	578	55.6%	77	59.4%	70	52.0%	25	55.3%	32	42.9%	70	58.4%	81	45.9%	38	50.7%	55	55.7%	30	54.7%	88	36.1%	11
Restaurant / café	74.9%	826	85.7%	119	75.2%	89	85.1%	42	80.5%	47	53.0%	86	82.1%	114	66.4%	54	70.9%	77	78.1%	43	82.2%	132	74.5%	23
Family entertainment (e.g. tenpin bowling, skating rink)	25.6%	282	43.0%	60	39.9%	47	15.2%	7	26.7%	15	29.6%	48	11.4%	16	10.9%	9	15.2%	16	16.3%	9	30.0%	48	18.1%	6
Outdoor sporting event (eg. Football, Horse Racing, Speedway)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.7%	0
Don't visit / do ANY leisure activities	10.7%	118	6.2%	9	9.7%	11	6.3%	3	9.4%	5	10.8%	17	6.6%	9	17.4%	14	19.1%	21	10.7%	6	10.6%	17	16.4%	5
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31												
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
Q43 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?													
<i>Those who said 'Bingo / casino / bookmaker' at Q42</i>													
Breckland Bingo, Brandon	3.3%	2	0.0%	0	13.7%	2	0.0%	0	0.0%	0	0.0%	0	
Gala Bingo, Ipswich	4.8%	3	35.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Winners Bingo, Bury St Edmunds	5.9%	3	13.7%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	1	
Attleborough	2.3%	1	0.0%	0	0.0%	0	0.0%	0	39.0%	1	0.0%	0	
Betfred, High Street, Brandon	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Betfred, High Street, Newmarket	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	
Bury St Edmunds	5.4%	3	11.6%	1	16.1%	2	0.0%	0	0.0%	0	0.0%	0	
Coral, All Saints Road, Newmarket	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Downham & Clackclose Conservative Club, Bridge Street, Downham Market	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drinkstone	1.3%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	
Feltwell	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gala Bingo, St James Street, Kings Lynn	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Yeldham	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haverhill	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	
Ladbrokes, Mildenhall, Bury St Edmunds	2.2%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	
Newmarket	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2	
Norwich	2.2%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	
Online	4.4%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	
Paddy Power, High Street, Newmarket	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	
Sudbury	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Palace Casino, Church Plain, Great Yarmouth	3.1%	2	16.2%	1	0.0%	0	0.0%	0	15.2%	0	0.0%	0	
Thetford	22.0%	12	0.0%	0	6.3%	1	0.0%	0	45.9%	1	62.0%	9	
Winners Bingo, Guildhall Street, Thetford	19.0%	10	11.6%	1	43.8%	6	100.0%	2	0.0%	0	7.6%	1	
(Don't know / varies)	5.1%	3	11.6%	1	14.8%	2	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		53		7	13		2		3		15		4
Sample:		44		6	8		1		5		7		4

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Meanscore: [Number of visits per month]																								
Q43A How often do you or your household go to play bingo or visit casinos or bookmakers?																								
<i>Those who said 'Bingo / casino / bookmaker' at Q42</i>																								
More than once a week	9.5%	5	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.6%	1	25.0%	1	0.0%	0	29.5%	1	0.0%	0	37.2%	1	15.6%	0
Once a week	12.7%	7	11.6%	1	7.4%	1	0.0%	0	12.8%	0	9.0%	1	25.0%	1	0.0%	0	29.5%	1	0.0%	0	31.4%	1	37.2%	0
Once a fortnight	7.7%	4	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.6%	1	25.0%	1	0.0%	0	41.1%	1	45.9%	0	0.0%	0	0.0%	0
Once a month	10.7%	6	13.7%	1	7.4%	1	100.0%	2	39.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every two months	14.6%	8	46.9%	3	0.0%	0	0.0%	0	33.1%	1	15.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	1	0.0%	0
Once every six months	33.5%	18	0.0%	0	59.9%	8	0.0%	0	15.2%	0	53.1%	8	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.3%	1
Once a year	3.8%	2	27.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a year (Dont know / varies)	2.2%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	54.1%	0	0.0%	0	0.0%	0
	5.4%	3	0.0%	0	7.4%	1	0.0%	0	0.0%	0	7.6%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>1.76</i>	<i>0.86</i>	<i>1.19</i>	<i>1.00</i>	<i>1.10</i>	<i>1.41</i>	<i>3.55</i>	<i>0.00</i>	<i>4.36</i>	<i>0.92</i>	<i>4.39</i>	<i>2.83</i>												
Weighted base:	53	7	13	2	3	15	4	1	2	1	3	1												
Sample:	44	6	8	1	5	7	4	1	3	2	3	4												

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q44 Where do you or members of your household normally go to the cinema?																								
<i>Those who said 'Cinema' at Q42</i>																								
Abbeygate Cinema, Bury St Edmunds	12.3%	82	34.3%	32	27.3%	19	33.9%	12	4.0%	1	7.2%	8	4.2%	3	0.0%	0	0.0%	0	3.3%	1	4.7%	5	4.7%	1
Cineworld, Bury St Edmunds	52.6%	352	63.9%	60	70.1%	50	63.0%	22	50.8%	17	86.0%	90	33.0%	26	0.0%	0	1.2%	1	37.4%	12	63.9%	65	57.7%	8
Cineworld, Cambridge	6.7%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	23	17.9%	8	0.0%	0	0.0%	0	13.7%	14	0.0%	0
Cineworld, Haverhill	14.8%	99	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	6.8%	5	55.0%	25	95.3%	54	45.1%	15	0.0%	0	0.0%	0
The Stable, Newmarket	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Cambridge	3.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.1%	11	5.3%	2	0.0%	0	0.0%	0	6.7%	7	1.5%	0
Vue, Norwich	1.4%	9	0.0%	0	0.0%	0	1.2%	0	17.2%	6	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Arts Picturehouse, St Andrew's Street, Cambridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	0.3%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Freeport Leisure, Charter Way, Braintree	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0
Cineworld, Tower Field Park Abbots, Kings Ripton Road, Huntingdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Haverhill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Haverhill Arts Centre, High Street, Haverhill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Hollywood Cinema, Anglia Square, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Majestic Cinema, Tower Street, King's Lynn	0.8%	6	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	4
Norwich Cinema City, St Andrews Street, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Odeon IMAX, Wherry Road, Norwich	1.4%	9	0.0%	0	0.0%	0	0.0%	0	19.4%	7	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Regal Theatre, Ipswich Street, Stowmarket	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Screen, Audley End Road, Saffron Walden	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Apex, Charter Square, Bury St Edmunds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
The Grafton Centre, East Road, Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Light Cinema, Cambridge Leisure Park, Clifton Way, Cambridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Maltings, Ship Lane, Ely	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.2%	15	1.8%	2	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.3%	3	0.0%	0	0.0%	0	5.3%	2	7.3%	7	0.0%	0
Weighted base:	669		94		71		35		34		105		80		45		57		33		102		14	
Sample:	572		62		61		62		46		52		47		52		48		57		49		36	

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Meanscore: [Number of visits per month]												
Q44A How often do you or your household go to the cinema?												
<i>Those who said 'Cinema' at Q42</i>												
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.4%	3	2.3%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Once a fortnight	9.0%	61	18.2%	17	10.6%	8	6.1%	2	3.7%	1	1.1%	1
Once a month	26.3%	176	21.2%	20	17.9%	13	49.9%	17	21.9%	8	27.7%	29
Once every two months	36.5%	244	35.9%	34	32.7%	23	28.0%	10	42.7%	15	40.5%	43
Once every six months	19.3%	129	13.4%	12	32.8%	23	10.0%	4	21.9%	8	13.7%	14
Once a year	2.9%	19	5.5%	5	3.2%	2	1.2%	0	8.2%	3	2.0%	2
Less than once a year	0.6%	4	0.9%	1	1.9%	1	0.0%	0	0.0%	0	1.7%	1
(Dont know / varies)	4.9%	33	2.7%	2	0.9%	1	4.8%	2	0.0%	0	15.0%	16
<i>Mean:</i>	<i>0.72</i>	<i>0.90</i>	<i>0.63</i>	<i>0.82</i>	<i>0.62</i>	<i>0.63</i>	<i>0.77</i>	<i>0.58</i>	<i>0.87</i>	<i>0.63</i>	<i>0.68</i>	<i>0.61</i>
Weighted base:	669	94	71	35	34	105	80	45	57	33	102	14
Sample:	572	62	61	62	46	52	47	52	48	57	49	36

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Q45 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																							
<i>Those who said 'Gym / health club / sports facility' at Q42</i>																							
8 Perfect U, Victoria Way, Newmarket	3.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbeycroft Leisure, Brandon (Brandon Leisure Centre)	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	0	
Abbeycroft Leisure, Bury St Edmunds (Bury St Edmunds Leisure Centre)	12.2%	28	36.1%	15	29.7%	8	37.0%	3	17.5%	1	0.0%	0	0.0%	0	0.0%	0	10.2%	1	0.0%	0	0.0%	0	
Abbeycroft Leisure, Haverhill (Haverhill Leisure Centre)	7.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1	57.8%	16	0.0%	0	0.0%	0	
Abbeycroft Leisure, Newmarket (Newmarket Leisure Centre)	10.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.4%	15	0.0%	0	0.0%	0	0.0%	0	25.5%	10	0.0%
Altrium Club, Newham Street, Ely	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	3	0.0%
Bedford Lodge, Bury Road, Newmarket	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Breckland Leisure & Waterworld, Croxton Road, Thetford	4.0%	9	0.0%	0	20.1%	6	0.0%	0	17.5%	1	19.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%
Clarice House, Horringer Road, Bury St Edmunds	1.6%	4	6.4%	3	0.0%	0	14.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dome Leisure Centre, Mildenhall	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3	0.0%
Dome Leisure Centre, Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%
Downham Market Sports Centre, Bexwell Road, Downham Market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%
Feel Good Fitness, Haverhill	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.9%	9	4.0%	0	0.0%	0	0.0%
Fitta Bodies Gymnasium, Thingoe Hill, Bury St Edmunds	3.0%	7	16.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gymaphobics, St Johns Street, Bury St Edmunds	0.9%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingfisher Leisure Centre, Sudbury	0.8%	2	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%
LA Fitness, Easlea Road, Moreton Hall, Bury St Edmunds	0.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moreton Hall Health Club, Mount Road, Bury St Edmunds	3.7%	9	9.2%	4	14.2%	4	4.7%	0	8.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Real Bodies Health and	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Fitness, Haverhill												
Sudbury Sports Centre, Tudor Road, Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatynes, Horringer Court, Horringer Road, Bury St Edmunds	0.3%	1	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0
Barrow	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckenham	0.2%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0	0.0%	0
Body Concept, Roman Way, Thetford	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Bottisham Sports Centre, Lode Road, Bottisham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Brandon Leisure Centre, Church Road, Brandon	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	1
British Sugar, Hollow Road, Bury St Edmunds	0.2%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0
Burwell Sports Centre, Buntings Path, Burwell	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Bury St Edmunds	0.1%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0
Bury St Edmunds RUFC, Haberden, Southgate Green, Bury St Edmunds	0.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3
Diss Leisure Centre, Victoria Road, Diss	0.4%	1	0.0%	0	0.0%	0	0.0%	0	12.6%	1	0.0%	0
Drinkstone Village Hall, Drinkstone	0.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Ely	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Energise, Low Road, Pentney, King's Lynn, Norfolk	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fakeover, Station Road Industrial Estate, Elmswell, Bury St Edmunds	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Fight For Life, Milner Road, Chilton Industrial Estate, Sudbury	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Haverhill Leisure Centre, Ehringshausen Way, Haverhill	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hessett	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Heywood Sports & Leisure Club, Walcot Green, Diss	0.4%	1	0.0%	0	0.0%	0	0.0%	0	12.6%	1	0.0%	0
Inspire Fitness, Hampstead Avenue, Mildenhall,	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lord Butler Fitness & Leisure Centre, Peaslands Road, Saffron Walden	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Norwich Heath & Racquets Club, Drayton High Road, Hellesdon	0.2%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	0	0.0%	0
Rattlesden	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Red Lodge Sports Pavillion, Hundred Acre Way, Red Lodge	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Peers Sports Centre, College Close, Soham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.6%	8
Sportdirect Fitness, Easlea Road Moreton Hall Estate, Bury St Edmunds	2.9%	7	0.0%	0	22.9%	6	4.7%	0	0.0%	0	0.0%	0
The Gainsborough Health Club & Spa, Cavendish, Sudbury	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old School Hall, Main Street Long Melford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Paradise Centre, Newnham Street, Ely	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Golf Club, Brandon Road, Thetford	0.1%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0
Triple J Fitness, The Grip Industrial Estate, Linton, Cambridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2
(Don't know / varies)	11.3%	26	24.8%	10	0.0%	0	15.9%	1	19.3%	1	0.0%	0
Weighted base:	231	41	27	8	7	12	39	16	27	10	41	3
Sample:	172	20	15	18	12	9	21	15	18	16	19	9

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Meanscore: [Number of visits per month]																								
Q45A How often do you or your household go a gym / healthclub / sports facility?																								
<i>Those who said 'Gym / health club / sports facility' at Q42</i>																								
More than once a week	56.4%	130	74.9%	31	43.0%	12	63.7%	5	30.0%	2	71.8%	9	43.4%	17	41.3%	7	55.3%	15	67.1%	6	62.9%	26	41.3%	1
Once a week	23.1%	53	2.0%	1	30.7%	8	14.8%	1	39.9%	3	28.2%	3	48.9%	19	21.4%	3	14.6%	4	22.3%	2	17.5%	7	37.5%	1
Once a fortnight	7.7%	18	16.6%	7	20.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.9%	4	2.4%	1	3.4%	0	0.0%	0	0.0%	0
Once a month	5.9%	14	2.0%	1	3.4%	1	3.9%	0	17.5%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	2	3.4%	0	19.6%	8	0.0%	0
Once every two months	3.3%	8	0.0%	0	0.0%	0	0.0%	0	5.8%	0	0.0%	0	3.6%	1	0.0%	0	20.2%	6	0.0%	0	0.0%	0	11.4%	0
Once every six months	1.6%	4	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	2	0.0%	0	4.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a year (Dont know / varies)	1.9%	4	2.0%	1	0.0%	0	17.5%	1	6.8%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	0
<i>Mean:</i>		5.79		6.57		5.11		6.95		4.51		6.87		5.68		4.74		5.24		6.37		5.93		5.39
Weighted base:		231		41		27		8		7		12		39		16		27		10		41		3
Sample:		172		20		15		18		12		9		21		15		18		16		19		9

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Q46 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																							
<i>Those who said 'Theatre / concert / music venue' at Q42</i>																							
Kings Theatre, Newmarket	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ADC Theatre, Cambridge	2.5%	11	0.0%	0	0.0%	0	7.1%	1	0.0%	0	1.8%	1	4.6%	2	19.5%	5	2.1%	1	2.1%	0	0.0%	0	0.0%
Cambridge Arts Theatre	6.2%	27	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	26.7%	14	11.9%	3	7.8%	3	2.1%	0	13.7%	6	0.0%
Cambridge Corn Exchange, Cambridge	4.2%	18	3.8%	3	0.0%	0	1.6%	0	0.0%	0	3.9%	3	4.6%	2	12.3%	3	4.3%	2	2.1%	0	9.9%	4	2.8%
The Apex, Bury St Edmunds	11.8%	51	21.7%	19	16.0%	8	17.3%	3	8.1%	2	17.7%	12	4.2%	2	6.3%	2	0.0%	0	14.1%	2	2.2%	1	2.0%
The Quay Theatre, Sudbury	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%
The Regent Theatre, Ipswich	2.5%	11	2.9%	3	8.4%	4	14.9%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%
The Wolsey Theatre, Ipswich	1.1%	5	0.0%	0	1.6%	1	0.0%	0	10.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%
Theatre Royal, Bury St Edmunds	21.0%	92	42.8%	37	32.9%	17	39.4%	7	7.5%	2	8.1%	5	10.7%	6	2.9%	1	5.4%	2	23.9%	4	22.9%	10	5.1%
Theatre Royal, Norwich	12.6%	55	1.9%	2	5.8%	3	4.1%	1	51.7%	16	41.7%	27	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	2	36.1%
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Botesdale Village Hall, Botesdale	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London	18.7%	82	10.9%	9	21.1%	11	5.4%	1	7.9%	2	3.5%	2	30.0%	15	30.5%	8	35.8%	13	27.8%	4	30.5%	14	12.3%
East Harling	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%
Haverhill Arts Centre, High Street, Haverhill	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	14.9%	6	3.0%	0	0.0%	0	0.0%
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Kings Lynn Corn Exchange	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%
Manchester	0.6%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mercury Theatre, Balmerne Gate, Colchester	0.2%	1	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%
Newmarket Racecourse, Rowley Mile Stands, Newmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%
Nomads, Kings Theatre, Fitzroy Street, Newmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northampton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royal Albert Hall, Kensington Gore, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Royal Hippodrome Theatre, Seaside Road, Eastbourne	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%
Saffron Hall, Audley End Road, Saffron Walden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Shakespeares Globe, New Globe Walk, Bankside	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Brook, Brook Street, Soham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	1	0.0%

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
University of East Anglia, Norwich Research Park, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	
West Road Concert Hall, West Road, Cambridge (Don't know / varies)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	438	87	51	19	31	65	52	26	38	15	45	10													
Sample:	458	62	54	44	53	38	40	34	34	39	29	31													

Meanscore: [Number of visits per month]**Q46A How often do you or your household visit the theatre, watch a concert or watch live music?***Those who said 'Theatre / concert / music venue' at Q42*

More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.9%	4	1.0%	1	1.6%	1	1.9%	0	0.0%	0	2.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	6.1%	27	10.1%	9	3.1%	2	7.0%	1	4.7%	1	2.1%	1	4.6%	2	0.0%	0	22.9%	9	2.1%	0	2.2%	1	0.0%	0
Once every two months	22.4%	98	13.7%	12	19.7%	10	39.1%	7	20.3%	6	18.8%	12	44.5%	23	28.6%	7	19.2%	7	18.8%	3	17.9%	8	17.9%	2
Once every six months	43.2%	189	55.9%	49	42.5%	22	28.5%	5	46.0%	14	21.2%	14	33.3%	17	21.1%	5	49.0%	18	49.6%	7	68.9%	31	61.8%	6
Once a year	15.7%	69	12.6%	11	22.1%	11	16.8%	3	23.3%	7	20.9%	14	13.8%	7	24.5%	6	3.6%	1	20.5%	3	6.8%	3	16.0%	2
Less than once a year	2.7%	12	0.0%	0	8.1%	4	0.0%	0	4.4%	1	1.5%	1	1.9%	1	8.4%	2	1.8%	1	2.1%	0	1.9%	1	2.4%	0
(Dont know / varies)	8.9%	39	6.9%	6	2.9%	1	6.7%	1	0.0%	0	33.5%	22	1.9%	1	15.4%	4	3.6%	1	4.7%	1	2.2%	1	2.0%	0
<i>Mean:</i>	<i>0.33</i>	<i>0.34</i>	<i>0.28</i>	<i>0.41</i>	<i>0.32</i>	<i>0.33</i>	<i>0.36</i>	<i>0.30</i>	<i>0.44</i>	<i>0.34</i>	<i>0.26</i>	<i>0.23</i>												
Weighted base:	438	87	51	19	31	65	52	26	38	15	45	10												
Sample:	458	62	54	44	53	38	40	34	34	39	29	31												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q47 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?																								
<i>Those who said 'Museum / gallery or place of historical / cultural interest' at Q42</i>																								
Ancient Museum of Thetford, Thetford	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Fitzwilliam Museum, Cambridge	18.3%	57	3.7%	2	0.0%	0	17.4%	2	4.3%	1	7.2%	3	38.5%	18	41.1%	11	28.3%	5	20.6%	2	25.1%	13	6.3%	0
Greene King Brewery Museum, Bury St Edmunds	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Grimes Graves, Thetford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Museum, Ipswich	0.1%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall Museum, King Street, Mildenhall	1.5%	5	0.0%	0	0.0%	0	2.6%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0
Moyse's Hall Museum, Bury St Edmunds	9.0%	28	12.6%	7	30.4%	10	21.6%	2	0.0%	0	23.1%	8	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0
Museum of East Anglian Life, Crowe Street , Stowmarket	1.4%	4	0.0%	0	9.6%	3	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum of Science and Technology, Cambridge	5.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	2.9%	1	0.0%	0	0.0%	0	29.6%	15	0.0%	0
National Horseracing Museum, Newmarket	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich Castle Museum and Gallery, Norwich	0.8%	2	0.0%	0	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1
St Edmundsbury Cathedral, Bury St Edmunds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Suffolk Regiment Museum, Bury St Edmunds	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.6%	5	2.0%	1	0.0%	0	3.1%	0	3.1%	0	0.0%	0	4.6%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
British Museum, Great Russell Street, London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Bury St Edmunds	0.4%	1	1.4%	1	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.5%	5	1.7%	1	2.9%	1	3.7%	0	0.0%	0	0.0%	0	2.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	0
Central London	27.9%	87	48.8%	28	37.6%	12	25.0%	3	29.9%	4	13.2%	5	27.4%	13	14.6%	4	25.2%	5	34.2%	4	16.3%	8	20.2%	1
Charles Burrell Museum, Minstergate, Thetford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0
Edinburgh	0.8%	3	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.8%	3	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kentwell Hall, Long Melford, Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Kingswinford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
National Portrait Gallery, St. Martin's Place, London	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	3.4%	0
Natural History Museum, Cromwell Road, London	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	4.1%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Oxburgh Hall, Oxburgh	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Saffron Walden	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sedgwick	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hunter Gallery, Coconut House, Hall Street, Long Melford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Time & Tide Museum, Blackfriars Road, Great Yarmouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria & Albert Museum, Cromwell Road, London	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	22.8%	71	19.6%	11	17.1%	6	20.3%	2	32.9%	4	37.9%	13	19.0%	9
Weighted base:	311	58	33	11	13	35	47	26	18	11	51	7		
Sample:	314	37	28	29	26	21	37	32	18	26	32	28		

Meanscore: [Number of visits per month]

Q47A How often do you or your household go to a museum, gallery, or other place of historical / cultural interest?

Those who said 'Museum / gallery or place of historical / cultural interest' at Q42

More than once a week	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.0%	1	0.0%	0	3.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	0
Once a month	5.9%	18	1.4%	1	6.2%	2	3.7%	0	12.9%	2	0.0%	0	8.8%	4	6.9%	2	30.0%	6	4.2%	0	1.7%	1	7.0%	0
Once every two months	16.1%	50	11.1%	6	7.3%	2	23.6%	3	18.8%	2	14.4%	5	20.2%	9	23.2%	6	0.0%	0	9.1%	1	25.8%	13	15.0%	1
Once every six months	37.5%	116	39.5%	23	45.3%	15	59.1%	7	25.8%	3	30.8%	11	30.0%	14	42.9%	11	35.5%	7	39.8%	4	38.3%	20	29.5%	2
Once a year	23.7%	74	37.2%	22	31.8%	10	7.3%	1	24.2%	3	6.6%	2	20.8%	10	10.5%	3	24.4%	5	21.5%	2	27.1%	14	31.3%	2
Less than once a year	9.0%	28	5.8%	3	7.3%	2	6.3%	1	12.2%	2	25.9%	9	10.6%	5	2.9%	1	5.1%	1	13.4%	1	3.6%	2	13.3%	1
(Dont know / varies)	6.6%	20	4.9%	3	2.1%	1	0.0%	0	6.1%	1	22.2%	8	4.6%	2	9.4%	2	5.1%	1	9.1%	1	3.6%	2	0.0%	0
<i>Mean:</i>	<i>0.32</i>	<i>0.20</i>	<i>0.23</i>	<i>0.28</i>	<i>0.32</i>	<i>0.18</i>	<i>0.58</i>	<i>0.45</i>	<i>0.42</i>	<i>0.34</i>	<i>0.26</i>	<i>0.32</i>												
Weighted base:	311	58	33	11	13	35	47	26	18	11	51	7												
Sample:	314	37	28	29	26	21	37	32	18	26	32	28												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q48 What location (e.g. town centre, shopping centre, retail/ leisure park) do you or members of your household normally go to for pub / bar / nightclub / music venue?																								
<i>Those who said 'Pub / bar / nightclub' at Q42</i>																								
Attleborough	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Barrow	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Brandon	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	
Bury St Edmunds	29.8%	172	84.5%	65	65.4%	46	78.9%	20	4.4%	1	9.2%	6	15.9%	13	0.0%	0	0.0%	0	14.3%	4	15.5%	14	17.3%	2
Cambridge	5.6%	32	0.0%	0	0.0%	0	0.0%	0	1.5%	0	3.3%	2	9.7%	8	18.5%	7	10.0%	6	1.1%	0	10.0%	9	0.0%	0
Clare	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	4	0.0%	0	0.0%	0
Diss	0.9%	5	0.0%	0	0.0%	0	0.0%	0	16.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8	0.0%	0
Haverhill	8.2%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	77.1%	43	12.6%	4	0.0%	0	0.0%	0
Ipswich	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ixworth	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall	4.3%	25	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	22	0.0%	0
Newmarket	8.4%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.2%	37	1.4%	1	0.0%	0	0.0%	0	13.0%	11	0.0%	0
Norwich	3.2%	19	0.0%	0	2.5%	2	0.0%	0	15.4%	5	15.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1
Stowmarket	1.3%	7	0.0%	0	10.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	7	0.0%	0	0.0%	0
Swaffham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
Thetford	6.4%	37	0.0%	0	0.0%	0	0.0%	0	1.2%	0	49.0%	34	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	13.0%	1
Aldershot	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bardwell	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barningham	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Mills	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Beck Row	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Belchamp St. Paul	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Beyton	0.5%	3	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bressingham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burrough Green	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwell	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	1.2%	7	8.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Chippenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Dalham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Harling	0.5%	3	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	2
Fincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Forden	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Fulbourn	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Gooderstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Great Abington	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Great Barton	0.3%	2	1.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Hawkedon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hessett	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Hockwold Cum Wilton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Horseheath	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Hundon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Huntington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Kirtling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lavenham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Lidgate	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Linton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3
Long Melford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Market Weston	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Milton Keynes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Mundford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton	0.3%	1	0.0%	0	1.3%	1	0.0%	0	1.7%	1	0.0%	0
Radwinter	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Rattlesden	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Reach	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Redgrave	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Redwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Rickinghall	0.2%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Saffron Walden	2.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.8%	15
Snettisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soham	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9.3%
Stanningfield	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Steeple Bumpstead	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Swaffham Bulbeck	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Thornham	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Thurston	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Titchwell	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham-le-Willows	0.2%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	2.3%	1
Waton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Row	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Winfarthing	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Worlington	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
(Don't know / varies)	7.5%	44	2.1%	2	5.7%	4	14.7%	4	26.6%	9	9.1%	6
Weighted base:	578		77		70		25		32		70	
Sample:	503		43		55		48		48		38	

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Meanscore: [Number of visits per month]																								
Q48A How often do you or your household go to a pub / bar / nightclub / music venue?																								
<i>Those who said 'Pub / bar / nightclub' at Q42</i>																								
More than once a week	7.1%	41	11.4%	9	0.0%	0	3.3%	1	20.0%	6	3.6%	3	10.3%	8	8.0%	3	4.4%	2	5.7%	2	6.9%	6	6.3%	1
Once a week	26.4%	152	26.0%	20	23.1%	16	21.3%	5	8.3%	3	16.2%	11	37.9%	31	20.9%	8	52.0%	29	22.3%	7	23.2%	20	20.3%	2
Once a fortnight	17.4%	101	20.4%	16	17.6%	12	20.3%	5	11.1%	4	13.8%	10	24.6%	20	18.4%	7	7.8%	4	29.9%	9	12.9%	11	22.5%	3
Once a month	26.0%	150	17.4%	14	32.3%	23	43.2%	11	31.2%	10	34.1%	24	12.1%	10	40.0%	15	20.0%	11	26.7%	8	26.7%	23	18.8%	2
Once every two months	11.0%	64	12.7%	10	13.0%	9	1.7%	0	9.5%	3	15.7%	11	10.4%	8	5.1%	2	5.8%	3	9.0%	3	13.7%	12	20.0%	2
Once every six months	5.7%	33	3.3%	3	11.5%	8	3.6%	1	7.2%	2	14.6%	10	2.9%	2	1.7%	1	0.0%	0	1.3%	0	5.0%	4	12.2%	1
Once a year	2.6%	15	5.6%	4	0.0%	0	0.0%	0	11.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	7	0.0%	0
Less than once a year (Dont know / varies)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	3.5%	20	3.2%	2	2.5%	2	6.6%	2	1.2%	0	1.9%	1	0.0%	0	6.1%	2	10.0%	6	5.1%	2	3.7%	3	0.0%	0
<i>Mean:</i>		2.38		2.70		1.73		2.11		2.57		1.70		3.01		2.42		3.13		2.39		2.17		2.08
Weighted base:		578		77		70		25		32		70		81		38		55		30		88		11
Sample:		503		43		55		48		48		38		52		47		34		54		48		36

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q49 What location (e.g. town centre, shopping centre, retail/ leisure park) do you or members of your household normally go to for eating out (e.g. cafes and restaurants)?																								
<i>Those who said 'Restaurant / café' at Q42</i>																								
Attleborough	0.5%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0		
Braintree	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0		
Brandon	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1		
Bury St Edmunds	38.3%	316	90.4%	108	81.2%	72	80.1%	33	14.4%	7	23.1%	20	17.1%	19	2.8%	2	6.3%	5	27.3%	12	22.7%	30	39.3%	9
Cambridge	8.8%	73	0.0%	0	0.0%	0	2.2%	1	1.0%	0	1.3%	1	23.6%	27	26.6%	14	19.6%	15	0.0%	0	10.4%	14	1.1%	0
Clare	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	5.3%	2	0.0%	0	0.0%	0
Diss	1.0%	8	0.0%	0	0.0%	0	0.0%	0	17.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham Market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2
Ely	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	13.0%	17	0.0%	0
Haverhill	5.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	6.1%	3	50.7%	39	4.5%	2	0.0%	0	0.0%	0
Ipswich	0.5%	5	1.0%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Lakenheath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Mildenhall	4.4%	37	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.4%	36	0.0%	0
Newmarket	7.8%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.3%	51	1.0%	1	0.0%	0	0.0%	0	9.5%	13	0.0%	0
Norwich	2.5%	21	0.0%	0	0.9%	1	0.0%	0	22.5%	11	9.3%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	5.1%	1
Stanton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	0.4%	3	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	10	0.0%	0	0.0%	0
Swaffham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Thetford	4.5%	37	1.1%	1	0.9%	1	0.7%	0	1.7%	1	38.4%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1
Aldeburgh	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bardwell	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Mills	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Belchamp St. Paul	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Beyton	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blo Norton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwell	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.8%	7	5.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Cockfield	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Harling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elveden	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltwell	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Fressingfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	1	0.0%	0	0.0%	0
Great Abington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Barton	0.9%	7	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	7	0.0%	0
Hartest	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hempstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Heywood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0								
Hockwold Cum Wilton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0								
Hopton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0								
Hundon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0								
Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0								
Isleham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0								
Kedington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0								
Kirtling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0								
Lavenham	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0								
Leavenheath	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0								
Linton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0								
Long Melford	0.2%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0								
Market Weston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0								
Monks Eleigh	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Mundford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1								
North Lopham	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Northwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0								
Norton	0.1%	1	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0								
Radwinter	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0								
Reach	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0								
Reading	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Rickinghall	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0								
Ridgewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0								
Risby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0								
Saffron Walden	2.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	19	2.1%	2	0.0%	0								
Snettisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0								
Soham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0								
Stanningfield	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Steeple Bumpstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0								
Sturmer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	0								
Thaxted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0								
Thurston	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
West Row	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1								
Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0								
Worlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1								
(Don't know / varies)	9.0%	74	0.7%	1	3.5%	3	11.6%	5	18.8%	9	8.8%	8	5.4%	6	19.3%	10	15.5%	12	21.3%	9	5.9%	8	16.5%	4
Weighted base:		826		119		89		42		47		86		114		54		77		43		132		23
Sample:		813		80		81		80		76		59		78		67		67		78		75		72

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Meanscore: [Number of visits per month]																								
Q49A How often do you or your household eat out (e.g. cafes and restaurants)?																								
<i>Those who said 'Restaurant / café' at Q42</i>																								
More than once a week	3.3%	27	5.4%	6	0.0%	0	7.1%	3	2.7%	1	1.1%	1	3.8%	4	1.4%	1	2.4%	2	4.7%	2	4.4%	6	3.0%	1
Once a week	17.0%	141	16.4%	20	12.5%	11	24.0%	10	18.1%	8	9.2%	8	24.3%	28	15.3%	8	21.4%	17	10.1%	4	17.7%	23	14.6%	3
Once a fortnight	24.7%	204	36.1%	43	20.8%	18	17.6%	7	23.3%	11	15.2%	13	25.8%	29	27.7%	15	29.0%	22	33.4%	14	19.5%	26	18.1%	4
Once a month	30.9%	255	27.8%	33	39.8%	35	27.5%	11	26.8%	13	49.0%	42	23.1%	26	32.6%	18	27.4%	21	19.4%	8	30.1%	40	32.5%	7
Once every two months	13.5%	112	7.9%	9	15.0%	13	17.4%	7	17.5%	8	7.7%	7	12.8%	15	4.3%	2	11.0%	8	19.9%	8	21.1%	28	21.9%	5
Once every six months	5.3%	44	0.7%	1	10.1%	9	2.6%	1	8.1%	4	12.2%	11	4.4%	5	8.7%	5	5.4%	4	7.2%	3	0.9%	1	3.6%	1
Once a year	2.1%	17	2.1%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	2.1%	2	1.1%	0	6.3%	8	0.9%	0
Less than once a year (Dont know / varies)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.9%	24	3.5%	4	0.0%	0	3.8%	2	3.4%	2	5.6%	5	4.6%	5	5.6%	3	1.2%	1	4.3%	2	0.0%	0	5.4%	1
<i>Mean:</i>	<i>1.88</i>	<i>2.21</i>	<i>1.41</i>	<i>2.34</i>	<i>1.84</i>	<i>1.39</i>	<i>2.20</i>	<i>1.74</i>	<i>2.00</i>	<i>1.83</i>	<i>1.87</i>	<i>1.72</i>												
Weighted base:	826	119	89	42	47	86	114	54	77	43	132	23												
Sample:	813	80	81	80	76	59	78	67	67	78	75	72												

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q50 Where do you or members of your household normally go for family entertainment attractions (e.g. tenpin bowling, skating rink)?																								
<i>Those who said 'Family entertainment (e.g. tenpin bowling, skating rink)' at Q42</i>																								
Bowling Centre, Riverside, Norwich	2.8%	8	0.0%	0	0.0%	0	0.0%	0	24.3%	4	8.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury Bowl, Bury St Edmunds	43.1%	122	83.1%	50	82.2%	39	53.3%	4	22.7%	4	20.4%	10	0.0%	0	0.0%	0	10.5%	2	4.3%	0	27.3%	13	9.5%	1
Curve Motion (roller skating), Lark Valley Business Park, Bury St Edmunds	2.4%	7	7.8%	5	1.7%	1	18.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Norwich	0.8%	2	0.0%	0	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin (used to be called Megabowl), Cambridge Leisure Park, Clifton Way, Cambridge	9.0%	25	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.8%	10	63.6%	6	38.2%	6	0.0%	0	2.5%	1	0.0%	0
Mr G's Bowling Centre, Market Hill, Brandon	13.1%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	7	56.8%	3
Strikes Bowling, Byford Road, Sudbury	5.2%	15	0.0%	0	0.0%	0	24.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.6%	6	82.1%	7	0.0%	0	0.0%	0
Braintree	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0
Cambridge	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Central London	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	2	0.0%	0	5.1%	0	0.0%	0	0.0%	0
Great Yarmouth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haven, Ormesby Road, Caister-on-Sea	0.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Arts Centre, High Street, Haverhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
High Lodge, Thetford Forest	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	7	0.0%	0
Ipswich	0.7%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jumppin Jacks Funhouse, Gregory Road, Mildenhall	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	7	0.0%	0
Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RAF Lakenheath, Chester Street, Lakenheath	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	1
Rollerworld & Quasar, Eastgate Industrial Estate Moorside, Moorside, Colchester	0.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Peers, College Close, Soham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes Bowling Centre, Angel Drove, Ely	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	15.6%	8	0.0%	0
Theatre Royal, Bury St Edmunds	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
(Don't know / varies)	10.4%	29	3.3%	2	7.1%	3	4.1%	0	32.3%	5	13.0%	6	26.6%	4	18.1%	2	4.1%	1	8.6%	1	9.1%	4	13.1%	1
Weighted base:		282		60		47		7		15		48		16		9		16		9		48		6
Sample:		199		31		33		14		20		24		10		10		13		11		17		16

Meanscore: [Number of visits per month]

Q50A How often do you or your household visit family entertainment attractions?

Those who said 'Family entertainment (e.g. tenpin bowling, skating rink)' at Q42

More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	1.5%	4	4.2%	3	0.0%	0	4.8%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0
Once a fortnight	6.6%	19	11.4%	7	0.0%	0	12.3%	1	7.9%	1	0.0%	0	0.0%	0	33.6%	6	0.0%	0	7.8%	4	4.3%	0	0	0
Once a month	10.0%	28	7.5%	4	7.4%	3	0.0%	0	6.7%	1	2.4%	1	0.0%	0	8.9%	1	19.0%	2	31.1%	15	0.0%	0	0	0
Once every two months	24.0%	68	21.7%	13	28.7%	14	27.6%	2	22.7%	4	29.1%	14	40.5%	6	22.6%	2	22.9%	4	63.1%	6	5.3%	3	20.6%	1
Once every six months	29.0%	82	36.4%	22	49.5%	23	28.5%	2	31.1%	5	26.7%	13	0.0%	0	49.4%	4	19.2%	3	13.7%	1	11.5%	6	43.0%	2
Once a year	22.9%	65	16.9%	10	9.0%	4	5.7%	0	31.7%	5	39.5%	19	32.9%	5	18.3%	2	9.8%	2	4.3%	0	34.4%	17	9.5%	1
Less than once a year	1.8%	5	1.9%	1	5.3%	3	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
(Dont know / varies)	4.3%	12	0.0%	0	0.0%	0	17.1%	1	0.0%	0	2.4%	1	20.3%	3	9.7%	1	5.7%	1	0.0%	0	7.8%	4	17.5%	1
<i>Mean:</i>		<i>0.51</i>		<i>0.67</i>		<i>0.33</i>		<i>0.77</i>		<i>0.43</i>		<i>0.27</i>		<i>0.61</i>		<i>0.26</i>		<i>0.98</i>		<i>0.54</i>		<i>0.60</i>		<i>0.59</i>
Weighted base:		282		60		47		7		15		48		16		9		16		9		48		6
Sample:		199		31		33		14		20		24		10		10		13		11		17		16

Q51 Where do you or members of your household normally go to watch an outdoor sporting event (eg. Football, Horse Racing, Speedway)

Those who said 'Outdoor sporting event' at Q42

Ely	49.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn	8.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.1%	0
Newmarket	41.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2		0		0		0		0		0		1		0		0		1		0		0
Sample:		3		0		0		0		0		0		1		0		0		1		0		1

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q52 What improvements could be made to West Suffolk's leisure offer that would make you visit / partake in leisure activities more often? [MR]												
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	3.0%	33	1.4%	2	0.7%	1	0.7%	0	3.8%	2	6.0%	10
A theatre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A multi-screen cinema	3.1%	34	0.0%	0	0.0%	0	0.9%	0	1.8%	1	7.9%	13
An art house cinema	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.2%	2
Bingo	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	5.3%	58	7.3%	10	2.5%	3	16.9%	8	0.8%	0	1.4%	2
Improved access by foot and cycle	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Improved public transport	1.0%	11	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.7%	1
Improved security / CCTV	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.3%	15	0.6%	1	0.8%	1	2.3%	1	2.9%	2	0.0%	0
More / better cultural facilities	0.4%	5	0.7%	1	0.7%	1	0.6%	0	0.0%	0	0.0%	0
More / better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
More / better health clubs / gyms	0.6%	7	2.5%	4	0.0%	0	0.0%	0	0.8%	0	0.7%	1
More / better policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.6%	7	0.0%	0	0.7%	1	0.0%	0	0.7%	0	2.4%	4
More / better seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and information	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	0.7%	8	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More for children	3.4%	38	2.4%	3	9.2%	11	3.5%	2	2.8%	2	0.7%	1
More local sports & recreation facilities	4.3%	48	1.8%	3	2.4%	3	0.0%	0	2.8%	2	2.5%	4
More nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.8%	0	3.1%	5
More street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ten-pin bowling	1.6%	17	1.8%	3	0.0%	0	0.0%	0	1.0%	1	0.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better advertising of what's on / available	1.4%	16	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.7%	1
Roller skating	0.2%	2	0.7%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Improve the access to the river so people can enjoy it	0.2%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.8%	1
Improve the access to leisure facilities / shorter waiting lists	0.5%	6	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk Household Survey for Carter Jonas

Weighted:

June 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Trampoline park	0.3%	4	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Village hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Skate Park	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved bowling alley	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Replace the astroturf at Mildenhall & Red Lodge RUFC	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
More outdoor activities	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Nordic walking	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tai chi	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountain biking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pay-as-you-go leisure classes instead of in advance memberships	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment in leisure facilities	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More footpaths for walkers	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events on at Theatre Royal Bury St Edmunds	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening craft classes	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More comedy nights	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better live music venues	0.4%	5	0.6%	1	0.0%	0	0.7%	0	0.8%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
More / better facilities for older people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities to have longer opening times	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Larger theatre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor Bowls Club	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice skating rink	0.8%	9	2.5%	4	1.7%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Garden club	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concert / dance hall	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Cheaper / free parking at leisure facilities	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.8%	0
Book fair or literary festival	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allow fishing in parks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbeycroft Leisure Centre needs a revamp	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cycle paths	0.1%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved swimming pool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.5%	2	0.8%	0
More / better facilities for teenagers	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Badminton court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Archery range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Go-karting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More helpful staff	0.2%	2	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	60.4%	665	68.6%	96	77.8%	92	58.8%	29	73.1%	42	51.1%	83	55.3%	77	61.9%	51	51.7%	56	65.2%	36	54.6%	88	55.4%	17

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
(Dont do leisure activities)	3.9%	43	3.0%	4	0.7%	1	4.3%	2	2.2%	1	4.5%	7	7.1%	10	4.9%	4	4.7%	5	5.0%	3	3.0%	5	3.9%	1
(Don't know)	8.6%	94	4.7%	7	1.9%	2	9.8%	5	4.1%	2	13.8%	22	10.7%	15	14.4%	12	14.4%	16	5.3%	3	5.3%	8	7.0%	2
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31												
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100												

GEN Gender of respondent:

Male	33.2%	366	27.5%	38	26.0%	31	30.7%	15	31.4%	18	29.7%	48	30.5%	42	32.5%	27	31.8%	35	46.1%	25	47.6%	77	33.8%	10
Female	66.8%	736	72.5%	101	74.0%	87	69.3%	34	68.6%	40	70.3%	114	69.6%	96	67.5%	55	68.2%	74	53.9%	29	52.4%	84	66.2%	20
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31												
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100												

AGE Can I ask how old you are please?

18-24	8.2%	91	4.9%	7	9.4%	11	10.2%	5	5.7%	3	14.8%	24	0.0%	0	5.4%	4	15.3%	17	19.6%	11	4.3%	7	5.5%	2
25-34	12.4%	137	14.7%	21	18.7%	22	10.2%	5	5.7%	3	4.9%	8	11.8%	16	5.4%	4	10.2%	11	4.9%	3	26.1%	42	5.5%	2
35-44	16.8%	185	25.3%	35	12.1%	14	16.9%	8	18.9%	11	20.0%	32	10.9%	15	18.0%	15	9.4%	10	16.2%	9	17.6%	28	22.2%	7
45-54	17.9%	197	12.6%	18	24.1%	28	16.0%	8	21.2%	12	24.7%	40	17.7%	25	14.0%	11	13.1%	14	14.0%	8	18.0%	29	12.6%	4
55-64	17.5%	193	12.5%	17	21.4%	25	18.1%	9	14.5%	8	16.7%	27	19.0%	26	25.7%	21	18.9%	21	10.8%	6	15.4%	25	23.2%	7
65+	23.1%	255	28.0%	39	12.5%	15	26.6%	13	31.8%	18	16.8%	27	33.6%	47	23.0%	19	27.1%	30	27.9%	15	14.2%	23	29.9%	9
(Refused)	4.0%	44	1.9%	3	1.8%	2	2.0%	1	2.2%	1	1.9%	3	6.9%	7	8.5%	7	6.0%	7	6.7%	4	4.3%	7	1.1%	0
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31												
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100												

EMP What is the chief wage earner of your household's current employment situation?

Working full time	59.5%	656	59.9%	83	69.5%	82	57.8%	28	57.6%	33	70.3%	114	43.1%	60	54.2%	44	57.9%	63	34.1%	19	69.5%	112	54.8%	17
Working part time	7.7%	85	2.1%	3	4.1%	5	11.6%	6	5.8%	3	8.5%	14	17.6%	24	6.2%	5	7.9%	9	7.4%	4	6.9%	11	3.0%	1
Retired on State Pension ONLY	8.5%	94	7.7%	11	4.8%	6	9.5%	5	13.0%	8	7.3%	12	11.0%	15	11.0%	9	11.5%	12	10.7%	6	4.7%	8	10.2%	3
Retired NOT on State Pension ONLY	15.0%	166	20.5%	29	8.1%	9	17.9%	9	16.6%	10	8.9%	14	20.5%	28	13.7%	11	14.9%	16	17.5%	10	13.7%	22	24.5%	8
Student	1.2%	14	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	8	0.0%	0	0.0%	0
Unemployed	0.8%	8	3.5%	5	0.0%	0	0.7%	0	0.8%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0	2.0%	1
Housewife / husband	0.8%	8	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.7%	1	3.6%	2	0.0%	0	0.0%	0
Carer	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / long-term sick	0.6%	7	1.0%	1	0.0%	0	0.9%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	1.2%	2	2.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	5.9%	64	5.4%	7	8.1%	10	0.0%	0	5.3%	3	4.3%	7	7.8%	11	7.9%	7	6.2%	7	11.3%	6	3.9%	6	2.7%	1
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31												
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100												

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
HOM How many people live in your home including yourself and children?																								
One	13.2%	146	16.6%	23	12.5%	15	10.4%	5	14.2%	8	8.5%	14	17.5%	24	12.2%	10	12.2%	13	16.1%	9	12.7%	20	13.4%	4
Two	35.4%	390	37.3%	52	39.4%	46	33.4%	16	38.9%	23	28.3%	46	41.6%	58	34.3%	28	39.0%	42	31.5%	17	29.7%	48	43.6%	13
Three	17.7%	195	11.8%	16	8.0%	9	14.4%	7	18.7%	11	31.7%	51	17.9%	25	13.0%	11	17.2%	19	17.9%	10	20.3%	33	9.3%	3
Four	20.8%	230	21.2%	30	26.4%	31	27.7%	14	26.1%	15	21.8%	35	15.2%	21	20.7%	17	19.6%	21	10.6%	6	19.9%	32	24.8%	8
Five	5.7%	63	6.6%	9	6.1%	7	3.2%	2	0.0%	0	5.8%	9	1.7%	2	11.1%	9	3.0%	3	3.9%	2	10.6%	17	6.4%	2
Six	2.4%	27	5.6%	8	0.0%	0	10.9%	5	2.1%	1	0.7%	1	0.7%	1	0.0%	0	2.5%	3	6.7%	4	2.2%	4	0.8%	0
Seven or more	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
(Refused)	4.7%	51	1.0%	1	7.6%	9	0.0%	0	0.0%	0	3.2%	5	5.3%	7	8.6%	7	6.5%	7	11.5%	6	4.7%	8	1.7%	1
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	15.1%	166	20.2%	28	17.7%	21	11.1%	5	14.9%	9	9.2%	15	18.2%	25	13.0%	11	14.8%	16	21.5%	12	12.7%	20	14.1%	4
Two	55.7%	614	62.7%	87	53.1%	63	68.3%	33	58.0%	34	50.5%	82	59.7%	83	53.8%	44	48.1%	52	46.1%	25	55.3%	89	69.6%	22
Three	15.7%	173	5.5%	8	13.3%	16	8.0%	4	15.6%	9	27.5%	45	10.5%	15	14.6%	12	20.4%	22	13.0%	7	20.1%	32	11.4%	4
Four or more	9.0%	99	10.6%	15	8.3%	10	12.6%	6	11.5%	7	10.3%	17	6.2%	9	10.0%	8	10.2%	11	8.6%	5	7.2%	12	3.2%	1
(Refused)	4.5%	50	1.0%	1	7.6%	9	0.0%	0	0.0%	0	2.5%	4	5.3%	7	8.6%	7	6.5%	7	10.6%	6	4.7%	8	1.7%	1
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	66.0%	727	61.9%	86	59.3%	70	63.4%	31	72.8%	42	65.5%	106	74.1%	103	63.4%	52	73.2%	80	58.5%	32	64.9%	105	66.6%	21
One	11.3%	124	14.0%	19	14.4%	17	8.1%	4	15.6%	9	16.6%	27	8.6%	12	7.0%	6	6.1%	7	18.0%	10	7.0%	11	7.6%	2
Two	13.3%	146	17.6%	25	15.6%	18	11.9%	6	9.4%	5	12.1%	20	11.1%	15	16.2%	13	12.4%	13	6.8%	4	13.1%	21	18.4%	6
Three	3.3%	37	0.7%	1	3.1%	4	6.4%	3	0.0%	0	3.2%	5	0.8%	1	4.8%	4	1.9%	2	2.5%	1	8.7%	14	3.6%	1
Four or more	1.7%	18	4.9%	7	0.0%	0	10.2%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	1.6%	3	2.0%	1
(Refused)	4.5%	50	1.0%	1	7.6%	9	0.0%	0	0.0%	0	2.5%	4	5.3%	7	8.6%	7	6.5%	7	10.6%	6	4.7%	8	1.7%	1
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100
CAR How many cars does your household own or have the use of?																								
None	5.0%	55	9.4%	13	2.3%	3	1.9%	1	2.9%	2	2.6%	4	6.2%	9	3.3%	3	8.1%	9	3.7%	2	6.0%	10	3.6%	1
One	31.5%	347	29.5%	41	21.5%	25	32.4%	16	40.4%	23	40.0%	65	29.9%	41	24.1%	20	37.4%	41	29.7%	16	30.8%	50	29.6%	9
Two	41.5%	458	49.7%	69	49.3%	58	38.0%	19	34.9%	20	31.1%	50	49.5%	69	47.2%	39	32.0%	35	40.7%	22	39.1%	63	44.9%	14
Three or more	17.3%	190	11.4%	16	20.8%	24	27.0%	13	15.4%	9	23.7%	38	8.4%	12	16.8%	14	16.3%	18	14.6%	8	19.9%	32	20.9%	6
(Refused)	4.6%	51	0.0%	0	6.2%	7	0.7%	0	6.4%	4	2.6%	4	6.1%	8	8.6%	7	6.2%	7	11.3%	6	4.2%	7	1.1%	0
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
INC Approximately what is your total household income?																								
£0 - £15,000	4.6%	50	6.4%	9	6.5%	8	2.8%	1	5.6%	3	1.4%	2	5.0%	7	1.3%	1	4.7%	5	6.5%	4	5.2%	8	5.8%	2
£15,001 - £20,000	1.7%	18	0.6%	1	1.1%	1	3.4%	2	1.5%	1	1.5%	3	1.7%	2	1.4%	1	1.5%	2	6.8%	4	0.5%	1	4.3%	1
£20,001 - £30,000	5.8%	64	10.6%	15	7.4%	9	8.9%	4	4.1%	2	2.6%	4	2.4%	3	1.7%	1	3.5%	4	8.2%	4	9.2%	15	6.4%	2
£30,001 - £40,000	7.1%	78	2.6%	4	2.0%	2	4.2%	2	18.4%	11	9.3%	15	6.6%	9	6.3%	5	8.9%	10	1.9%	1	10.2%	16	10.3%	3
£40,001 - £50,000	5.2%	57	11.0%	15	6.2%	7	4.5%	2	0.7%	0	7.0%	11	3.7%	5	2.5%	2	3.0%	3	7.0%	4	1.9%	3	12.1%	4
£50,001 - £60,000	5.3%	58	6.3%	9	7.5%	9	2.9%	1	0.8%	0	4.7%	8	0.8%	1	3.2%	3	7.9%	9	1.4%	1	10.0%	16	5.8%	2
£60,001 - £70,000	3.5%	39	5.0%	7	3.2%	4	0.7%	0	2.6%	2	3.4%	5	5.1%	7	1.3%	1	1.6%	2	0.0%	0	6.8%	11	0.0%	0
£70,001 - £80,000	1.4%	16	0.0%	0	7.2%	8	2.2%	1	2.2%	1	0.0%	0	0.8%	1	2.3%	2	0.0%	0	0.0%	0	0.6%	1	2.6%	1
£80,001 - £90,000	1.9%	21	2.2%	3	0.8%	1	0.9%	0	1.0%	1	0.0%	0	9.1%	13	2.0%	2	0.0%	0	1.4%	1	0.5%	1	0.9%	0
£90,001 - £100,000	0.8%	8	1.8%	3	2.5%	3	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
£100,001 - £150,000	0.9%	10	1.8%	3	0.0%	0	2.0%	1	0.8%	0	1.5%	3	0.8%	1	0.9%	1	0.0%	0	0.7%	0	0.7%	1	0.0%	0
£150,001+	1.1%	12	0.7%	1	2.4%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	6.0%	6	0.7%	0	0.0%	0	0.0%	0
(Dont know / refused)	60.7%	669	50.9%	71	53.3%	63	61.6%	30	62.2%	36	68.6%	111	63.8%	88	76.2%	62	62.4%	68	65.4%	36	54.4%	88	51.8%	16
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100

QUOTA Zone

Zone 1	12.6%	139	100.0%	139	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.7%	118	0.0%	0	100.0%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	4.4%	49	0.0%	0	0.0%	0	100.0%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	5.3%	58	0.0%	0	0.0%	0	0.0%	0	100.0%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	14.7%	162	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	162	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	12.6%	139	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	139	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	7.4%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	9.9%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	109	0.0%	0	0.0%	0	0.0%	0
Zone 9	4.9%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	54	0.0%	0	0.0%	0
Zone 10	14.6%	161	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	161	0.0%	0
Zone 11	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	31
Weighted base:		1102		139		118		49		58		162		139		82		109		54		161		31
Sample:		1102		100		100		101		100		100		100		100		100		101		100		100

West Suffolk Household Survey for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
PC Postcode Sector												
CB102	3.4%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB214	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB215	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB216	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB250	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB7 4	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB7 5	4.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	44
CB8 0	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB8 7	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB8 8	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB8 9	3.8%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9 0	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9 7	4.1%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9 8	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9 9	2.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO107	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.2%	26
CO108	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.0%	24
CO9 4	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4
IP221	1.7%	18	0.0%	0	0.0%	0	31.5%	18	0.0%	0	0.0%	0
IP222	1.9%	21	0.0%	0	0.0%	0	35.3%	21	0.0%	0	0.0%	0
IP241	3.7%	40	0.0%	0	0.0%	0	0.0%	0	24.9%	40	0.0%	0
IP242	4.1%	45	0.0%	0	0.0%	0	0.0%	0	27.7%	45	0.0%	0
IP243	2.0%	22	0.0%	0	0.0%	0	0.0%	0	13.6%	22	0.0%	0
IP264	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP265	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP270	3.7%	41	0.0%	0	0.0%	0	0.0%	0	25.4%	41	0.0%	0
IP279	1.2%	14	0.0%	0	0.0%	0	0.0%	0	8.4%	14	0.0%	0
IP286	0.7%	7	0.0%	0	0.0%	0	15.0%	7	0.0%	0	0.0%	0
IP287	3.5%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP288	6.2%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP294	1.6%	17	0.0%	0	0.0%	0	35.7%	17	0.0%	0	0.0%	0
IP295	2.2%	24	0.0%	0	0.0%	0	49.3%	24	0.0%	0	0.0%	0
IP300	0.6%	7	0.0%	0	5.9%	7	0.0%	0	0.0%	0	0.0%	0
IP309	3.3%	36	0.0%	0	30.7%	36	0.0%	0	0.0%	0	0.0%	0
IP311	3.0%	33	0.0%	0	28.2%	33	0.0%	0	0.0%	0	0.0%	0
IP312	2.2%	25	0.0%	0	20.9%	25	0.0%	0	0.0%	0	0.0%	0
IP313	1.5%	17	0.0%	0	14.4%	17	0.0%	0	0.0%	0	0.0%	0
IP326	2.4%	26	18.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP327	2.8%	31	22.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP331	0.9%	10	7.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP332	3.7%	41	29.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP333	2.8%	31	22.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR162	1.7%	19	0.0%	0	0.0%	0	33.2%	19	0.0%	0	0.0%	0
Weighted base:	1102	139	118	49	58	162	139	82	109	54	161	31
Sample:	1102	100	100	101	100	100	100	100	100	101	100	100

APPENDIX 12: IN-CENTRE SURVEY RESULTS

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill												
Q01 How did you travel to (STUDY CENTRE) today?																														
Car – driver	41.2%	61	44.6%	29	38.6%	32	30.4%	14	40.0%	20	51.9%	27	42.4%	25	40.4%	36	41.2%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Car – passenger	9.5%	14	3.1%	2	14.5%	12	10.9%	5	8.0%	4	9.6%	5	11.9%	7	7.9%	7	9.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bus	4.7%	7	3.1%	2	6.0%	5	2.2%	1	2.0%	1	9.6%	5	0.0%	0	7.9%	7	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bicycle	4.1%	6	7.7%	5	1.2%	1	2.2%	1	8.0%	4	1.9%	1	3.4%	2	4.5%	4	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rail	1.4%	2	1.5%	1	1.2%	1	2.2%	1	2.0%	1	0.0%	0	3.4%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Taxi	1.4%	2	0.0%	0	2.4%	2	0.0%	0	2.0%	1	1.9%	1	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
On foot	35.8%	53	36.9%	24	34.9%	29	52.2%	24	38.0%	19	19.2%	10	39.0%	23	33.7%	30	35.8%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mobility scooter	2.0%	3	3.1%	2	1.2%	1	0.0%	0	0.0%	0	5.8%	3	0.0%	0	3.4%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Motorbike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0		0		
Mean score [minutes]																														
Q02 How long do you intend to stay in (STUDY CENTRE) today?																														
Less than 30 minutes	22.3%	33	26.2%	17	19.3%	16	23.9%	11	22.0%	11	21.2%	11	22.0%	13	22.5%	20	22.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
30- 59 minutes	26.4%	39	24.6%	16	27.7%	23	23.9%	11	30.0%	15	25.0%	13	23.7%	14	28.1%	25	26.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 hour – 1hour 59 minutes	27.0%	40	24.6%	16	28.9%	24	26.1%	12	22.0%	11	32.7%	17	27.1%	16	27.0%	24	27.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 hours – 2 hours 59 minutes	8.1%	12	3.1%	2	12.0%	10	6.5%	3	10.0%	5	7.7%	4	8.5%	5	7.9%	7	8.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 hours – 3 hours 59 minutes	2.0%	3	1.5%	1	2.4%	2	2.2%	1	2.0%	1	1.9%	1	1.7%	1	2.2%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 hours and over (Don't know)	11.5% 2.7%	17 4	16.9% 3.1%	11 2	7.2% 2.4%	6 2	13.0% 4.3%	6 2	12.0% 2.0%	6 1	9.6% 1.9%	5 1	13.6% 3.4%	8 2	10.1% 2.2%	9 2	11.5% 2.7%	17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		89.38		93.57		86.11		91.36		90.00		87.06		94.47		86.03		89.38		0.00		0.00		0.00		0.00		0.00		0.00
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0		0		

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Mean score [times per week]													
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?													
7 days a week	25.7%	38 33.8%	22 19.3%	16 26.1%	12 26.0%	13 25.0%	13 25.4%	15 25.8%	23 25.7%	38 0.0%	0 0.0%	0 0.0%	0 0.0%
4-6 days a week	14.2%	21 15.4%	10 13.3%	11 15.2%	7 12.0%	6 15.4%	8 13.6%	8 14.6%	13 14.2%	21 0.0%	0 0.0%	0 0.0%	0 0.0%
2-3 days a week	19.6%	29 26.2%	17 14.5%	12 6.5%	3 28.0%	14 23.1%	12 16.9%	10 21.3%	19 19.6%	29 0.0%	0 0.0%	0 0.0%	0 0.0%
Once a week	13.5%	20 7.7%	5 18.1%	15 13.0%	6 10.0%	5 17.3%	9 8.5%	5 16.9%	15 13.5%	20 0.0%	0 0.0%	0 0.0%	0 0.0%
Once every 2 weeks	7.4%	11 3.1%	2 10.8%	9 15.2%	7 4.0%	2 3.8%	2 8.5%	5 6.7%	6 7.4%	11 0.0%	0 0.0%	0 0.0%	0 0.0%
Once every month	8.1%	12 3.1%	2 12.0%	10 8.7%	4 8.0%	4 7.7%	4 13.6%	8 4.5%	4 8.1%	12 0.0%	0 0.0%	0 0.0%	0 0.0%
Once every 3 months	2.7%	4 1.5%	1 3.6%	3 2.2%	1 4.0%	2 1.9%	1 5.1%	3 1.1%	1 2.7%	4 0.0%	0 0.0%	0 0.0%	0 0.0%
Less often than once every 3 months	4.1%	6 4.6%	3 3.6%	3 4.3%	2 4.0%	2 3.8%	2 3.4%	2 4.5%	4 4.1%	6 0.0%	0 0.0%	0 0.0%	0 0.0%
First time today	2.7%	4 1.5%	1 3.6%	3 4.3%	2 4.0%	2 0.0%	0 3.4%	2 2.2%	2 2.7%	4 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know)	2.0%	3 3.1%	2 1.2%	1 4.3%	2 0.0%	0 1.9%	1 1.7%	1 2.2%	2 2.0%	3 0.0%	0 0.0%	0 0.0%	0 0.0%
<i>Mean:</i>	3.27	4.02	2.68	3.13	3.27	3.38	3.11	3.37	3.27	0.00	0.00	0.00	0.00
Base:	148	65	83	46	50	52	59	89	148	0	0	0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill															
Q04 What is the MAIN reason for your visit here today?																												
To buy food items at the shops (not take-away / café / restaurant)	12.8%	19	12.3%	8	13.3%	11	8.7%	4	8.0%	4	21.2%	11	11.9%	7	13.5%	12	12.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To buy non-food goods in the shops (e.g. shoes, clothes, jewellery)	15.5%	23	10.8%	7	19.3%	16	15.2%	7	20.0%	10	11.5%	6	15.3%	9	15.7%	14	15.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To buy food items at the Market (not take-away / café / restaurant)	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To buy non-food goods at the Market (e.g. shoes, clothes, jewellery)	1.4%	2	3.1%	2	0.0%	0	0.0%	0	2.0%	1	1.9%	1	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. post office, bank, building society, hairdressers)	24.3%	36	26.2%	17	22.9%	19	26.1%	12	16.0%	8	30.8%	16	20.3%	12	27.0%	24	24.3%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (eg. sports centre)	7.4%	11	10.8%	7	4.8%	4	10.9%	5	8.0%	4	3.8%	2	6.8%	4	7.9%	7	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Town Centre	4.7%	7	1.5%	1	7.2%	6	2.2%	1	6.0%	3	5.8%	3	5.1%	3	4.5%	4	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	4.1%	6	6.2%	4	2.4%	2	2.2%	1	8.0%	4	1.9%	1	5.1%	3	3.4%	3	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (respondent works in the town)	9.5%	14	13.8%	9	6.0%	5	10.9%	5	12.0%	6	5.8%	3	11.9%	7	7.9%	7	9.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To attend a business appointment	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	7.4%	11	4.6%	3	9.6%	8	10.9%	5	8.0%	4	3.8%	2	3.4%	2	10.1%	9	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	4.7%	7	3.1%	2	6.0%	5	6.5%	3	6.0%	3	1.9%	1	6.8%	4	3.4%	3	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - St Edmundsbury Cathedral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - The Abbey and gardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - The Apex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - Moysse's Hall Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - St Mary's Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - Theatre Royal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Newmarket Racecourse																								
Newmarket - To visit the National Stud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit the National Horseracing Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit All Saints Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Betting shop & pub	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Browsing	2.0%	3	3.1%	2	1.2%	1	0.0%	0	4.0%	2	1.9%	1	3.4%	2	1.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0
School run	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
To use public transport	2.0%	3	1.5%	1	2.4%	2	0.0%	0	0.0%	0	5.8%	3	1.7%	1	2.2%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0
To view a property	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To play Pokemon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cemetery (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.4%	2	1.5%	1	1.2%	1	2.2%	1	0.0%	0	1.9%	1	3.4%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Base:	148	65	83	46	50	52	59	89	148	0	0	0	0											

Q05 What type of shop / market stall do you intend to visit or are likely to visit today?

Those who said shopping for food or non food at Q04

Food & Grocery	44.4%	20	47.1%	8	42.9%	12	41.7%	5	26.7%	4	61.1%	11	47.1%	8	42.9%	12	44.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing & Footwear	22.2%	10	23.5%	4	21.4%	6	25.0%	3	20.0%	3	22.2%	4	29.4%	5	17.9%	5	22.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture, Carpets, Soft Household Furnishings	2.2%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	5.9%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	2.2%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc....	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other specialist Non-Food Items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None of the above)	26.7%	12	29.4%	5	25.0%	7	25.0%	3	40.0%	6	16.7%	3	17.6%	3	32.1%	9	26.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	45	17	28	12	15	18	17	28	45	0	0	0	0													

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q06 What are the names of the NON FOOD shops you have visited, or intend to visit today in (STUDY CENTRE)?																								
<i>Those who said non food at Q04</i>																								
Boots, Newmarket	8.0%	2	0.0%	0	12.5%	2	14.3%	1	9.1%	1	0.0%	0	11.1%	1	6.3%	1	8.0%	2	0.0%	0	0.0%	0	0.0%	0
Brides By Solo Bridal Boutique, Newmarket	4.0%	1	0.0%	0	6.3%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0
CEX, Newmarket	4.0%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Clarks, Newmarket	8.0%	2	0.0%	0	12.5%	2	14.3%	1	9.1%	1	0.0%	0	11.1%	1	6.3%	1	8.0%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Newmarket	16.0%	4	11.1%	1	18.8%	3	0.0%	0	18.2%	2	28.6%	2	11.1%	1	18.8%	3	16.0%	4	0.0%	0	0.0%	0	0.0%	0
New Look, Newmarket	4.0%	1	0.0%	0	6.3%	1	0.0%	0	9.1%	1	0.0%	0	11.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
RSPCA charity shop, Newmarket	4.0%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	14.3%	1	11.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Savers, Newmarket	24.0%	6	11.1%	1	31.3%	5	42.9%	3	27.3%	3	0.0%	0	33.3%	3	18.8%	3	24.0%	6	0.0%	0	0.0%	0	0.0%	0
Scope, Newmarket	4.0%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	14.3%	1	11.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Select, Newmarket	8.0%	2	0.0%	0	12.5%	2	14.3%	1	9.1%	1	0.0%	0	11.1%	1	6.3%	1	8.0%	2	0.0%	0	0.0%	0	0.0%	0
Store Twenty One, Newmarket	12.0%	3	11.1%	1	12.5%	2	0.0%	0	9.1%	1	28.6%	2	22.2%	2	6.3%	1	12.0%	3	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Newmarket	4.0%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	6.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Card Factory, Mildenhall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderella's Bridal Boutique, Mildenhall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market, Mildenhall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko, Mildenhall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Brandon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card Factory, Brandon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Sewing & Knitting, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clintons, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fat Face, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hughes, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I Candy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Javelin, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Sports, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monsoon, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountain Warehouse, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look, Bury St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Edmunds													
Next, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pandora, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peacocks, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
River Island, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmunds													
Savers, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sports Direct, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmunds													
The Works, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmunds													
Wilko, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charity shops, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dorothy Perkins, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holland & Barrett, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peacocks, haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poundland, haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poundstretcher, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Select, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shoe Zone, haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Timpson, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Don't know	32.0%	8	55.6%	5	18.8%	3	0.0%	0	36.4%	4	57.1%	4	11.1%
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	25	9	16	7	11	7	9	16	25	0	0	0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Mean score [£]																										
Q07 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?																										
<i>Those who said non food at Q04</i>																										
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£1-£5	8.0%	2	0.0%	0	12.5%	2	0.0%	0	18.2%	2	0.0%	0	12.5%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6-10	16.0%	4	22.2%	2	12.5%	2	0.0%	0	18.2%	2	28.6%	2	11.1%	1	18.8%	3	16.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11-£20	16.0%	4	0.0%	0	25.0%	4	14.3%	1	27.3%	3	0.0%	0	22.2%	2	12.5%	2	16.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21-£30	12.0%	3	22.2%	2	6.3%	1	0.0%	0	18.2%	2	14.3%	1	0.0%	0	18.8%	3	12.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31-£40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41-£50	4.0%	1	0.0%	0	6.3%	1	14.3%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£100	8.0%	2	0.0%	0	12.5%	2	14.3%	1	0.0%	0	14.3%	1	11.1%	1	6.3%	1	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	4.0%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	4.0%	1	0.0%	0	6.3%	1	14.3%	1	0.0%	0	0.0%	0	6.3%	1	4.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	28.0%	7	44.4%	4	18.8%	3	28.6%	2	18.2%	2	42.9%	3	33.3%	3	25.0%	4	28.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>48.39</i>	<i>58.30</i>	<i>44.58</i>	<i>127.50</i>	<i>13.06</i>	<i>29.00</i>	<i>64.17</i>	<i>40.50</i>	<i>48.39</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>													
<i>Base:</i>	<i>25</i>	<i>9</i>	<i>16</i>	<i>7</i>	<i>11</i>	<i>7</i>	<i>9</i>	<i>16</i>	<i>25</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>													

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill												
Q08 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]																									
<i>Those who said Food at Q04</i>																									
BURY ST EDMUNDS																									
Aldi - Newmarket Rd, Dettingen Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Western Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Risbygate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Western Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Cornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks and Spencer Food Hall, Buttermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys Superstore, Bedingfield Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, St Saviours Interchange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Robert Boby Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greggs, Abbeygate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
NEWMARKET																									
Asda, Fordhall Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Fordham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Fred Archer Way	20.0%	4	12.5%	1	25.0%	3	0.0%	0	0.0%	0	36.4%	4	25.0%	2	16.7%	2	20.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer Food Hall, The Guineas	35.0%	7	62.5%	5	16.7%	2	20.0%	1	50.0%	2	36.4%	4	37.5%	3	33.3%	4	35.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Elizabeth Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Crown Walk	15.0%	3	25.0%	2	8.3%	1	20.0%	1	0.0%	0	18.2%	2	12.5%	1	16.7%	2	15.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Powthers Butchers	10.0%	2	0.0%	0	16.7%	2	0.0%	0	50.0%	2	0.0%	0	12.5%	1	8.3%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
HAVERHILL																									
Sainsburys Superstore, Haycocks Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Cangle Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Lord's Croft Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MILDENHALL																									
Sainsbury's Superstore, Recreation Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, King Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Mildenhall Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wilko	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
BRANDON													
Aldi, High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, London Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mark's Traditional Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	25.0%	5	12.5%	1	33.3%	4	60.0%	3	0.0%	0	18.2%	2	25.0%
Base:	20	8	12	5	4	11	8	12	20	0	0	0	0
Mean score [£]													
Q09 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?													
<i>Those who said Food at Q04</i>													
Nothing	5.0%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%
£1-£5	5.0%	1	12.5%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	8.3%
£6-10	20.0%	4	25.0%	2	16.7%	2	20.0%	1	50.0%	2	9.1%	1	37.5%
£11-£20	35.0%	7	12.5%	1	50.0%	6	40.0%	2	50.0%	2	27.3%	3	37.5%
£21-£30	20.0%	4	25.0%	2	16.7%	2	0.0%	0	0.0%	0	36.4%	4	0.0%
£31-£40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41-£50	10.0%	2	12.5%	1	8.3%	1	20.0%	1	0.0%	0	9.1%	1	12.5%
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	5.0%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	1	12.5%	1	0.0%
Mean:	17.58	16.19	18.59	17.30	11.50	20.15	16.36	18.29	17.58	0.00	0.00	0.00	0.00
Base:	20	8	12	5	4	11	8	12	20	0	0	0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill																				
Q10 When visiting the (ANSWER GIVEN AT Q.8) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]																																						
<i>Those who said Food at Q04</i>																																						
No	80.0%	16	75.0%	6	83.3%	10	80.0%	4	50.0%	2	90.9%	10	75.0%	6	83.3%	10	80.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Other food shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Other non-food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Café / restaurant	10.0%	2	12.5%	1	8.3%	1	0.0%	0	25.0%	1	9.1%	1	12.5%	1	8.3%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Leisure (e.g. cinema)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	2	12.5%	1	8.3%	1	20.0%	1	25.0%	1	0.0%	0	12.5%	1	8.3%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		20		8		12		5		4		11		8		12		20		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q11 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?													
Yes (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
No	33.1%	49	36.9%	24	30.1%	25	30.4%	14	36.0%	18	32.7%	17	37.3%
Aldi	1.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	2	0.0%	0	2.2%
Argos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bon Marche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Book shop	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	1	1.7%	1	0.0%
Burger King	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Childrens clothes shops	1.4%	2	0.0%	0	2.4%	2	4.3%	2	0.0%	0	0.0%	1	1.1%
Clothes / shoe shops	12.8%	19	9.2%	6	15.7%	13	4.3%	2	18.0%	9	15.4%	8	16.9%
Clothes shops for larger people	1.4%	2	1.5%	1	1.2%	1	0.0%	0	2.0%	1	1.9%	1	0.0%
Costa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenhams	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	1.7%
Deli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Department store	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	1	1.7%	1	0.0%
Fashion shop	2.7%	4	1.5%	1	3.6%	3	4.3%	2	2.0%	1	1.9%	1	1.7%
Gaming shop	1.4%	2	3.1%	2	0.0%	0	4.3%	2	0.0%	0	3.4%	2	0.0%
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haberdashery shop	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	1	1.9%	1	0.0%
Hardware shop	1.4%	2	1.5%	1	1.2%	1	0.0%	0	0.0%	0	3.8%	2	0.0%
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Independent shops	2.0%	3	1.5%	1	2.4%	2	0.0%	0	2.0%	1	3.8%	2	3.4%
JD Sports	0.7%	1	1.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.7%
John Lewis	1.4%	2	0.0%	0	2.4%	2	0.0%	0	2.0%	1	1.9%	1	3.4%
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mens clothes shops	8.1%	12	13.8%	9	3.6%	3	15.2%	7	6.0%	3	3.8%	2	5.1%
More variety of shops in general	2.0%	3	3.1%	2	1.2%	1	4.3%	2	2.0%	1	0.0%	0	1.7%
Morrisons	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%
Music shop	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Next	2.0%	3	0.0%	0	3.6%	3	2.2%	1	4.0%	2	0.0%	0	1.7%
Peacocks	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%
Primark	3.4%	5	3.1%	2	3.6%	3	2.2%	1	6.0%	3	1.9%	1	0.0%
Small Tesco	1.4%	2	1.5%	1	1.2%	1	2.2%	1	0.0%	0	1.9%	1	0.0%
Sports shop	1.4%	2	1.5%	1	1.2%	1	4.3%	2	0.0%	0	0.0%	0	1.7%
Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Topshop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wilko	2.0%	3	3.1%	2	1.2%	1	2.2%	1	0.0%	0	3.8%	2	3.4%
Plumpools	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chain stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Film hire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill							
Forever 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
H&M, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewellers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McDonalds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Household warehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Record shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outdoor shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Potters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Starbucks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Superdry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Urban Outfitters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	15.5%	23	10.8%	7	19.3%	16	17.4%	8	14.0%	7	15.4%	8	11.9%	7	18.0%	16	15.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		148		65		83		46		50		52		59		89		148		0		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q12 What do you like most about (STUDY CENTRE)? [MR]													
Near / convenient	51.4%	76 49.2%	32 53.0%	44 60.9%	28 44.0%	22 50.0%	26 55.9%	33 48.3%	43 51.4%	76 0.0%	0 0.0%	0 0.0%	0 0.0%
Good public transport links	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Parking is easy	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Parking is cheap	5.4%	8 1.5%	1 8.4%	7 6.5%	3 6.0%	3 3.8%	2 8.5%	5 3.4%	3 5.4%	8 0.0%	0 0.0%	0 0.0%	0 0.0%
Lack of congestion on roads	1.4%	2 1.5%	1 1.2%	1 0.0%	0 4.0%	2 0.0%	0 3.4%	2 0.0%	0 1.4%	2 0.0%	0 0.0%	0 0.0%	0 0.0%
Pedestrianised streets	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Little traffic-pedestrian conflict	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Good directional signs to Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Convenient drop off / pick up stops for buses / good location of bus station	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Well signposted route ways / good local maps	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
General cleanliness of shopping streets	0.7%	1 0.0%	0 1.2%	1 0.0%	0 2.0%	1 0.0%	0 1.7%	1 0.0%	0 0.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%
Feels safe / absence of threatening individuals / groups	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Presence of police / other security measures	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Nice street furniture / floral displays	0.7%	1 1.5%	1 0.0%	0 0.0%	0 0.0%	0 1.9%	1 1.7%	1 0.0%	0 0.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%
Nice busy feel	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Not too crowded	1.4%	2 3.1%	2 0.0%	0 0.0%	0 2.0%	1 1.9%	1 0.0%	0 2.2%	2 1.4%	2 0.0%	0 0.0%	0 0.0%	0 0.0%
Character / atmosphere	25.0%	37 33.8%	22 18.1%	15 19.6%	9 28.0%	14 26.9%	14 30.5%	18 21.3%	19 25.0%	37 0.0%	0 0.0%	0 0.0%	0 0.0%
Historic buildings / tourist attractions	2.7%	4 3.1%	2 2.4%	2 2.2%	1 2.0%	1 3.8%	2 5.1%	3 1.1%	1 2.7%	4 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - St Edmundsbury Cathedral	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The Abbey and gardens	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The Apex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - Moyse's Hall Museum	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - St Mary's Church	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - Theatre Royal	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
cinema																								
Newmarket - Newmarket Racecourse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit the National Stud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit the National Horseracing Museum	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit All Saints Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The weekly street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Presence of a large supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	1.4%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	3.8%	2	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	1.4%	2	1.5%	1	1.2%	1	0.0%	0	2.0%	1	1.9%	1	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Range of services (banks, insurance, hairdressers, etc)	1.4%	2	0.0%	0	2.4%	2	2.2%	1	0.0%	0	1.9%	1	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of employment opportunities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon - The Market Hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	2.0%	3	0.0%	0	3.6%	3	2.2%	1	0.0%	0	3.8%	2	0.0%	0	3.4%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0
It's compact	0.7%	1	1.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Mildenhall - The river	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice open spaces	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Specified shops - Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specifield shops - Costa Coffee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specifield shops - Tattersalls	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill					
The horses	4.1%	6	6.2%	4	2.4%	2	6.5%	3	4.0%	2	1.9%	1	3.4%	2	4.5%	4	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tradition / culture	0.7%	1	1.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - The xmas market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill - The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specifield shops - Wimpey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - The Arc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specifield shops - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	4.1%	6	3.1%	2	4.8%	4	4.3%	2	2.0%	1	5.8%	3	3.4%	2	4.5%	4	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	14.9%	22	13.8%	9	15.7%	13	10.9%	5	22.0%	11	11.5%	6	11.9%	7	16.9%	15	14.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q13 What do you dislike most about (STUDY CENTRE)? [MR]																										
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Difficulties in parking	4.1%	6	3.1%	2	4.8%	4	4.3%	2	4.0%	2	3.8%	2	5.1%	3	3.4%	3	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location of parking	1.4%	2	3.1%	2	0.0%	0	2.2%	1	2.0%	1	0.0%	0	3.4%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	5.4%	8	4.6%	3	6.0%	5	6.5%	3	2.0%	1	7.7%	4	6.8%	4	4.5%	4	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion	2.7%	4	1.5%	1	3.6%	3	2.2%	1	4.0%	2	1.9%	1	3.4%	2	2.2%	2	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets	1.4%	2	0.0%	0	2.4%	2	2.2%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe / presence of threatening individuals / groups	6.8%	10	12.3%	8	2.4%	2	10.9%	5	4.0%	2	5.8%	3	8.5%	5	5.6%	5	6.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures	0.7%	1	1.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	1.4%	2	1.5%	1	1.2%	1	0.0%	0	2.0%	1	1.9%	1	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General lack of choice of multiple shops	4.7%	7	4.6%	3	4.8%	4	4.3%	2	8.0%	4	1.9%	1	3.4%	2	5.6%	5	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General lack of independent / specialist shops	2.7%	4	4.6%	3	1.2%	1	0.0%	0	6.0%	3	1.9%	1	1.7%	1	3.4%	3	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat	1.4%	2	0.0%	0	2.4%	2	2.2%	1	2.0%	1	0.0%	0	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	1.4%	2	1.5%	1	1.2%	1	2.2%	1	2.0%	1	0.0%	0	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of leisure facilities	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill												
I dislike everything about the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lack of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Level crossing gates breaking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Specified shops absent - clothing shops	4.1%	6	1.5%	1	6.0%	5	2.2%	1	8.0%	4	1.9%	1	5.1%	3	3.4%	3	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
The Hathford Farm Development	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The horses	2.0%	3	0.0%	0	3.6%	3	0.0%	0	2.0%	1	3.8%	2	0.0%	0	3.4%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
The market is too small	2.0%	3	0.0%	0	3.6%	3	0.0%	0	0.0%	0	5.8%	3	0.0%	0	3.4%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
The smell of horse manure	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many bookmakers	13.5%	20	12.3%	8	14.5%	12	13.0%	6	14.0%	7	13.5%	7	16.9%	10	11.2%	10	13.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many charity / cheap shops	3.4%	5	3.1%	2	3.6%	3	4.3%	2	4.0%	2	1.9%	1	3.4%	2	3.4%	3	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many closed shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many coffee shops / cafes	9.5%	14	4.6%	3	13.3%	11	17.4%	8	6.0%	3	5.8%	3	8.5%	5	10.1%	9	9.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many estate agents	1.4%	2	0.0%	0	2.4%	2	0.0%	0	2.0%	1	1.9%	1	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many pot holes	1.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many pubs	2.7%	4	3.1%	2	2.4%	2	2.2%	1	2.0%	1	3.8%	2	5.1%	3	1.1%	1	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many takeaway shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many taxis on the High Street	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Untidy communal gardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified shops absent - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market is untidy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking on pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified shops absent - DIY shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of cycle paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Opening hours are too short (No opinion)	8.8%	13	13.8%	9	4.8%	4	6.5%	3	6.0%	3	13.5%	7	6.8%	4	10.1%	9	8.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing in particular)	34.5%	51	36.9%	24	32.5%	27	37.0%	17	36.0%	18	30.8%	16	32.2%	19	36.0%	32	34.5%	51	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		148		65		83		46		50		52		59		89		148		0		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q14 How could (STUDY CENTRE) be improved for shopping? [MR]																										
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better market stalls	1.4%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of shops in general	34.5%	51	23.1%	15	43.4%	36	45.7%	21	38.0%	19	21.2%	11	39.0%	23	31.5%	28	34.5%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	1.4%	2	0.0%	0	2.4%	2	2.2%	1	0.0%	0	1.9%	1	3.4%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of leisure destination in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of leisure uses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of pubs/ bars	1.4%	2	1.5%	1	1.2%	1	2.2%	1	2.0%	1	0.0%	0	3.4%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / Pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	5.4%	8	4.6%	3	6.0%	5	2.2%	1	8.0%	4	5.8%	3	6.8%	4	4.5%	4	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrian street / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access to shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less bookmakers	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Aldi	1.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Burtons	0.7%	1	1.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - clothes	2.7%	4	4.6%	3	1.2%	1	2.2%	1	2.0%	1	3.8%	2	1.7%	1	3.4%	3	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
/ shoes shop																										
Specified new shop - Debenhams	2.0%	3	3.1%	2	1.2%	1	2.2%	1	4.0%	2	0.0%	0	3.4%	2	1.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - department store	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Fruit & Veg shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Gap	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - JD Sports	1.4%	2	0.0%	0	2.4%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - John Lewis	1.4%	2	0.0%	0	2.4%	2	0.0%	0	2.0%	1	1.9%	1	3.4%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Julios restaurant	0.7%	1	1.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Marks & Spencer	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Morrisons	1.4%	2	0.0%	0	2.4%	2	0.0%	0	4.0%	2	0.0%	0	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Next	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Pandora	1.4%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	2.7%	4	1.5%	1	3.6%	3	2.2%	1	4.0%	2	1.9%	1	0.0%	0	4.5%	4	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Sports Direct	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Tesco	1.4%	2	1.5%	1	1.2%	1	2.2%	1	0.0%	0	1.9%	1	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - WHSmith	0.7%	1	1.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Wilkinsons	2.0%	3	3.1%	2	1.2%	1	2.2%	1	0.0%	0	3.8%	2	3.4%	2	1.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Gaming shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - IKEA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have a shop directory board in the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Fishmongers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.8%	16	16.9%	11	6.0%	5	8.7%	4	14.0%	7	9.6%	5	13.6%	8	9.0%	8	10.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	27.7%	41	30.8%	20	25.3%	21	23.9%	11	24.0%	12	34.6%	18	20.3%	12	32.6%	29	27.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill	
Q15 Has the opening of the Arc shopping centre encouraged you to visit the town centre more often?														
<i>Those in Bury St Edmunds</i>														
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q16 What improvements, if any, would encourage you to visit the Arc shopping centre more often? [MR]																								
<i>Those in Bury St Edmunds</i>																								
No improvements needed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(PLEASE WRITE IN)																								
More choice in women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill			
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More personal service uses (e.g. beauty related)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More customer facilities (e.g customer toilets, ATM, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduced parking fees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links within the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport connections	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the physical environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - BHS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Dorothy Perkins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Mothercare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q17 What improvements, if any, would encourage you to visit the Guineas shopping centre more often? [MR]																										
<i>Those in Newmarket</i>																										
No improvements needed	6.1%	9	7.7%	5	4.8%	4	4.3%	2	8.0%	4	5.8%	3	5.1%	3	6.7%	6	6.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in women's wear shops	15.5%	23	10.8%	7	19.3%	16	4.3%	2	26.0%	13	15.4%	8	16.9%	10	14.6%	13	15.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	12.8%	19	9.2%	6	15.7%	13	2.2%	1	22.0%	11	13.5%	7	15.3%	9	11.2%	10	12.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	19.6%	29	26.2%	17	14.5%	12	19.6%	9	26.0%	13	13.5%	7	23.7%	14	16.9%	15	19.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	16.2%	24	24.6%	16	9.6%	8	17.4%	8	20.0%	10	11.5%	6	20.3%	12	13.5%	12	16.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	5.4%	8	0.0%	0	9.6%	8	8.7%	4	8.0%	4	0.0%	0	3.4%	2	6.7%	6	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	2.0%	3	0.0%	0	3.6%	3	4.3%	2	0.0%	0	1.9%	1	1.7%	1	2.2%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	7.4%	11	3.1%	2	10.8%	9	8.7%	4	12.0%	6	1.9%	1	10.2%	6	5.6%	5	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	5.4%	8	6.2%	4	4.8%	4	6.5%	3	4.0%	2	5.8%	3	5.1%	3	5.6%	5	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	10.8%	16	10.8%	7	10.8%	9	8.7%	4	14.0%	7	9.6%	5	8.5%	5	12.4%	11	10.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	2.0%	3	0.0%	0	3.6%	3	4.3%	2	2.0%	1	0.0%	0	3.4%	2	1.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	4.7%	7	1.5%	1	7.2%	6	2.2%	1	10.0%	5	1.9%	1	6.8%	4	3.4%	3	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	5.4%	8	3.1%	2	7.2%	6	4.3%	2	10.0%	5	1.9%	1	11.9%	7	1.1%	1	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	8.1%	12	9.2%	6	7.2%	6	8.7%	4	8.0%	4	7.7%	4	13.6%	8	4.5%	4	8.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	1.4%	2	1.5%	1	1.2%	1	0.0%	0	2.0%	1	1.9%	1	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	1.4%	2	0.0%	0	2.4%	2	0.0%	0	2.0%	1	1.9%	1	3.4%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	2.0%	3	1.5%	1	2.4%	2	0.0%	0	4.0%	2	1.9%	1	3.4%	2	1.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill				
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More personal service uses (e.g. beauty related)	2.0%	3	0.0%	0	3.6%	3	0.0%	0	2.0%	1	3.8%	2	1.7%	1	2.2%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More customer facilities (e.g customer toilets, ATM, etc)	1.4%	2	0.0%	0	2.4%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seating areas	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improvements to the street markets	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/ better parking	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Reduced parking fees	2.7%	4	3.1%	2	2.4%	2	0.0%	0	2.0%	1	5.8%	3	3.4%	2	2.2%	2	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Free parking	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better pedestrian links within the shopping centre	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Better public transport connections	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improvements to the physical environment	8.1%	12	6.2%	4	9.6%	8	6.5%	3	4.0%	2	13.5%	7	6.8%	4	9.0%	8	8.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Debenhams	1.4%	2	1.5%	1	1.2%	1	2.2%	1	2.0%	1	0.0%	0	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - JD Sports	2.0%	3	3.1%	2	1.2%	1	6.5%	3	0.0%	0	0.0%	0	3.4%	2	1.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - JJB Sports	1.4%	2	1.5%	1	1.2%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - John Lewis	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Littlewoods	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Marks & Spencer	1.4%	2	1.5%	1	1.2%	1	0.0%	0	0.0%	0	3.8%	2	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Next	2.7%	4	0.0%	0	4.8%	4	0.0%	0	8.0%	4	0.0%	0	5.1%	3	1.1%	1	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Peacocks	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Primark	5.4%	8	1.5%	1	8.4%	7	6.5%	3	8.0%	4	1.9%	1	1.7%	1	7.9%	7	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Specified new shop - Topshop	4.1%	6	3.1%	2	4.8%	4	8.7%	4	4.0%	2	0.0%	0	8.5%	5	1.1%	1	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Waterstones	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.8%	13	10.8%	7	7.2%	6	10.9%	5	6.0%	3	9.6%	5	6.8%	4	10.1%	9	8.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	23.0%	34	26.2%	17	20.5%	17	15.2%	7	26.0%	13	26.9%	14	15.3%	9	28.1%	25	23.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q18 What improvements, if any, would encourage you to visit the SHOPPING PRECINCT more often? [MR]																								
<i>Those in Mildenhall</i>																								
No improvements needed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>(PLEASE WRITE IN)</i>																								
More choice in women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill												
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More personal service uses (e.g. beauty related)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More customer facilities (e.g customer toilets, ATM, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improvements to the street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/ better parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reduced parking fees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better pedestrian links within the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better public transport connections	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improvements to the physical environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Increased leisure activities / facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - gaming shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0		0		0		0		0		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q19 What do you LIKE MOST about the Market? [MR]																										
<i>Those in Bury St Edmunds & Newmarket</i>																										
I do not visit the market	51.4%	76	46.2%	30	55.4%	46	47.8%	22	60.0%	30	46.2%	24	55.9%	33	48.3%	43	51.4%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	5.4%	8	6.2%	4	4.8%	4	4.3%	2	4.0%	2	7.7%	4	6.8%	4	4.5%	4	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	33.1%	49	38.5%	25	28.9%	24	34.8%	16	30.0%	15	34.6%	18	25.4%	15	38.2%	34	33.1%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	1.4%	2	0.0%	0	2.4%	2	2.2%	1	2.0%	1	0.0%	0	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	6.8%	10	9.2%	6	4.8%	4	8.7%	4	6.0%	3	5.8%	3	5.1%	3	7.9%	7	6.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	2.0%	3	4.6%	3	0.0%	0	0.0%	0	4.0%	2	1.9%	1	1.7%	1	2.2%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	2.0%	3	1.5%	1	2.4%	2	0.0%	0	4.0%	2	1.9%	1	1.7%	1	2.2%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.1%	6	1.5%	1	6.0%	5	4.3%	2	2.0%	1	5.8%	3	5.1%	3	3.4%	3	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q20 What IMPROVEMENTS could be made to the Market that would encourage you to visit more often? [MR]																										
<i>Those in Bury St Edmunds & Newmarket</i>																										
Nothing	14.9%	22	16.9%	11	13.3%	11	19.6%	9	18.0%	9	7.7%	4	15.3%	9	14.6%	13	14.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	1.4%	2	0.0%	0	2.4%	2	2.2%	1	0.0%	0	1.9%	1	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	43.2%	64	41.5%	27	44.6%	37	28.3%	13	44.0%	22	55.8%	29	33.9%	20	49.4%	44	43.2%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	8.1%	12	10.8%	7	6.0%	5	4.3%	2	8.0%	4	11.5%	6	5.1%	3	10.1%	9	8.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	6.1%	9	4.6%	3	7.2%	6	4.3%	2	6.0%	3	7.7%	4	5.1%	3	6.7%	6	6.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	16.2%	24	12.3%	8	19.3%	16	6.5%	3	20.0%	10	21.2%	11	11.9%	7	19.1%	17	16.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	4.1%	6	6.2%	4	2.4%	2	2.2%	1	0.0%	0	9.6%	5	6.8%	4	2.2%	2	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A new location	2.0%	3	3.1%	2	1.2%	1	0.0%	0	2.0%	1	3.8%	2	3.4%	2	1.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower rates	1.4%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	3.8%	2	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More welcoming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendlier traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More traditional stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	31.1%	46	30.8%	20	31.3%	26	41.3%	19	28.0%	14	25.0%	13	39.0%	23	25.8%	23	31.1%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0
Q21 Do you think the market should be relocated?																										
<i>Those in Newmarket</i>																										
Yes	17.6%	26	16.9%	11	18.1%	15	10.9%	5	22.0%	11	19.2%	10	18.6%	11	16.9%	15	17.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	55.4%	82	56.9%	37	54.2%	45	52.2%	24	52.0%	26	61.5%	32	49.2%	29	59.6%	53	55.4%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	27.0%	40	26.2%	17	27.7%	23	37.0%	17	26.0%	13	19.2%	10	32.2%	19	23.6%	21	27.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q22 Where do you think the market should be relocated to?																										
<i>Those who said yes or don't know at Q21</i>																										
Don't know	69.7%	46	78.6%	22	63.2%	24	81.8%	18	62.5%	15	65.0%	13	73.3%	22	66.7%	24	69.7%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Guineas Centre	3.0%	2	3.6%	1	2.6%	1	0.0%	0	4.2%	1	5.0%	1	3.3%	1	2.8%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The High Street	25.8%	17	17.9%	5	31.6%	12	13.6%	3	33.3%	8	30.0%	6	20.0%	6	30.6%	11	25.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger location	1.5%	1	0.0%	0	2.6%	1	4.5%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>
Base:		66		28		38		22		24		20		30		36		66		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q23 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]																										
Attleborough Town Centre	1.4%	2	1.5%	1	1.2%	1	2.2%	1	0.0%	0	1.9%	1	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	24.3%	36	29.2%	19	20.5%	17	17.4%	8	12.0%	6	42.3%	22	23.7%	14	24.7%	22	24.3%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambourne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	26.4%	39	18.5%	12	32.5%	27	37.0%	17	38.0%	19	5.8%	3	28.8%	17	24.7%	22	26.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham Market Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Town Centre	6.1%	9	4.6%	3	7.2%	6	2.2%	1	6.0%	3	9.6%	5	5.1%	3	6.7%	6	6.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Town Centre	1.4%	2	3.1%	2	0.0%	0	2.2%	1	2.0%	1	0.0%	0	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ixworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kedlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Town Centre	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakenheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich City Centre	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lodge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swaffham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wisbech Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Village (outlet centre), Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bartons Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Parkway Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grafton Centre, Cambridge	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Centre, Stowmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
St Edmundsbury Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pier Point Retail Park, Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robert Boby Way Retail Park, Bury St. Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shawlands Retail Park, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studland Retail Park, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Augustin Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Hill Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mills, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadmarsh Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haymarket Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highcross, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isaac Newton Shopping Centre, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Nottingham																								
St Marks Shopping Centre Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marks Place, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The George Shopping Centre, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterside Centre, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Croydon Town centre	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No other centre	18.2%	27	26.2%	17	12.0%	10	10.9%	5	16.0%	8	26.9%	14	13.6%	8	21.3%	19	18.2%	27	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lynton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Centre																								
Yeovil Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
(Don't know)	5.4%	8	3.1%	2	7.2%	6	6.5%	3	8.0%	4	1.9%	1	8.5%	5	3.4%	3	5.4%	8	0.0%	0	0.0%	0	0.0%	0
(Varies)	12.8%	19	7.7%	5	16.9%	14	19.6%	9	12.0%	6	7.7%	4	13.6%	8	12.4%	11	12.8%	19	0.0%	0	0.0%	0	0.0%	0
Base:	148	65	83	46	50	52	59	89	148	0	0	0	0											
Q24 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.19)																								
<i>Those who mentioned a location at Q23</i>																								
To buy food items (not take-away / café / restaurant)	22.3%	21	31.7%	13	15.1%	8	17.2%	5	21.9%	7	27.3%	9	15.8%	6	26.8%	15	22.3%	21	0.0%	0	0.0%	0	0.0%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	45.7%	43	43.9%	18	47.2%	25	55.2%	16	50.0%	16	33.3%	11	55.3%	21	39.3%	22	45.7%	43	0.0%	0	0.0%	0	0.0%	0
For services (e.g. bank, building society, hairdressers)	2.1%	2	2.4%	1	1.9%	1	3.4%	1	0.0%	0	3.0%	1	2.6%	1	1.8%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (cinema, sports centre, bowling)	6.4%	6	2.4%	1	9.4%	5	10.3%	3	3.1%	1	6.1%	2	2.6%	1	8.9%	5	6.4%	6	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Centre	3.2%	3	4.9%	2	1.9%	1	0.0%	0	3.1%	1	6.1%	2	2.6%	1	3.6%	2	3.2%	3	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	6.4%	6	4.9%	2	7.5%	4	0.0%	0	12.5%	4	6.1%	2	15.8%	6	0.0%	0	6.4%	6	0.0%	0	0.0%	0	0.0%	0
To meet someone	5.3%	5	7.3%	3	3.8%	2	10.3%	3	3.1%	1	3.0%	1	5.3%	2	5.4%	3	5.3%	5	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	1.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the market	7.4%	7	2.4%	1	11.3%	6	3.4%	1	6.3%	2	12.1%	4	0.0%	0	12.5%	7	7.4%	7	0.0%	0	0.0%	0	0.0%	0
Base:	94	41	53	29	32	33	38	56	94	0	0	0	0											

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q25 What do you like about the centre (MENTIONED IN Q.19)?																										
<i>Those who mentioned a location at Q23</i>																										
Better choice of shops	23.4%	22	19.5%	8	26.4%	14	17.2%	5	21.9%	7	30.3%	10	18.4%	7	26.8%	15	23.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	5.3%	5	4.9%	2	5.7%	3	6.9%	2	6.3%	2	3.0%	1	7.9%	3	3.6%	2	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better non-food shopping	30.9%	29	34.1%	14	28.3%	15	37.9%	11	34.4%	11	21.2%	7	36.8%	14	26.8%	15	30.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better food shopping	7.4%	7	9.8%	4	5.7%	3	10.3%	3	0.0%	0	12.1%	4	5.3%	2	8.9%	5	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of places to eat and drink	1.1%	1	2.4%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market/ farmers market	5.3%	5	2.4%	1	7.5%	4	3.4%	1	6.3%	2	6.1%	2	0.0%	0	8.9%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More available car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	1.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure activities	4.3%	4	2.4%	1	5.7%	3	10.3%	3	0.0%	0	3.0%	1	0.0%	0	7.1%	4	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better services	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's close to home	12.8%	12	14.6%	6	11.3%	6	3.4%	1	21.9%	7	12.1%	4	18.4%	7	8.9%	5	12.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.4%	7	7.3%	3	7.5%	4	6.9%	2	9.4%	3	6.1%	2	13.2%	5	3.6%	2	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		94		41		53		29		32		33		38		56		94		0		0		0		0
Q26 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?																										
Yes	46.6%	69	43.1%	28	49.4%	41	52.2%	24	48.0%	24	40.4%	21	50.8%	30	43.8%	39	46.6%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	47.3%	70	52.3%	34	43.4%	36	32.6%	15	48.0%	24	59.6%	31	39.0%	23	52.8%	47	47.3%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.1%	9	4.6%	3	7.2%	6	15.2%	7	4.0%	2	0.0%	0	10.2%	6	3.4%	3	6.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q27 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]																										
<i>Those who said yes or don't know at Q26</i>																										
Cinema	74.4%	58	83.9%	26	68.1%	32	77.4%	24	61.5%	16	85.7%	18	72.2%	26	76.2%	32	74.4%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo hall	1.3%	1	3.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness club	2.6%	2	0.0%	0	4.3%	2	0.0%	0	3.8%	1	4.8%	1	2.8%	1	2.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	3.8%	3	0.0%	0	6.4%	3	6.5%	2	3.8%	1	0.0%	0	5.6%	2	2.4%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubs / music venues	5.1%	4	6.5%	2	4.3%	2	3.2%	1	3.8%	1	9.5%	2	2.8%	1	7.1%	3	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Late night music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Alley	11.5%	9	6.5%	2	14.9%	7	12.9%	4	15.4%	4	4.8%	1	8.3%	3	14.3%	6	11.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snooker Hall	2.6%	2	3.2%	1	2.1%	1	3.2%	1	3.8%	1	0.0%	0	2.8%	1	2.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soft play centre	6.4%	5	0.0%	0	10.6%	5	6.5%	2	11.5%	3	0.0%	0	8.3%	3	4.8%	2	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	1.3%	1	0.0%	0	2.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trial bikes park	1.3%	1	3.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Youth club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basketball	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skate park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing wall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go kart centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trampoline centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice Rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park / gardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.4%	12	9.7%	3	19.1%	9	16.1%	5	19.2%	5	9.5%	2	19.4%	7	11.9%	5	15.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		78		31		47		31		26		21		36		42		78		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q28 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]																										
<i>Those who said yes or don't know at Q26</i>																										
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better choice of leisure facilities in general	59.0%	46	67.7%	21	53.2%	25	71.0%	22	61.5%	16	38.1%	8	55.6%	20	61.9%	26	59.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of leisure uses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	1.3%	1	3.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	1.3%	1	3.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	2.6%	2	0.0%	0	4.3%	2	0.0%	0	3.8%	1	4.8%	1	2.8%	1	2.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	1.3%	1	0.0%	0	2.1%	1	0.0%	0	3.8%	1	0.0%	0	2.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.3%	1	0.0%	0	2.1%	1	0.0%	0	3.8%	1	0.0%	0	2.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	3.8%	3	0.0%	0	6.4%	3	9.7%	3	0.0%	0	0.0%	0	8.3%	3	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Live events	2.6%	2	0.0%	0	4.3%	2	3.2%	1	3.8%	1	0.0%	0	2.8%	1	2.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.4%	5	6.5%	2	6.4%	3	6.5%	2	7.7%	2	4.8%	1	8.3%	3	4.8%	2	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	25.6%	20	22.6%	7	27.7%	13	6.5%	2	26.9%	7	52.4%	11	22.2%	8	28.6%	12	25.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		78		31		47		31		26		21		36		42		78		0		0		0		0
GEN Gender:																										
Male	43.9%	65	100.0%	65	0.0%	0	30.4%	14	46.0%	23	53.8%	28	40.7%	24	46.1%	41	43.9%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Female	56.1%	83	0.0%	0	100.0%	83	69.6%	32	54.0%	27	46.2%	24	59.3%	35	53.9%	48	56.1%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
AGE Age Group:																										
16 - 24 years	12.8%	19	12.3%	8	13.3%	11	41.3%	19	0.0%	0	0.0%	0	15.3%	9	11.2%	10	12.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
25 - 34 years	18.2%	27	9.2%	6	25.3%	21	58.7%	27	0.0%	0	0.0%	0	18.6%	11	18.0%	16	18.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
35 - 44 years	18.2%	27	18.5%	12	18.1%	15	0.0%	0	54.0%	27	0.0%	0	22.0%	13	15.7%	14	18.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
45 - 54 years	15.5%	23	16.9%	11	14.5%	12	0.0%	0	46.0%	23	0.0%	0	20.3%	12	12.4%	11	15.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
55 - 64 years	7.4%	11	6.2%	4	8.4%	7	0.0%	0	0.0%	0	21.2%	11	8.5%	5	6.7%	6	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
65+ years	27.7%	41	36.9%	24	20.5%	17	0.0%	0	0.0%	0	78.8%	41	15.3%	9	36.0%	32	27.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0
EMP Are you in paid employment:																										
Yes	51.4%	76	53.8%	35	49.4%	41	63.0%	29	74.0%	37	19.2%	10	66.1%	39	41.6%	37	51.4%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	48.6%	72	46.2%	30	50.6%	42	37.0%	17	26.0%	13	80.8%	42	33.9%	20	58.4%	52	48.6%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0
WORK Location of workplace:																										
<i>Those who are in paid employment</i>																										
Inside (study centre) town centre	39.5%	30	51.4%	18	29.3%	12	51.7%	15	32.4%	12	30.0%	3	35.9%	14	43.2%	16	39.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside (study centre) town centre	60.5%	46	48.6%	17	70.7%	29	48.3%	14	67.6%	25	70.0%	7	64.1%	25	56.8%	21	60.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		76		35		41		29		37		10		39		37		76		0		0		0		0
SEG Occupation of Chief Wage Earner in HHold: (if retired, ask for previous occupation)																										
AB	12.2%	18	12.3%	8	12.0%	10	13.0%	6	18.0%	9	5.8%	3	30.5%	18	0.0%	0	12.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C1	27.7%	41	24.6%	16	30.1%	25	30.4%	14	32.0%	16	21.2%	11	69.5%	41	0.0%	0	27.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C2	22.3%	33	27.7%	18	18.1%	15	23.9%	11	16.0%	8	26.9%	14	0.0%	0	37.1%	33	22.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DE	37.8%	56	35.4%	23	39.8%	33	32.6%	15	34.0%	17	46.2%	24	0.0%	0	62.9%	56	37.8%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0
ADU No. of adults (incl Resp)																										
1 adult in hhold	25.0%	37	29.2%	19	21.7%	18	21.7%	10	26.0%	13	26.9%	14	16.9%	10	30.3%	27	25.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 adults in hhold	53.4%	79	46.2%	30	59.0%	49	54.3%	25	58.0%	29	48.1%	25	57.6%	34	50.6%	45	53.4%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 adults in hhold	14.9%	22	16.9%	11	13.3%	11	13.0%	6	12.0%	6	19.2%	10	16.9%	10	13.5%	12	14.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 or more adults in hhold	6.8%	10	7.7%	5	6.0%	5	10.9%	5	4.0%	2	5.8%	3	8.5%	5	5.6%	5	6.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
CHI No. of children (Under 16)																										
No children in hhold	70.9%	105	87.7%	57	57.8%	48	45.7%	21	64.0%	32	100.0%	52	67.8%	40	73.0%	65	70.9%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 child in hhold	6.8%	10	3.1%	2	9.6%	8	13.0%	6	8.0%	4	0.0%	0	10.2%	6	4.5%	4	6.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 children in hhold	14.9%	22	6.2%	4	21.7%	18	34.8%	16	12.0%	6	0.0%	0	11.9%	7	16.9%	15	14.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 children in hhold	6.1%	9	3.1%	2	8.4%	7	4.3%	2	14.0%	7	0.0%	0	10.2%	6	3.4%	3	6.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 or more children in hhold	1.4%	2	0.0%	0	2.4%	2	2.2%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0
CARS No. of cars in household																										
No cars in hhold	23.6%	35	21.5%	14	25.3%	21	17.4%	8	32.0%	16	21.2%	11	15.3%	9	29.2%	26	23.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 car in hhold	35.1%	52	41.5%	27	30.1%	25	30.4%	14	30.0%	15	44.2%	23	22.0%	13	43.8%	39	35.1%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 cars in hhold	29.1%	43	27.7%	18	30.1%	25	32.6%	15	32.0%	16	23.1%	12	42.4%	25	20.2%	18	29.1%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 cars in hhold	6.8%	10	6.2%	4	7.2%	6	6.5%	3	4.0%	2	9.6%	5	8.5%	5	5.6%	5	6.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 or more cars in hhold	5.4%	8	3.1%	2	7.2%	6	13.0%	6	2.0%	1	1.9%	1	11.9%	7	1.1%	1	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0
DAY Day of interview:																										
Monday	17.6%	26	21.5%	14	14.5%	12	15.2%	7	18.0%	9	19.2%	10	15.3%	9	19.1%	17	17.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	16.9%	25	23.1%	15	12.0%	10	10.9%	5	14.0%	7	25.0%	13	16.9%	10	16.9%	15	16.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	16.9%	25	12.3%	8	20.5%	17	23.9%	11	10.0%	5	17.3%	9	15.3%	9	18.0%	16	16.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	16.9%	25	12.3%	8	20.5%	17	15.2%	7	14.0%	7	21.2%	11	13.6%	8	19.1%	17	16.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	31.8%	47	30.8%	20	32.5%	27	34.8%	16	44.0%	22	17.3%	9	39.0%	23	27.0%	24	31.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		148		65		83		46		50		52		59		89		148		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

		Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill															
TOWNLOC	Town & Location																																				
	Newmarket Location 1	24.3%	36	16.9%	11	30.1%	25	21.7%	10	22.0%	11	28.8%	15	20.3%	12	27.0%	24	24.3%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Newmarket Location 2	26.4%	39	32.3%	21	21.7%	18	34.8%	16	24.0%	12	21.2%	11	25.4%	15	27.0%	24	26.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Newmarket Location 3	27.7%	41	27.7%	18	27.7%	23	28.3%	13	38.0%	19	17.3%	9	32.2%	19	24.7%	22	27.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Newmarket Location 4	21.6%	32	23.1%	15	20.5%	17	15.2%	7	16.0%	8	32.7%	17	22.0%	13	21.3%	19	21.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Mildenhall Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Mildenhall Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Mildenhall Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Brandon Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Brandon Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Bury St Edmunds Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Bury St Edmunds Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Bury St Edmunds Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Bury St Edmunds Location 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Haverhill Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Haverhill Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Haverhill Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Base:		148		65		83		46		50		52		59		89		148		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill				
PC Postcode Sector																								
CB1 3	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB21	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB21 5	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB22 3	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB23 9	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB24 3	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB24 5	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB24 8	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB24 9	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB25 0	4.1%	6	1.5%	1	6.0%	5	2.2%	1	6.0%	3	3.8%	2	6.8%	4	2.2%	2	4.1%	6	0.0%	0	0.0%	0	0.0%	0
CB25 9	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB4 3	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB5 8	1.4%	2	0.0%	0	2.4%	2	0.0%	0	2.0%	1	1.9%	1	1.7%	1	1.1%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0
CB6 1	1.4%	2	3.1%	2	0.0%	0	0.0%	0	2.0%	1	1.9%	1	0.0%	0	2.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0
CB6 2	0.7%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB7 4	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB7 5	4.7%	7	4.6%	3	4.8%	4	4.3%	2	4.0%	2	5.8%	3	3.4%	2	5.6%	5	4.7%	7	0.0%	0	0.0%	0	0.0%	0
CB8	2.7%	4	4.6%	3	1.2%	1	0.0%	0	6.0%	3	1.9%	1	1.7%	1	3.4%	3	2.7%	4	0.0%	0	0.0%	0	0.0%	0
CB8 0	35.1%	52	33.8%	22	36.1%	30	37.0%	17	34.0%	17	34.6%	18	27.1%	16	40.4%	36	35.1%	52	0.0%	0	0.0%	0	0.0%	0
CB8 7	8.1%	12	9.2%	6	7.2%	6	6.5%	3	12.0%	6	5.8%	3	8.5%	5	7.9%	7	8.1%	12	0.0%	0	0.0%	0	0.0%	0
CB8 8	12.8%	19	15.4%	10	10.8%	9	23.9%	11	6.0%	3	9.6%	5	10.2%	6	14.6%	13	12.8%	19	0.0%	0	0.0%	0	0.0%	0
CB8 9	6.1%	9	6.2%	4	6.0%	5	0.0%	0	8.0%	4	9.6%	5	10.2%	6	3.4%	3	6.1%	9	0.0%	0	0.0%	0	0.0%	0
CB9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9 7	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CB9 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9 9	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
CH1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DE7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN11 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EX35 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
IP1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
IP1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
IP13 7	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP14 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP14 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP22 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP22 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP24 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP25 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP26 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP26 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP27 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP27 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP28 2	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
IP28 6	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
IP28 7	1.4%	2	0.0%	0	2.4%	2	4.3%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
IP28 8	2.0%	3	3.1%	2	1.2%	1	0.0%	0	2.0%	1	3.8%	2	1.7%	1	2.2%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0
IP29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 0	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
IP30 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP37 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP38 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP4 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
L17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
N1 6	0.7%	1	1.5%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
NR17 1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR30 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR31 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR8 5	0.7%	1	1.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PA21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE27	0.7%	1	0.0%	0	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE33 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refused	4.1%	6	1.5%	1	6.0%	5	13.0%	6	0.0%	6	10.2%	6	0.0%	6	4.1%	6	0.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	148	65	83	46	50	52	59	89	148	0	0	0	0													

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill														
Q01 How did you travel to (STUDY CENTRE) today?																											
Car – driver	52.0%	39	60.0%	18	46.7%	21	50.0%	11	59.3%	16	46.2%	12	73.0%	27	31.6%	12	0.0%	0	52.0%	39	0.0%	0	0.0%	0	0.0%	0	
Car – passenger	4.0%	3	6.7%	2	2.2%	1	4.5%	1	3.7%	1	3.8%	1	2.7%	1	5.3%	2	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	
Bus	10.7%	8	6.7%	2	13.3%	6	18.2%	4	11.1%	3	3.8%	1	10.8%	4	10.5%	4	0.0%	0	10.7%	8	0.0%	0	0.0%	0	0.0%	0	
Bicycle	4.0%	3	0.0%	0	6.7%	3	0.0%	0	3.7%	1	7.7%	2	2.7%	1	5.3%	2	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	
Rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
On foot	28.0%	21	26.7%	8	28.9%	13	27.3%	6	22.2%	6	34.6%	9	10.8%	4	44.7%	17	0.0%	0	28.0%	21	0.0%	0	0.0%	0	0.0%	0	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mobility scooter	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Motorbike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0	
Mean score [minutes]																											
Q02 How long do you intend to stay in (STUDY CENTRE) today?																											
Less than 30 minutes	21.3%	16	26.7%	8	17.8%	8	13.6%	3	14.8%	4	34.6%	9	13.5%	5	28.9%	11	0.0%	0	21.3%	16	0.0%	0	0.0%	0	0.0%	0	
30- 59 minutes	26.7%	20	33.3%	10	22.2%	10	31.8%	7	22.2%	6	26.9%	7	18.9%	7	34.2%	13	0.0%	0	26.7%	20	0.0%	0	0.0%	0	0.0%	0	
1 hour – 1hour 59 minutes	24.0%	18	20.0%	6	26.7%	12	22.7%	5	33.3%	9	15.4%	4	18.9%	7	28.9%	11	0.0%	0	24.0%	18	0.0%	0	0.0%	0	0.0%	0	
2 hours – 2 hours 59 minutes	14.7%	11	13.3%	4	15.6%	7	13.6%	3	14.8%	4	15.4%	4	24.3%	9	5.3%	2	0.0%	0	14.7%	11	0.0%	0	0.0%	0	0.0%	0	
3 hours – 3 hours 59 minutes	2.7%	2	0.0%	0	4.4%	2	4.5%	1	3.7%	1	0.0%	0	5.4%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	
4 hours and over	10.7%	8	6.7%	2	13.3%	6	13.6%	3	11.1%	3	7.7%	2	18.9%	7	2.6%	1	0.0%	0	10.7%	8	0.0%	0	0.0%	0	0.0%	0	
Mean:		93.20		75.00		105.33		103.64		102.22		75.00		126.49		60.79		0.00		93.20		0.00		0.00		0.00	0.00
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0	
Mean score [times per week]																											
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?																											
7 days a week	17.3%	13	23.3%	7	13.3%	6	18.2%	4	14.8%	4	19.2%	5	8.1%	3	26.3%	10	0.0%	0	17.3%	13	0.0%	0	0.0%	0	0.0%	0	
4-6 days a week	25.3%	19	26.7%	8	24.4%	11	27.3%	6	14.8%	4	34.6%	9	24.3%	9	26.3%	10	0.0%	0	25.3%	19	0.0%	0	0.0%	0	0.0%	0	
2-3 days a week	22.7%	17	16.7%	5	26.7%	12	18.2%	4	25.9%	7	23.1%	6	18.9%	7	26.3%	10	0.0%	0	22.7%	17	0.0%	0	0.0%	0	0.0%	0	
Once a week	13.3%	10	10.0%	3	15.6%	7	22.7%	5	7.4%	2	11.5%	3	16.2%	6	10.5%	4	0.0%	0	13.3%	10	0.0%	0	0.0%	0	0.0%	0	
Once every 2 weeks	5.3%	4	3.3%	1	6.7%	3	9.1%	2	3.7%	1	3.8%	1	8.1%	3	2.6%	1	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	
Once every month	4.0%	3	3.3%	1	4.4%	2	0.0%	0	11.1%	3	0.0%	0	8.1%	3	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	
Once every 3 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often than once every 3 months	5.3%	4	10.0%	3	2.2%	1	4.5%	1	7.4%	2	3.8%	1	5.4%	2	5.3%	2	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	
First time today	5.3%	4	6.7%	2	4.4%	2	0.0%	0	14.8%	4	0.0%	0	10.8%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Mean:		3.27		3.52		3.10		3.37		2.56		3.94		2.49		4.05		0.00		3.27		0.00		0.00		0.00	0.00
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q04 What is the MAIN reason for your visit here today?													
To buy food items at the shops (not take-away / café / restaurant)	30.7%	23 20.0%	6 37.8%	17 31.8%	7 22.2%	6 38.5%	10 21.6%	8 39.5%	15 0.0%	0 30.7%	23 0.0%	0 0.0%	0 0.0%
To buy non-food goods in the shops (e.g. shoes, clothes, jewellery)	10.7%	8 16.7%	5 6.7%	3 9.1%	2 11.1%	3 11.5%	3 8.1%	3 13.2%	5 0.0%	0 10.7%	8 0.0%	0 0.0%	0 0.0%
To buy food items at the Market (not take-away / café / restaurant)	9.3%	7 10.0%	3 8.9%	4 18.2%	4 7.4%	2 3.8%	1 8.1%	3 10.5%	4 0.0%	0 9.3%	7 0.0%	0 0.0%	0 0.0%
To buy non-food goods at the Market (e.g. shoes, clothes, jewellery)	4.0%	3 3.3%	1 4.4%	2 9.1%	2 0.0%	0 3.8%	1 5.4%	2 2.6%	1 0.0%	0 4.0%	3 0.0%	0 0.0%	0 0.0%
For services (e.g. post office, bank, building society, hairdressers)	6.7%	5 3.3%	1 8.9%	4 0.0%	0 3.7%	1 15.4%	4 2.7%	1 10.5%	4 0.0%	0 6.7%	5 0.0%	0 0.0%	0 0.0%
To use a leisure facility (eg. sports centre)	4.0%	3 6.7%	2 2.2%	1 4.5%	1 3.7%	1 3.8%	1 5.4%	2 2.6%	1 0.0%	0 4.0%	3 0.0%	0 0.0%	0 0.0%
As a day visitor to the Town Centre	2.7%	2 6.7%	2 0.0%	0 0.0%	0 0.0%	0 7.7%	2 0.0%	0 5.3%	2 0.0%	0 2.7%	2 0.0%	0 0.0%	0 0.0%
As a staying visitor to the Town Centre	1.3%	1 3.3%	1 0.0%	0 0.0%	0 3.7%	1 0.0%	0 2.7%	1 0.0%	0 0.0%	0 1.3%	1 0.0%	0 0.0%	0 0.0%
Eat out (e.g. take-away / café / restaurant)	2.7%	2 3.3%	1 2.2%	1 0.0%	0 7.4%	2 0.0%	0 5.4%	2 0.0%	0 0.0%	0 2.7%	2 0.0%	0 0.0%	0 0.0%
Work (respondent works in the town)	5.3%	4 0.0%	0 8.9%	4 13.6%	3 3.7%	1 0.0%	0 10.8%	4 0.0%	0 0.0%	0 5.3%	4 0.0%	0 0.0%	0 0.0%
To attend a business appointment	4.0%	3 3.3%	1 4.4%	2 4.5%	1 3.7%	1 3.8%	1 5.4%	2 2.6%	1 0.0%	0 4.0%	3 0.0%	0 0.0%	0 0.0%
To meet someone	6.7%	5 10.0%	3 4.4%	2 9.1%	2 7.4%	2 3.8%	1 8.1%	3 5.3%	2 0.0%	0 6.7%	5 0.0%	0 0.0%	0 0.0%
Library / public services (doctor, dentist, etc)	4.0%	3 6.7%	2 2.2%	1 0.0%	0 7.4%	2 3.8%	1 8.1%	3 0.0%	0 0.0%	0 4.0%	3 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - St Edmundsbury Cathedral	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The Abbey and gardens	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The Apex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - Moysse's Hall Museum	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - St Mary's Church	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - Theatre Royal	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - To visit the cinema	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Newmarket - To visit	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill				
Newmarket Racecourse																								
Newmarket - To visit the National Stud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit the National Horseracing Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit All Saints Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Betting shop & pub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	4.0%	3	3.3%	1	4.4%	2	0.0%	0	11.1%	3	0.0%	0	0.0%	0	7.9%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0
School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To view a property	2.7%	2	3.3%	1	2.2%	1	0.0%	0	7.4%	2	0.0%	0	5.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
To play Pokemon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cemetery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0

Q05 What type of shop / market stall do you intend to visit or are likely to visit today?

Those who said shopping for food or non food at Q04

Food & Grocery	65.9%	27	53.3%	8	73.1%	19	66.7%	10	63.6%	7	66.7%	10	50.0%	8	76.0%	19	0.0%	0	65.9%	27	0.0%	0	0.0%	0	0.0%	0
Clothing & Footwear	4.9%	2	6.7%	1	3.8%	1	6.7%	1	0.0%	0	6.7%	1	6.3%	1	4.0%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	12.2%	5	13.3%	2	11.5%	3	6.7%	1	27.3%	3	6.7%	1	25.0%	4	4.0%	1	0.0%	0	12.2%	5	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	2.4%	1	0.0%	0	3.8%	1	6.7%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc....	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	2.4%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	6.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other specialist Non-Food Items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None of the above)	9.8%	4	20.0%	3	3.8%	1	13.3%	2	9.1%	1	6.7%	1	6.3%	1	12.0%	3	0.0%	0	9.8%	4	0.0%	0	0.0%	0	0.0%	0
Base:		41		15		26		15		11		15		16		25		0		41		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q06 What are the names of the NON FOOD shops you have visited, or intend to visit today in (STUDY CENTRE)?													
<i>Those who said non food at Q04</i>													
Boots, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brides By Solo Bridal Boutique, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CEX, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clarks, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Look, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RSPCA charity shop, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Scope, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Select, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Store Twenty One, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TK Maxx, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Card Factory, Mildenhall	27.3%	3	50.0%	3	0.0%	0	25.0%	1	0.0%	0	50.0%	2	20.0%
Cinderella's Bridal Boutique, Mildenhall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Market, Mildenhall	36.4%	4	16.7%	1	60.0%	3	50.0%	2	33.3%	1	25.0%	1	60.0%
Wilko, Mildenhall	27.3%	3	33.3%	2	20.0%	1	25.0%	1	33.3%	1	25.0%	1	40.0%
Boots, Brandon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Card Factory, Brandon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boots, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury Sewing & Knitting, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clarks, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clintons, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenhams, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fat Face, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
H&M, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
HMV, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hughes, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
I Candy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Javelin, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
JD Sports, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Monsoon, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mountain Warehouse, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Look, Bury St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Edmunds																								
Next, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacocks, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Works, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shops, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holland & Barrett, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacocks, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoe Zone, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timpson, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know	27.3%	3	16.7%	1	40.0%	2	25.0%	1	33.3%	1	20.0%	1	33.3%	2	0.0%	0	27.3%	3	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	
Base:	11	6	5	4	3	4	5	6	0	11	0	0	0											

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill														
Mean score [£]																											
Q07 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?																											
<i>Those who said non food at Q04</i>																											
Nothing	18.2%	2	16.7%	1	20.0%	1	25.0%	1	0.0%	0	25.0%	1	20.0%	1	16.7%	1	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	
£1-£5	9.1%	1	16.7%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	
£6-10	18.2%	2	0.0%	0	40.0%	2	25.0%	1	0.0%	0	25.0%	1	20.0%	1	16.7%	1	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	
£11-£20	27.3%	3	33.3%	2	20.0%	1	25.0%	1	33.3%	1	25.0%	1	20.0%	1	33.3%	2	0.0%	0	27.3%	3	0.0%	0	0.0%	0	0.0%	0	
£21-£30	9.1%	1	0.0%	0	20.0%	1	0.0%	0	33.3%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	
£31-£40	9.1%	1	16.7%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	
£41-£50	9.1%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	20.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<i>Mean:</i>	<i>15.50</i>		<i>19.08</i>		<i>11.20</i>		<i>6.38</i>		<i>25.50</i>		<i>17.13</i>		<i>18.80</i>		<i>12.75</i>		<i>0.00</i>		<i>15.50</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>
<i>Base:</i>		11		6		5		4		3		4		5		6		0		11		0		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q08 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]													
<i>Those who said Food at Q04</i>													
BURY ST EDMUNDS													
Aldi - Newmarket Rd, Dettingen Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Western Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Risbygate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Western Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Cornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer Food Hall, Buttermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys Superstore, Beddingfield Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, St Saviours Interchange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Robert Boby Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greggs, Abbeygate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NEWMARKET													
Asda, Fordhall Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Fordham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Fred Archer Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer Food Hall, The Guineas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Elizabeth Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Crown Walk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Powthers Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
HAVERHILL													
Sainsburys Superstore, Haycocks Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Lord's Croft Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
MILDENHALL													
Sainsbury's Superstore, Recreation Way	50.0%	15	33.3%	3	57.1%	12	45.5%	5	62.5%	5	45.5%	5	54.5%
Co-op, King Street	20.0%	6	33.3%	3	14.3%	3	27.3%	3	12.5%	1	18.2%	2	18.2%
Co-op, Mildenhall Road	3.3%	1	0.0%	0	4.8%	1	0.0%	0	12.5%	1	0.0%	0	9.1%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Market	13.3%	4	11.1%	1	14.3%	3	27.3%	3	12.5%	1	0.0%	0	18.2%
Wilko	3.3%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill	
BRANDON														
Aldi, High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, London Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mark's Traditional Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	23.3%	7	22.2%	2	23.8%	5	27.3%	3	12.5%	1	27.3%	3	27.3%	3
Base:		30		9		21		11		8		11		11
														19
														0
														30
														0
														0

Mean score [£]**Q09 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?***Those who said Food at Q04*

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£1-£5	23.3%	7	22.2%	2	23.8%	5	27.3%	3	12.5%	1	27.3%	3	0.0%	0	36.8%	7	0.0%	0	23.3%	7	0.0%	0	0.0%	0	0.0%	0
£6-10	26.7%	8	33.3%	3	23.8%	5	18.2%	2	50.0%	4	18.2%	2	27.3%	3	26.3%	5	0.0%	0	26.7%	8	0.0%	0	0.0%	0	0.0%	0
£11-£20	23.3%	7	11.1%	1	28.6%	6	18.2%	2	12.5%	1	36.4%	4	18.2%	2	26.3%	5	0.0%	0	23.3%	7	0.0%	0	0.0%	0	0.0%	0
£21-£30	6.7%	2	0.0%	0	9.5%	2	9.1%	1	12.5%	1	0.0%	0	9.1%	1	5.3%	1	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0
£31-£40	3.3%	1	0.0%	0	4.8%	1	9.1%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
£41-£50	6.7%	2	11.1%	1	4.8%	1	9.1%	1	0.0%	0	9.1%	1	18.2%	2	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	3	22.2%	2	4.8%	1	9.1%	1	12.5%	1	18.2%	2	5.3%	1	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		13.46		12.64		13.75		16.00		10.50		13.00		22.83		8.78		0.00		13.46		0.00		0.00		0.00
Base:		30		9		21		11		8		11		11		19		0		30		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill								
Q10 When visiting the (ANSWER GIVEN AT Q.8) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]																										
<i>Those who said Food at Q04</i>																										
No	3.3%	1	0.0%	0	4.8%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Yes- Other food shop	13.3%	4	11.1%	1	14.3%	3	18.2%	2	0.0%	0	18.2%	2	9.1%	1	15.8%	3	0.0%	0	13.3%	4	0.0%	0	0.0%	0	0.0%	0
Yes- Other non-food shops	66.7%	20	66.7%	6	66.7%	14	63.6%	7	62.5%	5	72.7%	8	54.5%	6	73.7%	14	0.0%	0	66.7%	20	0.0%	0	0.0%	0	0.0%	0
Yes- Café / restaurant	3.3%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	5.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Yes- Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Leisure (e.g. cinema)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Services	6.7%	2	11.1%	1	4.8%	1	9.1%	1	12.5%	1	0.0%	0	18.2%	2	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0
Yes - School run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.3%	4	22.2%	2	9.5%	2	9.1%	1	25.0%	2	9.1%	1	27.3%	3	5.3%	1	0.0%	0	13.3%	4	0.0%	0	0.0%	0	0.0%	0
Base:		30		9		21		11		8		11		19		0		30		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q11 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?													
Yes (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
No	46.7%	35	50.0%	15	44.4%	20	59.1%	13	33.3%	9	50.0%	13	51.4%
Aldi	2.7%	2	3.3%	1	2.2%	1	0.0%	0	3.7%	1	3.8%	1	0.0%
Argos	1.3%	1	3.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%
Asda	1.3%	1	3.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.7%
Bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bon Marche	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%
Book shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burger King	1.3%	1	3.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.7%
Childrens clothes shops	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%
Clothes / shoe shops	8.0%	6	0.0%	0	13.3%	6	9.1%	2	3.7%	1	11.5%	3	10.8%
Clothes shops for larger people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Deli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fashion shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gaming shop	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	2.7%	1	0.0%
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haberdashery shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hardware shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland	2.7%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	7.7%	2	0.0%
Independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
JD Sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mens clothes shops	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.6%
More variety of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Music shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peacocks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%
Small Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sports shop	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%
Supermarket	2.7%	2	3.3%	1	2.2%	1	0.0%	0	3.7%	1	3.8%	1	2.7%
Topshop	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%
Wilko	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plumpools	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chain stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Film hire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill							
Forever 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
H&M, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewellers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McDonalds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Household warehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Record shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outdoor shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Potters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Starbucks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Superdry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Urban Outfitters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	24.0%	18	33.3%	10	17.8%	8	22.7%	5	29.6%	8	19.2%	5	18.9%	7	28.9%	11	0.0%	0	24.0%	18	0.0%	0	0.0%	0	0.0%
Base:		75		30		45		22		27		26		37		38		0		75		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q12 What do you like most about (STUDY CENTRE)? [MR]													
Near / convenient	24.0%	18 23.3%	7 24.4%	11 31.8%	7 7.4%	2 34.6%	9 21.6%	8 26.3%	10 0.0%	0 24.0%	18 0.0%	0 0.0%	0 0.0%
Good public transport links	4.0%	3 0.0%	0 6.7%	3 0.0%	0 3.7%	1 7.7%	2 5.4%	1 0.0%	0 4.0%	3 0.0%	0 0.0%	0 0.0%	0 0.0%
Parking is easy	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Parking is cheap	6.7%	5 6.7%	2 6.7%	3 0.0%	0 14.8%	4 3.8%	1 10.8%	4 2.6%	1 0.0%	0 6.7%	5 0.0%	0 0.0%	0 0.0%
Lack of congestion on roads	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Pedestrianised streets	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Little traffic-pedestrian conflict	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Good directional signs to Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Convenient drop off / pick up stops for buses / good location of bus station	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Well signposted route ways / good local maps	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
General cleanliness of shopping streets	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Feels safe / absence of threatening individuals / groups	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Presence of police / other security measures	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Nice street furniture / floral displays	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Nice busy feel	2.7%	2 0.0%	0 4.4%	2 4.5%	1 3.7%	1 0.0%	0 5.4%	2 0.0%	0 0.0%	0 2.7%	2 0.0%	0 0.0%	0 0.0%
Not too crowded	1.3%	1 3.3%	1 0.0%	0 0.0%	0 0.0%	0 3.8%	1 0.0%	0 2.6%	1 0.0%	0 1.3%	1 0.0%	0 0.0%	0 0.0%
Character / atmosphere	13.3%	10 20.0%	6 8.9%	4 9.1%	2 11.1%	3 19.2%	5 10.8%	4 15.8%	6 0.0%	0 13.3%	10 0.0%	0 0.0%	0 0.0%
Historic buildings / tourist attractions	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - St Edmundsbury Cathedral	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The Abbey and gardens	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The Apex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - Moyse's Hall Museum	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - St Mary's Church	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - Theatre Royal	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
cinema																										
Newmarket - Newmarket Racecourse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Newmarket - To visit the National Stud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Newmarket - To visit the National Horseracing Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Newmarket - To visit All Saints Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The weekly street markets	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Other markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	2.7%	2	0.0%	0	4.4%	2	4.5%	1	3.7%	1	0.0%	0	5.4%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Presence of a large supermarkets	1.3%	1	3.3%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of services (banks, insurance, hairdressers, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of employment opportunities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon - The Market Hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	5.3%	4	6.7%	2	4.4%	2	0.0%	0	3.7%	1	11.5%	3	2.7%	1	7.9%	3	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
It's compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall - The river	5.3%	4	3.3%	1	6.7%	3	4.5%	1	11.1%	3	0.0%	0	5.4%	2	5.3%	2	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Nice open spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops - Sainsbury's	1.3%	1	3.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Specifield shops - Costa Coffee	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Specifield shops - Tattersalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill				
The horses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tradition / culture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bury St Edmunds - The xmas market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haverhill - The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Specifield shops - Wimpey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bury St Edmunds - The Arc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Specifield shops - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(No opinion)	17.3%	13	20.0%	6	15.6%	7	13.6%	3	25.9%	7	11.5%	3	16.2%	6	18.4%	7	0.0%	0	17.3%	13	0.0%	0	0.0%	0	0.0%
(Nothing in particular)	18.7%	14	20.0%	6	17.8%	8	22.7%	5	11.1%	3	23.1%	6	13.5%	5	23.7%	9	0.0%	0	18.7%	14	0.0%	0	0.0%	0	0.0%
Base:		75		30		45		22		27		26		37		38		0		75		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q13 What do you dislike most about (STUDY CENTRE)? [MR]																										
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Difficulties in parking	4.0%	3	3.3%	1	4.4%	2	9.1%	2	3.7%	1	0.0%	0	5.4%	2	2.6%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Location of parking	6.7%	5	3.3%	1	8.9%	4	4.5%	1	7.4%	2	7.7%	2	2.7%	1	10.5%	4	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion	4.0%	3	3.3%	1	4.4%	2	0.0%	0	7.4%	2	3.8%	1	5.4%	2	2.6%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe / presence of threatening individuals / groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General lack of choice of multiple shops	1.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
General lack of independent / specialist shops	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of leisure facilities	1.3%	1	3.3%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill					
I dislike everything about the Town Centre	8.0%	6	6.7%	2	8.9%	4	4.5%	1	11.1%	3	7.7%	2	5.4%	2	10.5%	4	0.0%	0	8.0%	6	0.0%	0	0.0%	0	0.0%	0
Lack of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Level crossing gates breaking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hathford Farm Development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The horses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market is too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The smell of horse manure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many bookmakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity / cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many closed shops	2.7%	2	3.3%	1	2.2%	1	0.0%	0	3.7%	1	3.8%	1	2.7%	1	2.6%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Too many coffee shops / cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many estate agents	2.7%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	5.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pot holes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs	1.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Too many takeaway shops	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Too many taxis on the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Untidy communal gardens	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market is untidy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking on pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - DIY shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cycle paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opening hours are too short (No opinion)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	28.0%	21	30.0%	9	26.7%	12	27.3%	6	33.3%	9	23.1%	6	27.0%	10	28.9%	11	0.0%	0	28.0%	21	0.0%	0	0.0%	0	0.0%	0
Base:	29.3%	22	23.3%	7	33.3%	15	40.9%	9	22.2%	6	26.9%	7	37.8%	14	21.1%	8	0.0%	0	29.3%	22	0.0%	0	0.0%	0	0.0%	0
		75		30		45		22		27		26		37		38		0		75		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q14 How could (STUDY CENTRE) be improved for shopping? [MR]													
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better market stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better choice of shops in general	21.3%	16	13.3%	4	26.7%	12	13.6%	3	22.2%	6	26.9%	7	16.2%
Better quality shops	4.0%	3	0.0%	0	6.7%	3	0.0%	0	7.4%	2	3.8%	1	5.4%
Better choice of leisure destination in general	4.0%	3	3.3%	1	4.4%	2	13.6%	3	0.0%	0	0.0%	0	2.7%
Better quality of leisure uses	6.7%	5	6.7%	2	6.7%	3	13.6%	3	3.7%	1	3.8%	1	5.4%
More choice of restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better quality restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More choice of pubs/ bars	1.3%	1	3.3%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More priority of pedestrians / Pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less traffic / congestion	8.0%	6	10.0%	3	6.7%	3	4.5%	1	11.1%	3	7.7%	2	8.1%
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improve appearance / environment of centre	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%
Remove litter more often	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%
More parking	4.0%	3	3.3%	1	4.4%	2	13.6%	3	0.0%	0	0.0%	0	8.1%
Cheaper parking	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%
More accessible car parking	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.7%
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pedestrian street / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fill the empty shops	4.0%	3	3.3%	1	4.4%	2	0.0%	0	3.7%	1	7.7%	2	2.7%
Improved access to shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less bookmakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Burtons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - clothes	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	2.7%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
/ shoes shop																										
Specified new shop - Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Fruit & Veg shop	1.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Gap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - JD Sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Julios restaurant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Wilkinsons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Gaming shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - IKEA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have a shop directory board in the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Fishmongers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	32.0%	24	43.3%	13	24.4%	11	27.3%	6	33.3%	9	34.6%	9	35.1%	13	28.9%	11	0.0%	0	32.0%	24	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	20.0%	15	16.7%	5	22.2%	10	31.8%	7	18.5%	5	11.5%	3	18.9%	7	21.1%	8	0.0%	0	20.0%	15	0.0%	0	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill				
Q15 Has the opening of the Arc shopping centre encouraged you to visit the town centre more often?																						
<i>Those in Bury St Edmunds</i>																						
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q16 What improvements, if any, would encourage you to visit the Arc shopping centre more often? [MR]																								
<i>Those in Bury St Edmunds</i>																								
No improvements needed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(PLEASE WRITE IN)																								
More choice in women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill						
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More personal service uses (e.g. beauty related)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More customer facilities (e.g customer toilets, ATM, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduced parking fees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links within the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport connections	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the physical environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - BHS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Dorothy Perkins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Mothercare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q17 What improvements, if any, would encourage you to visit the Guineas shopping centre more often? [MR]																								
<i>Those in Newmarket</i>																								
No improvements needed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(PLEASE WRITE IN)																								
More choice in women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More personal service uses (e.g. beauty related)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More customer facilities (e.g. customer toilets, ATM, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduced parking fees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links within the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport connections	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the physical environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - JD Sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - JJB Sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Peacocks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill						
Specified new shop - Topshop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q18 What improvements, if any, would encourage you to visit the SHOPPING PRECINCT more often? [MR]																										
<i>Those in Mildenhall</i>																										
No improvements needed	10.7%	8	16.7%	5	6.7%	3	0.0%	0	18.5%	5	11.5%	3	8.1%	3	13.2%	5	0.0%	0	10.7%	8	0.0%	0	0.0%	0	0.0%	0
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in women's wear shops	12.0%	9	0.0%	0	20.0%	9	13.6%	3	11.1%	3	11.5%	3	10.8%	4	13.2%	5	0.0%	0	12.0%	9	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	5.3%	4	3.3%	1	6.7%	3	0.0%	0	7.4%	2	7.7%	2	0.0%	0	10.5%	4	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	4.0%	3	0.0%	0	6.7%	3	4.5%	1	0.0%	0	7.7%	2	2.7%	1	5.3%	2	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	2.7%	2	0.0%	0	4.4%	2	4.5%	1	3.7%	1	0.0%	0	2.7%	1	2.6%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	4.0%	3	0.0%	0	6.7%	3	4.5%	1	7.4%	2	0.0%	0	2.7%	1	5.3%	2	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	13.3%	10	6.7%	2	17.8%	8	18.2%	4	11.1%	3	11.5%	3	10.8%	4	15.8%	6	0.0%	0	13.3%	10	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	2.7%	2	3.3%	1	2.2%	1	0.0%	0	3.7%	1	3.8%	1	2.7%	1	2.6%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	1.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	1.3%	1	3.3%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill			
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More personal service uses (e.g. beauty related)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More customer facilities (e.g customer toilets, ATM, etc)	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
A cinema	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the street markets	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better parking	2.7%	2	3.3%	1	2.2%	1	9.1%	2	0.0%	0	0.0%	0	5.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Reduced parking fees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links within the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport connections	2.7%	2	0.0%	0	4.4%	2	0.0%	0	3.7%	1	3.8%	1	0.0%	0	5.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Improvements to the physical environment	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased leisure activities / facilities	2.7%	2	3.3%	1	2.2%	1	4.5%	1	3.7%	1	0.0%	0	5.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Aldi	2.7%	2	3.3%	1	2.2%	1	0.0%	0	0.0%	0	7.7%	2	2.7%	1	2.6%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Specified new shop - gaming shop	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Iceland	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Specified new shop - Primark	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	30.7%	23	46.7%	14	20.0%	9	27.3%	6	33.3%	9	30.8%	8	35.1%	13	26.3%	10	0.0%	0	30.7%	23	0.0%	0	0.0%	0
(None mentioned)	16.0%	12	10.0%	3	20.0%	9	22.7%	5	14.8%	4	11.5%	3	16.2%	6	15.8%	6	0.0%	0	16.0%	12	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0	75		0		0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q19 What do you LIKE MOST about the Market? [MR]													
<i>Those in Bury St Edmunds & Newmarket</i>													
I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill										
Q20 What IMPROVEMENTS could be made to the Market that would encourage you to visit more often? [MR]																							
<i>Those in Bury St Edmunds & Newmarket</i>																							
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A new location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lower rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More welcoming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friendlier traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More traditional stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0		0		0		0		0		0	
Q21 Do you think the market should be relocated?																							
<i>Those in Newmarket</i>																							
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0		0		0		0		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q22 Where do you think the market should be relocated to?																								
<i>Those who said yes or don't know at Q21</i>																								
Don't know	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Guineas Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>	
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q23 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]													
Attleborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brandon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braintree Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds Town Centre	20.0%	15	16.7%	5	22.2%	10	27.3%	6	25.9%	7	7.7%	2	18.9%
Cambourne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge City Centre	9.3%	7	10.0%	3	8.9%	4	18.2%	4	0.0%	0	11.5%	3	10.8%
Clare Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Diss Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Downham Market Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ely Town Centre	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%
Haverhill Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ixworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kedlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Lynn Town Centre	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.8%	1	0.0%	0	2.6%
Lakenheath Town Centre	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	2.7%	1	0.0%
Mildenhall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newmarket Town Centre	13.3%	10	13.3%	4	13.3%	6	4.5%	1	3.7%	1	30.8%	8	16.2%
Norwich City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough City Centre	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	2.7%	1	0.0%
Red Lodge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stowmarket Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Swaffham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thetford Town Centre	5.3%	4	3.3%	1	6.7%	3	0.0%	0	14.8%	4	0.0%	0	8.1%
Wisbech Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeport Village (outlet centre), Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Bartons Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Parkway Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Anglia Retail Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braintree Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverhill Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadow Centre, Stowmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
St Edmundsbury Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pier Point Retail Park, Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Retail Park, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Robert Boby Way Retail Park, Bury St. Edmunds	16.0%	12	16.7%	5	15.6%	7	13.6%	3	14.8%	4	19.2%	5	8.1%
Shawlands Retail Park, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Studland Retail Park, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thetford Retail Park, Thetford	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%
Augustin Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beacon Hill Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boundary Mills, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broadmarsh Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castle Meadow Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dysart Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Shopping Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Four Seasons Centre, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grantham Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haymarket Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highcross, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Isaac Newton Shopping Centre, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lady Bay Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Madford Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Nottingham																								
St Marks Shopping Centre Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marks Place, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The George Shopping Centre, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterside Centre, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Out of Centre	1.3%	1	3.3%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Cambridge City Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
No other centre	2.7%	2	3.3%	1	2.2%	1	4.5%	1	0.0%	0	3.8%	1	2.7%	1	2.6%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Romford Town Centre	2.7%	2	3.3%	1	2.2%	1	0.0%	0	7.4%	2	0.0%	0	5.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Colchester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lynton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill				
Centre																								
Yeovil Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	6	10.0%	3	6.7%	3	4.5%	1	11.1%	3	7.7%	2	8.1%	3	7.9%	3	0.0%	0	8.0%	6	0.0%	0	0.0%	0
(Varies)	13.3%	10	20.0%	6	8.9%	4	13.6%	3	11.1%	3	15.4%	4	10.8%	4	15.8%	6	0.0%	0	13.3%	10	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0	75		0		0	0
Q24 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.19)																								
<i>Those who mentioned a location at Q23</i>																								
To buy food items (not take-away / café / restaurant)	17.5%	10	15.0%	3	18.9%	7	5.9%	1	28.6%	6	15.8%	3	20.7%	6	14.3%	4	0.0%	0	17.5%	10	0.0%	0	0.0%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	61.4%	35	70.0%	14	56.8%	21	64.7%	11	42.9%	9	78.9%	15	55.2%	16	67.9%	19	0.0%	0	61.4%	35	0.0%	0	0.0%	0
For services (e.g. bank, building society, hairdressers)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (cinema, sports centre, bowling)	12.3%	7	10.0%	2	13.5%	5	23.5%	4	14.3%	3	0.0%	0	10.3%	3	14.3%	4	0.0%	0	12.3%	7	0.0%	0	0.0%	0
As a day visitor to the Centre	3.5%	2	5.0%	1	2.7%	1	0.0%	0	9.5%	2	0.0%	0	6.9%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.3%	3	0.0%	0	8.1%	3	5.9%	1	4.8%	1	5.3%	1	6.9%	2	3.6%	1	0.0%	0	5.3%	3	0.0%	0	0.0%	0
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		57		20		37		17		21		19		29		28		0	57		0		0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill								
Q25 What do you like about the centre (MENTIONED IN Q.19)?																										
<i>Those who mentioned a location at Q23</i>																										
Better choice of shops	68.4%	39	70.0%	14	67.6%	25	88.2%	15	42.9%	9	78.9%	15	55.2%	16	82.1%	23	0.0%	0	68.4%	39	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	5.3%	3	0.0%	0	8.1%	3	5.9%	1	9.5%	2	0.0%	0	10.3%	3	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0
Better non-food shopping	7.0%	4	15.0%	3	2.7%	1	0.0%	0	9.5%	2	10.5%	2	10.3%	3	3.6%	1	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0
Better food shopping	5.3%	3	0.0%	0	8.1%	3	0.0%	0	14.3%	3	0.0%	0	3.4%	1	7.1%	2	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0
Better range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market/ farmers market	1.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	3.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More available car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's close to home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.3%	7	10.0%	2	13.5%	5	5.9%	1	23.8%	5	5.3%	1	20.7%	6	3.6%	1	0.0%	0	12.3%	7	0.0%	0	0.0%	0	0.0%	0
Base:		57		20		37		17		21		19		29		28		0		57		0		0		0
Q26 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?																										
Yes	32.0%	24	33.3%	10	31.1%	14	40.9%	9	18.5%	5	38.5%	10	32.4%	12	31.6%	12	0.0%	0	32.0%	24	0.0%	0	0.0%	0	0.0%	0
No	62.7%	47	63.3%	19	62.2%	28	59.1%	13	66.7%	18	61.5%	16	62.2%	23	63.2%	24	0.0%	0	62.7%	47	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.3%	4	3.3%	1	6.7%	3	0.0%	0	14.8%	4	0.0%	0	5.4%	2	5.3%	2	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q27 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]													
<i>Those who said yes or don't know at Q26</i>													
Cinema	57.1%	16 45.5%	5 64.7%	11 88.9%	8 11.1%	1 70.0%	7 64.3%	9 50.0%	7 0.0%	0 57.1%	16 0.0%	0 0.0%	0 0.0%
Bingo hall	14.3%	4 9.1%	1 17.6%	3 11.1%	1 11.1%	1 20.0%	2 7.1%	1 21.4%	3 0.0%	0 14.3%	4 0.0%	0 0.0%	0 0.0%
Leisure centre	7.1%	2 9.1%	1 5.9%	1 11.1%	1 11.1%	1 0.0%	0 7.1%	1 7.1%	1 0.0%	0 7.1%	2 0.0%	0 0.0%	0 0.0%
Health and fitness club	3.6%	1 0.0%	0 5.9%	1 0.0%	0 11.1%	1 0.0%	0 7.1%	1 0.0%	0 0.0%	0 3.6%	1 0.0%	0 0.0%	0 0.0%
Theatre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Pubs / bars	3.6%	1 9.1%	1 0.0%	0 0.0%	0 0.0%	0 10.0%	1 0.0%	0 7.1%	1 0.0%	0 3.6%	1 0.0%	0 0.0%	0 0.0%
Restaurants / cafes	3.6%	1 9.1%	1 0.0%	0 0.0%	0 0.0%	0 10.0%	1 0.0%	0 7.1%	1 0.0%	0 3.6%	1 0.0%	0 0.0%	0 0.0%
Nightclubs / music venues	10.7%	3 18.2%	2 5.9%	1 22.2%	2 11.1%	1 0.0%	0 14.3%	2 7.1%	1 0.0%	0 10.7%	3 0.0%	0 0.0%	0 0.0%
Late night music venues	10.7%	3 18.2%	2 5.9%	1 22.2%	2 0.0%	0 10.0%	1 7.1%	1 14.3%	2 0.0%	0 10.7%	3 0.0%	0 0.0%	0 0.0%
Other (PLEASE WRITE IN)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bowling Alley	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Snooker Hall	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Soft play centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Swimming pool	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Trial bikes park	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Youth club	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Basketball	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Skate park	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Climbing wall	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
More events	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Go kart centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Trampoline centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Ice Rink	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Park / gardens	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know)	21.4%	6 27.3%	3 17.6%	3 0.0%	0 55.6%	5 10.0%	1 21.4%	3 21.4%	3 0.0%	0 21.4%	6 0.0%	0 0.0%	0 0.0%
Base:		28	11	17	9	9	10	14	14	0	28	0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q28 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]													
<i>Those who said yes or don't know at Q26</i>													
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better choice of leisure facilities in general	64.3%	18	63.6%	7	64.7%	11	77.8%	7	33.3%	3	80.0%	8	64.3%
Better quality of leisure uses	10.7%	3	18.2%	2	5.9%	1	11.1%	1	11.1%	1	10.0%	1	7.1%
More priority of pedestrians / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better bus services to the centre	3.6%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	7.1%
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Live events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	25.0%	7	18.2%	2	29.4%	5	22.2%	2	55.6%	5	0.0%	0	21.4%
Base:		28		11		17		9		9		10	
GEN Gender:													
Male	40.0%	30	100.0%	30	0.0%	0	31.8%	7	40.7%	11	46.2%	12	32.4%
Female	60.0%	45	0.0%	0	100.0%	45	68.2%	15	59.3%	16	53.8%	14	67.6%
Base:		75		30		45		22		27		26	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
AGE Age Group:																										
16 - 24 years	16.0%	12	16.7%	5	15.6%	7	54.5%	12	0.0%	0	0.0%	0	21.6%	8	10.5%	4	0.0%	0	16.0%	12	0.0%	0	0.0%	0	0.0%	0
25 - 34 years	13.3%	10	6.7%	2	17.8%	8	45.5%	10	0.0%	0	0.0%	0	18.9%	7	7.9%	3	0.0%	0	13.3%	10	0.0%	0	0.0%	0	0.0%	0
35 - 44 years	16.0%	12	10.0%	3	20.0%	9	0.0%	0	44.4%	12	0.0%	0	18.9%	7	13.2%	5	0.0%	0	16.0%	12	0.0%	0	0.0%	0	0.0%	0
45 - 54 years	20.0%	15	26.7%	8	15.6%	7	0.0%	0	55.6%	15	0.0%	0	18.9%	7	21.1%	8	0.0%	0	20.0%	15	0.0%	0	0.0%	0	0.0%	0
55 - 64 years	13.3%	10	13.3%	4	13.3%	6	0.0%	0	0.0%	0	38.5%	10	5.4%	2	21.1%	8	0.0%	0	13.3%	10	0.0%	0	0.0%	0	0.0%	0
65+ years	21.3%	16	26.7%	8	17.8%	8	0.0%	0	0.0%	0	61.5%	16	16.2%	6	26.3%	10	0.0%	0	21.3%	16	0.0%	0	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0
EMP Are you in paid employment:																										
Yes	50.7%	38	53.3%	16	48.9%	22	63.6%	14	70.4%	19	19.2%	5	62.2%	23	39.5%	15	0.0%	0	50.7%	38	0.0%	0	0.0%	0	0.0%	0
No	49.3%	37	46.7%	14	51.1%	23	36.4%	8	29.6%	8	80.8%	21	37.8%	14	60.5%	23	0.0%	0	49.3%	37	0.0%	0	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0
WORK Location of workplace: <i>Those who are in paid employment</i>																										
Inside (study centre) town centre	47.4%	18	43.8%	7	50.0%	11	57.1%	8	36.8%	7	60.0%	3	43.5%	10	53.3%	8	0.0%	0	47.4%	18	0.0%	0	0.0%	0	0.0%	0
Outside (study centre) town centre	52.6%	20	56.3%	9	50.0%	11	42.9%	6	63.2%	12	40.0%	2	56.5%	13	46.7%	7	0.0%	0	52.6%	20	0.0%	0	0.0%	0	0.0%	0
Base:		38		16		22		14		19		5		23		15		0		38		0		0		0
SEG Occupation of Chief Wage Earner in HHold: (if retired, ask for previous occupation)																										
AB	13.3%	10	10.0%	3	15.6%	7	13.6%	3	14.8%	4	11.5%	3	27.0%	10	0.0%	0	0.0%	0	13.3%	10	0.0%	0	0.0%	0	0.0%	0
C1	36.0%	27	30.0%	9	40.0%	18	54.5%	12	37.0%	10	19.2%	5	73.0%	27	0.0%	0	0.0%	0	36.0%	27	0.0%	0	0.0%	0	0.0%	0
C2	22.7%	17	33.3%	10	15.6%	7	13.6%	3	25.9%	7	26.9%	7	0.0%	0	44.7%	17	0.0%	0	22.7%	17	0.0%	0	0.0%	0	0.0%	0
DE	28.0%	21	26.7%	8	28.9%	13	18.2%	4	22.2%	6	42.3%	11	0.0%	0	55.3%	21	0.0%	0	28.0%	21	0.0%	0	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0
ADU No. of adults (incl Resp)																										
1 adult in hhold	36.0%	27	36.7%	11	35.6%	16	31.8%	7	22.2%	6	53.8%	14	27.0%	10	44.7%	17	0.0%	0	36.0%	27	0.0%	0	0.0%	0	0.0%	0
2 adults in hhold	48.0%	36	50.0%	15	46.7%	21	40.9%	9	59.3%	16	42.3%	11	51.4%	19	44.7%	17	0.0%	0	48.0%	36	0.0%	0	0.0%	0	0.0%	0
2 adults in hhold	9.3%	7	10.0%	3	8.9%	4	13.6%	3	11.1%	3	3.8%	1	10.8%	4	7.9%	3	0.0%	0	9.3%	7	0.0%	0	0.0%	0	0.0%	0
4 or more adults in hhold	6.7%	5	3.3%	1	8.9%	4	13.6%	3	7.4%	2	0.0%	0	10.8%	4	2.6%	1	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill										
CHI No. of children (Under 16)																												
No children in hhold	77.3%	58	90.0%	27	68.9%	31	63.6%	14	66.7%	18	100.0%	26	75.7%	28	78.9%	30	0.0%	0	77.3%	58	0.0%	0	0.0%	0	0.0%	0		
1 child in hhold	12.0%	9	6.7%	2	15.6%	7	13.6%	3	22.2%	6	0.0%	0	10.8%	4	13.2%	5	0.0%	0	12.0%	9	0.0%	0	0.0%	0	0.0%	0		
2 children in hhold	6.7%	5	0.0%	0	11.1%	5	22.7%	5	0.0%	0	0.0%	0	10.8%	4	2.6%	1	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0		
3 children in hhold	2.7%	2	3.3%	1	2.2%	1	0.0%	0	7.4%	2	0.0%	0	2.7%	1	2.6%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0		
4 or more children in hhold	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0		
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0		
CARS No. of cars in household																												
No cars in hhold	25.3%	19	20.0%	6	28.9%	13	18.2%	4	25.9%	7	30.8%	8	13.5%	5	36.8%	14	0.0%	0	25.3%	19	0.0%	0	0.0%	0	0.0%	0		
1 car in hhold	49.3%	37	56.7%	17	44.4%	20	40.9%	9	48.1%	13	57.7%	15	48.6%	18	50.0%	19	0.0%	0	49.3%	37	0.0%	0	0.0%	0	0.0%	0		
2 cars in hhold	16.0%	12	16.7%	5	15.6%	7	22.7%	5	14.8%	4	11.5%	3	21.6%	8	10.5%	4	0.0%	0	16.0%	12	0.0%	0	0.0%	0	0.0%	0		
3 cars in hhold	6.7%	5	6.7%	2	6.7%	3	13.6%	3	7.4%	2	0.0%	0	10.8%	4	2.6%	1	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0		
4 or more cars in hhold	2.7%	2	0.0%	0	4.4%	2	4.5%	1	3.7%	1	0.0%	0	5.4%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0		
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0		
DAY Day of interview:																												
Monday	33.3%	25	30.0%	9	35.6%	16	31.8%	7	22.2%	6	46.2%	12	35.1%	13	31.6%	12	0.0%	0	33.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	33.3%	25	30.0%	9	35.6%	16	40.9%	9	29.6%	8	30.8%	8	32.4%	12	34.2%	13	0.0%	0	33.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	33.3%	25	40.0%	12	28.9%	13	27.3%	6	48.1%	13	23.1%	6	32.4%	12	34.2%	13	0.0%	0	33.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0		0	0	

West Suffolk In Centre Survey for Carter Jonas

		Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill					
TOWNLOC	Town & Location																								
	Newmarket Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Newmarket Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Newmarket Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Newmarket Location 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Mildenhall Location 1	33.3%	25	40.0%	12	28.9%	13	27.3%	6	48.1%	13	23.1%	6	32.4%	13	0.0%	0	33.3%	25	0.0%	0	0.0%	0	0.0%	
	Mildenhall Location 2	40.0%	30	36.7%	11	42.2%	19	40.9%	9	37.0%	10	42.3%	11	43.2%	16	36.8%	14	0.0%	0	40.0%	30	0.0%	0	0.0%	
	Mildenhall Location 3	26.7%	20	23.3%	7	28.9%	13	31.8%	7	14.8%	4	34.6%	9	24.3%	9	28.9%	11	0.0%	0	26.7%	20	0.0%	0	0.0%	
	Brandon Locarion 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Brandon Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Bury St Edmunds Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Bury St Edmunds Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Bury St Edmunds Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Bury St Edmunds Location 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Haverhill Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Haverhill Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Haverhill Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	Base:		75		30		45		22		27		26		37		38		0		75		0		0

West Suffolk In Centre Survey for Carter Jonas

PC	Postcode Sector	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill									
CB1	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB10	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB11	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB21		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB21	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB21	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB22	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB23	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB24	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB24	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB24	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB24	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB25	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB25	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB4	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB5	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB6	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB6	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB7	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB7	5	1.3%	1	3.0%	0	2.2%	1	0.0%	0	3.8%	1	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
CB8		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB8	0	1.3%	1	3.0%	0	2.2%	1	4.5%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
CB8	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB8	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB8	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB9	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CH1	5	1.3%	1	3.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
CO10	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10	7	1.3%	1	3.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
CO10	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO16		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO4	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DE7	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN11	0	1.3%	1	3.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
EX35	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP1	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
IP1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP14 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP14 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP20 7	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
IP22 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP22 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 8	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
IP24 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP25 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP26 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP26 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP27 0	1.3%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
IP27 8	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
IP27 9	8.0%	6	3.3%	1	11.1%	5	13.6%	3	7.4%	2	3.8%	1	13.5%	5	2.6%	1	0.0%	0	8.0%	6	0.0%	0	0.0%	0
IP28	1.3%	1	3.3%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
IP28 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP28 6	2.7%	2	6.7%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	2.7%	1	2.6%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
IP28 7	49.3%	37	53.3%	16	46.7%	21	27.3%	6	51.9%	14	65.4%	17	27.0%	10	71.1%	27	0.0%	0	49.3%	37	0.0%	0	0.0%	0
IP28 8	12.0%	9	13.3%	4	11.1%	5	22.7%	5	3.7%	1	11.5%	3	13.5%	5	10.5%	4	0.0%	0	12.0%	9	0.0%	0	0.0%	0
IP29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 9	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
IP31 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 2	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
IP33 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP37 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP38 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP4 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill						
L17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR17 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR30 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR31 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR8 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PA21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE11 3	1.3%	1	0.0%	0	2.2%	1	4.5%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
PE13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE33 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 3	2.7%	2	3.3%	1	2.2%	1	0.0%	0	7.4%	2	0.0%	0	5.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
SG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refused	8.0%	6	10.0%	3	6.7%	3	0.0%	0	14.8%	4	7.7%	2	10.8%	4	5.3%	2	8.0%	6	0.0%	0	0.0%	0	0.0%	0
Base:		75		30		45		22		27		26		37		38		0		75		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill	
Q01 How did you travel to (STUDY CENTRE) today?														
Car – driver	46.9%	23 66.7%	14 32.1%	9 25.0%	3 77.8%	7 46.4%	13 59.1%	13 37.0%	10 0.0%	0 0.0%	0 46.9%	23 0.0%	0 0.0%	0
Car – passenger	12.2%	6 4.8%	1 17.9%	5 25.0%	3 11.1%	1 7.1%	2 9.1%	2 14.8%	4 0.0%	0 0.0%	0 12.2%	6 0.0%	0 0.0%	0
Bus	2.0%	1 4.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Rail	2.0%	1 0.0%	0 3.6%	1 8.3%	1 0.0%	0 0.0%	0 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0
Taxi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
On foot	34.7%	17 23.8%	5 42.9%	12 41.7%	5 11.1%	1 39.3%	11 31.8%	7 37.0%	10 0.0%	0 0.0%	0 34.7%	17 0.0%	0 0.0%	0
Other (PLEASE WRITE IN)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mobility scooter	2.0%	1 0.0%	0 3.6%	1 0.0%	0 0.0%	0 3.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0
Motorbike	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	49	21	28	12	9	28	22	27	0	0	49	0	0	0
Mean score [minutes]														
Q02 How long do you intend to stay in (STUDY CENTRE) today?														
Less than 30 minutes	32.7%	16 33.3%	7 32.1%	9 25.0%	3 44.4%	4 32.1%	9 54.5%	12 14.8%	4 0.0%	0 0.0%	0 32.7%	16 0.0%	0 0.0%	0
30- 59 minutes	32.7%	16 28.6%	6 35.7%	10 41.7%	5 22.2%	2 32.1%	9 27.3%	6 37.0%	10 0.0%	0 0.0%	0 32.7%	16 0.0%	0 0.0%	0
1 hour – 1hour 59 minutes	24.5%	12 28.6%	6 21.4%	6 16.7%	2 11.1%	1 32.1%	9 13.6%	3 33.3%	9 0.0%	0 0.0%	0 24.5%	12 0.0%	0 0.0%	0
2 hours – 2 hours 59 minutes	2.0%	1 0.0%	0 3.6%	1 0.0%	0 0.0%	0 3.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0
3 hours – 3 hours 59 minutes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
4 hours and over	6.1%	3 9.5%	2 3.6%	1 16.7%	2 11.1%	1 0.0%	0 4.5%	1 7.4%	2 0.0%	0 0.0%	0 6.1%	3 0.0%	0 0.0%	0
(Don't know)	2.0%	1 0.0%	0 3.6%	1 0.0%	0 11.1%	1 0.0%	0 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0
Mean:	62.50	69.29	57.22	82.50	63.75	53.57	45.00	77.31	0.00	0.00	62.50	0.00	0.00	0.00
Base:	49	21	28	12	9	28	22	27	0	0	49	0	0	0
Mean score [times per week]														
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?														
7 days a week	20.4%	10 33.3%	7 10.7%	3 0.0%	0 0.0%	0 35.7%	10 18.2%	4 22.2%	6 0.0%	0 0.0%	0 20.4%	10 0.0%	0 0.0%	0
4-6 days a week	32.7%	16 28.6%	6 35.7%	10 41.7%	5 33.3%	3 28.6%	8 22.7%	5 40.7%	11 0.0%	0 0.0%	0 32.7%	16 0.0%	0 0.0%	0
2-3 days a week	32.7%	16 28.6%	6 35.7%	10 33.3%	4 33.3%	3 32.1%	9 36.4%	8 29.6%	8 0.0%	0 0.0%	0 32.7%	16 0.0%	0 0.0%	0
Once a week	8.2%	4 4.8%	1 10.7%	3 0.0%	0 33.3%	3 3.6%	1 13.6%	3 3.7%	1 0.0%	0 0.0%	0 8.2%	4 0.0%	0 0.0%	0
Once every 2 weeks	2.0%	1 4.8%	1 0.0%	0 8.3%	1 0.0%	0 0.0%	0 4.5%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0
Once every month	2.0%	1 0.0%	0 3.6%	1 8.3%	1 0.0%	0 0.0%	0 4.5%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0
Once every 3 months	2.0%	1 0.0%	0 3.6%	1 8.3%	1 0.0%	0 0.0%	0 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0
Less often than once every 3 months	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
First time today	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mean:	3.98	4.55	3.55	2.99	2.83	4.77	3.49	4.37	0.00	0.00	3.98	0.00	0.00	0.00
Base:	49	21	28	12	9	28	22	27	0	0	49	0	0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket		Mildenhall		Brandon		Bury St Edmunds		Haverhill		
Q04 What is the MAIN reason for your visit here today?																										
To buy food items at the shops (not take-away / café / restaurant)	36.7%	18	33.3%	7	39.3%	11	33.3%	4	22.2%	2	42.9%	12	40.9%	9	33.3%	9	0.0%	0	0.0%	0	36.7%	18	0.0%	0	0.0%	0
To buy non-food goods in the shops (e.g. shoes, clothes, jewellery)	12.2%	6	19.0%	4	7.1%	2	16.7%	2	0.0%	0	14.3%	4	9.1%	2	14.8%	4	0.0%	0	0.0%	0	12.2%	6	0.0%	0	0.0%	0
To buy food items at the Market (not take-away / café / restaurant)	8.2%	4	14.3%	3	3.6%	1	8.3%	1	11.1%	1	7.1%	2	13.6%	3	3.7%	1	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
To buy non-food goods at the Market (e.g. shoes, clothes, jewellery)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. post office, bank, building society, hairdressers)	16.3%	8	9.5%	2	21.4%	6	8.3%	1	33.3%	3	14.3%	4	18.2%	4	14.8%	4	0.0%	0	0.0%	0	16.3%	8	0.0%	0	0.0%	0
To use a leisure facility (eg. sports centre)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
As a day visitor to the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (respondent works in the town)	8.2%	4	9.5%	2	7.1%	2	25.0%	3	11.1%	1	0.0%	0	4.5%	1	11.1%	3	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
To attend a business appointment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	8.2%	4	4.8%	1	10.7%	3	0.0%	0	0.0%	0	14.3%	4	4.5%	1	11.1%	3	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Bury St Edmunds - St Edmundsbury Cathedral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - The Abbey and gardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - The Apex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - Moysse's Hall Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - St Mary's Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - Theatre Royal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds - To visit the cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Newmarket Racecourse																								
Newmarket - To visit the National Stud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit the National Horseracing Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit All Saints Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Betting shop & pub	2.0%	1	4.8%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
To use public transport	2.0%	1	0.0%	0	3.6%	1	0.0%	0	11.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
To view a property	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To play Pokemon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cemetery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	49	21	28	12	9	28	22	27	0	0	49	0	0											

Q05 What type of shop / market stall do you intend to visit or are likely to visit today?

Those who said shopping for food or non food at Q04

Food & Grocery	60.7%	17	35.7%	5	85.7%	12	57.1%	4	66.7%	2	61.1%	11	64.3%	9	57.1%	8	0.0%	0	0.0%	0	60.7%	17	0.0%	0	0.0%	0
Clothing & Footwear	10.7%	3	14.3%	2	7.1%	1	14.3%	1	0.0%	0	11.1%	2	0.0%	0	21.4%	3	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc....	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	3.6%	1	0.0%	0	7.1%	1	14.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Other specialist Non-Food Items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None of the above)	25.0%	7	50.0%	7	0.0%	0	14.3%	1	33.3%	1	27.8%	5	35.7%	5	14.3%	2	0.0%	0	0.0%	0	25.0%	7	0.0%	0	0.0%	0
Base:	28	14	14	7	3	18	14	14	0	0	28	0	0													

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q06 What are the names of the NON FOOD shops you have visited, or intend to visit today in (STUDY CENTRE)?																								
<i>Those who said non food at Q04</i>																								
Boots, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brides By Solo Bridal Boutique, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CEX, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RSPCA charity shop, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scope, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store Twenty One, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card Factory, Mildenhall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderella's Bridal Boutique, Mildenhall	16.7%	1	0.0%	0	50.0%	1	50.0%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
The Market, Mildenhall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko, Mildenhall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Brandon	33.3%	2	50.0%	2	0.0%	0	0.0%	0	50.0%	2	50.0%	1	25.0%	1	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0
Card Factory, Brandon	16.7%	1	25.0%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Argos, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Sewing & Knitting, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clintons, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fat Face, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hughes, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I Candy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Javelin, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Sports, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monsoon, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountain Warehouse, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look, Bury St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill	
Edmunds														
Next, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacocks, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Works, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shops, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holland & Barrett, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacocks, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoe Zone, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timpson, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know	50.0%	3	50.0%	2	50.0%	1	50.0%	1	50.0%	2	50.0%	1	50.0%	2
<i>Mean:</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>
Base:	6	4	2	2	0	4	2	4	0	0	6	0	0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Mean score [£]																										
Q07 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?																										
<i>Those who said non food at Q04</i>																										
Nothing	16.7%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£1-£5	16.7%	1	0.0%	0	50.0%	1	50.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0		
£6-10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£11-£20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£21-£30	16.7%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	25.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0		
£31-£40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£51-£100	16.7%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	25.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0		
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Over £250	16.7%	1	0.0%	0	50.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0		
(Don't know)	16.7%	1	25.0%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0		
<i>Mean:</i>	<i>75.80</i>		<i>33.67</i>		<i>139.00</i>		<i>139.00</i>		<i>0.00</i>		<i>33.67</i>		<i>1.25</i>		<i>125.50</i>		<i>0.00</i>		<i>0.00</i>		<i>75.80</i>		<i>0.00</i>		<i>0.00</i>	
<i>Base:</i>		6		4		2		2		0		4		2		4		0		0		6		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q08 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]																								
<i>Those who said Food at Q04</i>																								
BURY ST EDMUNDS																								
Aldi - Newmarket Rd, Dettingen Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Risbygate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Food Hall, Buttermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Superstore, Bedingfield Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greggs, Abbeygate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NEWMARKET																								
Asda, Fordhall Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fordham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fred Archer Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Food Hall, The Guineas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Elizabeth Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Crown Walk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Powthers Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HAVERHILL																								
Sainsburys Superstore, Haycocks Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lord's Croft Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MILDENHALL																								
Sainsbury's Superstore, Recreation Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill						
BRANDON																										
Aldi, High Street	27.3%	6	40.0%	4	16.7%	2	40.0%	2	0.0%	0	28.6%	4	16.7%	2	40.0%	4	0.0%	0	0.0%	0	27.3%	6	0.0%	0	0.0%	0
Tesco Metro, London Road	9.1%	2	0.0%	0	16.7%	2	20.0%	1	0.0%	0	7.1%	1	16.7%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyams	9.1%	2	0.0%	0	16.7%	2	0.0%	0	0.0%	0	14.3%	2	8.3%	1	10.0%	1	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
Mark's Traditional Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	59.1%	13	60.0%	6	58.3%	7	40.0%	2	100.0%	3	57.1%	8	66.7%	8	50.0%	5	0.0%	0	0.0%	0	59.1%	13	0.0%	0	0.0%	0
Base:		22		10		12		5		3		14		12		10		0		0	22		0		0	0

Mean score [£]

Q09 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?

Those who said Food at Q04

Nothing	9.1%	2	0.0%	0	16.7%	2	20.0%	1	0.0%	0	7.1%	1	16.7%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
£1-£5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6-10	27.3%	6	10.0%	1	41.7%	5	40.0%	2	0.0%	0	28.6%	4	25.0%	3	30.0%	3	0.0%	0	0.0%	0	27.3%	6	0.0%	0	0.0%	0
£11-£20	22.7%	5	30.0%	3	16.7%	2	20.0%	1	33.3%	1	21.4%	3	25.0%	3	20.0%	2	0.0%	0	0.0%	0	22.7%	5	0.0%	0	0.0%	0
£21-£30	18.2%	4	30.0%	3	8.3%	1	0.0%	0	33.3%	1	21.4%	3	8.3%	1	30.0%	3	0.0%	0	0.0%	0	18.2%	4	0.0%	0	0.0%	0
£31-£40	4.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	18.2%	4	30.0%	3	8.3%	1	20.0%	1	33.3%	1	14.3%	2	25.0%	3	10.0%	1	0.0%	0	0.0%	0	18.2%	4	0.0%	0	0.0%	0
Mean:	14.44		18.64		11.77		7.63		20.50		15.71		10.50		18.39		0.00		0.00		14.44		0.00		0.00	0.00
Base:		22		10		12		5		3		14		12		10		0		0	22		0		0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q10 When visiting the (ANSWER GIVEN AT Q.8) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]													
<i>Those who said Food at Q04</i>													
No	31.8%	7 30.0%	3 33.3%	4 0.0%	0 66.7%	2 35.7%	5 25.0%	3 40.0%	4 0.0%	0 0.0%	0 31.8%	7 0.0%	0 0.0%
Yes- Other food shop	9.1%	2 0.0%	0 16.7%	2 0.0%	0 0.0%	0 14.3%	2 8.3%	1 10.0%	1 0.0%	0 0.0%	0 9.1%	2 0.0%	0 0.0%
Yes- Other non-food shops	13.6%	3 20.0%	2 8.3%	1 20.0%	1 0.0%	0 14.3%	2 8.3%	1 20.0%	2 0.0%	0 0.0%	0 13.6%	3 0.0%	0 0.0%
Yes- Café / restaurant	9.1%	2 0.0%	0 16.7%	2 0.0%	0 0.0%	0 14.3%	2 16.7%	2 0.0%	0 0.0%	0 0.0%	0 9.1%	2 0.0%	0 0.0%
Yes- Gym	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Yes- Library	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Yes- Leisure (e.g. cinema)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Yes - Other (PLEASE WRITE IN)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Yes - Services	4.5%	1 10.0%	1 0.0%	0 0.0%	0 0.0%	0 7.1%	1 0.0%	0 10.0%	1 0.0%	0 0.0%	0 4.5%	1 0.0%	0 0.0%
Yes - School run	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know)	31.8%	7 40.0%	4 25.0%	3 80.0%	4 33.3%	1 14.3%	2 41.7%	5 20.0%	2 0.0%	0 0.0%	0 31.8%	7 0.0%	0 0.0%
Base:		22	10	12	5	3	14	12	10	0	0	22	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q11 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?													
Yes (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
No	28.6%	14	38.1%	8	21.4%	6	41.7%	5	22.2%	2	25.0%	7	27.3%
Aldi	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	4.5%
Argos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakery	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	3.7%
Bon Marche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Book shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burger King	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Childrens clothes shops	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%
Clothes / shoe shops	16.3%	8	19.0%	4	14.3%	4	8.3%	1	22.2%	2	17.9%	5	13.6%
Clothes shops for larger people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costa	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	3.7%
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Deli	2.0%	1	4.8%	1	0.0%	0	8.3%	1	0.0%	0	4.5%	1	0.0%
Department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fashion shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gaming shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greengrocers	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%
Haberdashery shop	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%
Hardware shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
JD Sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer	4.1%	2	0.0%	0	7.1%	2	8.3%	1	0.0%	0	3.6%	1	9.1%
Mens clothes shops	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%
More variety of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Music shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peacocks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Small Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sports shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Supermarket	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.5%
Topshop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wilko	2.0%	1	0.0%	0	3.6%	1	0.0%	0	11.1%	1	0.0%	0	3.7%
Plumpools	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chain stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Film hire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill							
Forever 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
H&M, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewellers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McDonalds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Household warehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Record shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outdoor shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Potters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Starbucks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Superdry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Urban Outfitters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	30.6%	15	28.6%	6	32.1%	9	16.7%	2	44.4%	4	32.1%	9	36.4%	8	25.9%	7	0.0%	0	0.0%	0	30.6%	15	0.0%	0	0.0%
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q12 What do you like most about (STUDY CENTRE)? [MR]													
Near / convenient	20.4%	10 19.0%	4 21.4%	6 33.3%	4 33.3%	3 10.7%	3 18.2%	4 22.2%	6 0.0%	0 0.0%	0 20.4%	10 0.0%	0 0.0%
Good public transport links	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Parking is easy	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Parking is cheap	4.1%	2 4.8%	1 3.6%	1 8.3%	1 0.0%	0 3.6%	1 0.0%	0 7.4%	2 0.0%	0 0.0%	0 4.1%	2 0.0%	0 0.0%
Lack of congestion on roads	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Pedestrianised streets	2.0%	1 0.0%	0 3.6%	1 0.0%	0 11.1%	1 0.0%	0 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%
Little traffic-pedestrian conflict	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Good directional signs to Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Convenient drop off / pick up stops for buses / good location of bus station	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Ease of access to all (with pushchairs, wheelchairs, etc)	2.0%	1 4.8%	1 0.0%	0 0.0%	0 11.1%	1 0.0%	0 4.5%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%
Well signposted route ways / good local maps	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
General cleanliness of shopping streets	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Feels safe / absence of threatening individuals / groups	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Presence of police / other security measures	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Nice street furniture / floral displays	4.1%	2 4.8%	1 3.6%	1 0.0%	0 11.1%	1 3.6%	1 9.1%	2 0.0%	0 0.0%	0 0.0%	0 4.1%	2 0.0%	0 0.0%
Nice busy feel	2.0%	1 0.0%	0 3.6%	1 0.0%	0 11.1%	1 0.0%	0 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%
Not too crowded	6.1%	3 4.8%	1 7.1%	2 8.3%	1 11.1%	1 3.6%	1 9.1%	2 3.7%	1 0.0%	0 0.0%	0 6.1%	3 0.0%	0 0.0%
Character / atmosphere	12.2%	6 19.0%	4 7.1%	2 0.0%	0 11.1%	1 17.9%	5 13.6%	3 11.1%	3 0.0%	0 0.0%	0 12.2%	6 0.0%	0 0.0%
Historic buildings / tourist attractions	2.0%	1 0.0%	0 3.6%	1 8.3%	1 0.0%	0 0.0%	0 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%
Bury St Edmunds - St Edmundsbury Cathedral	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The Abbey and gardens	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The Apex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - Moyse's Hall Museum	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - St Mary's Church	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - Theatre Royal	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bury St Edmunds - The	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
cinema																								
Newmarket - Newmarket Racecourse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit the National Stud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit the National Horseracing Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket - To visit All Saints Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The weekly street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	2.0%	1	4.8%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Presence of a large supermarkets	2.0%	1	4.8%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	4.1%	2	4.8%	1	3.6%	1	0.0%	0	0.0%	0	7.1%	2	9.1%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Range of services (banks, insurance, hairdressers, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of employment opportunities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon - The Market Hall	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Friendly people	18.4%	9	9.5%	2	25.0%	7	33.3%	4	33.3%	3	7.1%	2	18.2%	4	18.5%	5	0.0%	0	18.4%	9	0.0%	0	0.0%	0
It's compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall - The river	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice open spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops - Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specifield shops - Costa Coffee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specifield shops - Tattersalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill				
The horses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tradition / culture	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Bury St Edmunds - The xmas market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haverhill - The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Specifield shops - Wimpey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bury St Edmunds - The Arc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Specifield shops - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(No opinion)	14.3%	7	19.0%	4	10.7%	3	8.3%	1	11.1%	1	17.9%	5	22.7%	5	7.4%	2	0.0%	0	0.0%	0	14.3%	7	0.0%	0	0.0%
(Nothing in particular)	14.3%	7	19.0%	4	10.7%	3	0.0%	0	22.2%	2	17.9%	5	9.1%	2	18.5%	5	0.0%	0	0.0%	0	14.3%	7	0.0%	0	0.0%
Base:		49		21		28		12		9		28		22		27		0		0		49		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q13 What do you dislike most about (STUDY CENTRE)? [MR]																										
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Difficulties in parking	2.0%	1	4.8%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	
Location of parking	2.0%	1	4.8%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	
Parking is expensive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Poor public transport links	2.0%	1	0.0%	0	3.6%	1	0.0%	0	11.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	
Road congestion	28.6%	14	28.6%	6	28.6%	8	25.0%	3	22.2%	2	32.1%	9	36.4%	8	22.2%	6	0.0%	0	0.0%	0	28.6%	14	0.0%	0	0.0%	0
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Difficulties with pushchairs, wheelchairs, etc	4.1%	2	0.0%	0	7.1%	2	8.3%	1	0.0%	0	3.6%	1	4.5%	1	3.7%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Dirty shopping streets	6.1%	3	9.5%	2	3.6%	1	8.3%	1	0.0%	0	7.1%	2	13.6%	3	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	
Feels unsafe / presence of threatening individuals / groups	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	
Lack of police presence / other security measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Over-crowded	2.0%	1	4.8%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	
General lack of choice of multiple shops	6.1%	3	0.0%	0	10.7%	3	8.3%	1	0.0%	0	7.1%	2	4.5%	1	7.4%	2	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	
General lack of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Inadequate range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Inadequate range of services	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	
Inadequate range of leisure facilities	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
I dislike everything about the Town Centre	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Lack of toilets	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Level crossing gates breaking	4.1%	2	4.8%	1	3.6%	1	0.0%	0	0.0%	0	7.1%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Specified shops absent - clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hathford Farm Development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The horses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market is too small	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
The smell of horse manure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many bookmakers	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Too many charity / cheap shops	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Too many closed shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many coffee shops / cafes	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Too many estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Too many pot holes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaway shops	6.1%	3	0.0%	0	10.7%	3	8.3%	1	0.0%	0	7.1%	2	0.0%	0	11.1%	3	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
Too many taxis on the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Untidy communal gardens	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified shops absent - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market is untidy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking on pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - DIY shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cycle paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opening hours are too short (No opinion)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	4.1%	2	0.0%	0	7.1%	2	0.0%	0	11.1%	1	3.6%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
(Nothing in particular)	26.5%	13	33.3%	7	21.4%	6	25.0%	3	33.3%	3	25.0%	7	31.8%	7	22.2%	6	0.0%	0	0.0%	0	26.5%	13	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q14 How could (STUDY CENTRE) be improved for shopping? [MR]																										
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Better market stalls	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0		
Better choice of shops in general	18.4%	9	9.5%	2	25.0%	7	8.3%	1	22.2%	2	21.4%	6	22.7%	5	14.8%	4	0.0%	0	0.0%	0	18.4%	9	0.0%	0	0.0%	0
Better quality shops	12.2%	6	9.5%	2	14.3%	4	0.0%	0	11.1%	1	17.9%	5	18.2%	4	7.4%	2	0.0%	0	0.0%	0	12.2%	6	0.0%	0	0.0%	0
Better choice of leisure destination in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of leisure uses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/cafes	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More choice of pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / Pedestrianisation	2.0%	1	4.8%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	6.1%	3	9.5%	2	3.6%	1	8.3%	1	0.0%	0	7.1%	2	4.5%	1	7.4%	2	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	8.2%	4	9.5%	2	7.1%	2	16.7%	2	11.1%	1	3.6%	1	13.6%	3	3.7%	1	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
Remove litter more often	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More parking	4.1%	2	0.0%	0	7.1%	2	0.0%	0	11.1%	1	3.6%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Cheaper parking	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More accessible car parking	4.1%	2	9.5%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Better bus services to the centre	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrian street / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access to shops	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Less bookmakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified new shop - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Burtons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - clothes	6.1%	3	0.0%	0	10.7%	3	0.0%	0	11.1%	1	7.1%	2	0.0%	0	11.1%	3	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
/ shoes shop																										
Specified new shop - Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Fruit & Veg shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Gap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - JD Sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Julios restaurant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Marks & Spencer	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0		
Specified new shop - Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Pandora	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Sports Direct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - WHSmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Wilkinsons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Lush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Gaming shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - IKEA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Increased opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Have a shop directory board in the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new shop - Fishmongers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know)	36.7%	18	47.6%	10	28.6%	8	50.0%	6	22.2%	2	35.7%	10	22.7%	5	48.1%	13	0.0%	0	0.0%	0	36.7%	18	0.0%	0	0.0%	0
(None mentioned)	4.1%	2	4.8%	1	3.6%	1	0.0%	0	11.1%	1	3.6%	1	9.1%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill				
Q15 Has the opening of the Arc shopping centre encouraged you to visit the town centre more often?																						
<i>Those in Bury St Edmunds</i>																						
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q16 What improvements, if any, would encourage you to visit the Arc shopping centre more often? [MR]																								
<i>Those in Bury St Edmunds</i>																								
No improvements needed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket		Mildenhall		Brandon		Bury St Edmunds		Haverhill		
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More personal service uses (e.g. beauty related)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More customer facilities (e.g customer toilets, ATM, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduced parking fees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links within the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport connections	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the physical environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - BHS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - PC World	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Dorothy Perkins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Mothercare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q17 What improvements, if any, would encourage you to visit the Guineas shopping centre more often? [MR]																								
<i>Those in Newmarket</i>																								
No improvements needed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(PLEASE WRITE IN)																								
More choice in women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More personal service uses (e.g. beauty related)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More customer facilities (e.g. customer toilets, ATM, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduced parking fees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links within the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport connections	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the physical environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - JD Sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - JJB Sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Littlewoods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Next	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Peacocks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill						
Specified new shop - Topshop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Waterstones	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q18 What improvements, if any, would encourage you to visit the SHOPPING PRECINCT more often? [MR]																								
<i>Those in Mildenhall</i>																								
No improvements needed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality women's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality men's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice in children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality children's wear shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fashion/clothing 'high street' brands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-fashion/clothing retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More niche retailers (e.g. music, books, art and hobbies, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better food shopping offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better independent cafes/ coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés/ coffee shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better branded restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better independent restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More personal service uses (e.g. beauty related)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More customer facilities (e.g customer toilets, ATM, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events in Charter Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount or loyalty schemes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free wifi access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduced parking fees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage to the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links within the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport connections	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements to the physical environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased leisure activities / facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - gaming shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q19 What do you LIKE MOST about the Market? [MR]																								
<i>Those in Bury St Edmunds & Newmarket</i>																								
I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill
Q20 What IMPROVEMENTS could be made to the Market that would encourage you to visit more often? [MR]													
<i>Those in Bury St Edmunds & Newmarket</i>													
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A new location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lower rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More welcoming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Friendlier traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More traditional stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0	
Q21 Do you think the market should be relocated?													
<i>Those in Newmarket</i>													
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
Q22 Where do you think the market should be relocated to?																								
<i>Those who said yes or don't know at Q21</i>																								
Don't know	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Guineas Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>	
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q23 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]																										
Attleborough Town Centre	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Barrow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	46.9%	23	52.4%	11	42.9%	12	41.7%	5	33.3%	3	53.6%	15	54.5%	12	40.7%	11	0.0%	0	0.0%	0	46.9%	23	0.0%	0	0.0%	0
Cambourne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare Town Centre	2.0%	1	0.0%	0	3.6%	1	0.0%	0	11.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Diss Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham Market Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ixworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kedlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakenheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mildenhall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich City Centre	8.2%	4	4.8%	1	10.7%	3	25.0%	3	11.1%	1	0.0%	0	9.1%	2	7.4%	2	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lodge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Town Centre	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Swaffham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Town Centre	22.4%	11	23.8%	5	21.4%	6	25.0%	3	33.3%	3	17.9%	5	4.5%	1	37.0%	10	0.0%	0	0.0%	0	22.4%	11	0.0%	0	0.0%	0
Wisbech Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Village (outlet centre), Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bartons Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Parkway Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grafton Centre, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Retail Park, Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Centre, Stowmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill											
St Edmundsbury Retail Park, Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pier Point Retail Park, Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robert Boby Way Retail Park, Bury St. Edmunds	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Shawlands Retail Park, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studland Retail Park, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Retail Park, Thetford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Augustin Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Hill Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mills, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadmarsh Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haymarket Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highcross, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isaac Newton Shopping Centre, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Nottingham																										
St Marks Shopping Centre Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
St Marks Place, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
St Peter's Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The George Shopping Centre, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tritton Retail Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Victoria Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Victoria Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waterside Centre, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds Out of Centre	4.1%	2	4.8%	1	3.6%	1	0.0%	0	11.1%	1	3.6%	1	4.5%	1	3.7%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Cambridge City Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford Out of Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No other centre	2.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lynton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Centre																										
Yeovil Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
(Don't know)	8.2%	4	4.8%	1	10.7%	3	8.3%	1	0.0%	0	10.7%	3	13.6%	3	3.7%	1	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
(Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0		49		0		0
Q24 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.19)																										
<i>Those who mentioned a location at Q23</i>																										
To buy food items (not take-away / café / restaurant)	9.1%	4	5.3%	1	12.0%	3	9.1%	1	11.1%	1	8.3%	2	0.0%	0	15.4%	4	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	77.3%	34	84.2%	16	72.0%	18	72.7%	8	77.8%	7	79.2%	19	83.3%	15	73.1%	19	0.0%	0	0.0%	0	77.3%	34	0.0%	0	0.0%	0
For services (e.g. bank, building society, hairdressers)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (cinema, sports centre, bowling)	4.5%	2	0.0%	0	8.0%	2	9.1%	1	11.1%	1	0.0%	0	11.1%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
As a day visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.8%	3	10.5%	2	4.0%	1	9.1%	1	0.0%	0	8.3%	2	0.0%	0	11.5%	3	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0
To visit the market	2.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Base:		44		19		25		11		9		24		18		26		0		0		44		0		0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q25 What do you like about the centre (MENTIONED IN Q.19)?																										
<i>Those who mentioned a location at Q23</i>																										
Better choice of shops	56.8%	25	52.6%	10	60.0%	15	45.5%	5	66.7%	6	58.3%	14	55.6%	10	57.7%	15	0.0%	0	0.0%	0	56.8%	25	0.0%	0	0.0%	0
Better quality of shops	20.5%	9	15.8%	3	24.0%	6	45.5%	5	22.2%	2	8.3%	2	22.2%	4	19.2%	5	0.0%	0	0.0%	0	20.5%	9	0.0%	0	0.0%	0
Better non-food shopping	2.3%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Better food shopping	2.3%	1	0.0%	0	4.0%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Better range of places to eat and drink	2.3%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Street market/ farmers market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More available car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's close to home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.9%	7	21.1%	4	12.0%	3	9.1%	1	0.0%	0	25.0%	6	22.2%	4	11.5%	3	0.0%	0	0.0%	0	15.9%	7	0.0%	0	0.0%	0
Base:		44		19		25		11		9		24		18		26		0		0	44		0		0	
Q26 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?																										
Yes	40.8%	20	42.9%	9	39.3%	11	33.3%	4	66.7%	6	35.7%	10	36.4%	8	44.4%	12	0.0%	0	0.0%	0	40.8%	20	0.0%	0	0.0%	0
No	46.9%	23	47.6%	10	46.4%	13	50.0%	6	33.3%	3	50.0%	14	50.0%	11	44.4%	12	0.0%	0	0.0%	0	46.9%	23	0.0%	0	0.0%	0
(Don't know)	12.2%	6	9.5%	2	14.3%	4	16.7%	2	0.0%	0	14.3%	4	13.6%	3	11.1%	3	0.0%	0	0.0%	0	12.2%	6	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket		Mildenhall		Brandon		Bury St Edmunds		Haverhill			
Q27 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]																											
<i>Those who said yes or don't know at Q26</i>																											
Cinema	23.1%	6	0.0%	0	40.0%	6	33.3%	2	50.0%	3	7.1%	1	18.2%	2	26.7%	4	0.0%	0	0.0%	0	23.1%	6	0.0%	0	0.0%	0	
Bingo hall	7.7%	2	0.0%	0	13.3%	2	0.0%	0	16.7%	1	7.1%	1	0.0%	0	13.3%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Health and fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Restaurants / cafes	3.8%	1	0.0%	0	6.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	
Nightclubs / music venues	7.7%	2	18.2%	2	0.0%	0	0.0%	0	16.7%	1	7.1%	1	9.1%	1	6.7%	1	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	
Late night music venues	3.8%	1	9.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bowling Alley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Snooker Hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Soft play centre	15.4%	4	18.2%	2	13.3%	2	16.7%	1	16.7%	1	14.3%	2	18.2%	2	13.3%	2	0.0%	0	0.0%	0	15.4%	4	0.0%	0	0.0%	0	
Swimming pool	34.6%	9	18.2%	2	46.7%	7	33.3%	2	50.0%	3	28.6%	4	27.3%	3	40.0%	6	0.0%	0	0.0%	0	34.6%	9	0.0%	0	0.0%	0	
Trial bikes park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Youth club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Basketball	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Skate park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Climbing wall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Go kart centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Trampoline centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ice Rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park / gardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	30.8%	8	45.5%	5	20.0%	3	33.3%	2	0.0%	0	42.9%	6	36.4%	4	26.7%	4	0.0%	0	0.0%	0	30.8%	8	0.0%	0	0.0%	0	
Base:		26		11		15		6		6		14		11		15		0		0	26		0		0		

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
Q28 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]																										
<i>Those who said yes or don't know at Q26</i>																										
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better choice of leisure facilities in general	15.4%	4	9.1%	1	20.0%	3	16.7%	1	16.7%	1	14.3%	2	9.1%	1	20.0%	3	0.0%	0	0.0%	0	15.4%	4	0.0%	0	0.0%	0
Better quality of leisure uses	7.7%	2	9.1%	1	6.7%	1	0.0%	0	16.7%	1	7.1%	1	9.1%	1	6.7%	1	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0
More priority of pedestrians / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Live events	3.8%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
More toilets	3.8%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	69.2%	18	63.6%	7	73.3%	11	83.3%	5	66.7%	4	64.3%	9	81.8%	9	60.0%	9	0.0%	0	0.0%	0	69.2%	18	0.0%	0	0.0%	0
Base:		26		11		15		6		6		14		11		15		0		0	26		0		0	
GEN Gender:																										
Male	42.9%	21	100.0%	21	0.0%	0	16.7%	2	44.4%	4	53.6%	15	45.5%	10	40.7%	11	0.0%	0	0.0%	0	42.9%	21	0.0%	0	0.0%	0
Female	57.1%	28	0.0%	0	100.0%	28	83.3%	10	55.6%	5	46.4%	13	54.5%	12	59.3%	16	0.0%	0	0.0%	0	57.1%	28	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket		Mildenhall		Brandon		Bury St Edmunds		Haverhill		
AGE Age Group:																										
16 - 24 years	10.2%	5	4.8%	1	14.3%	4	41.7%	5	0.0%	0	0.0%	0	9.1%	2	11.1%	3	0.0%	0	0.0%	0	10.2%	5	0.0%	0	0.0%	0
25 - 34 years	14.3%	7	4.8%	1	21.4%	6	58.3%	7	0.0%	0	0.0%	0	9.1%	2	18.5%	5	0.0%	0	0.0%	0	14.3%	7	0.0%	0	0.0%	0
35 - 44 years	8.2%	4	9.5%	2	7.1%	2	0.0%	0	44.4%	4	0.0%	0	13.6%	3	3.7%	1	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
45 - 54 years	10.2%	5	9.5%	2	10.7%	3	0.0%	0	55.6%	5	0.0%	0	9.1%	2	11.1%	3	0.0%	0	0.0%	0	10.2%	5	0.0%	0	0.0%	0
55 - 64 years	12.2%	6	0.0%	0	21.4%	6	0.0%	0	0.0%	0	21.4%	6	9.1%	2	14.8%	4	0.0%	0	0.0%	0	12.2%	6	0.0%	0	0.0%	0
65+ years	44.9%	22	71.4%	15	25.0%	7	0.0%	0	0.0%	0	78.6%	22	50.0%	11	40.7%	11	0.0%	0	0.0%	0	44.9%	22	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	0
EMP Are you in paid employment:																										
Yes	42.9%	21	38.1%	8	46.4%	13	75.0%	9	77.8%	7	17.9%	5	50.0%	11	37.0%	10	0.0%	0	0.0%	0	42.9%	21	0.0%	0	0.0%	0
No	57.1%	28	61.9%	13	53.6%	15	25.0%	3	22.2%	2	82.1%	23	50.0%	11	63.0%	17	0.0%	0	0.0%	0	57.1%	28	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	0
WORK Location of workplace: <i>Those who are in paid employment</i>																										
Inside (study centre) town centre	38.1%	8	25.0%	2	46.2%	6	55.6%	5	28.6%	2	20.0%	1	27.3%	3	50.0%	5	0.0%	0	0.0%	0	38.1%	8	0.0%	0	0.0%	0
Outside (study centre) town centre	61.9%	13	75.0%	6	53.8%	7	44.4%	4	71.4%	5	80.0%	4	72.7%	8	50.0%	5	0.0%	0	0.0%	0	61.9%	13	0.0%	0	0.0%	0
Base:		21		8		13		9		7		5		11		10		0		0	21		0		0	0
SEG Occupation of Chief Wage Earner in HHold: (if retired, ask for previous occupation)																										
AB	12.2%	6	19.0%	4	7.1%	2	16.7%	2	22.2%	2	7.1%	2	27.3%	6	0.0%	0	0.0%	0	0.0%	0	12.2%	6	0.0%	0	0.0%	0
C1	32.7%	16	28.6%	6	35.7%	10	16.7%	2	33.3%	3	39.3%	11	72.7%	16	0.0%	0	0.0%	0	0.0%	0	32.7%	16	0.0%	0	0.0%	0
C2	36.7%	18	38.1%	8	35.7%	10	41.7%	5	22.2%	2	39.3%	11	0.0%	0	66.7%	18	0.0%	0	0.0%	0	36.7%	18	0.0%	0	0.0%	0
DE	18.4%	9	14.3%	3	21.4%	6	25.0%	3	22.2%	2	14.3%	4	0.0%	0	33.3%	9	0.0%	0	0.0%	0	18.4%	9	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	0
ADU No. of adults (incl Resp)																										
1 adult in hhold	30.6%	15	33.3%	7	28.6%	8	25.0%	3	33.3%	3	32.1%	9	31.8%	7	29.6%	8	0.0%	0	0.0%	0	30.6%	15	0.0%	0	0.0%	0
2 adults in hhold	63.3%	31	61.9%	13	64.3%	18	75.0%	9	33.3%	3	67.9%	19	59.1%	13	66.7%	18	0.0%	0	0.0%	0	63.3%	31	0.0%	0	0.0%	0
2 adults in hhold	4.1%	2	4.8%	1	3.6%	1	0.0%	0	22.2%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
4 or more adults in hhold	2.0%	1	0.0%	0	3.6%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill						
CHI No. of children (Under 16)																										
No children in hhold	81.6%	40	81.0%	17	82.1%	23	58.3%	7	55.6%	5	100.0%	28	86.4%	19	77.8%	21	0.0%	0	0.0%	0	81.6%	40	0.0%	0	0.0%	0
1 child in hhold	4.1%	2	4.8%	1	3.6%	1	8.3%	1	11.1%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
2 children in hhold	8.2%	4	9.5%	2	7.1%	2	8.3%	1	33.3%	3	0.0%	0	13.6%	3	3.7%	1	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
3 children in hhold	4.1%	2	4.8%	1	3.6%	1	16.7%	2	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
4 or more children in hhold	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	
CARS No. of cars in household																										
No cars in hhold	28.6%	14	23.8%	5	32.1%	9	16.7%	2	11.1%	1	39.3%	11	13.6%	3	40.7%	11	0.0%	0	0.0%	0	28.6%	14	0.0%	0	0.0%	0
1 car in hhold	38.8%	19	42.9%	9	35.7%	10	41.7%	5	22.2%	2	42.9%	12	40.9%	9	37.0%	10	0.0%	0	0.0%	0	38.8%	19	0.0%	0	0.0%	0
2 cars in hhold	26.5%	13	23.8%	5	28.6%	8	41.7%	5	44.4%	4	14.3%	4	36.4%	8	18.5%	5	0.0%	0	0.0%	0	26.5%	13	0.0%	0	0.0%	0
3 cars in hhold	4.1%	2	9.5%	2	0.0%	0	0.0%	0	11.1%	1	3.6%	1	9.1%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
4 or more cars in hhold	2.0%	1	0.0%	0	3.6%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	
DAY Day of interview:																										
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	49.0%	24	42.9%	9	53.6%	15	58.3%	7	55.6%	5	42.9%	12	40.9%	9	55.6%	15	0.0%	0	0.0%	0	49.0%	24	0.0%	0	0.0%	0
Saturday	51.0%	25	57.1%	12	46.4%	13	41.7%	5	44.4%	4	57.1%	16	59.1%	13	44.4%	12	0.0%	0	0.0%	0	51.0%	25	0.0%	0	0.0%	0
Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	

West Suffolk In Centre Survey for Carter Jonas

		Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newmarket	Mildenhall	Brandon	Bury St Edmunds		Haverhill					
TOWNLOC	Town & Location																										
	Newmarket Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
	Newmarket Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
	Newmarket Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
	Newmarket Location 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
	Mildenhall Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
	Mildenhall Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
	Mildenhall Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
	Brandon Locarion 1	53.1%	26	57.1%	12	50.0%	14	33.3%	4	44.4%	4	64.3%	18	59.1%	13	48.1%	13	0.0%	0	0.0%	0	53.1%	26	0.0%	0	0.0%	0
	Brandon Location 2	46.9%	23	42.9%	9	50.0%	14	66.7%	8	55.6%	5	35.7%	10	40.9%	9	51.9%	14	0.0%	0	0.0%	0	46.9%	23	0.0%	0	0.0%	0
	Bury St Edmunds Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Bury St Edmunds Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Bury St Edmunds Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Bury St Edmunds Location 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Haverhill Location 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Haverhill Location 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Haverhill Location 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	Base:		49		21		28		12		9		28		22		27		0		0	49		0		0	

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill													
IP1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP14 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP14 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP22 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP22 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP23 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP24 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP25 7	2.0%	1	4.8%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0		
IP26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IP26 4	6.1%	3	9.5%	2	3.6%	1	0.0%	0	11.1%	1	7.1%	2	9.1%	2	3.7%	1	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
IP26 5	6.1%	3	9.5%	2	3.6%	1	8.3%	1	11.1%	1	3.6%	1	0.0%	0	11.1%	3	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
IP27 0	81.6%	40	76.2%	16	85.7%	24	83.3%	10	66.7%	6	85.7%	24	86.4%	19	77.8%	21	0.0%	0	0.0%	0	81.6%	40	0.0%	0	0.0%	0
IP27 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP27 9	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
IP28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP28 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP32 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP33 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP37 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP38 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP4 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Suffolk In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newmarket	Mildenhall	Brandon	Bury St Edmunds	Haverhill	
L17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR17 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR3 4	2.0%	1	0.0%	0	3.6%	1	8.3%	1	0.0%	0	3.7%	1	0.0%	0
NR30 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR31 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR8 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PA21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE33 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refused	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	49	21	28	12	9	28	22	27	0	0	49	0	0	

APPENDIX 13: POTENTIAL DEVELOPMENT SITES

Bury St Edmunds Town Centre

